

ELNYC HootMail

THE BLOCK CONNECTION

There are many techniques to stimulate a child's learning capacity. For over a 100 years, the City and Country School, the oldest progressive school in New York City has been engaging blocks to their curriculum. Block play has been proven to be a great method of developing the child's math skills, hand-eye coordination, language, and creative thinking. According to the findings of a recent study on 1 to 2 year olds, those who played with blocks for just about 20 minutes a day scored 15 percent higher on their language development tests, and are 80 percent less likely to watch television during leisure time.

All ACS directors and teachers have been cordially invited to join the two-part workshop series, "The Block Connection."

To learn more about the experiences of the City and County School and how their children have been affected through block play, register for the workshop today with a minimal fee of \$50!

Maximum of TWO representatives per center

Where? City and Country School
146 West 13th Street,
New York, NY 10011
Tel: (212) 242-7842 Ext. 218

When? January 14, 2014 & February 11, 2014

To register please contact:



FEATURED NOTICES IN THIS WEEK'S ISSUE

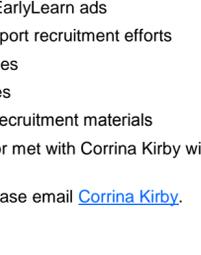
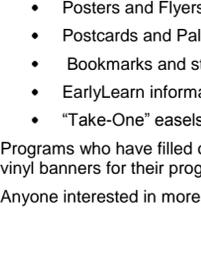
- ◆ Participate in the June Listening Tour
- ◆ July Citywide Directors Meeting
- ◆ NYC Young Men's Initiative
- ◆ Free Webinars
- ◆ Article of the Week
- ◆ Happy Hoots from MARC Academy

THE EARLYLEARN NYC ADMISSIONS CAMPAIGN

GIVE A HOOT, LET'S RECRUIT!

The 2013 EarlyLearn NYC Admissions Campaign will be a citywide effort to increase enrollment and promote the EarlyLearn brand in New York City. ACS, Division of Early Care and Education, is dedicated to supporting ongoing recruitment efforts for EarlyLearn programs.

Campaign Samples:



Campaign Updates:

- Delivery dates are to be determined but in the next few weeks each EarlyLearn agency will receive a shipment of the following items:
 - Posters and Flyers with the new EarlyLearn ads
 - Postcards and Palm Cards to support recruitment efforts
 - Bookmarks and stickers for families
 - EarlyLearn informational brochures
 - "Take-One" easels for display of recruitment materials

- Programs who have filled out the survey or met with Corrina Kirby will also receive vinyl banners for their programs.

- Anyone interested in more information please email [Corrina Kirby](mailto:Corrina.Kirby@dfa.state.ny.us).

RESOURCES FOR PROGRAMS

Participate in the June Listening Tour

The Listening Sessions are opportunities for Deputy Commissioner Lee to meet directly with EarlyLearn directors and hear their perspectives on the challenges and opportunities in running early childhood programs in New York City.

The sessions will be small and friendly, to facilitate real dialogue and space to exchange views and information. Here is the info for each session - you can find the addresses on Eventbrite:

- Thank you to Strong Place for Hope Day Care and University Settlement for hosting this week!
- **Bronx:** June 24th at 5:00pm at Belmont Community Day Care Center

Space is limited to (1) representative per program. Online pre-registration is required; register via Eventbrite here: <http://acschstraining.eventbrite.com/>.

If you have any questions, please contact Corrina Kirby at corrina.kirby@dfa.state.ny.us.

July Citywide Directors Meeting

The July Citywide Directors Meeting will take place on **Wednesday July 10th [DATE WAS CHANGED]** at the ACS Children's Center. The morning session will be 9:30am-12:30pm and the afternoon session will be 1:30-4:30pm. Please make sure to save the date so your agency can be represented at the meeting. This meeting will focus on *Child Protection and Safety*. We will be discussing many other essential issues and as always, will be able to answer any and all of your questions.

Register on Eventbrite here: <http://www.eventbrite.com/event/7157126157>

NYC Young Men's Initiative

The Young Men's Initiative (YMI) presents a competition to share resolutions on issues of business development, employment opportunities, and college pathways for the black and Latino young men.

Free Online Webinars Through Child Care Aware

This website offers free webinars for parents, advocates, and professionals that are presented by child care experts. With topics that range from drowning prevention to the effect of media on children, this educational website provides a vast variety of information vital for child care. The website updates regularly on a monthly basis with an upcoming webinar called "Kids and Cars" on July 27 at 7PM. Visit the link below for some expertise advice.

Website: <http://www.naccra.org/parents/child-care-aware%C2%AE-parent-network/free-webinars>

ARTICLE OF THE WEEK

Dad Work-Life Balance: The Daddy Track

Website: http://www.parenting.com/article/the-daddy-track-21354638?page=0_1

Source: Parenting

Summary: This article from Parenting reveals the problems that modern day fathers experience in their efforts to balance both work and family. Child care is no longer an issue just for mothers; fathers are also expected to be more involved in the lives of their children as moms are seeking employment. Yet, many fathers often face criticism when running on a schedule based on their children. This article discusses many fathers who are becoming more involved with their children's lives and pushing their work cultures to be supportive of that.

HAPPY HOOTS FROM EARLYLEARN PROGRAMS

Congratulations to Frank Medina, MARC Academy Dad and Winner of a 2013 Dads Matter Award

While waiting for his partner to join their family in the United States, Frank Medina secured steady employment and prioritized his children's education. Despite speaking little English himself when he arrived in the United States, he quickly enrolled his son in a bilingual EarlyLearn NYC program and works tirelessly to personally get both children to and from school on time every day despite his own long hours. On June 13th, Frank Medina along with 9 other worthy recipients was bestowed a NYC Dads Matters Awards by Mayor Michael Bloomberg.

- Anna York, MARC Academy



For questions, comments, or submissions, contact Corrina Kirby at corrina.kirby@dfa.state.ny.us