



April is Child Abuse Prevention Month: Be a Part of Our NYC Family Strong Campaign



Commissioner's Message:

Every April we join the nation in observing Child Abuse Prevention Month to help raise awareness of child maltreatment and promote child well-being. It is also a time to re-commit ourselves to working together with our partners and communities to help families, affirm their strengths and promote positive parenting and caregiving.

A strong foundation for preventing child abuse is supporting parents, caregivers and children. When families have support, they are more likely to provide a safe, healthy and nurturing environment for their children. Many of the families we work with experience trauma, poverty and toxic stresses, which can lead to significant health and social challenges for children. [We must continue to invest in preventive services to address struggles long before children are in danger.](#) It is important that we continue to share all the ways families can seek help and stay strong.

At ACS and with our partners, we are committed to keeping families strong through services and programs across our three areas—from quality early care and education to our juvenile justice Family Assessment Program to our vast continuum of preventive services. I'm also proud of our growing collaboration and coordination efforts with our sister family-serving agencies like the Human Resources Administration, Department of Education, Department of Youth & Community Development, Health Department, and the Parks Department.

To highlight all of the programs and initiatives at ACS and throughout the city to keep families strong, we are launching the [NYC Family Strong Campaign](#) with special events, outreach materials and through social media.

I encourage you to participate in the events and activities below. More information is available on the ACS [website](#). Visit the website throughout the month for updates.

Because of your hard work and dedication, we continue to make gains preventing child abuse and neglect, and supporting families.

Gladys Carrión, Esq.,
Commissioner

[NYC Family Strong Online Hub](#)

Go to www.nyc.gov/acs/familystrong for the the latest information on NYC Family Strong events, the social media campaign and 10 helpful tips to get NYC Family Strong!

NYC Family Strong Events:

Main Event: Party for Prevention at St. Mary's Park in Mott Haven, Bronx

Encourage all to come out to St. Mary's Park for a free, fun-filled, family-friendly event featuring live entertainment, door prizes, rock climbing, arts and crafts, resources from 70+ providers & agencies, and helpful information to keep families strong. Open to all! Bring your family and families you work with! Co-presented with NYC Parks and New Yorkers for Children.

When: Saturday, April 16th, 11am-4pm

Where: St. Mary's Park, 450 St. Ann's Avenue (at 145th Street), Bronx

[Get more information and download posters](#)

Times Square Pinwheel Display and ABC Good Morning America Promotion

Join ACS and Prevent Child Abuse America as we create a massive display of pinwheels in front of the Good Morning America studio! The show will promote the pinwheels, a national symbol for child abuse awareness and prevention, and promote the great childhoods that all children deserve.

When: Tuesday, April 12th at 8:00am

CALENDAR OF EVENTS

[Join ACS and Prevent Child Abuse America](#)

for the

Times Square Pinwheel Display

&

ABC Good Morning America Promotion



Tuesday, April 12th
8:00am

Times Square (Broadway
between 43rd and 44th)

[Download the Flyer](#)
and
[Register to Attend](#)

[Come to the Party for Prevention!](#)



Saturday, April 16th

11am-4pm

St. Mary's Park

450 St. Ann's Avenue (at 145th Street)
Bronx, NY

[Join the Bridge Walk for Prevention](#)



Tuesday, April 26th

10am to 2pm

Walk begins in Manhattan and ends
at Brooklyn Borough Hall

Where: Times Square (Broadway between 43rd and 44th)

[Download the Flyer](#) and [Register to Attend](#)

[Register](#) for more details.

Weekend of Prayer

ACS is collaborating with places of worship and faith-based communities across the city to spread messages to families about resources and support that they can turn to.

When: Friday, April 22nd through Sunday, April 24th

Where: Locations throughout the city

Check the ACS website for updates, including participating places of worship.

Bridge Walk for Prevention

We invite you to join our 2nd annual walk for prevention across the Brooklyn Bridge. Help us spread the word that NYC Kids are Our Kids and that everyone can play a role in the life of a child. Registration is required. Space is limited, so please register early.

When: Tuesday, April 26th from 10am to 2pm

Where: Walk will begin in Manhattan and end at Brooklyn Borough Hall. More information will be sent to those who register

[Register](#)

[Download the Flyer](#)

For Provider and Foster Agencies: You are welcome to invite families with children between the ages of 7 to 12 years old. Children 13 and older are signed up as adults. Contact the Division of Preventive Services at DPS-CAPM@acs.nyc.gov if you have any questions.

#NYCFamilyStrong Social Media Message Campaign

There are many things that keep family strong - from strong communities, spending quality time together, after school programs, and more. Let New Yorkers know that we're here to help families be strong!

Spread the word of **what** makes families strong AND **how** you help make families strong.

1. Download the signs: [What makes a family strong?](#) and [How do you support families?](#)
2. Fill out the sign and take a photo.
3. Upload to your social media using the hashtag #NYCFamily Strong

[Go to the ACS website for examples and more information.](#)

E-mail ACS Communications at pressoffice@acs.nyc.gov if you have any questions.

JOIN OUR MAILING LIST

[Click here to send a new name and email address](#)

FEEDBACK

[Click here to share comments and feedback about the bulletin](#)

Archived Bulletins 

[To unsubscribe to the ACS Provider Bulletin click here](#)