

1 RCNY §49-42

CHAPTER 49 OUTDOOR SIGNS

Subchapter

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Subchapter E – Application for Sign Work Permit

§49-42 Accessory sign permits.

(a) A sign permit for an accessory sign shall only be issued to a sign with non-changeable copy, except that the Borough Commissioner may, upon review, accept changeable copy for a digital sign, provided the name of the business to which the sign is directing attention appears prominently at all times on the sign, the changeable copy directs attention only to products sold at the premises, and the Department is provided with a direct access means to monitor the copy.

(b) The Borough Commissioner may request an inspection prior to issuing a permit for any accessory sign, to confirm that the sign will direct attention to a bona fide business on the zoning lot.

(c) No sign with a permit for non-changeable copy may be changed, including a change in its copy, without obtaining a new permit from the Department. A change in copy on a sign that was permitted for non-changeable copy may be considered an alteration of the sign for purposes of sections 27-147 and 27-177 of the Administrative Code.