

DCA's extensive paid sick leave outreach campaign has informed millions of New Yorkers about the law and helped both employers and employees to understand their rights and responsibilities under the law. The campaign has included advertisements in the city's subway cars, stations, and buses, as well as on television, radio, online and in daily, community, and foreign language newspapers. DCA provides sick leave information in 26 languages, an effort that goes well beyond the requirement in the law. DCA has attended hundreds of events and distributed more than a million pieces of informational material about paid sick leave. On July 16, 2014, more than 1,400 volunteers participated in [Paid Sick Leave Day](http://www1.nyc.gov/office-of-the-mayor/news/352-14/mayor-de-blasio-dca-commissioner-menin-city-council-members-other-elected-officials-hold#0) (link to: <http://www1.nyc.gov/office-of-the-mayor/news/352-14/mayor-de-blasio-dca-commissioner-menin-city-council-members-other-elected-officials-hold#0>) and distributed more than 350,000 paid sick leave brochures in eight languages at 150 subway stations across the five boroughs and resulted in **#paysickleave** trending on Twitter in New York City.

#PaidSickLeave

Have you attended one of our events on the Paid Sick Leave Law? Let us know on [Twitter](http://twitter.com/nycdca) (link to: <http://twitter.com/nycdca>), [Facebook](http://www.facebook.com/nycdca) (link to: <http://www.facebook.com/nycdca>) and [Instagram](http://instagram.com/nycdca) (link to: <http://instagram.com/nycdca>) using the hashtag **#paysickleave**. You can also share the images below (*right click to save image as*) to help us spread the word on the Paid Sick Leave law.

(NYCWorksBetterwithPaidSickLeave_image1.jpg)

(NYCWorksBetterwithPaidSickLeave_image2.jpg)

Watch our videos and share with your friend on [YouTube](http://www.youtube.com/nycdca) (link to: <http://www.youtube.com/nycdca>).

Previous Campaign Ads Highlighting Key Dates

(Media_Campaigns_PSL_July30English.jpg) (link to: CampaignAd-PaidSickLeaveJuly30-English.pdf)

(Media_Campaigns_PSL_July30Spanish.jpg) (link to: CampaignAd-PaidSickLeaveJuly30-Spanish.pdf)

Read June 6, 2014 press release: [NEW YORK CITY LAUNCHES SECOND PHASE OF ITS PAID SICK LEAVE PUBLIC EDUCATION AND OUTREACH CAMPAIGN](#) (link to: Media_News_PR060614.docx)

(Media_Campaigns_PSL_April1English.jpg) (link to: CampaignAd-PaidSickLeaveApril1-English.pdf)

(Media_Campaigns_PSL_April1Spanish.jpg) (link to: CampaignAd-PaidSickLeaveApril1-Spanish.pdf)

Read April 1, 2014 press release: [NEW YORK CITY'S PAID SICK LEAVE LAW GOES INTO EFFECT: CITY LAUNCHES PUBLIC EDUCATION AND OUTREACH CAMPAIGN](http://www1.nyc.gov/office-of-the-mayor/news/121-14) (link to: <http://www1.nyc.gov/office-of-the-mayor/news/121-14>)