



# The NYC Colonoscopy Quality Benchmarking Group (NYC CQBG)

Join NYC CQBG and Improve the Quality of Colonoscopy Screening in New York City

## Frequently Asked Questions

### 1. Who are the members of NYC CQBG?

- The NYC CQBG includes all participating sites located within the five boroughs of NYC where colonoscopy procedures are performed—hospitals, ambulatory surgery centers (ASC), and office-based practices.

### 2. What are its goals?

- To reduce colorectal cancer mortality by improving the effectiveness of colonoscopy screening through quality improvement initiatives based on a unique NYC database that will identify site and citywide benchmarking goals
- To ensure that all New Yorkers have access to high-quality colonoscopy screening

### 3. How does NYC CQBG achieve these goals?

- NYC CQBG has developed a benchmarking database tracking eight quality measures contributed by all participating sites. It will:
  - develop reports which allow sites to compare their performance with that of their citywide peers as well as describe quality trends in NYC.
  - provide leading-edge research in the measurement of colonoscopy quality and in examining possible disparities in colonoscopy quality.
  - provide quality improvement opportunities, including tailored training programs for physicians and other professionals.

### 4. Who leads and supports NYC CQBG?

- An Executive Committee comprised of representatives from the NYC Department of Health and Mental Hygiene (DOHMH), the Citywide Colon Cancer Control Coalition (C5), and the New York Society for Gastrointestinal Endoscopy (NYSGE).

### 5. What data will be collected for this database?

- De-identified physician and de-identified patient data that meet HIPAA standards
- Eight colonoscopy quality measures:
  - Completed ASA assessment
  - Completed patient informed consent
  - Adenoma detection rate (ADR)
  - Cecal intubation rate with photo documentation
  - Withdrawal time
  - Bowel preparation quality
  - Provision of written, understandable discharge instructions
  - Complications
- Demographic information:
  - Race/ethnicity
  - Gender
  - Age
  - Insurance type



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### 6. How will these data be collected?

- The American College of Gastroenterology (ACG) and the American Society for Gastrointestinal Endoscopy (ASGE) have formed a non-profit organization, Gastrointestinal Quality Improvement Initiative (GIQuIC), to develop a national data registry for storage and maintenance of endoscopic quality measures for providers who want to document and improve their performance.
- Data can be submitted electronically through most commercial endowriters which are compatible with the GIQuIC registry
- The NYC DOHMH is a Super Data Manager for this database for all NYC sites participating in the GIQuIC registry and who agree to participate in the NYC CQBG
- NYC CQBG will generate unique benchmarking reports for participating sites and develop specific quality improvement opportunities for NYC CQBG-participating sites.
- Initially, reports will benchmark against all NYC sites. Benchmarking reports will become more detailed, comparing smaller geographic areas, for example, only as sufficient numbers of sites participate in a geographic area in order to protect site identification.

### 7. What are the benefits to joining?

- Participants will receive:
  - tailored benchmarking reports that compare site outcomes for the eight quality measures against all NYC participating sites
  - e-mail alerts, highlighting important quality trends
  - special “white papers” reporting on original quality research
  - invitations to participate in training programs that address quality trends identified in the database
  - a chance to collaborate with colleagues on a nationally-recognized quality initiative to improve the well-being of patients, the satisfaction of providers, and the public health of NYC residents.

### 8. How do I join the NYC CQBG?

- Join GIQuIC at [www.giquic.org](http://www.giquic.org). The GIQuIC-Site Participant Agreement includes DOHMH as a NYC ‘Super Data Manager’.

### 9. What are the costs to becoming a NYC CQBG member?

- There are no costs to joining the NYC CQBG. There is a licensing fee required for participation in GIQuIC, and each site must identify a data manager to coordinate electronic data submission to GIQuIC. Depending on your endowriter, there may be a technology up-grade fee as well. The GIQuIC website will describe these costs.