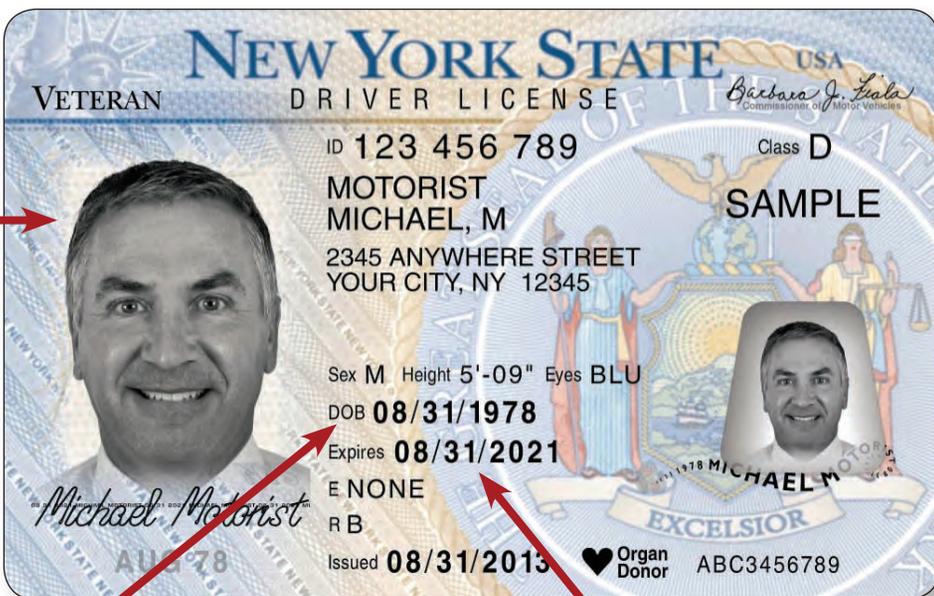


# Is Your Customer Old Enough to Buy Tobacco Products?

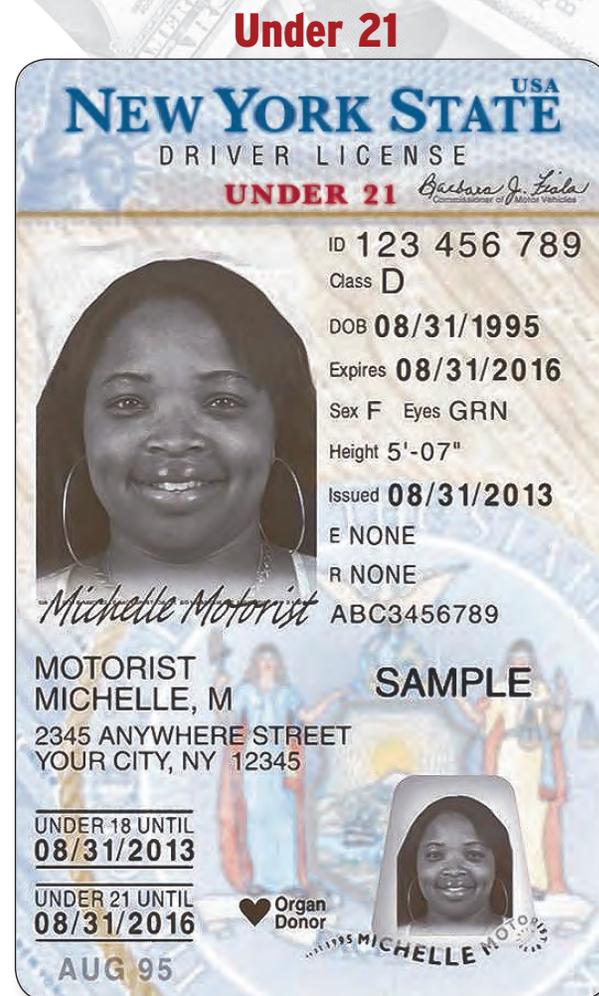
## Check the I.D.

1. Check the **picture** first. See that it matches the person making the purchase.



2. Check the **date of birth (DOB)**. Make sure the customer is at least 21 years old.

3. Check the **expiration date**. Make sure the I.D. has not expired.



**New York State driver's licenses have a new vertical format only for those under 21, clearly stating "Under 21" at the top, making it easier to check if customers are younger than 21.**