# Tobacco use kills an estimated 12,000 New Yorkers a year.

More than two-thirds of New York City smokers try to quit every year. Studies show that patients who receive counseling and medication are more likely to quit smoking. However, nationally, only 20 percent of patients receive counseling, and 8 percent are prescribed a medication.

As with other chronic conditions, the right dose and combination of medications is important, especially for patients who previously tried nicotine replacement therapy (NRT) and were not able to remain tobacco-free. Regimens that include both long and short-acting NRTs will help your patients with cravings throughout the day and can increase the likelihood that they will successfully quit.<sup>1,3</sup>

Use the treatment recommendations and workflow solutions in this guide to help your patients quit smoking for good. For evidence related to safety and efficacy of these treatment regimens, see below.

### Safety

### NRT

On April 2, 2013, the Food and Drug Administration (FDA) issued a notice<sup>4</sup> stating that there are no significant safety concerns associated with:

- Combining NRT with other nicotine-containing products, including OTC NRT
- Using OTC NRT for more than 12 weeks

Since the OTC NRT labels may not change immediately, the FDA issued a consumer update comparing the original label with the proposed changes.<sup>5</sup> NRT is considered safe, but smokers may still report side effects and need reassurance or a change in medication to support their quit attempt. Chest pain and palpitations are among some of the uncommon side effects.<sup>3,6</sup>

### **Bupropion and Varenicline**

While bupropion and varenicline both have black box warnings, people tolerate these medications with good results. Please consult the package inserts<sup>7-8</sup> and the 2009 FDA alert<sup>9</sup> for more information.

### Efficacy

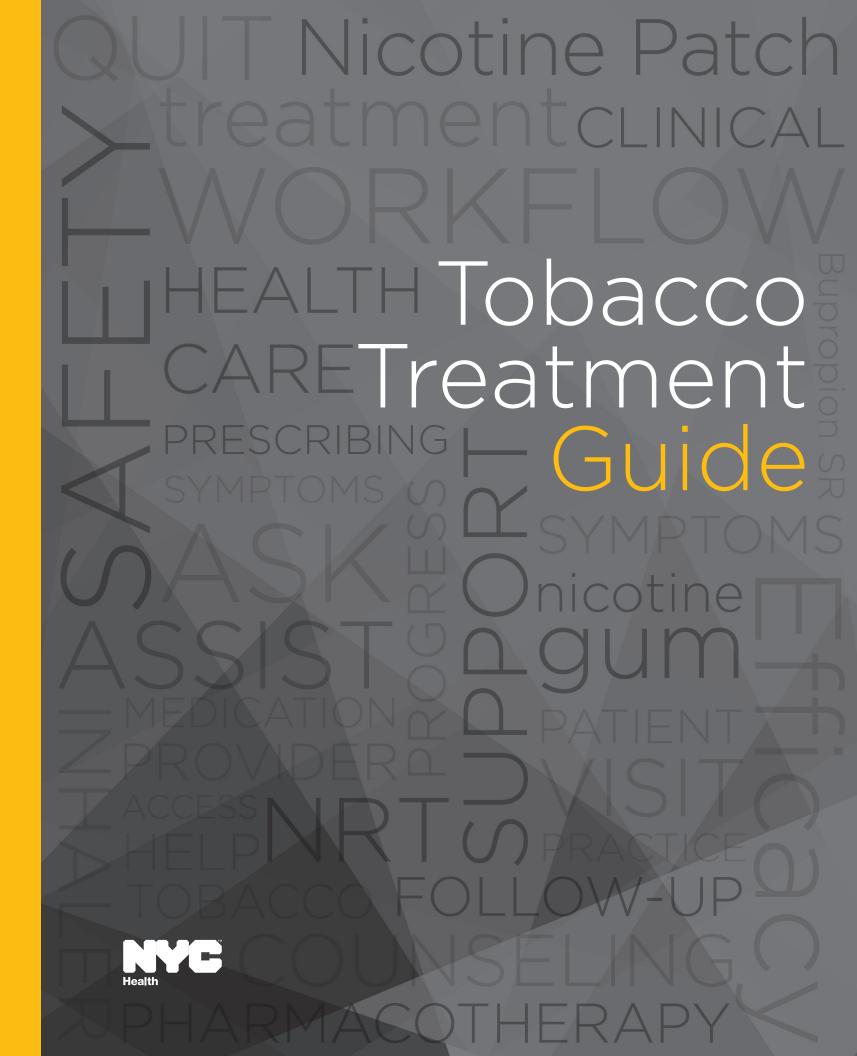
#### NR

Several studies examining the use of nicotine patch with other products (such as nicotine lozenge, nasal spray, inhaler and bupropion) and bupropion combined with nicotine lozenge in patients who smoked more than 10 cigarettes per day demonstrated higher quit rates than those who received monotherapy.<sup>10-15</sup>

#### **Bupropion and Varenicline**

These medications have been shown to be effective in increasing quit rates compared to placebo in several clinical trials.<sup>3</sup>





# Every office visit is an opportunity to help your patients quit smoking.

1 ASK

Ask every patient at every visit, "Do you smoke?" and assess smoking pattern.

Avoid asking if a person is a "smoker" as some light and non-daily smokers may not self-identify as "smokers."



Have your patients fill out this questionnaire—and/or do a verbal assessment with the same questions.

2 ASSIST

Based on smoking pattern, counsel and discuss importance of quitting with all smokers, including non-daily. Prescribe medication to daily smokers only.\*

### Choose *only* one of these sample regimens.\*\* Reassess at six weeks:

### 1 to 10 cigarettes/day:

- ☐ 2 or 4 mg\*\*\* of short-acting NRT such as nicotine gum or lozenge based on time to first cigarette
- ☐ 14 mg nicotine patch

### More than 10 cigarettes/day:

- □ 21 mg nicotine patch <u>AND</u> 2 or 4 mg\*\*\* of short-acting NRT such as nicotine gum or lozenge based on time to first cigarette
- ☐ Bupropion SR (150 mg) with or without 2 or 4 mg\*\*\* of short-acting NRT such as nicotine gum or lozenge based on time to first cigarette
- □ Varenicline only
- \* If uninsured: 1) The New York State Quitline offers a free two-week NRT starter kit for eligible patients, 2) Big Apple Rx offers discounts on both Rx and OTC cessation aids with a prescription.

### Nicotine Gum (2 mg or 4 mg)

Chew and park 1 piece of gum by mouth every hour as needed

Disp: #660 pieces MDD: 24 pieces Refills: 2

### Nicotine Patch 21 mg

Apply 21 mg patch daily to skin

Disp: #28 patches MDD: 1 patch Refills: 2

Write the prescription for up to 90 days. Find more sample prescriptions at **nyc.gov/health** 

## Within 48 hours of the patient's quit date, provide supportive counseling.

- Ask, and make note of, patient's preferred communication method (phone, email, etc.).
- Ask about withdrawal symptoms.

**FOLLOW UP** 

- Ask how the medication is working.
- Ask if there were any problems filling the prescription.
- Provide encouragement and support.
- Refer the patient to the New York State Quitline (1-866-NY-QUITS) for additional counseling and support between visits free-of-charge.

### Six weeks after the quit date, assess progress.

- Assess medication use and effectiveness.
- Modify prescription as needed.
- Provide additional supportive counseling.
- Schedule additional follow-up as needed.

# Establish an office workflow to ensure you will routinely assess patients' progress.







Who will <u>counsel</u> and discuss the importance of quitting (for example, medical assistant, nurse or provider)?



Who will provide patient education materials?



Who will document the treatment plan in the patient chart?



Who will follow up on the quit attempt within 48 hours?
Who will follow up six weeks later?



Who will provide supportive counseling?



Who will document in the patient record?



Who will schedule the six-week and subsequent follow-up visits?