



The Bronx District Public Health Office: Who We Are and What We Do

The Health Department's **Bronx District Public Health Office** promotes health equity and works to reduce health disparities at the neighborhood level.

About the District Public Health Offices

The Health Department's District Public Health Offices (DPHOs) were established in 2003. The DPHOs target resources, programs and attention to high-need neighborhoods in the South Bronx, East and Central Harlem, and North and Central Brooklyn. Each DPHO is based in the neighborhood it serves and cultivates relationships with residents, community groups and local leaders to better understand neighborhood concerns and needs, and engage communities in effecting change. DPHO priorities include:

- Developing innovative programs to improve community health;
- Working with community organizations, faith-based organizations, government agencies, local leaders, residents, elected officials and others to promote public health policies; and
- Conducting local research to better understand public health problems.

Bronx DPHO Focus Areas

Nutrition and Physical Activity

- Implementing *We All Want Healthy Children*, a campaign to educate community-based organizations and residents about unhealthy food marketing to children.
- Partnering with Montefiore Medical Center, Bronx Borough President Ruben Diaz, Jr., and State Senator Gustavo Rivera on the *Bronx Campaign to Prevent and Control Obesity*, a multi-tiered intervention that includes increasing healthy offerings at food retailers, adopting the NYC Food Standards at all Bronx hospitals and other large employers, promoting stair use, and training teachers in physical activity curricula.
- Working with school staff and parents to strengthen school wellness policies and providing technical assistance around conducting healthy fundraisers, implementing healthy snack policies, and integrating fitness breaks into the classroom.

Teen Sexual Health

- Implementing *Bronx Teens Connection*, an intervention to support an evidence-based sexual health curriculum in South Bronx schools and youth-serving organizations; creating formal linkages between these schools/organizations and local clinical partners; promoting healthy sexual behavior among teens through public education campaigns; and engaging parents and local leaders around teen pregnancy prevention.

Contact the Bronx DPHO

Email dpho@health.nyc.gov.