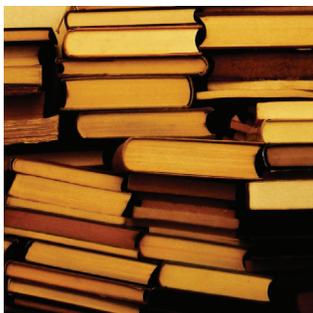
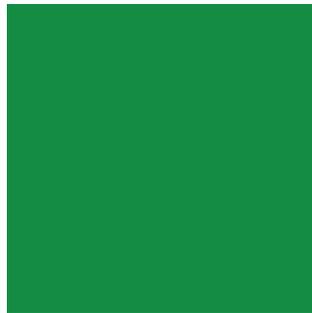


give goods. find goods. do good.



2015
annual
partnership
report



donate **NYC**



Our Partners help keep more than
40 million
pounds of usable goods out of landfills every year



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Letter from NYC Department of Sanitation Commissioner



Dear Friends,

With this report, I am very excited to introduce **donateNYC**, which helps New Yorkers **give goods, find goods, and do good**, with a variety of programs and convenient tools that make it easy to donate and find used materials in New York City.

By promoting and facilitating materials reuse, donateNYC is an essential part of the City's goal to send zero waste to landfills by 2030.

donateNYC combines several initiatives funded by the NYC Department of Sanitation — the *ReuseNYC* member network serving the City's nonprofit reuse community; the *NYC Stuff Exchange* directory of places to donate and purchase second-hand goods; and *NYC WasteMatch*, a service helping businesses and nonprofits donate and find surplus goods. We are now consolidating these vital programs and tools under one new coordinated name and brand, donateNYC.

We encourage residents to use the donateNYC website (nyc.gov/donate) and mobile app to quickly and easily search for nearby places to donate or find used items. We also encourage businesses and nonprofits alike to get listed. For larger-scale donations, businesses and nonprofits can benefit by using the donateNYC Exchange to give used and surplus goods a second life and keep them out of the landfill. And nonprofit reuse organizations can join the donateNYC Partnership for access to valuable promotional support, professional development, networking, and collaboration opportunities.

This Annual Report documents and celebrates the impressive accomplishments of the nonprofit organizations that comprise the donateNYC Partnership. Together, these organizations **divert tens of millions of pounds of materials from the landfill each year**, while providing New Yorkers with critical jobs and services. The NYC Department of Sanitation is proud to support reuse and the work of the City's vibrant reuse community, through donateNYC.

Sincerely,

Kathryn Garcia
Commissioner
NYC Department of Sanitation

donateNYC Overview

give goods. find goods. do good.

donateNYC is a program of the NYC Department of Sanitation that helps New Yorkers donate and reuse goods instead of discarding them. Reusing materials reduces waste, saves money and conserves energy and resources, and helps provide needed services and jobs for New Yorkers.

donateNYC provides several convenient tools and resources to help New Yorkers keep usable goods out of the waste stream:

- Through the **donateNYC website** and **mobile app**, residents can easily locate the nearest place to donate or find gently used goods. The search tool provides detailed information, including maps, hours of operation, and missions of the nonprofit social service organizations, thrift shops, and other local reuse organizations in New York City that accept and redistribute donated goods.

- Businesses and nonprofit organizations can use the **donateNYC Exchange** on the donateNYC website to facilitate exchanges of larger quantities of used goods. Nonprofits get free materials that they need, and businesses save on disposal costs and may be eligible for tax benefits.

- The **donateNYC Partnership** serves as a “reuse trade association” that supports the City's local nonprofit reuse organizations. Shaped by member organizations themselves, the Partnership represents a vibrant network of local nonprofit and community-based organizations that



have chosen to come together to expand and promote New York City's local donations community. donateNYC provides Partner organizations with a range of programs and services, including promotion, networking and training, and environmental impact assessments.

- In collaboration with the NYC Center for Materials Reuse at The City College of New York, donateNYC provides **data tracking and analysis** of organizations' reuse activities—information that can be used internally by organizations to understand and improve their operations, and externally demonstrate and promote the economic, environmental, and social benefits of reuse. Data collected by the project is published yearly in data management project reports and in the annual report.

The donateNYC Partnership Annual Report

This report highlights the significant contributions of donateNYC Partners to the local community. donateNYC Partners divert more than 40 million pounds of material from the landfill every year and serve more than 1.3 million New Yorkers annually through family services, housing, health care, professional development, and food bank programs. Their work is critical in supporting the City's zero waste initiative. Included in this report are the missions, narratives, and numbers behind donateNYC Partners' successes in 2015.

donateNYC Partners
by the Numbers



Environmental impacts: Through their reuse activities in 2015, our Partners reduced greenhouse gas emissions by 62,936 metric tons of CO₂ equivalents, and saved almost 328 billion BTUs of energy.

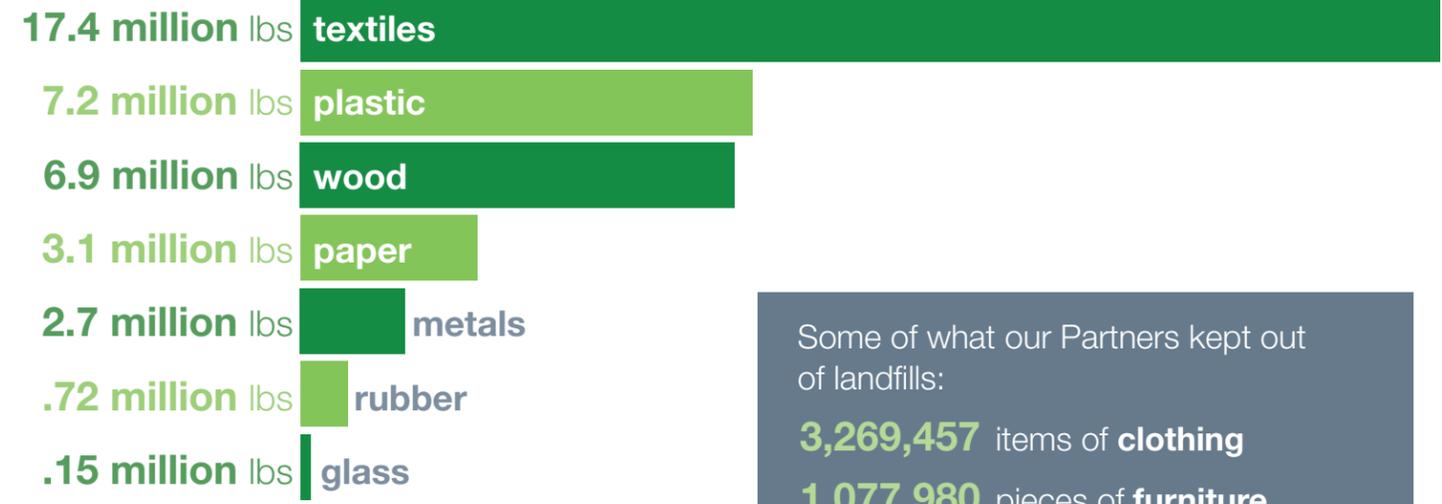
That pollution reduction is equivalent to ...

 the greenhouse gas emissions of **13,280 cars**

the carbon captured by **51,608 forest acres** 

 the CO₂ emissions from burning **67,600,902 lbs** of coal

Materials diverted from the waste stream: Our Partners kept more than 40 million pounds of materials out of landfills in 2015.



Some of what our Partners kept out of landfills:

- 3,269,457** items of clothing
- 1,077,980** pieces of furniture & home furnishings
- 898,885** books & magazines
- 631,616** accessories
- 472,116** shoes
- 369,501** toys & games and more

Social services: Our Partners provided services to more than 1.3 million New Yorkers in 2015—including professional development, educational workshops, family services, housing & shelter, health care & supportive programs, and food programs.





Sales from the Arthritis Foundation Thrift Shop help fund services for **7 million adults** and **32,000 children** living with arthritis in greater New York.

Arthritis Foundation Thrift Shop



The Arthritis Foundation is focused on championing the fight against arthritis, through information, advocacy, science, and community. The Arthritis Foundation Thrift Shop has been a destination for shoppers and “thrift-inistas” throughout NYC for more than 55 years. All proceeds help fund research to find a cure for arthritis, advocate for better access to care, and connect families to the treatment and support they need.



Big Reuse has donated **5,345 pieces** of retired lumber to build **2,226 garden beds** in community and school gardens.

Big Reuse



Big Reuse (formerly Build It Green!NYC), New York City’s first nonprofit retail outlet for salvaged and surplus building materials, has reuse centers in Astoria, Queens and Gowanus, Brooklyn. Big Reuse fulfills its mission of diverting building materials from the waste stream by accepting and reselling everything from lumber to kitchen cabinet sets, high-end appliances, lighting fixtures, solid wood doors and furniture, and much more.



The BOP Shell Collection Program collected **more than 100,000 pounds** of oyster shells for reuse in 2015.

BOP Shell Collection Program



Operated by Earth Matter NY, the BOP Shell Collection Program supplies oyster shells to the New York Harbor Foundation’s Billion Oyster Project, to help build estuary habitat and improve the quality of the Harbor. Shells are collected by the BOP Shell Collection Program from dozens of restaurants and events in New York City. After being properly separated, collected, transported, and cured, these shells can be reseeded to grow new live oysters—or reused.



In 2015 Bottomless Closet distributed **more than 20,000 donated garments** to women who were transitioning from unemployment.

Bottomless Closet



Bottomless Closet offers an innovative approach to preparing disadvantaged New York City women who are transitioning from unemployment and public assistance to work. Free services include selection of high quality interview attire; resume preparation, interview coaching; and workshops promoting professional development, financial management, and personal enrichment—all aimed at empowering clients to reach self-sufficiency.



The Bridal Garden distributed **980 gowns** in 2015 to help raise funds for the Brooklyn Charter School.



The Bridal Garden



The Bridal Garden ensures that high-quality bridal gowns are worn and enjoyed instead of being tossed away. By redistributing unneeded gowns and selling them for up to 75 percent off their retail value, The Bridal Garden helps brides to save money and to plan less wasteful and lower-impact weddings. The funds raised through The Bridal Garden boutique go to support the Brooklyn Charter School.



The CancerCare Thrift Shop helps fund services that assist **170,000 people** affected by cancer annually.



CancerCare



CancerCare provides free counseling, resources, and financial assistance to anyone affected by cancer. All CancerCare services are provided by professional oncology social workers and cancer experts. The CancerCare Thrift Shop on the Upper East Side of Manhattan offers a wide selection of designer clothing, jewelry, and items for the home, with all proceeds supporting the mission of CancerCare.



Career Gear has provided support services and donated work attire to **more than 65,000 low income men.**



Career Gear



Career Gear builds strong families and communities by empowering low-income men and helping them to achieve self-sufficiency. Career Gear receives referrals from a diverse network of partner organizations and provides clients with services that help build their confidence—including professional attire, individual support, professional development workshops, and an innovative mentoring program.



The Cauz for Pawz Thrift Store has raised funds to help support **more than 25 animal welfare organizations.**



Cauz For Pawz



Cauz For Pawz is a nonprofit thrift store that promotes the health and well-being of animals. The Cauz for Pawz thrift store is located in Gramercy Park, Manhattan, and raises funds for animal welfare organizations, animal rescue groups, and no-kill shelters. Cauz for Pawz also hosts a community pet food pantry and helps to facilitate dozens of pet adoptions each year—most of them involving hard-to-place senior animals.



The NCJW NY Community Kitchen served **more than 70,000 meals** in 2015, helped paid for by revenue from the Council Thrift Shop.



Council Thrift Shop



National Council of Jewish Women
New York Section

For decades, the Council Thrift Shop has provided a key source of revenue to support the vital programming offered by National Council of Jewish Women—New York Section (NCJW NY). NCJW NY is a grassroots organization of volunteers and advocates who turn progressive ideals into action. NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms.



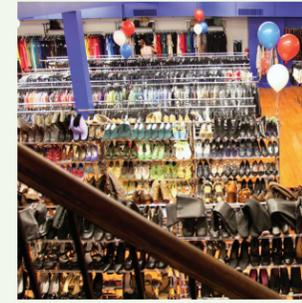
GOOD+Foundation provided **3.4 million donated items** to partner organizations serving families in need.



GOOD+ Foundation



GOOD+ Foundation (formerly Baby Buggy) is a nonprofit organization that partners with a national network of programs to break the cycle of family poverty through the power of donated goods and life-changing family services. GOOD+ Foundation donates products and services to programs that have demonstrated a capacity to address family poverty in three focus areas: supporting new mothers, investing in early childhood, and engaging fathers.



Goodwill NY/NJ provided **more than 4,000 jobs** in 2015, and their stores helped fund services for **more than 86,000 people**.



Goodwill Industries of Greater New York and Northern New Jersey



Goodwill Industries of Greater New York and Northern New Jersey empowers individuals to gain independence through the power of work. Goodwill NY/NJ operates 41 thrift stores in the region, including 13 in New York City. Goodwill NY/NJ thrift stores offer employment and training to people with disabilities and other barriers to work, and generate revenue to support a vast array of community services, such as after-school and summer programs for children and youth.



Since its inception, Habitat for Humanity NYC has built and renovated **more than 380 homes** for local residents.



Habitat for Humanity New York City ReStore



Habitat for Humanity New York City transforms lives by building quality homes for families in need and by uniting New Yorkers around the cause of affordable housing. The NYC ReStore accepts donations of overstocked, second-hand, discontinued, and salvageable building materials donated by manufacturers, stores, contractors, and individuals. The ReStore sells those items to the public at reduced cost—typically at 50 to 80 percent off retail value.



The Hopeline served **26,000 clients in need** in 2015 through their in-house programs, such as providing donated clothing and food.



The HopeLine



“The HopeLine,” or “La Línea de la Esperanza,” provides much-needed social services to the residents of the South Bronx. The HopeLine takes a holistic approach to serving the community by meeting the immediate needs of clients through an in-house food pantry and clothing bank. Other HopeLine programs include classes in English as a Second Language, computer literacy training, and health screenings and referrals.



Revenue from Hour Children's Thrift Shops helped provide supportive housing for **199 women and children** in 2015.



Hour Children



Hour Children helps incarcerated and formerly incarcerated women to rejoin the community, reunify with their families, and build healthy, independent, and secure lives. Hour Children's three thrift shops provide high-quality designer clothing, vintage and antique furniture, housewares, art, jewelry, and children's items at reasonable prices. The shops generate revenue for Hour Children's programs, and provide employment and training for program participants.



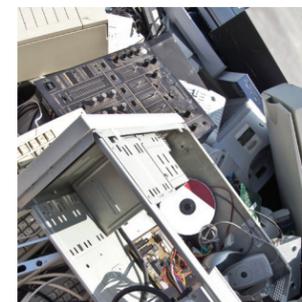
In 2015 Housing Works Thrift Shops helped fund health and human services for **6,500 New Yorkers**, and served **90,000 meals**.



Housing Works



Housing Works is a healing community of people living with and affected by HIV/AIDS. Housing Works' mission is to end the dual crises of homelessness and AIDS through advocacy, lifesaving services, and entrepreneurial businesses. The Housing Works Thrift Shops, Bookstore Café, and Buy the Bag Shop generate funds that directly provide Housing Works clients with housing, health care, job training, legal services, and more.



More than a million pounds of electronics were kept out of the waste stream through LESEC's efforts in 2015.



Lower East Side Ecology Center



The Lower East Side Ecology Center offers free community-based compost collection and education, electronic waste reuse and recycling, stewardship of public open spaces, and environmental education. The Center's programs divert e-waste and compostable waste from landfills, and offer opportunities for New Yorkers to learn about the environmental issues facing the City while simultaneously working to solve those problems.



MFTA collected **1.2 million pounds of goods** and distributed them to thousands of NYC schools and nonprofits in 2015.

Materials for the Arts



materials for the arts

Materials for the Arts collects surplus materials from businesses and individuals, and redistributes them free of charge to New York City public schools, agencies, and nonprofits with arts programming. By providing a way for people to donate unneeded items, Material for the Arts helps divert more than a million pounds of materials from the waste stream each year. Material for the Arts also offers a variety of events, workshops, and classes in creative reuse.

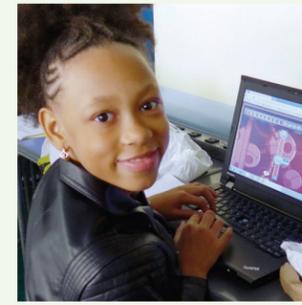


New York Cares collected and distributed **100,000 coats** in 2015, and **764 volunteers** logged **1,600 hours** sorting coats.

New York Cares



New York Cares provides volunteer support to more than 1,300 nonprofit agencies, public schools, and other organizations throughout New York City, by recruiting and deploying volunteers to address the organizations' needs. New York Cares runs the City's largest coat drive each year, collecting gently used winter coats from New Yorkers and distributing them at homeless shelters, community organizations, and agencies serving seniors.



PowerMyLearning served **2,710 students, teachers, and parents** in 2015, and distributed computers to **750 families**.

PowerMyLearning



PowerMyLearning is committed to ensuring that all children are able to "power their learning" through technology. PowerMyLearning works with the people who matter most to children's success, parents and teachers, to help students in low-income communities harness the power of digital learning. Since 1999, PowerMyLearning has partnered with more than 100 schools to serve more than 100,000 students, families, and teachers in New York City.



Project Cicero distributed **150,000 books** in 2015 to underserved schools and students in New York City.

Project Cicero



Project Cicero is an annual nonprofit book drive designed to create and supplement classroom libraries in under-resourced New York City public schools. Project Cicero receives book donations from 100 independent, public, and parochial schools each year, as well as contributions from publishers. Hundreds of volunteers assist in all aspects of collecting and distributing the books, and more than 1,200 teachers from all over the City receive books every year.



In 2015 Recycle-A-Bicycle distributed **404 bicycles** through school programs, and **454 bicycles** to local communities.



Recycle-A-Bicycle



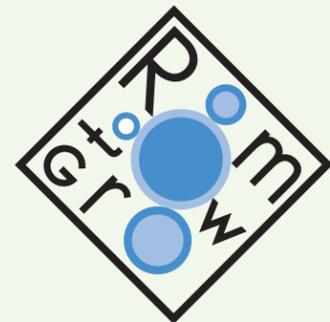
Recycle-A-Bicycle fosters youth development and environmental education by refurbishing and reusing donated bicycles. Recycle-A-Bicycle hosts a variety of engaging community activities dedicated to the health, development, stewardship, and empowerment of the City's youth. Recycle-A-Bicycle salvages some 1,800 bicycles each year from the waste stream; purchases from Recycle-A-Bicycle storefronts support their youth programs.



Room to Grow served **nearly 400 babies** and their families in 2015 by providing donated items and **more than 2,000 clinical service hours**.



Room to Grow



Room to Grow enriches the lives of babies born into poverty throughout their critical first three years of development. Parents expecting a baby are referred to Room to Grow by selected prenatal programs assisting low-income families. During one-on-one appointments with staff social workers, parents are provided with developmental information, customized support, and baby items to ensure a healthy and secure start for their child.



More than 35,000 dinners have been served as part of St. Luke's AIDS/PLWA outreach project, paid for in part from their Thrift Shop proceeds.



Saint Luke's Thrift Shop



Saint Luke's Thrift Shop is part of the ministry of The Church of Saint Luke in the Fields in the heart of Greenwich Village. Saint Luke's Thrift Shop is one of the Village's "best kept secrets" for thrift-store shoppers; all proceeds go to support the programs and services offered by the church. The thrift shop works directly with the neighborhood's homeless population to provide individuals with needed clothing, job interview attire, and other essentials.



The Salvation Army Thrift Store proceeds helped pay for **more than 2 million meals for New Yorkers** in 2015.



The Salvation Army of Greater New York



The Salvation Army operates thrift stores and numerous social service centers throughout New York City. Their work supports people in shelters, schools, daycare centers, and emergency services around the world, including more than 100 social service programs in New York City alone. The Salvation Army is an international faith-based charitable organization with a simple mission: to help those in need, without discrimination.



Second Chance Toys collected and distributed **more than 20,000 toys** in 2015.



Second Chance Toys



Second Chance Toys rescues usable but unwanted plastic toys and donates them to organizations that care for children in need. Toys are collected twice yearly, around the holiday season and Earth Day. The toy collections help the environment by keeping non-biodegradable plastic out of landfills, and the toys help enhance children's development by promoting socialization, creativity, emotional security, motor skills, and learning.



Memorial Sloan Kettering Cancer Center's thrift shop helped fund cancer services for **more than 140,000 patients** in 2015.



The Society Boutique



The Society Boutique, located on the Upper East Side of Manhattan, has been raising vital funds for Memorial Sloan Kettering Cancer Center for more than 60 years, through the sale of new and gently used designer goods. Funds raised at The Society Boutique support crucial programs that enhance patient care, support cancer research, and provide public education on the prevention, early detection, and treatment of cancer.



United Church of Praise International Ministries provides donated goods and aid to **more than 21,000 families** annually.



United Church of Praise International Ministries



United Church of Praise International Ministries, located in Staten Island, helps people in emergency situations with resources and guidance. The organization provides food, clothing, interview attire, toys, diapers, home building and renovation supplies, appliances, and rental assistance to families in need. The Church's mission is to serve God through word and witness; to treat all human beings as sisters and brothers; and to foster responsible stewardship.



World Vision Greater New York served **more than 430,000 children and adults** in 2015, many of whom received donated and surplus goods.



World Vision Greater New York



World Vision Greater New York serves all of New York City, with a focus on the South Bronx and Washington Heights. The community-based resource center distributes donated items—including essential supplies, teacher resources, and building materials—to more than 115 local partner organizations and nonprofit organizations that assist families in need, victims of natural disasters, and whole communities.



The Xavier Mission clothing room has provided clothes to **more than 2,000 individuals.**

Xavier Mission



Xavier Mission has served New Yorkers in need since 1983. Begun by parishioners of the Church of St. Francis Xavier in Manhattan's Chelsea neighborhood, Xavier Mission incorporated as an independent nonprofit organization in 2012. Xavier Mission has outreach programs to supply clients with donated clothing, hot meals, free groceries, financial assistance, overnight shelter, and a life-skills training and empowerment program.



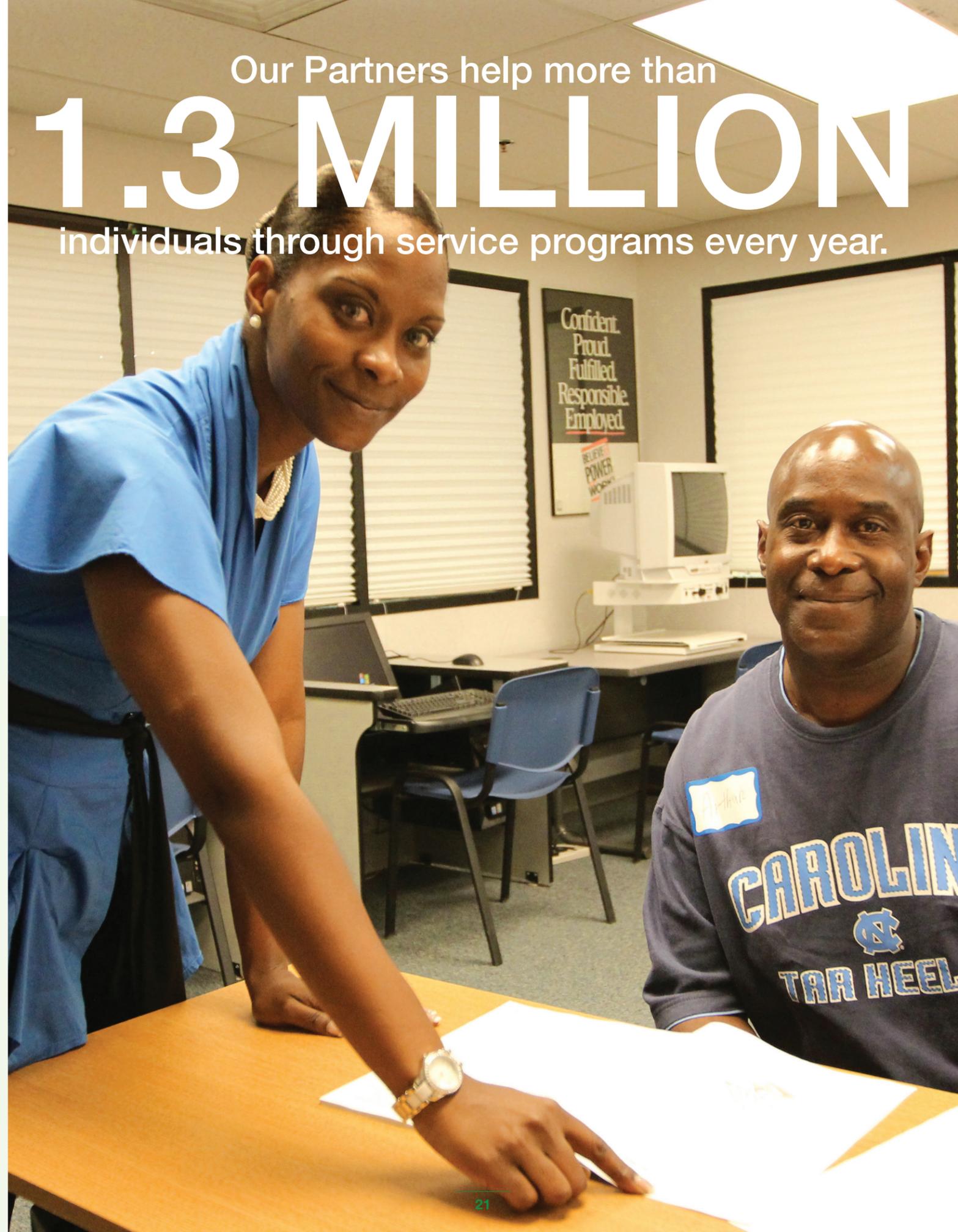
Yoga Foster works with **more than 500 teachers**, reaching **thousands of students**, by providing donated yoga mats.

Yoga Foster



Yoga Foster creates accessible, sustainable yoga programs in schools, and empowers school teachers to create healthier, happier classrooms for themselves and their students by providing online training, curricula, and yoga mats. Yoga Foster helps give new life to used but still useful yoga mats; after use in Yoga Foster programs, heavily-used mats are donated to animal shelters and gardening programs to be reused—again.

Our Partners help more than 1.3 MILLION individuals through service programs every year.





NEW YORK CITY
**CENTER FOR
MATERIALS
REUSE**
Funded by **NYC**sanitation