

NYCSanitation

NEW YORK'S STRONGEST

NYC ORGANICS COLLECTION PILOT AND REUSE INITIATIVES

Deputy Commissioner Bridget Anderson
Deputy Director Katherine Kitchener
Bureau of Recycling and Sustainability

Game-Changing Initiatives for Solid Waste
The Cooper Union
June 10, 2015

ORGANICS MANAGEMENT

NYC ORGANICS MANAGEMENT

- Guiding Policies
- Organics in NYC's waste
- History of Organics Management in NYC
- Local Law 77 – NYC Organics Collection
- Results, Opportunities and Challenges



GUIDING POLICIES

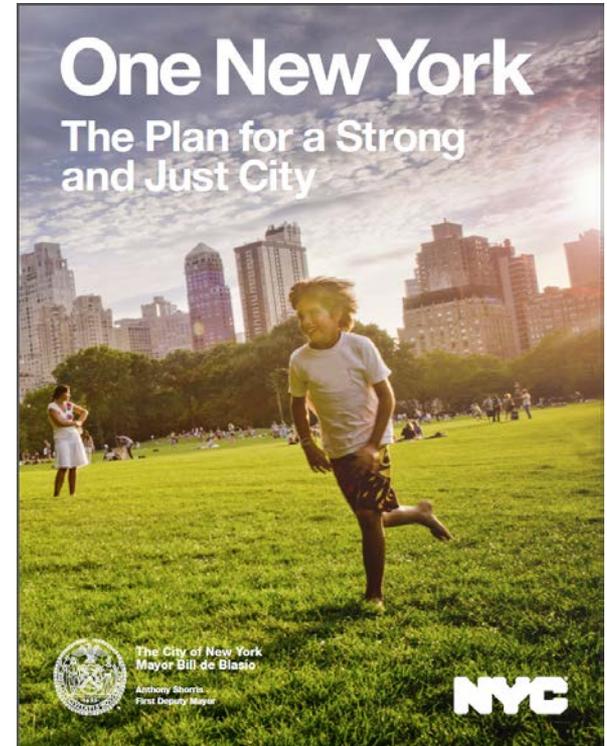
Diversion Mandates

- DSNY – 25% by 2020

One New York

Vision 3 “Our Sustainable City”

- New York City will send zero waste to landfills by 2030
- Expand the NYC Organics program to serve all New Yorkers by the end of 2018
- Reduce commercial waste disposal by 90 percent by 2030
- Require all food service establishments to source-separate food waste



WHY ORGANICS RECYCLING?

Methane

- Second most prevalent greenhouse gas in the US emitted from human activities.
- Landfills are the third largest source of methane emissions.

Topsoil

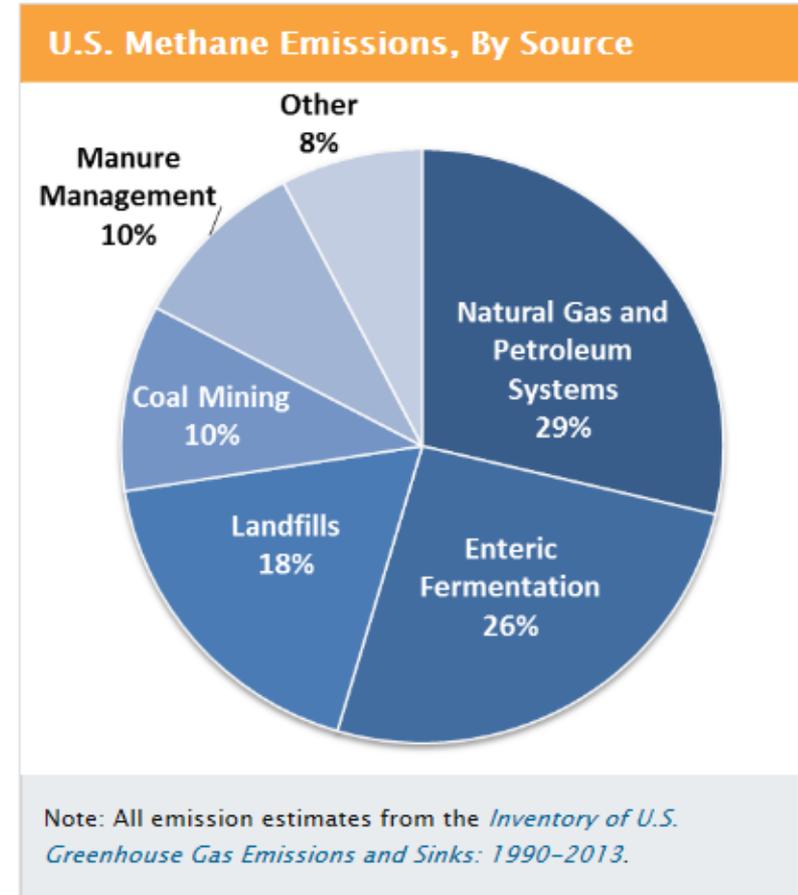
- Lost at an accelerated rate leading to soil erosion and agricultural challenges.

Compost

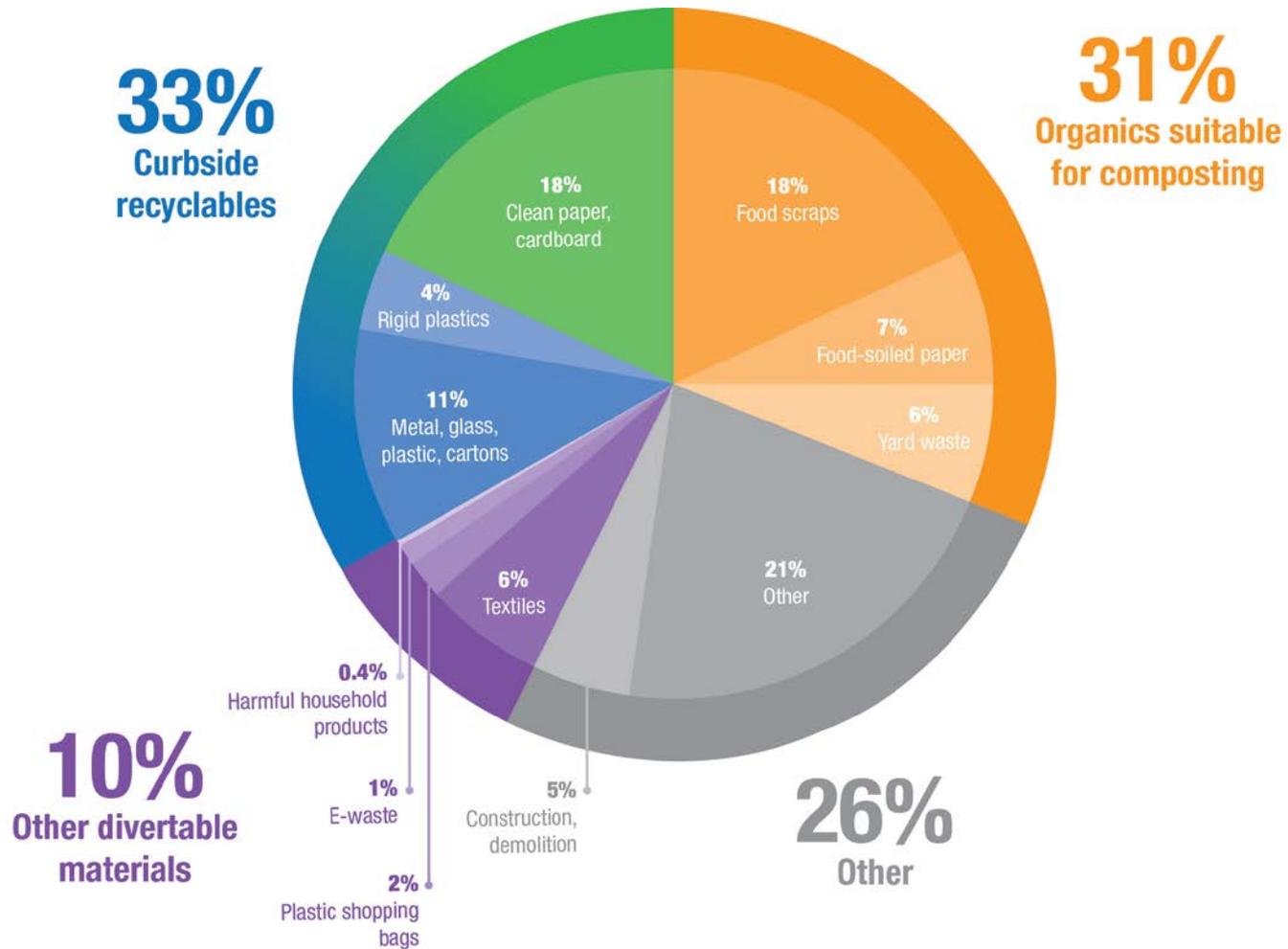
- Can be made from organic waste, helps to improve soil health, rebuild topsoil, and prevent erosion.

Energy Security

- An important component of building a sustainable, resilient city.
- Methane, created from organic waste, can be a local, stable source.



2013 NYC RESIDENTIAL WASTE STUDY



HISTORY ORGANICS MANAGEMENT IN NYC

NYC Compost Project

- Community gardens and backyard composting
- Community drop-offs and local organics processing

Green Market Drop-Offs

- Started at Union Square
- Now in all five Boroughs

Seasonal

- Christmas tree collection and mulching
- Leaf and yard waste collection

Prior Pilots

- Organics Collection Pilots (1992)
- Backyard, On-Site, Decentralized Composting (1999)
- Mixed Waste Composting (2004)



LOCAL LAW 77 – NYC ORGANICS COLLECTION

Objective

- Curbside collection of
- Source-separated organic waste

Reach

- At least 100,000 households and 350 schools

Timeframe

- October 2013 - July 2015

Reporting

- Every 6 months
(final report – October 2015)



ACCEPTED MATERIALS

Food Scraps



Food-soiled Paper



Yard Waste



MATERIALS MANAGEMENT

- Emphasis on Education
 - Don't line bin
 - If lining bin, use paper or BPI-USCC certified compostable bags
 - No shopping bags
- Working with retailers to carry compostable bags
- Plastic liners allowed since 2014 to encourage participation
- Processing facilities monitor bag usage and other contamination issues



STARTER KITS

Schools



Residents



SOME HAPPY CUSTOMERS



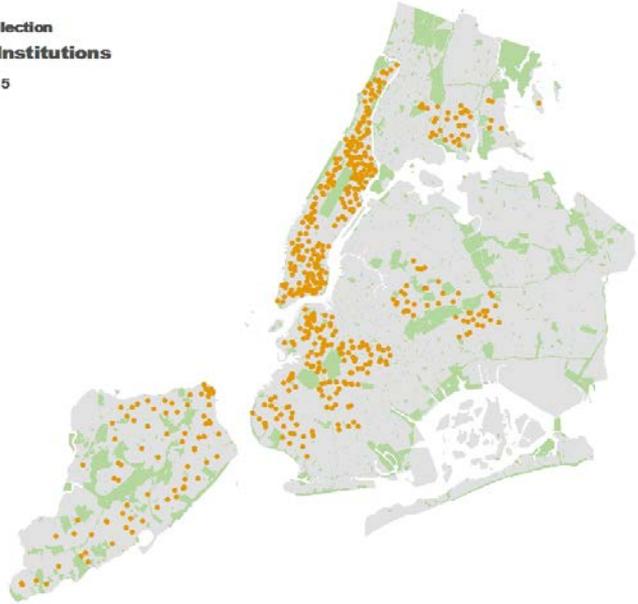
PARTICIPANTS THROUGH APRIL 2015

Customers	Schedule	#
Houses and small apartment buildings	- 1x / week “on recycling day” - 2x / week “on trash day”	~105,100 households *
High-rise apartment buildings	- 2x / week in Brooklyn - 3x / week in Manhattan	148 buildings
NYC public schools	Every weekday, with recyclables	~ 722 schools
Agencies, non-profits, and private schools	Variable, depending on location	various

* Adding ~ 33,000 in May-June 2015

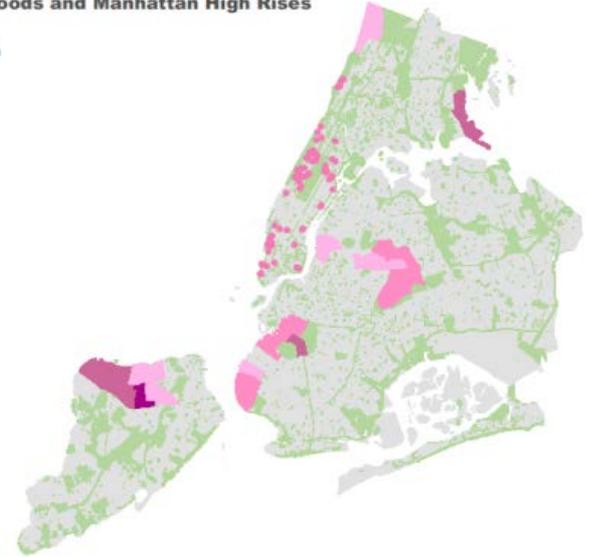
PILOT LOCATIONS

**NYC Organics Collection
Schools and Institutions**
Through April 2015



**NYC Organics Collection
Residential Neighborhoods and Manhattan High Rises**
Through April 2015
(plus Spring 2015 anticipated)

- 2013 Spring
- 2013 Fall
- 2014 Spring
- 2015 May-June Roll Out
- Manhattan High Rise



ORGANICS PROCESSING

Composting

- DSNY-managed facilities
- Regional facilities



Anaerobic digestion

- Newtown Creek Wastewater Treatment facility (NYC Department of Environmental Protection)
- 1 year pilot



EVALUATION

Final Report: October 2015

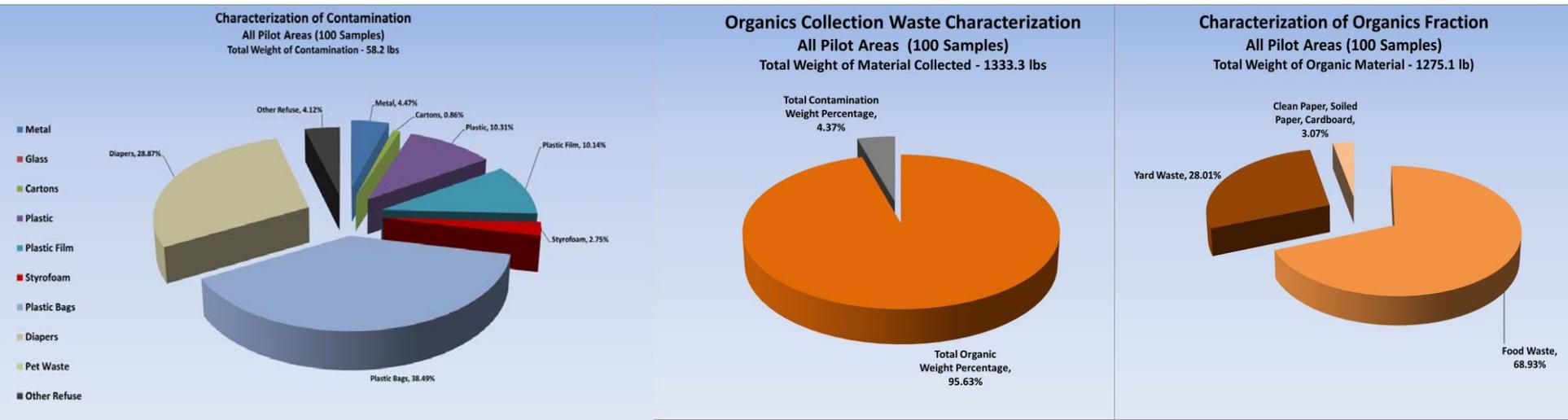
- Tonnages collected
- Participation behavior (including contamination)
- Operations
- Processing
- Recommendations



PRELIMINARY RESULTS: RESIDENTIAL

- Total tons collected (through April 2015): 6,716 tons
- Average contamination rate (by weight): < 5%
- Average diversion rate in pilot areas: 23.8% to 37.4%
- Significant potential to increase participation

Source: June 2015 Organics Pilot Report



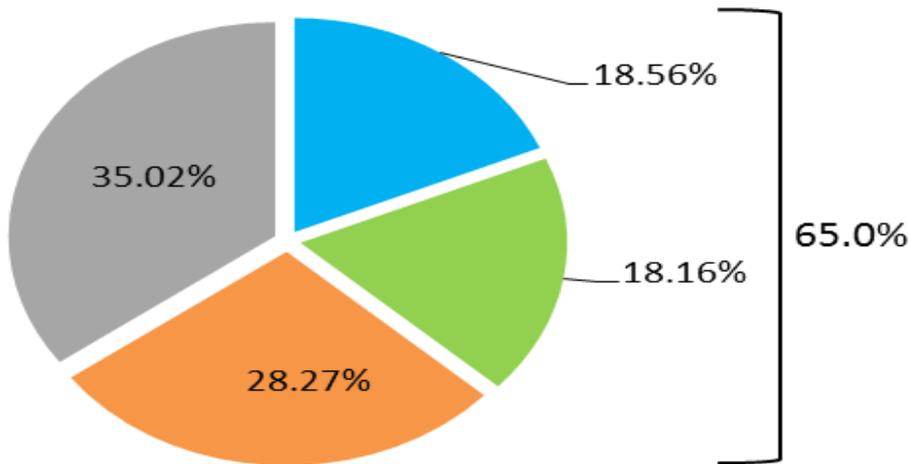
PRELIMINARY RESULTS: SCHOOLS

- Total tons collected (through April 2015): **6,563 tons**
- Average contamination rate (by weight): **between 4% and 10%**
- Diversion rate in audited schools: **29.8% to 43.7%**
- Significant potential to improve

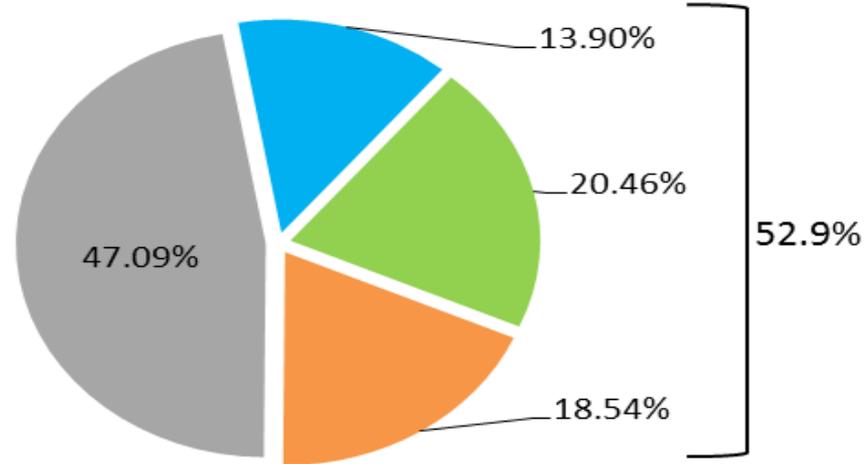
Brooklyn School Audit: Recyclables and Organics Still in Refuse

Source: June 2015 Organics Pilot Report

Composition: Curbside Refuse Stream



Composition: Dumpster Refuse Stream



CHALLENGES

Schools

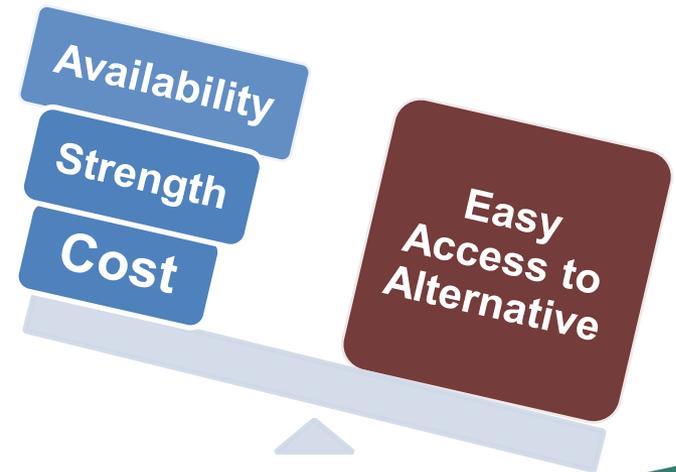
Contamination and full participation

- Compostable trays by fall 2015
- Working on compostable utensils and other

Residential

Plastic bags and full participation

- Convenient access to compostable bags
- Education, communications and incentives



REUSE INITIATIVES

REDUCE REUSE RECYCLE

A hierarchy of priorities outlining the ideal way of achieving a zero waste goal

Reuse

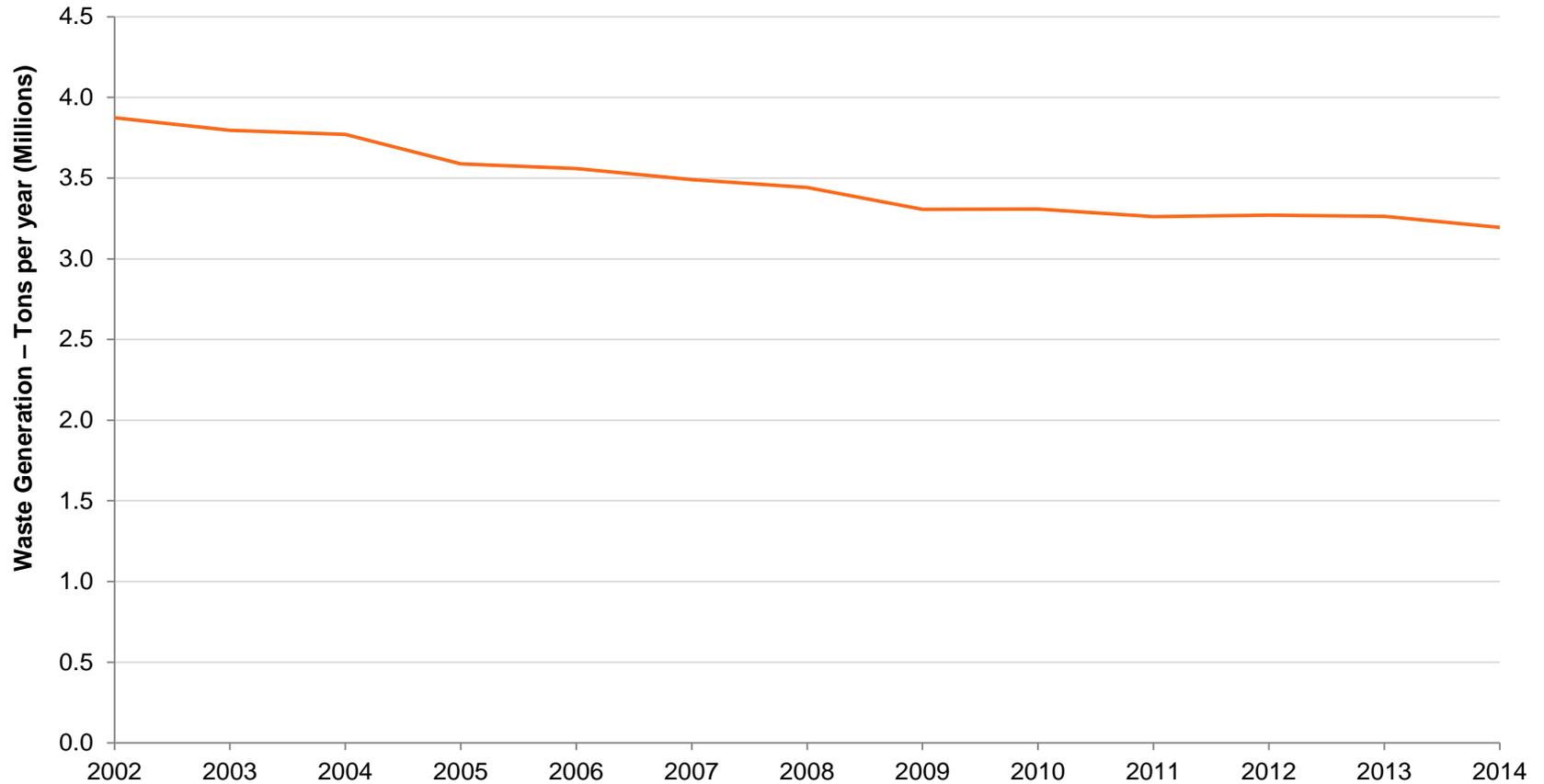
- Reduces the amount of waste going to landfills
- Signifies economic savings for New Yorkers
- Funds the diverse missions of many nonprofit organizations



WHERE WE ARE TODAY

Waste generation in New York City has steadily declined since 2002.

Waste Generation



NYC CENTER FOR MATERIALS REUSE



REUSE!



Research

NYC CMR works to support, coordinate, and research the materials reuse and donations community of NYC.

REUSE INITIATIVES

Residents

- NYC Stuff Exchange

Businesses and Nonprofits

- NYC WasteMatch
- ReuseNYC

Schools and City Agencies

- Materials for the Arts

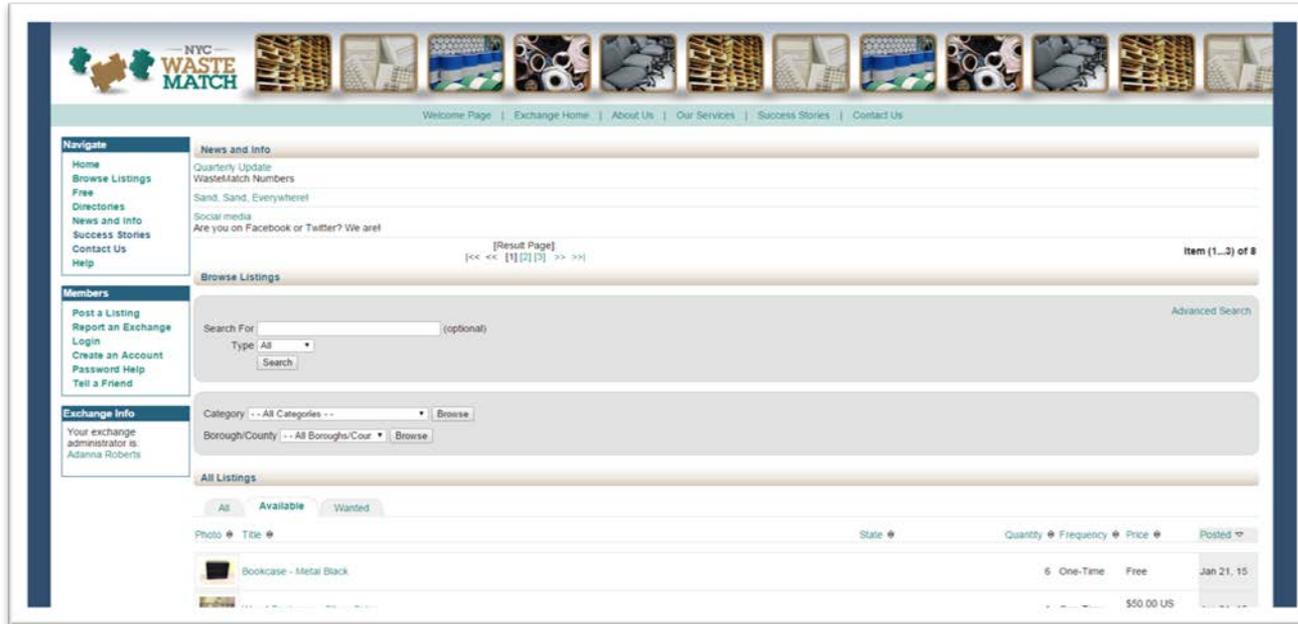


NYC STUFF EXCHANGE

- Website and app to find where to donate, buy, or sell gently used goods in NYC
- More than 600 listings of donation organizations and outlets
- Search by zip code, borough, or citywide
- Calendar for donation drives, swap meets, rummage sales



NYC WASTEMATCH



- 4,500 registered users
- Saves users over \$1.4 million in disposal and purchasing costs
- 750 tons of waste diverted annually
- Over 900 metric tons of CO2 Equivalents/1.2 billion BTUs of energy savings

HURRICANE SANDY RESPONSE

- Coordinated over 725,000 large-scale donors of unsolicited donated supplies
- Lead NYC's donations coordination team

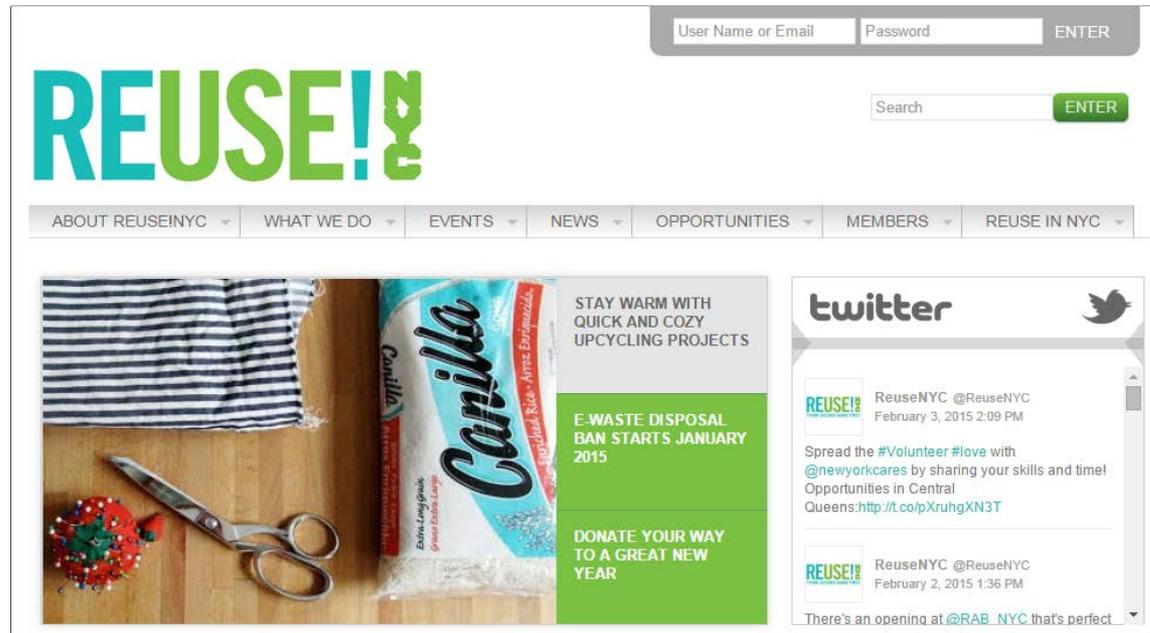


MATERIALS FOR THE ARTS (MFTA)

MFTA is New York's premiere reuse center, providing a way for companies and individuals to donate unneeded supplies to thousands of nonprofit organizations with arts programming and public schools.



REUSE!NYC



Network of 30 nonprofit donation-based organizations

- Prevent waste
- Support NYC communities
- Strengthen local nonprofits

REUSENYC

ReuseNYC



REUSE IMPACT CALCULATOR



Navigation menu with the following items: User Management Data Tables Data Reports System Configurations

Home

Report Options

If you do not enter a report name, the system will assign one automatically.

Select Report to generate * Report Name

Organization Filters:

Organization Organization Type

- BBB
- Arts & Crafts
- Build it Green
- Building Materials
- FilmBiz
- Children's Product
- ...

Product Filters

This filter will include data based on the similarity of the entered value with records in the database

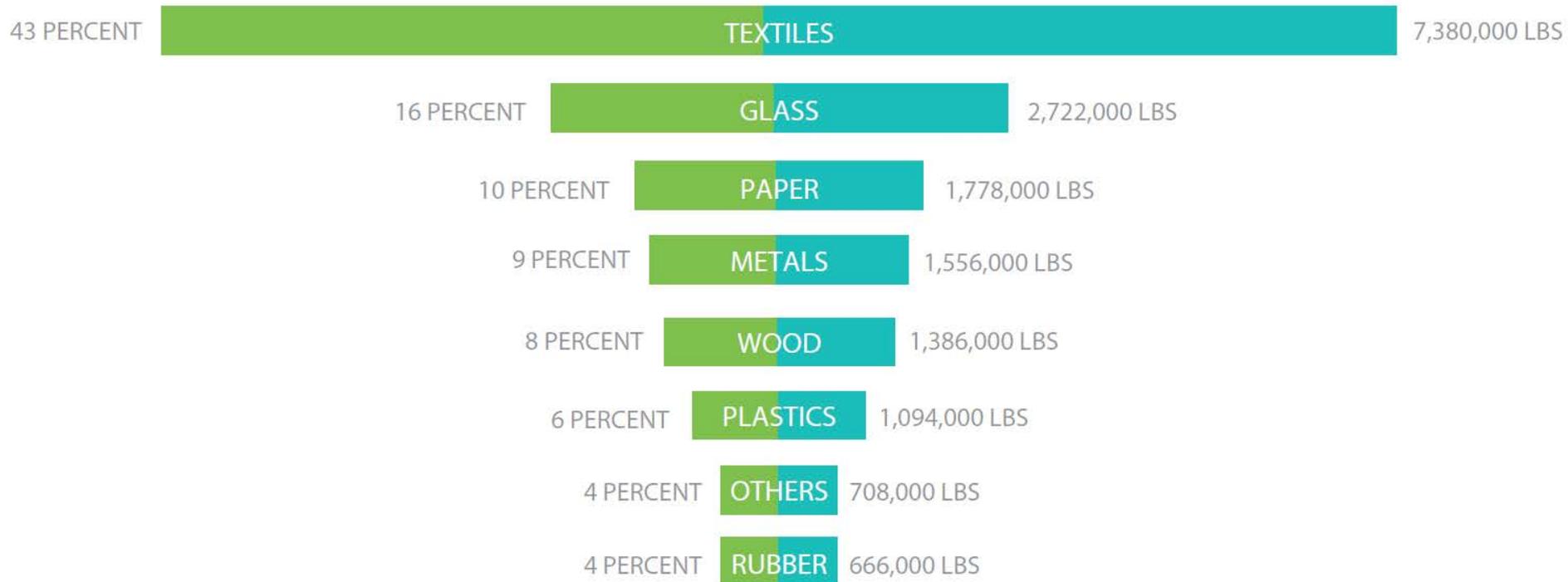
Product Name	Product Category	Product Attribute	Product Material	Product WARM Material
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="Select All Warm Material"/> <ul style="list-style-type: none">Aluminum CansAluminum IngotAsphalt ConcreteAsphalt Shingles

GPC Filters

REUSE MATERIAL CLASSIFICATIONS

TYPICAL MATERIAL DISTRIBUTION OF PRODUCTS

AMOUNT DIVERTED FROM THE WASTE STREAM



MATERIAL CLASSIFICATIONS

"Others " includes marble, granite, and ceramic.
Materials not classified nor listed above account for 1,582 tons of the overall total.

ENVIRONMENTAL IMPACT OF REUSE

ENVIRONMENTAL IMPACTS OF REUSE

In 2014, ReuseNYC members¹ distributed approximately **20,454,000 pounds** of material goods. The second-hand products distributed by members contributed to a reduction in greenhouse gas emissions of **32,100 metric tons of CO₂ equivalents** and energy savings of **355 billion BTU²**. This emissions reduction is equivalent to³:



KEEPING 6,758 PASSENGER
VEHICLES OFF THE ROAD EACH YEAR



PREVENTING 34,479,055 LBS.
OF COAL FROM BEING BURNED



THE AMOUNT OF CARBON
SEQUESTERED EACH YEAR
BY 26,311 ACRES OF FOREST

SOCIAL IMPACT OF REUSE

DISTRIBUTION OF SOCIAL SERVICES OFFERED



- 50% EDUCATIONAL WORKSHOPS
- 33% FOOD PROGRAMS
- 16% PROFESSIONAL DEVELOPMENT
- >1% ADDITIONAL SERVICES

ADDITIONAL SERVICES

Includes Family, Housing, Sheltering, Health Care, and Supportive Services

IMPACT OF REUSE



SAVED NEW YORKERS
\$2,000,000

Build It Green!NYC (BIG!NYC) is a nonprofit social enterprise operating retail outlets for used building materials. Every year BIG!NYC diverts over four million pounds of lumber, cabinets, appliances, furniture, lights, plumbing fixtures, doors, and more from the landfill. The materials come from buildings being demolished or remodeled, as well as from film sets and building suppliers. BIG!NYC operates reuse centers in Astoria, Queens and in Gowanus, Brooklyn.



BUILD IT GREEN!NYC
REUSENYC.INFO/BUILDITGREEN!NYC

REUSENYC 2014 ANNUAL REPORT



1,130
MEN RECEIVED
PROFESSIONAL ATTIRE



Career Gear supports men in need who are looking to enter the workforce by providing them with professional attire, individual support, and the opportunity to participate in professional development workshops and an innovative mentoring program. Career Gear receives referrals from a diverse network of partner organizations and provides clients with services that help build their confidence and prepare them to become strong contributors to their families and communities.

CAREER GEAR
a suit — a second chance

CAREER GEAR
REUSENYC.INFO/CAREER GEAR

\$22,300,000
FINANCIAL ASSISTANCE



170,000
PEOPLE ASSISTED ANNUALLY
THROUGH PROGRAMS &
SERVICES



CancerCare provides free counseling, resources, and financial assistance to anyone affected by cancer. The CancerCare Thrift Shop on the Upper East Side raises funds by offering a wide selection of designer clothing, jewelry, and other items for the home. All proceeds from sales in the thrift shop benefit CancerCare's free professional services for people with cancer and their loved ones.



HELPED PLACE
28+ ANIMALS



Caуз for Pawz is a nonprofit thrift store that promotes the health and well-being of all animals. The Kips Bay thrift store raises funds for animal welfare organizations, rescue groups, and no-kill shelters. The thrift shop also hosts pet adoptions and a community pet food pantry for animals in need. In the coming year, they will work toward providing low-cost neuter/spay clinics.



CAUZ FOR PAWZ
REUSENYC.INFO/CAUZFORPAWZ



CANCERcare
CANCER CARE THRIFT SHOP
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THANK YOU

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