

# ANNUAL REPORT 2011



**NYC**

**Department of  
Youth & Community  
Development**

Jeanne B. Mullgrav  
Commissioner

**Michael R. Bloomberg  
Mayor**

Dear Fellow New Yorkers:

I am pleased to present you with the 2011 Annual Report for the Department of Youth and Community Development (DYCD).

In honor of their 20th anniversary, the focus of this year's report is the Beacon Community Centers. Launched in 1991 under Mayor David Dinkins, Beacons have served more than a million youth and adults since their inception. The eighty centers are located in public schools throughout the five boroughs and are considered a national model for youth development.

Beacons offer a broad range of services, supports, and opportunities to children, youth and adults including educational enrichment, literacy, health and fitness, community service, and vocational activities. This milestone anniversary is an opportunity to reflect on the Beacons' past accomplishments and salute the present as we prepare to create a blueprint for the next twenty years. A new Request for Proposals (RFP) for Beacons will be released in late 2012.

This year, we unveiled an ambitious new model for the Out of School Time (OST) Initiative through a new RFP. Building on national research and lessons learned since we launched OST in 2005, it calls for programs designed to engage youth in hands-on projects and activities that are aligned with school learning goals and standards and address academic and social-emotional needs. The RFP also emphasizes the importance of good working relationships between CBOs, schools, and parents. New OST programs will begin in September 2012.

Also this year, we were delighted to take part in the Young Men's Initiative, Mayor Bloomberg's ambitious and comprehensive effort to address the disparities faced by black and Latino young men. With funding from the Center for Economic Opportunity, DYCD was able to expand our Young Adult Internship and Young Adult Literacy Programs, and to add a volunteer mentoring program in all 25 of our Cornerstone Community Centers.

We also launched a Family Therapy Intervention Pilot in response to recommendations from Mayor Bloomberg's Commission for Lesbian, Gay, Bisexual, Transgender and Questioning (LGBTQ) Runaway and Homeless Youth. And for the fourth time, we were selected by the America's Promise Alliance and ING as one of the country's 100 Best Communities for Young People. The award is an acknowledgement of the tremendous work of this agency and our partners to cultivate research-based, quality programs to engage our young people and put them on a path to success.

These are just a few examples of DYCD's accomplishments over the past year. I look forward to continuing our work on behalf of the City's youth and families in 2012 and beyond.

Sincerely,

Jeanne B. Mullgrav  
Commissioner



# 2011 HIGHLIGHTS

## The Beacons Celebrate Twenty Years of Innovative Programs!

Beacons were launched in response to widespread concern about crime and drugs in New York City during the early 1990s. DYCD's Beacon programs are collaborative, school-based community centers designed to provide high-quality services to youth and adults after school, in the evenings, and on weekends. Today, these centers are recognized as a national model that has been replicated in cities across the country. The New York City Beacons have served more than one million young people and adults in their twenty year history.

## DYCD Redesigns the Out of School Time Initiative

In November, DYCD released a Request for Proposals for Out of School Time services for elementary and middle school youth. DYCD launched the OST initiative in 2005 to provide a mix of academic, recreational and cultural activities for young people after school, on holidays and during the summer. The new model calls for closer alignment between what is learned during the school day and after school and service provision throughout the year, including the summer, to prevent summer learning loss. Programs will also help give young people a leg up in the new 21st century economy and workplace, by preparing students for jobs in science, technology, engineering, and mathematics (STEM). New OST programs will begin in September 2012.

## Mayor Bloomberg Announces the Young Adult Literacy Program Expansion at Launch of the Young Men's Initiative

Mayor Michael R. Bloomberg, Deputy Mayor Linda I. Gibbs and DYCD Commissioner Jeanne B. Mullgrav announced the expansion of the Young Adult Literacy Program (YALP) on October 11. The program, developed and administered by DYCD, aims to improve literacy for disconnected youth who read between the fourth and eighth grade level, strengthening the safety net of services for black and Latino young men who have left high school without a diploma and are not ready to take the GED exam. The program is now at 17 sites across all five boroughs and will serve nearly 1,000 participants this year. In addition to YALP, DYCD received funding for two other programs through the Young Men's Initiative (YMI). The Young Adult Internship Program (YAIP) is DYCD's workforce development program targeting young adults between 16 and 24 who are not working and not in school. YAIP features a combination of educational workshops, counseling, and short-term paid internships. With YMI funding, the program was able to add more than 400 additional slots this year. Finally, with \$1 million in YMI funding, a mentoring initiative has been implemented at all 25 of DYCD's Cornerstone Community Center programs located in New York City Housing Authority facilities. Three hundred young people in grades 5 to 9 will be matched with volunteer mentors from across the City in group mentoring sessions and community service projects.

## Launch of Family Therapy Intervention Pilot

On July 1, 2011, DYCD launched the Family Therapy Intervention Pilot program, designed to provide support to LGBTQ youth at risk of homelessness and their families. As part of its landmark report *All Our Children: Strategies to Prevent Homelessness, Strengthen Services and Build Support for LGBTQ Youth*, Mayor Bloomberg's Commission for Lesbian, Gay, Bisexual, Transgender and Questioning (LGBTQ) Runaway and Homeless Youth noted the need to test models of family support that prevent homelessness or shorten its duration among LGBTQ youth. DYCD procured two providers, SCO Family of Services and Green Chimneys, to implement the program. The goals of the pilot are to promote family acceptance of their LGBTQ children, improve family functioning, and reduce incidence/duration of youth homelessness and other negative outcomes such as HIV/AIDS, victimization and suicide among LGBTQ youth.

## Released the Following Solicitations:

Immigrant Services

Adult Literacy Services/Young Adult Literacy Services

Fiscal Agent

Fatherhood Program

Family Therapy Intervention Pilot

Teen ACTION Program

Out of School Time (OST) Program



# 2011 DYCD SPECIAL EVENTS

## Employment Fair Connects Youth to Jobs

DYCD held its first Job Fair on November 18, at the United Federation of Teachers (UFT) headquarters in lower Manhattan. It was organized in response to the high number of youth who applied for SYEP in 2011 and the high teen unemployment rate in New York City. Over 350 eager youth attended the fair, dressed in business attire with resumes in hand. The job fair gave attendees the opportunity to connect to 30 employers who were looking to hire within the next few months, such as Whole Foods, Modell's, the Wildlife Conservation Society, FDNY, NYC DCAS, Valentina Food Corporation and the 42nd Street New Victory Theatre. Another job fair will be held in June 2012.

## National Runaway Prevention Month Recognition

In recognition of National Runaway Prevention Month, DYCD presented a special screening of the film *No Look Pass*. The film is a coming-of-age documentary about Emily Tay, a first generation Burmese-American woman who breaks all the rules of tradition by playing professional women's basketball and coming out as a lesbian. The movie helps to highlight the issues faced by young people that impact their decision to run away from home when their lifestyle is not accepted by their families. The screening was hosted by the LGBT Center, and was followed by a panel discussion with the film's director, Melissa Johnson, two RHY providers who specialize in serving LGBTQ youth, and a youth participant in DYCD's Family Therapy Pilot.

## College Awareness Fair Prepares Youth for the Future

*Getting into College: What You Need to Know*, a college awareness resource fair, was held on August 13 at the Baruch College Vertical Campus. The event was designed as a first step in assisting OST, Beacon, Cornerstone and NDA middle and high school participants to meet the goal of attending and graduating from college. The program included mini-workshops for parents and youth on topics such as paying for college, preparing for success in college and understanding the high school application process. Colleges represented included Harvard University, the City University of New York, Williams College, Adelphi University and St. Joseph's College. College access programs such as Kaplan, Harlem Educational Activities Fund and New York's 529 College Savings Plan Program also participated.

## Sports Stars Visit Afterschool Programs

Commissioner Mullgrav joined New York Giants Safety Deon Grant on October 25 for an anti-bullying education and prevention program designed to give young people a course of positive action when they encounter bullying. It was held at the Ingersoll Community Center Cornerstone Program in Fort Greene. On March 3, Mayor Michael R. Bloomberg, New York Knicks Forward Amar'e Stoudemire and Nike General Manager Daryl Jones, together with children from the El Puente afterschool program, dedicated a new basketball court at the Taylor-Wythe Community Center in Williamsburg, Brooklyn. The court was originally used during the inaugural World Basketball Festival, a four-day celebration of the performance and culture of the game sponsored by Nike and USA Basketball. After the ceremony, Amar'e hosted a basketball clinic for young people in the DYCD/Nike sponsored basketball league.

## Ongoing Annual DYCD Events:

*First*® Lego League Robotics Scrimmage

Teen ACTION Youth Forum

*Fun of the Rock Day* in Bayswater Park, Far Rockaway

*DYCD Day at the Bronx Zoo*

*Summer of Service* sponsored by the Neuberger Berman Foundation

Girls Middle School Basketball Championship sponsored by Nike

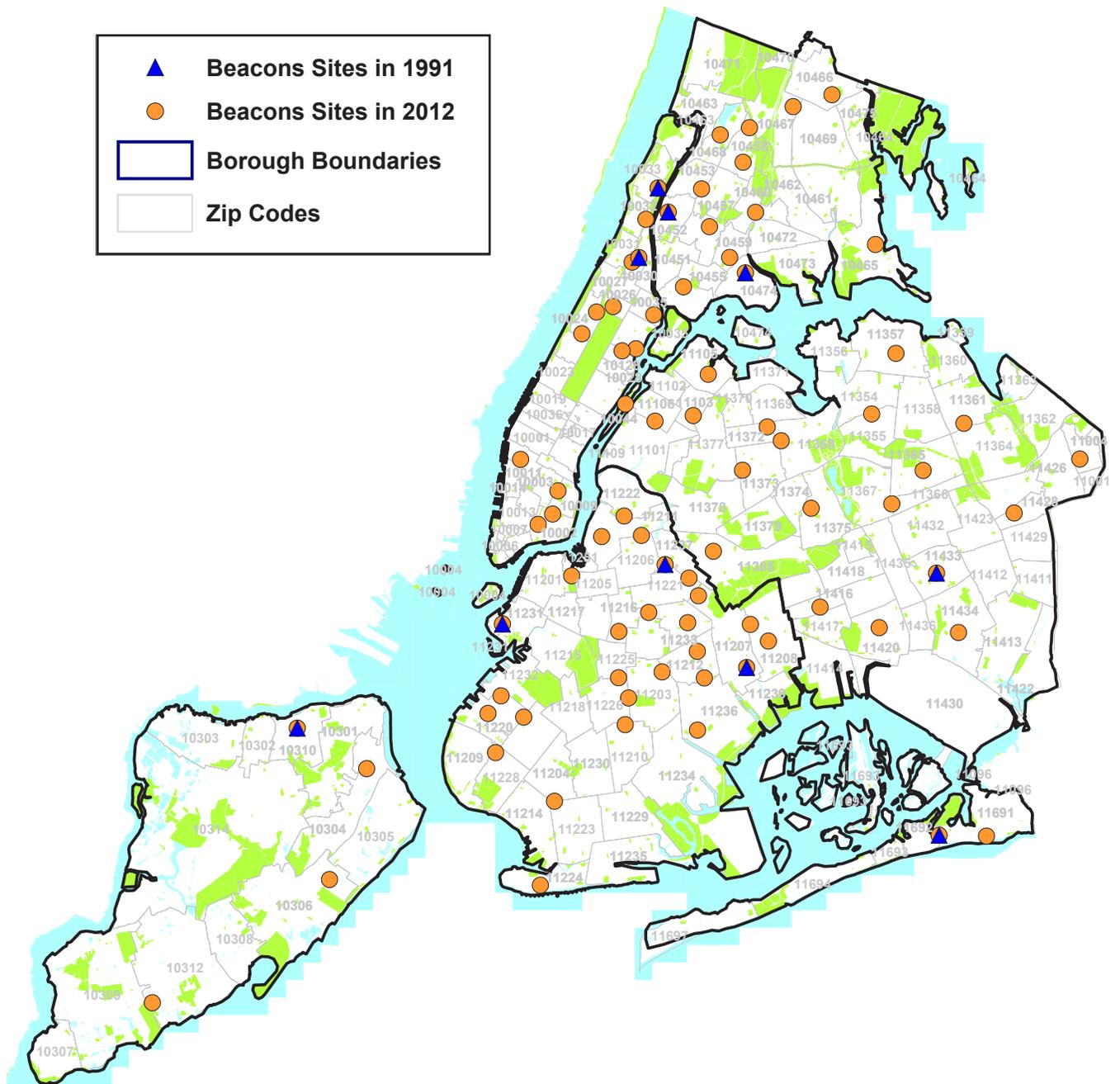
"Step It Up" Dance/Step competition sponsored by DYCD and Nike

Father's Day Event for the DYCD Fatherhood Initiative

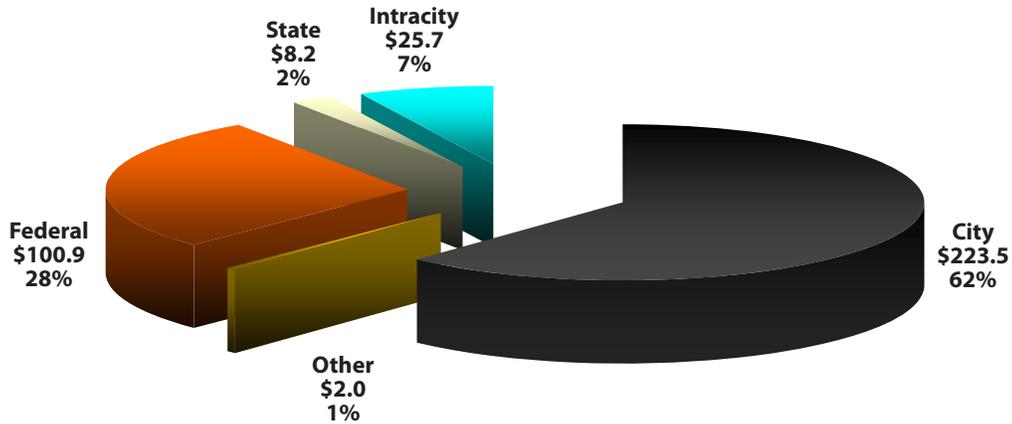
*Skate Day* at Citipond<sup>SM</sup> in Bryant Park



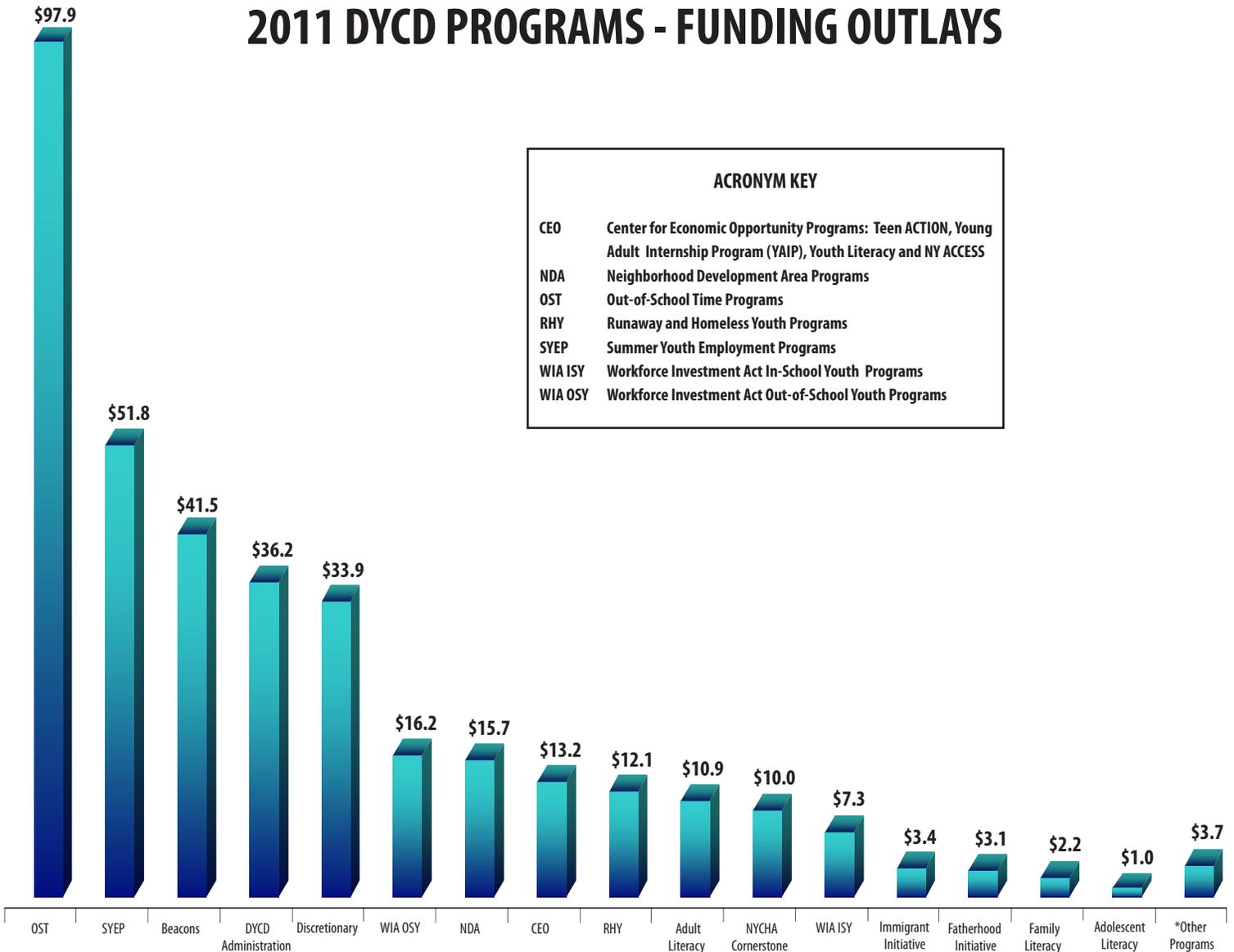
# BEACON PROGRAM SERVICES



# 2011 DYCD FUNDING STREAMS - Total \$360.4 Million



## 2011 DYCD PROGRAMS - FUNDING OUTLAYS



ACRONYM KEY	
CEO	Center for Economic Opportunity Programs: Teen ACTION, Young Adult Internship Program (YAIP), Youth Literacy and NY ACCESS
NDA	Neighborhood Development Area Programs
OST	Out-of-School Time Programs
RHY	Runaway and Homeless Youth Programs
SYEP	Summer Youth Employment Programs
WIA ISY	Workforce Investment Act In-School Youth Programs
WIA OSY	Workforce Investment Act Out-of-School Youth Programs

Numbers reported in millions

\*Other Programs include: the WIA - ARRA Parks Programs, Charter School Initiative, Emergency Shelter Grant, Food Pantry Program, Partnership for Youth, Homelessness Prevention & Rapid Re-Housing Program, Technical Assistance & Capacity Building and Family Development Credentialing.