

### **Technology Strategy at a Glance**

A coordinated approach to technology in our government, economy, schools, civic participation, and everyday lives.



## Mayor de Blasio's Technology Agenda

- Attract and develop tech talent
- Increase access and opportunity
- Establish NYC as the global hub for innovation



## Indicators and Outcomes

#### 21st Century Skills

Every student will receive computer science education in elementary, middle, and high school within the next 10 years.

#### **Broadband Access**

Every resident and business will have access to affordable, reliable, high-speed broadband service everywhere by 2025.

### **Economic Opportunity**

By 2022, the majority of new technology-related jobs in the city will be filled by homegrown New Yorkers.

#### **Job Growth**

Increase the share of private sector jobs in innovation industries from 15 percent today to 20 percent in 2040.

#### **Improved Services**

Increase operational efficiency with new technology.

### **Civic Engagement**

Two-way digital communication will play a major role in all aspects of civic engagement.





## Key Citywide Technology Initiatives

- Computer Science for All
- Tech Talent Pipeline
- Broadband for All
- CUNY investments in STEM education
- Neighborhood Innovation Labs
- Technology Steering Committee
- Smart and Equitable City Strategy
- Modernization of tech infrastructure and services



## **Technology Drivers**

- Always put New Yorkers first
- Prioritize security and privacy
- · Ensure equity and access for all
- Be open and transparent
- Plan for the future
- Exceed constituent needs
- Manage and mitigate risk



Calls for Innovation

Open Data for All

# Technology Design Principles

- Security/Privacy
- Agility
- Reusability
- Accessibility
- Interoperability
- Usability
- Efficiency

#### Sources

State of the City Address (Feb. 2014)

Keynote Address by Mayor de Blasio at Internet Week New York (May 2014)

Announcement of New York City's First-ever Chief Technology Officer (Sept. 2014)

One New York: The Plan for a Strong and Just City (April 2015)

Mayor de Blasio's Three-Part Approach to Support the Growth of NYC's Tech Ecosystem (May 2015)

Open Data for All (July 2015)

Equity and Excellence: Reforms to Raise Achievement Across all Public Schools (Sept. 2015)