



"Made in NY" Marketing Credit Application

The "Made in NY" Marketing Credit offers film and television productions with marketing support in the #1 media market in the world.

PROJECT INFORMATION

Project Name:

Distributor Name:

Distributor Contact:

Contact Phone:

Contact Email:

Contact Mailing Address:

Project Release Date:

BUDGET/LOCATION CONFIRMATION

Below-the-Line* Production Budget:

- By checking this box, I confirm that the information above is correct.
- By checking this box, I confirm that the project is "Made in NY", meaning 75% of the production was shot in New York City.

** Please include a below-the-line budget and production schedule when submitting this application.*

ASSET SELECTION

Productions that participate in the "Made in NY" Marketing Credit program are eligible for bus shelters, subway cards, and :30 spots on the "NYC Channel" on Taxi TV screens. Check the corresponding boxes below to show which of these assets your project will be taking advantage of

- Subway Cards
- Bus Shelters
- Taxi TV

CULTURAL CREDIT

Participants in this program are required to provide a donation to a cultural institution as identified by the New York City Department of Cultural Affairs. The donation should be worth .1% of a production's below the line spending. If a production's below the line spending is over \$10 million, the donation is set at \$10,000. *Payment must be made 60 days from completion of placement.*

By checking this box, the distributor confirms that they will make a payment to a cultural institution worth .1% of the production's below-the-line spending, or \$10,000.

Please sign and return this application to the Mayor's Office of Media and Entertainment to proceed.

X

Date