



NEW YORK CITY
**HOUSING
AUTHORITY**

NextGenNYCHA

July 2014





Strategic Objectives

1. Reset relationships with key NYCHA stakeholders, including tenants, elected officials, advocates, HUD, financial sector, and the affordable housing community
2. Focus on core business as city's largest landlord
3. Rehabilitate and harness NYCHA real estate assets



Reset Relationships

- Listening Tour
 - 32+ Development Visits
 - 60+ Elected Official Meetings
 - Multiple NYCHA Office Visits



Core Business

- Maintenance and repairs
- Safety & security
- Data & transparency
- Talent development
- Resiliency & recovery
- Capital upgrade streamlining



NextGenNYCHA Vision

**Safe,
Clean,
and
Connected
Communities**



NextGenNYCHA Outcomes

- Create Funding for Long Term Preservation
- Operate as an Efficient and Effective Landlord
- Rehabilitate and Harness Real Estate Assets