

DEPARTMENT OF SMALL BUSINESS SERVICES

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| Indicator name: | Unique businesses served by NYC Business Solutions |
| Description: | Number of unique businesses receiving services from NYC Business Solutions in a fiscal year, consistent with the goal of serving all qualifying businesses (includes NYC Business Solutions Centers, Customer Service Center, and Business Outreach Team). |
| Source: | Division of Business and District Development. |
| Indicator name: | Financing awards to businesses facilitated by NYC Business Solutions |
| Description: | The total number of financing awards made to NYC Business Solutions clients. |
| Source: | NYC Business Solutions. |
| Indicator name: | Unique businesses receiving financing awards facilitated by NYC Business Solutions |
| Description: | The number of unique businesses within the fiscal year that received financing awards facilitated by NYC Business Solutions. |
| Source: | NYC Business Solutions. |
| Indicator name: | Value of financing awards facilitated by NYC Business Solutions (\$000) |
| Description: | The amount of financing received by NYC Business Solutions Center customers from third party lenders, based on the award date. |
| Source: | Division of Business and District Development. |
| Indicator name: | Projected number of individuals receiving wage gains or new employment as a result of Training Funds awards |
| Description: | The number of individuals expected to achieve gains as a result of awards of NYC Business Solutions training funds. |
| Source: | Business Development Division. |
| Indicator name: | Number of businesses opened by NYC Business Acceleration |
| Description: | The number of businesses assisted to open by NYC Business Acceleration. |
| Source: | Division of Business Acceleration. |
| Indicator name: | Number of unique businesses served by NYC Business Acceleration |
| Description: | The number of businesses assisted to open by NYC Business Acceleration. |
| Source: | Division of Business Acceleration. |
| Indicator name: | Projected number of hires by businesses opened by NYC Business Acceleration |
| Description: | The projected number job applicants hired by new businesses that were opened with the assistance of NYC Business Acceleration. |
| Source: | Division of Business Acceleration. |
| Indicator name: | Site consultations by NYC Business Acceleration inspectors |
| Description: | The number of applicants referred per every applicant hired) for job placements made through accounts managed by NYC Business Solutions Hiring. |
| Source: | Division of Business Acceleration. |
| Indicator name: | Value of Energy Cost Savings Program savings for businesses (\$000) |
| Description: | Total estimated annual dollar value of utility discounts for businesses approved for ECSP benefits during the fiscal year. |
| Source: | Division of Business and District Development. |
| Indicator name: | Jobs created or retained by Energy Cost Savings Program |
| Description: | Total number of full-time employees at the time company was approved for ECSP benefits. |
| Source: | Division of Business and District Development. |

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| Indicator name: | Value of Lower Manhattan Energy Program savings for commercial tenants (\$000) |
| Description: | Additive annual dollar value of savings on electrical utility costs of all buildings receiving LMEP benefits. |
| Source: | Division of Business and District Development. |
| Indicator name: | Commercial tenants active in Lower Manhattan Energy Program |
| Description: | Number of commercial tenants active within buildings approved for LMEP benefits. |
| Source: | Division of Business and District Development. |
| Indicator name: | Workforce1 systemwide job placements and promotions |
| Description: | Number of jobseekers registered through the Workforce1 system who found employment or obtained promotions during the time period. |
| Source: | Division of Workforce Development. |
| Indicator name: | New jobseekers registered through the Workforce1 Career Center system |
| Description: | The number of new jobseekers registered in the Workforce1 Career Center system. |
| Source: | Division of Workforce Development. |
| Indicator name: | Walk-in traffic at Workforce1 Centers |
| Description: | The number of new jobseekers visiting Workforce1 Career Centers, Sector Centers, Expansion Center or Employment Works during the reporting period. |
| Source: | Division of Workforce Development. |
| Indicator name: | Unique customers served |
| Description: | The number of unduplicated customers who received value-added services through the Workforce1 System – not including activities such as registration or brief orientations – that contribute to clients attaining positive employment or educational outcomes. |
| Source: | Workforce Development Division. |
| Indicator name: | Customers enrolled in training |
| Description: | The number of customers registered with the Workforce1 System who enrolled in an associated training program, including training funds, on-the-job training, individual training grants and occupational training cohorts. |
| Source: | Workforce Development Division. |
| Indicator name: | Businesses awarded funding for employer-based training |
| Description: | The number of businesses awarded dollars for employer-based training programs, such as NYC Business Solutions training funds and On-The-Job Training funds. |
| Source: | Business Development Division. |
| Indicator name: | City block faces receiving supplemental sanitation services through BIDs |
| Description: | The number of block faces in zones obtaining supplemental sanitation services financed through Business Improvement Districts (BIDs) in the City during the reporting period. |
| Source: | Business Improvement District Oversight. |
| Indicator name: | Average acceptably clean BID sidewalk ratings (%) |
| Description: | Percent of sample block faces in selected Business Improvement Districts (BIDs) rated acceptably clean by Mayor's Office field inspectors, based on a seven-point picture-based rating scale. Ratings are averaged across 24 BIDs that perform sanitation services and for which data is available for the reporting periods currently presented. Figures show averages based on monthly ratings of each BID. |
| Source: | Mayor's Office of Operations. |

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| Indicator name: | Value of AvenueNYC local development corporations funding (\$000,000) |
| Description: | The total dollar value of grants distributed to local development corporations through AvenueNYC programs. These funds are a combination of federal Community Development Block Grant dollars and City tax-levy dollars. AvenueNYC is a competitive grant program that funds locally based organizations to carry out commercial revitalization activities. |
| Source: | Business Development Division. |
| Indicator name: | Newly certified businesses in Locally-Based Enterprise Program |
| Description: | Number of construction and construction-related firms that have been newly certified by SBS as locally-based enterprises. To qualify, a firm must have had average revenues of less than \$2 million for the previous three years and be based in New York City. |
| Source: | Division of Economic & Financial Opportunity. |
| Indicator name: | Minority and Women-owned Business Enterprises certified |
| Description: | Total number of businesses certified with the Minority/Women-owned Business Enterprise Program at the end of the given period. |
| Source: | Division of Economic & Financial Opportunity. |
| Indicator name: | Minority and Women-owned Business Enterprises awarded City contracts |
| Description: | A count of unique certified M/WBEs that have been awarded City contracts. |
| Source: | Division of Economic & Financial Opportunity. |
| Indicator name: | M/WBEs awarded contracts after receiving procurement and capacity building assistance |
| Description: | A count of unique certified M/WBEs that have been awarded City contracts after receiving procurement and capacity building services from the Division of Economic and Financial Opportunity (DEFO). These services include assistance with purchasing, bonding, financing, and other forms of technical assistance. |
| Source: | Division of Economic & Financial Opportunity. |
| Indicator name: | Annual M/WBE recertification rate |
| Description: | Ratio of the total number of M/WBEs recertifying to the total number of certified Minority and Women-owned Business Enterprise (M/WBE) firms due to expire in a given year. |
| Source: | Division of Economic & Financial Opportunity. |
| Indicator name: | Newly certified and recertified businesses in M/WBE Program |
| Description: | Number of businesses in the New York City 13-county metropolitan area, ownership of which is at least 51 percent by women and/or minorities, that have been newly certified or recertified by SBS to be published in the SBS Minority and Women-owned Business Enterprise (M/WBE) Program directory. |
| Source: | Division of Economic & Financial Opportunity. |

