

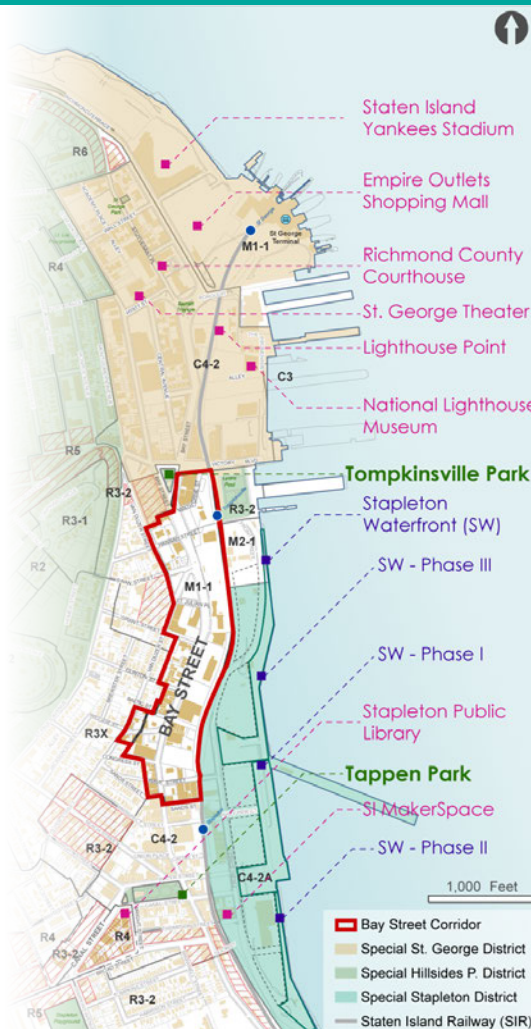
# BAY STREET CORRIDOR NEIGHBORHOOD PLAN

## WHAT IS BAY STREET?

The Bay Street Corridor sits between Tompkinsville Park and Tappen Park, and is the principal connection between the St. George and Stapleton neighborhoods. Over \$1 billion in public and private investments are underway within walking distance of the Bay Street Corridor. Today, the Corridor is zoned for light manufacturing use, which precludes the mix of housing, commercial options, and jobs needed to reinvigorate this important part of the North Shore.

## WHY BAY STREET?

As surrounding development continues to occur, the undertaking of Bay Street Corridor Neighborhood Plan offers the opportunity to be proactive in planning to ensure that the housing, recreational, and infrastructure needs of current and future residents are met. The vision is for connecting the existing mixed-use town centers of St. George, Tompkinsville and Stapleton and creating a walkable, public transit oriented neighborhood with open views and direct connections to the waterfront. The Plan provides an opportunity to reimagine this downtown corridor to enable development of housing, jobs and retail opportunities that better serve the local community and surrounding neighborhoods, and capitalizes on existing transportation infrastructure.



## SUPPORTING STRATEGIES



### HOUSING

- Increase supply and access to mixed income affordable housing
- Preserve existing affordable housing
- Protect tenants from displacement



### JOB DEVELOPMENT

- Strengthen a continuous Bay Street Commercial Corridor
- Support small business, entrepreneurs, and job creation
- Connect residents to quality jobs
- Allow for growing innovation industries



### URBAN ENVIRONMENT

- Promote a safe, walkable neighborhood
- Enhance the pedestrian environment
- Expand the pedestrian network



### TRANSPORTATION

- Increase pedestrian safety
- Implement the North Shore Transportation Improvement Strategy



### INFRASTRUCTURE & SERVICES

- Advance implementation plan for the replacement of Cromwell Center
- Complete the Stapleton Waterfront Esplanade
- Identify potential improvements to parks and open space
- Increase access to existing and new City services

## GUIDING PRINCIPLES

**Support** creation of new and affordable housing

**Create** a vibrant, resilient downtown environment

**Align** investment in infrastructure, public open spaces, and services

**Support** new and existing businesses and commercial development

## UNIFORM LAND USE REVIEW PROCEDURE (ULURP)

ULURP is city's formal land use public review process and is guided by the City Planning Commission (CPC) and the City Council. During process, the Community Board, Borough President, and members of the general public have an opportunity to provide comments on land use actions and their associated environmental review. The CPC considers any written comments as well as testimony during public hearings, and votes on an application. If it approves, the application is sent to the City Council, where another public hearing is held before a City Council vote.

For more information, visit [www.nyc.gov/baystreetcorridor](http://www.nyc.gov/baystreetcorridor)

Certification of Land  
Use Application  
by CPC

Community  
Board Review  
[60 Days]

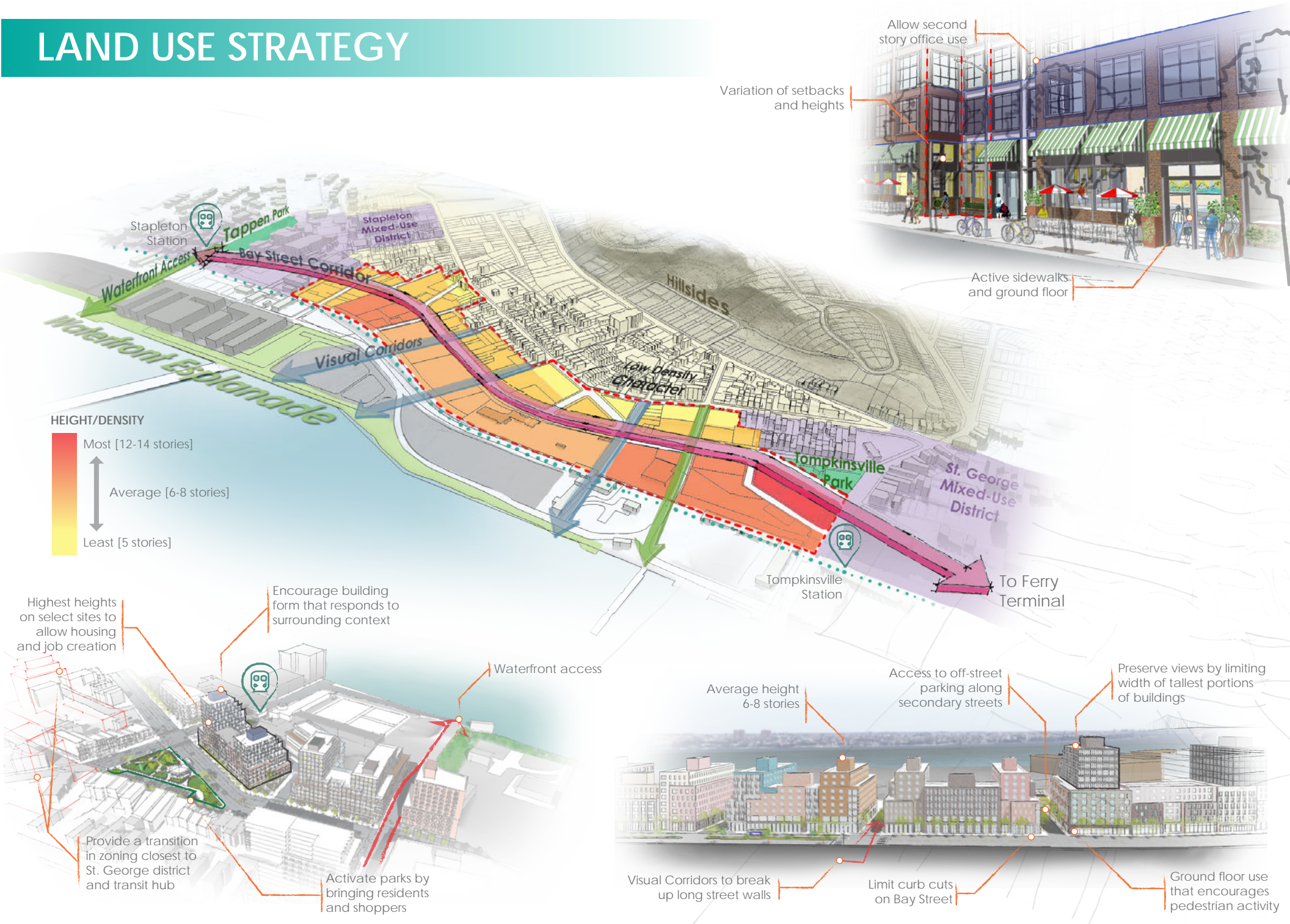
Borough  
President Review  
[30 Days]

CPC Hearing  
& Vote  
[60 Days]

City Council  
Hearing & Vote  
[50 Days]



# LAND USE STRATEGY



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