Downtown Brooklyn and Fort Greene

Eds and Meds :: Planning Framework



Background What is the Eds and Meds Planning Framework?

The Downtown Brooklyn and Fort Greene "Eds and Meds" Framework is the Department's vision for the area's continued growth as a vibrant, 24/7 neighborhood with thriving businesses, institutions, and more opportunities for housing.



Background

What is the Eds and Meds Planning Framework's purpose and intent?

- Proactively planning with agencies to develop high level planning goals and identify synergies
- Ensuring that anticipated growth is put in the context of the planning and infrastructure needs for the broader neighborhood
- Engaging in planning **far in advance of any work to be undertaken** by the City or private parties in the future
- Incorporating key data points and research, that can serve as a tool for residents and organizations to use

None of this work replaces or supercedes the necessary community engagement work that will be forthcoming





- **Grow Downtown Brooklyn's anchor institutions** and help them advance their long-term planning efforts to invest in new and expanded facilities, services, programs, and jobs.
- Express the City's commitment to the ongoing success of Brooklyn's Central Business District and communicate guiding principles to help shape private development proposals and public investments.
- Build on recovery efforts to better connect Brooklyn residents to their CBD and its growing healthcare, education, and office-based job sectors.

Framework recommendations will inform **advanced planning** and **interagency coordination efforts** to help shape future developments.



Eds and Meds: Planning framework Interagency coordination and outreach efforts

Ongoing and **planned coordination** with agencies including:

- Economic Development Corporation (EDC)
- New York City Housing Authority (NYCHA)
- Department of Parks and Recreation (Parks)
- Department of Transportation (DOT)
- Department of Design and Construction (DDC)
- Department of Citywide Administrative Services (DCAS)
- Metropolitan Transportation Authority (MTA)
- School Construction Authority (SCA)
- Department of Housing Preservation and Development (HPD)
- Department of Health and Mental Hygiene (DOHMH)
- NYC Health and Hospitals (H+H)
- Department of Homeless Services (DHS)
- Department of Environmental Protection (**DEP**)

Preliminary outreach and briefings with community stakeholders including:

- Brooklyn Community Board 2
- NYCHA Resident Association Leaders at Farragut, Ingersoll and Whitman Houses
- LIU and TBHC representatives
- Council Member Hudson
- Council Member Restler
- Brooklyn Borough President



Eds and Meds: Planning framework **Focus areas / scales**

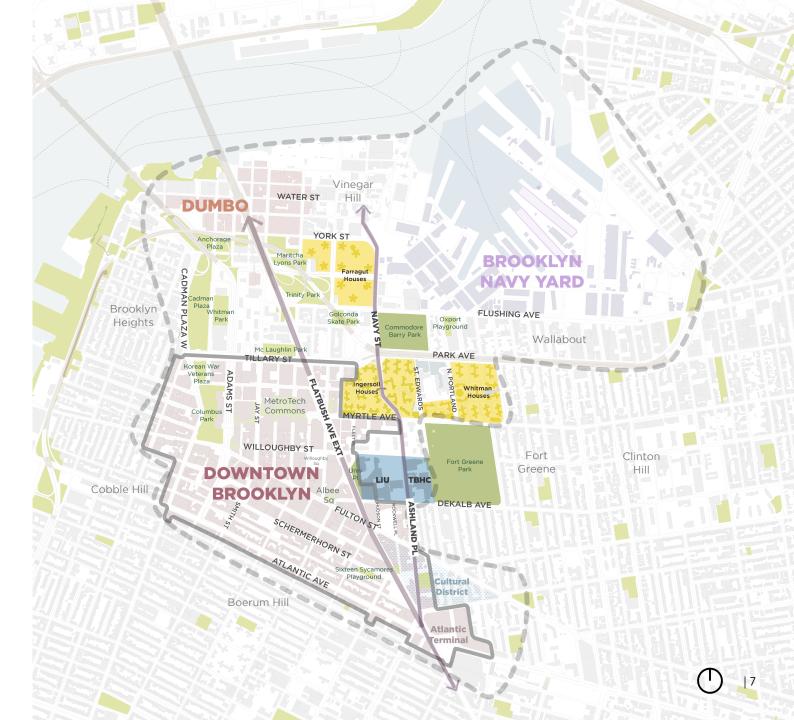
The greater CBD area: Downtown Brooklyn and neighboring job centers – DUMBO and the Brooklyn Navy Yard

The Downtown Brooklyn (DTBK) core area (~the Special District)

Areas east of Flatbush Avenue along the Ashland PI – Navy St corridor

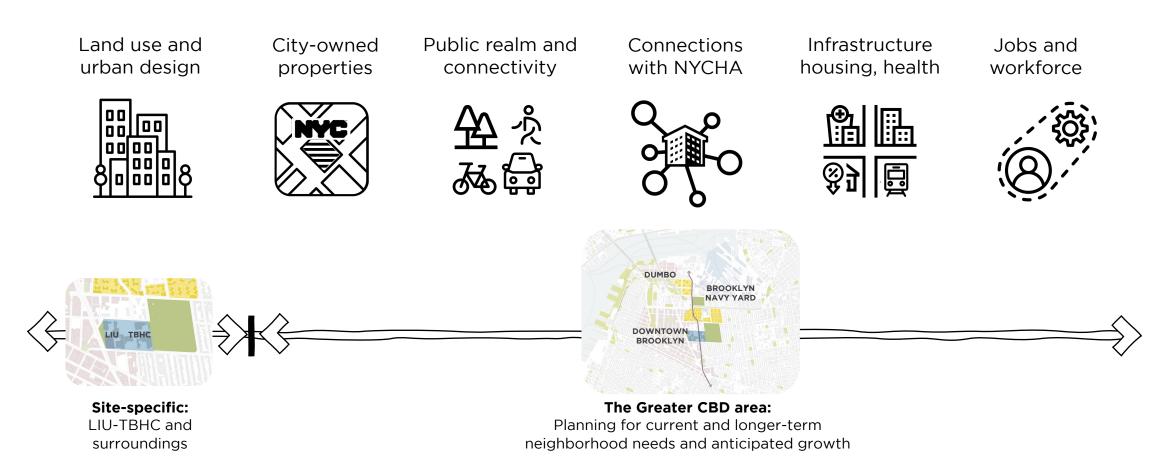
> The **LIU and TBHC** campuses and immediate vicinity **NYCHA communities**

+ DTBK's regional significance and related considerations as appropriate



Eds and Meds: Planning framework **Focus areas / scales**

Place-based and programmatic recommendations on topics including but not limited to:





- Facilitate the development of coordinated plans that consider short-term and long-term goals
- Ensure that redevelopment plans account for site-specific conditions and are responsive to key frontages
- Facilitate site planning strategies that improve overall connectivity and better Integrate the institutions with the surrounding context

Land use and urban design







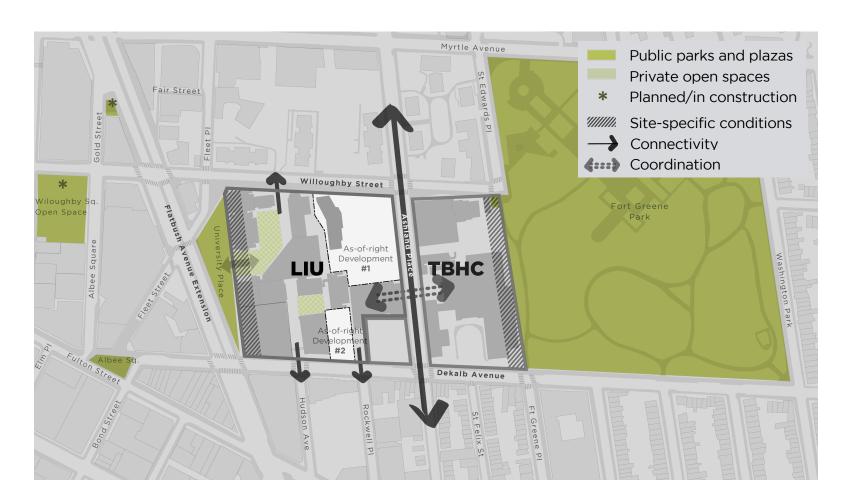




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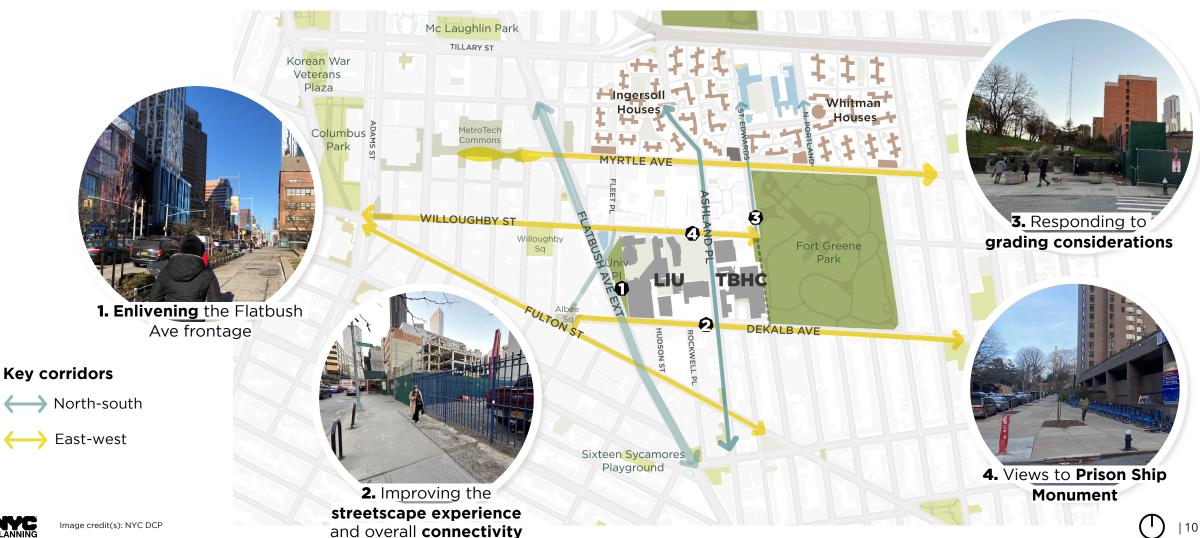
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Fort Greene Park:

Active coordination occurring between City agencies to plan for this important frontage along the landmarked park



Existing conditions: TBHC - Fort Greene Park interface

Land use and urban design







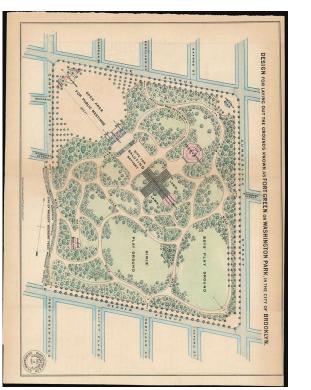


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Olmsted schematic vision (1867)



Aerial view (1924)

Fort Greene Park:

Active coordination occurring between City agencies to plan for this important frontage along the landmarked park



Existing conditions: TBHC - Fort Greene Park interface

Land use and urban design







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Typical sidewalk condition - DeKalb Avenue frontage



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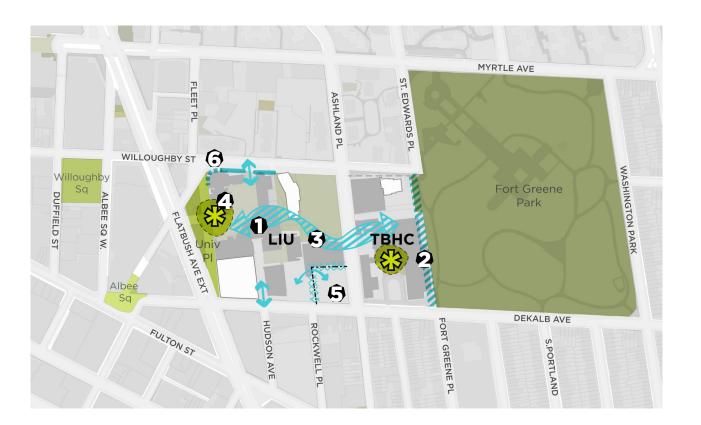
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Guiding principles for site planning

- 1. Open up **Hudson Ave** to help break down the scale of campus superblocks
- 2. Connect Willoughby St to DeKalb Ave through the creation of a **new publicly-accessible connection**
- 3. Explore opportunities to improve **east-west connectivity** where feasible (physical and visual)
- 4. Identify **open space opportunities** at optimal locations, informed by the proposed uses
- 5. At shared lot lines, maintain **sufficient setbacks** and clearances
- 6. Ensure **strong street walls** at key frontages, and **allow flexibility** where appropriate





Land use and urban design

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City-owned properties Public realm and connectivity

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Encourage high quality urban design while accounting for essential site planning considerations









Mix of uses Academic, healthcare, housing and affordable housing, commercial, retail,

services, other

Spatial needs

Floorplate sizes, floor-toceiling heights, base heights, stacking of uses, egress / cores - elevators and stairs

Operational needs

Mechanical and ventilation needs for specific uses (labs etc.), loading, other logistics and operations

Open space

Public space, streets and circulation, terraces and rooftop recreation space, private open space



Land use and urban design







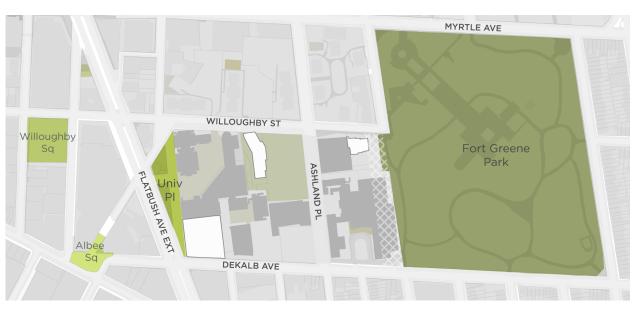
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Support a balanced mix of uses across the two campuses

- Explore opportunities for flexible and fit out spaces for office, healthcare, educational, retail, entertainment, food service uses etc.
- Incorporate retail in a variety of sizes (small-scale and destination retail)
- Identify opportunities for community uses such as schools, day cares, senior facilities, spaces for youth and teens, recreation, and flexible gathering spaces.
- Facilitate the creation of housing including incomerestricted housing
- Support the institutional growth by facilitating the creation of "step-out" and/or other specialized spaces (e.g. learning spaces, incubators, medical offices, labs.)



FLATBUSH AVENUE

Enhanced mix activate and relate to Flatbush Ave corridor

Institutional mix expand eds+meds uses, new housing and job space

FORT GREENE PARK

Park transition

edge condition tailored to respond to the park



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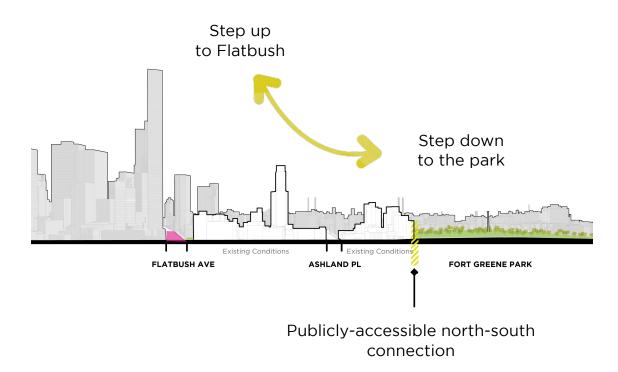
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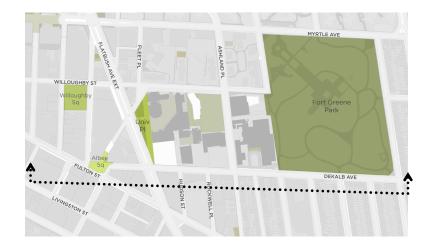
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Promote thoughtful urban design and massing strategies







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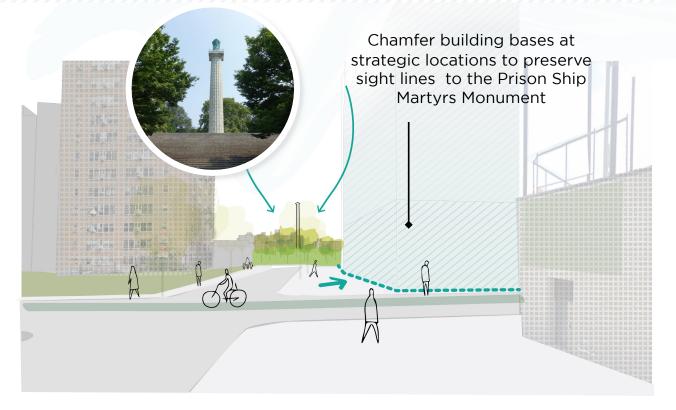
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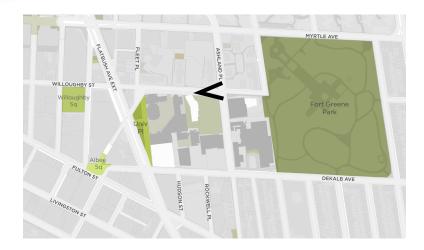
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Promote thoughtful urban design and massing strategies







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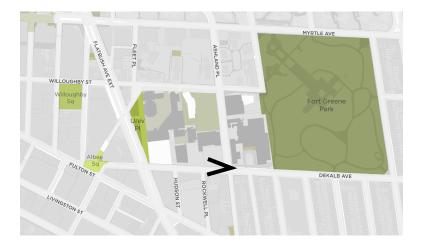




Promote thoughtful urban design and massing strategies



Set back buildings to ensure generous sidewalks and an improved public realm with street trees, planting, and seating



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Promote thoughtful urban design and massing strategies





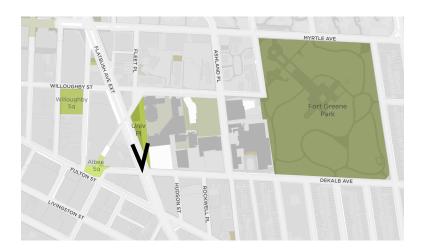








Ensure that future developments relate to the neighboring context, particularly with the design of building bases and how they meet the street





Eds and Meds: Planning framework Opportunities at cityowned properties

University Place

Work with Parks and LIU to create a world-class gateway along Flatbush Ave with particular consideration for the design of **future developments** along this major thoroughfare Land use and urban design





City-owned

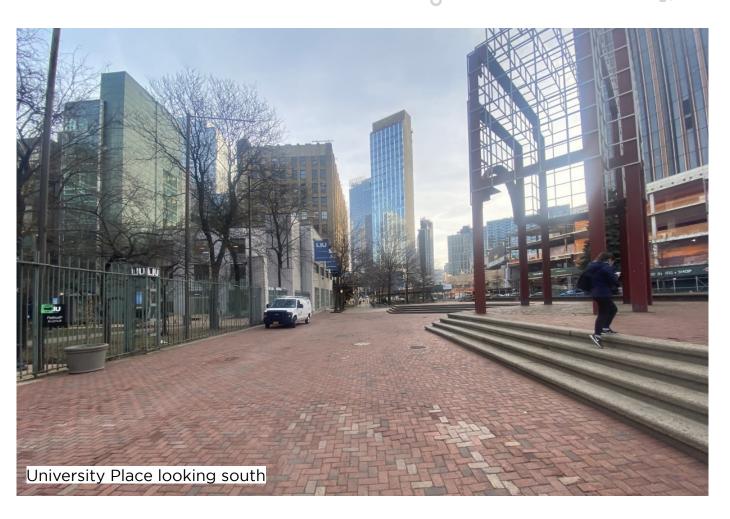




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Eds and Meds: Planning framework Opportunities at cityowned properties

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City-owned properties



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Fort Greene Health Clinic 295 Flatbush Avenue Extension

Support a City facility that **provides a range** of vital health services that are easily accessible to residents of Downtown Brooklyn and neighboring communities

- Work with the Department of Mental Health and Hygiene and partner agencies to plan for the long-term needs of the City clinic and on-site programs.
- Identify ways to support and potentially expand available services in the future.
- Explore opportunities for co-location within the planned growth at nearby anchor institutions including the clustering with other non-profit service providers.



Eds and Meds: Planning framework Opportunities at cityowned properties

NYC Health and Hospitals

Opportunity site for further study and evaluation together with partner agencies

Significant City-owned block consisting of important existing neighborhood and community-serving uses including a health clinic, school, library, a family shelter, and supportive services. Land use and urban design





City-owned properties

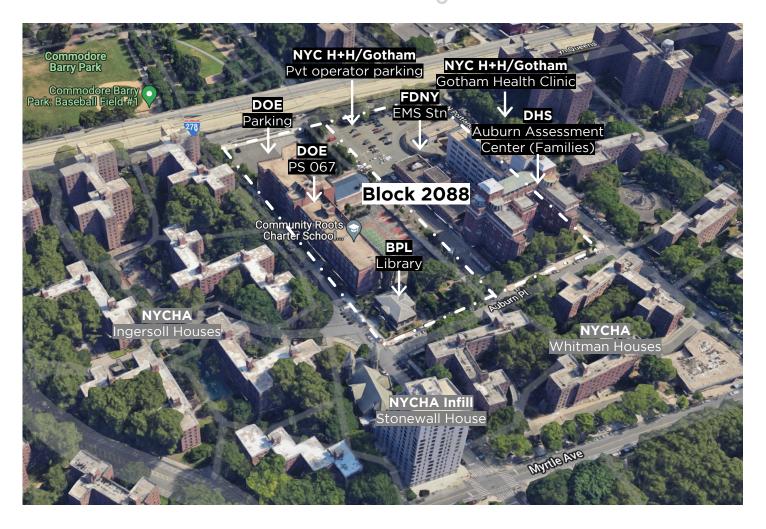




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Study potential public realm improvements in connection with active DOT and Parks projects and build on ongoing efforts





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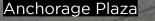
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Facilitate the creation of additional open space resources to serve existing residents, workers, and visitors, as well as new populations expected as a result of anticipated growth.



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Public realm and connectivity

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Emily Warren Roebling Plaza

New open spaces

Facilitate the creation of new public spaces, plazas, playgrounds, and active recreation facilities.

Evaluate potential for open spaces on city-owned properties and facilities.



City-owned properties

Identify opportunities for new and/or expanded open spaces at existing city facilities such as school yards, parking areas or underutilized sites



Opportunities within private developments

Explore creating publicly accessible spaces within private developments through tools such as Privatelyowned Public Spaces (POPS) incentive



Plazas and Open Streets

Work with partner agencies to identify ways to maximize open space by looking at potential interventions within streets such as through the DOT Open Streets or Plaza program.



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Enhance existing open spaces particularly near NYCHA

Together with partner agencies, coordinate investments to enhance existing open spaces, particularly those in proximity to NYCHA communities.

Albert J. Parnham Playgroun

Evaluate unmet needs and identify improvements

Work with Parks to identify unmet needs and specific improvements that could be made to existing parks and public spaces in the greater CBD area.

Plan for anticipated growth

Engage in an advanced planning effort with Parks to inform private redevelopment proposals and associated environmental review/analyses





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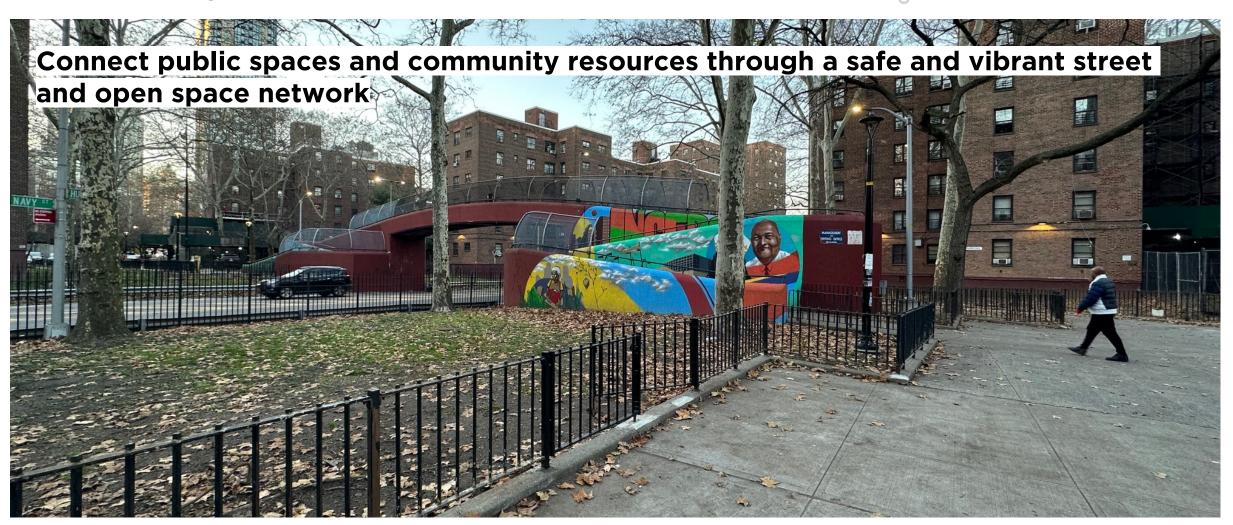
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Curb extension and traffic calming measures

Pedestrian safety

Prioritize pedestrian enhancements that address accessibility needs of users of varying ages and abilities such as people with mobility impairments. Consider school routes and needs of parents with strollers accessing parks or other neighborhood amenities.



Hoyt Street streetscape enhancements

Streetscape improvements

Identify opportunities to work with property owners and developers to facilitate streetscape improvements across the CBD.

Coordinate with the Downtown Brooklyn Partnership to implement their public realm vision and toolkit where feasible.



BAM – 300 Ashland Plaza

Public art and programming

Incorporate public art and cultural programming to enliven streets and foster ongoing efforts by BIDs and local organizations.



Street tree at Albee Square West

Street trees and green infrastructure

Increase tree canopy cover throughout the neighborhood and investigate potential locations for green infrastructure projects by collaborating with partner agencies



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Navy Street near Ingersoll Houses

Sidewalk infrastructure

Identify key streets and corridors to prioritize pedestrians based on existing sidewalk conditions, key origins or destinations, transit nodes, and current/future population densities.



Willoughby Street - Hoyt Street Station

Transit assets and nodes

Improve overall connectivity to and from the excellent transit assets in the CBD by identifying key corridors and investing in streetscape enhancements around transit nodes.



Schermerhorn Street bike lane

Bike infrastructure

Improve and enhance key intersections and corridors to ensure safe use by bicyclists.



Barclays Arena Plaza - Existing Wayfinding

Wayfinding and signage

Improve wayfinding and signage throughout the neighborhood. Work with local organizations and Business Improvement Districts (BIDs) to bolster their efforts to create a legible street circulation network.



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Neighborhood Loading Zone

Loading

Balance the vehicular/logistics needs of businesses and institutions and residences with the pedestrianization goals and bicycle infrastructure enhancements.

Identify on and off-site loading strategies suited to a dense, urban, central business district context



Quality of life

Explore a coordinated approach with partner agencies to enhance the streetscape and address quality of life and sidewalk mobility issues by accounting for day-to-day street functions including trash collection, vendors, deliveries, etc.



TBHC campus - existing conditions

Anchor campuses: circulation and operational needs

Evaluate the current and future needs at Downtown Brooklyn institutions to account for campusspecific operational requirements such as sporting events, emergency or ambulance access etc.



Ground floor uses

Through citywide efforts such as City of Yes - Economic Opportunity, ensure a wider range of uses are allowed within mixed-use buildings Increase zoning flexibility to limit vacancies while promoting active streetscapes and retail uses at key locations where appropriate.



Eds and Meds: Planning framework Strengthened connections

- Strengthened connections with NYCHA communities
- Explore strategies to strengthen connections with neighboring NYCHA communities – physical as well as programmatic
- Support recent and ongoing planning efforts focused on Farragut, Whitman, and Ingersoll Houses led by NYCHA and/or partner agencies
- Engage **NYCHA resident leaders and residents** to inform neighborhood needs and planning for the CBD as a whole

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Eds and Meds: Planning framework

Strengthened connections with NYCHA communities

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Related efforts Ongoing City-led projects and planning efforts

DCP Midblock Crossings Opportunity Study – NYCHA

Lead agency: DCP (in coordination with DOT)

Status:

In early stages – existing conditions review in progress. Requires further evaluation and feasibility studies in consultation with DOT.





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Work closely with partner agencies to monitor and evaluate current and future neighborhood needs: infrastructure, housing, public health, social services etc.

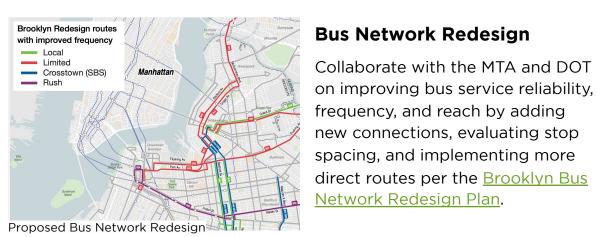




Infrastructure: Transit



Hoyt-Schermerhorn Street Station













Infrastructure housing, health

Cross-borough connections

Work with MTA to monitor ridership

Support implementing the **Atlantic**

of the Long Island Railroad (LIRR)

"Scoot" service with the Grand

Ticket as a permanent ticket



and regional linkages

Central Madison Service.



Station improvements

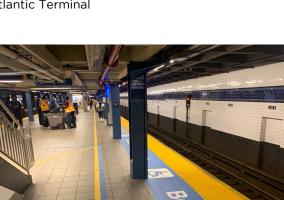
Work with MTA to identify subway stair widenings, elevators, new entrance needs and other station enhancement projects for stations servicing the CBD.

Explore opportunities to facilitate improvements through private sites via Zoning for Accessibility



Atlantic Terminal

Jay Street Accessibility Lab



Pilot projects

option.

Explore opportunities for pilot projects in Downtown Brooklyn stations (such as the Jay Street Accessibility Station Lab)

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Connection with NYCH

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Infrastructure: Schools, Sewer infrastructure, City services

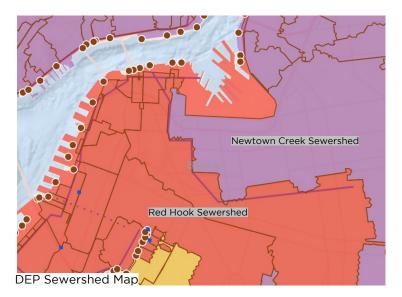
Schools: Coordinate the School Construction Authority (SCA) to better understand current and future school seat needs (including regarding the prospective campus rezonings) and evaluate school utilization across Community District 2 on an ongoing basis.



Khalil Gibran High School and new 350-seat Elementary School

Infrastructure, emergency services, and utilities: Work

closely with relevant agencies such as DEP, FDNY, Con Ed, DoITT to flag major redevelopment proposals proactively plan for future growth and inform public and private infrastructure investments.





Infrastructure housing, health

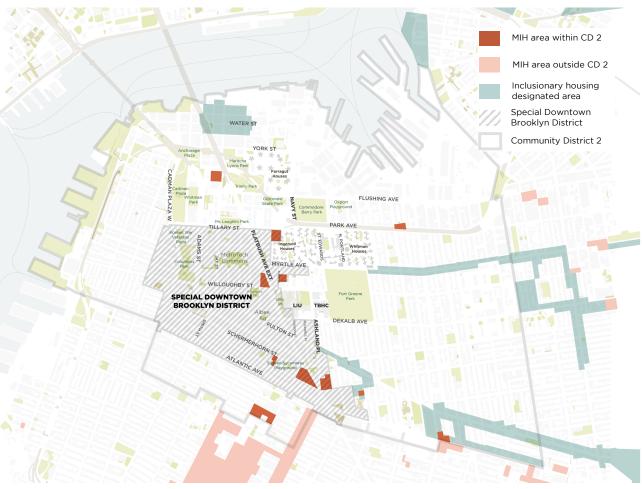




Housing including affordable housing, and tenant protection

Study potential land use changes for the Special **Downtown Brooklyn District**

- Explore opportunities to map Mandatory Inclusionary **Housing (MIH)** to require the creation of permanently income-restricted housing.
- Update Downtown Brooklyn's Voluntary Inclusionary Housing (VIH) program to increase its effectiveness at producing affordable housing and support an economically equitable, diverse, and integrated neighborhood
 - Identify any other zoning incentives which may 0 **conflict** with utilization of the VIH program.
- Increase overall housing capacity, including supporting efforts pertaining to the removal of the State's residential Floor Area Ratio cap of 12.0
- Understand how the proposed City of Yes Housing **Opportunity text amendment** will create new housing opportunities in the neighborhood.



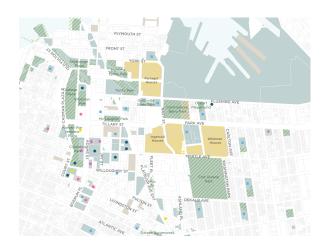


ABCs

Infrastructure housing, health



Housing including affordable housing, and tenant protection



City-owned sites

Review City-owned properties and study redevelopment opportunities to facilitate affordable housing.

Address a range of affordable housing needs, including for lowincome families, seniors, and formerly homeless individuals.



Brooklyn Health Center



Affordable housing programs

Explore the role that the Department of Housing Preservation and Development (HPD) programs could play in broadening and deepening affordability.



Connoly residence hall - L

Tenant protection

Identify any opportunities to strengthen and preserve existing affordable housing units, to help keep residents in their homes.

Dorms, student and staff housing

Identify opportunities for facilitating dorms and/or staff housing for students, workers, researchers and trainees in the growing institutional sector.



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Infrastructure housing, health Jobs and workforce





Public health and social services



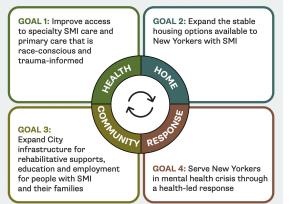
Fort Greene Health Clinic

Bolster the healthcare and social services network

Work with partner agencies to increase access to healthcare and social services including mental health, maternal health, recovery, and supportive services. Promote the siting of these essential services in transit-rich locations.



Brooklyn Health Center



Mental Health Plan - DOHMH



Mental health support and care

Work with DOHMH to build on ongoing <u>City-led efforts</u> and policies focused on addressing mental health needs in NYC communities, with particular attention to children and teens



New healthcare and social services space

Explore how future developments can accommodate space for health facilities and services oriented towards preventative care and addressing prevalent clinical, mental, and behavioral health concerns

Access to healthy food

Expand healthy food options to help improve overall health outcomes through programs such as FRESH aimed at incentivizing grocery stores that provide a full range of grocery products including fresh meat, fruit and vegetables.

Sustainability

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Infrastructure housing, health Jobs and workforce







NYC DEP Green Infrastructure Grant Program – Steiner Studios, Brooklyn Navy Yard

Support City-led initiatives that the advance goals of Local Laws 92, 94, and 97 of 2019 to expand green roofs and solar roofs and reduce greenhouse gas emissions in accordance with the Climate Mobilization Act.

City of Yes (Carbon Neutrality): Explore how the proposed citywide text amendment is applicable and build on these related effort to facilitate development that supports a renewable energy grid, clean and efficient buildings, and electric vehicle growth in the greater CBD area.

Transit-oriented development: Leverage Downtown Brooklyn's excellent transit access to maximize opportunities for transit-oriented development to help reduce car ownership rates, vehicle miles travelled, and emissions.



Eds and Meds: Planning framework Jobs and workforce development

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Prepare and connect Brooklyn residents, and in particular neighboring NYCHA communities, to educational resources and good-paying jobs in the CBD.







Recent NYC examples: Workforce and economic development projects



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Connections with NYCHA

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Jobs and workforce







Brooklyn Navy Yard STEAM Center

Training and internships

Connect adults and youth to employment-related and educational resources.

Expand internship and job placement programs through a combination of public investment and private partnerships.



LIU Children's Academy, Health is Wealth Fair

Public Health AmeriCorps: NYCHA Health Corps



NYCHA Health Corps

riCorps: NYCHA Health Initiatives

Work with NYCHA to explore opportunities with local educational and medical institutions to expand community programming focused on health equity to serve residents of Farragut, Ingersoll, and Walt Whitman.



NYC Public Health Laboratory

Community programming

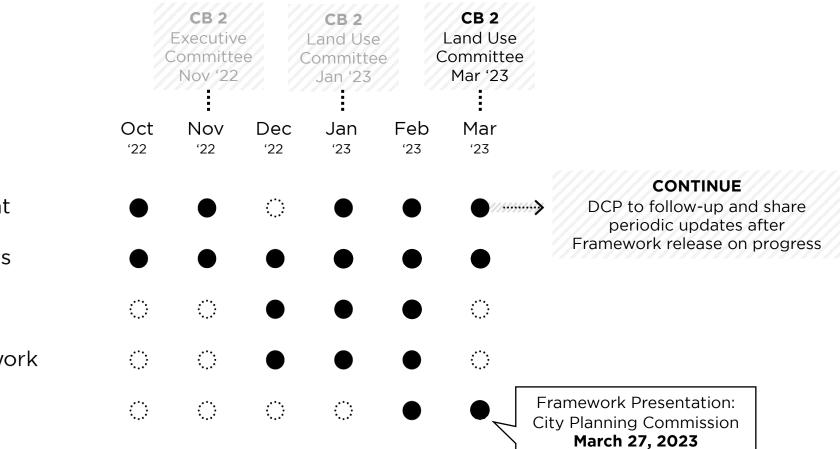
Support existing programs and examine ways to pair physical campus expansion efforts with new and expanded programs that benefit the community

New non-residential space

Support the creation of new job space at the anchor institution campuses and across the CBD that can accommodate existing, nascent, and expanding businesses that can foster employment opportunities.



Eds and Meds: Planning framework **Timeline**



Stakeholder engagement

Partner agency check-ins

Generate and vet ideas

Draft and review framework

Framework publication

PLANNING

Eds and Meds: Planning framework **Next steps**

LIU - TBHC

Zoning and land use changes

Interagency Coordination

Outreach and engagement

- Continue engaging LIU and TBHC on their workplans for campus redevelopment proposals.
- Coordinate with ongoing citywide text amendments and identify and support implementation of housing, economic development, and sustainability priorities.
- Further evaluate and explore opportunities related to neighborhood-specific land use changes for the Special Downtown Brooklyn District as appropriate (MIH, VIH, etc.).
- Continue coordination with partner agencies to advance ideas related to City-owned sites and identify ways to implement short-term/long-term and place-based/programmatic Framework recommendations.
- Continue to coordinate with stakeholders periodically as recommendations from the Framework are advanced