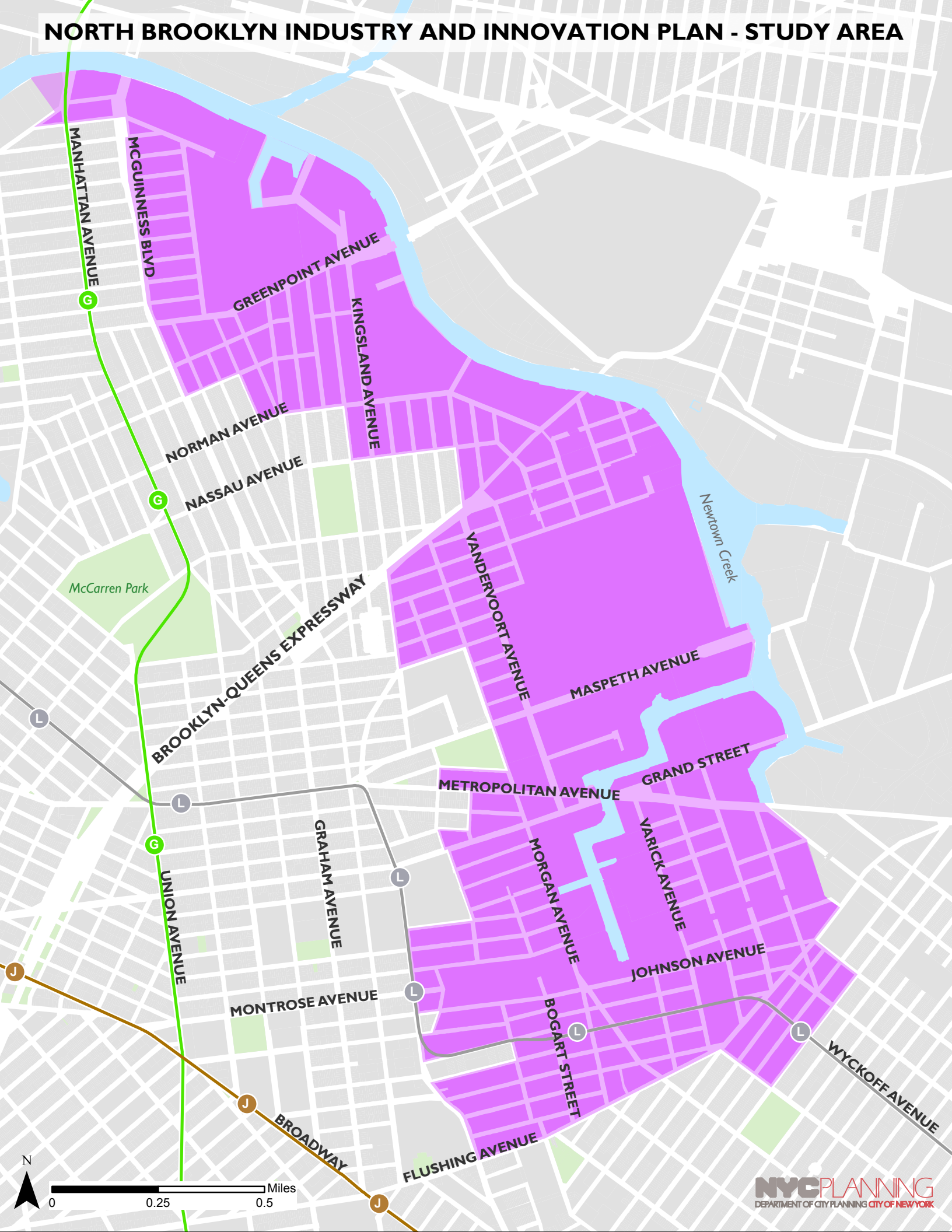NORTH BROOKLYN INDUSTRY AND INNOVATION PLAN - STUDY AREA