

WHAT IS GOOD URBAN DESIGN?

WHAT IS THE PUBLIC REALM?

Streetscape



Staten Island, North Shore

Public Plaza



The Bronx, Roberto Clemente Plaza

Waterfronts



Queens, West Flushing

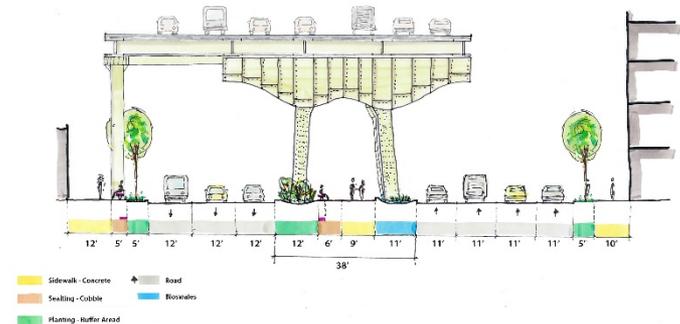
POPS



Manhattan, Water Street POPS

Infrastructure

HAMILTON AVE
PROPOSED CROSS SECTION



Brooklyn, Red Hook Transportation Study

WHAT IS GOOD URBAN DESIGN?

GOOD DESIGN:

1. CREATES OR REINFORCES A SENSE OF PLACE
2. IS OPEN AND ACCESSIBLE TO EVERYONE
3. IS PLANNED AND DESIGNED WITH CARE AND ATTENTION TO DETAIL
4. MAKES US FEEL GOOD

1. GOOD URBAN DESIGN CREATES OR REINFORCES A SENSE OF PLACE



2. GOOD URBAN DESIGN IS OPEN AND ACCESSIBLE TO EVERYONE



Queens, Vernon Boulevard, Western Queens Transportation Study

3. GOOD URBAN DESIGN IS PLANNED AND DESIGNED WITH CARE AND ATTENTION TO DETAIL



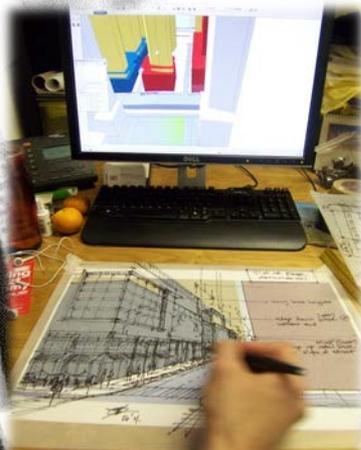
4. GOOD URBAN DESIGN MAKES US FEEL GOOD



HOW DO WE **MAKE** GOOD URBAN DESIGN?



Sketching



Modeling



Collaborating



Mapping, listening

HOW DO WE **MAKE** GOOD URBAN DESIGN?

1. GET TO KNOW THE SITE

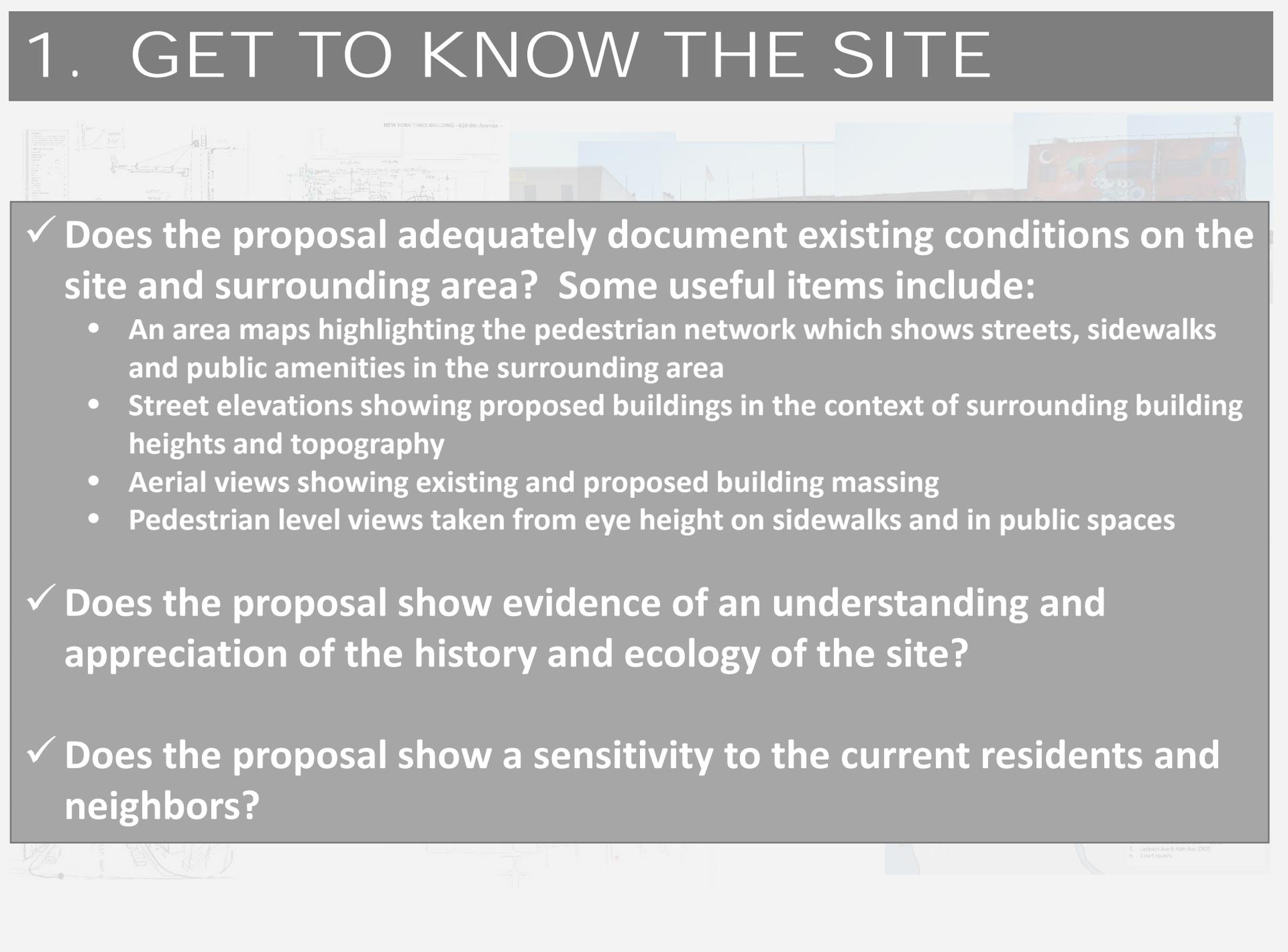
2. INVOLVE PEOPLE

3. THINK ACROSS SCALES

4. THINK LONG TERM

5. QUESTION THE STATUS QUO

1. GET TO KNOW THE SITE

- 
- ✓ **Does the proposal adequately document existing conditions on the site and surrounding area? Some useful items include:**
 - An area maps highlighting the pedestrian network which shows streets, sidewalks and public amenities in the surrounding area
 - Street elevations showing proposed buildings in the context of surrounding building heights and topography
 - Aerial views showing existing and proposed building massing
 - Pedestrian level views taken from eye height on sidewalks and in public spaces
 - ✓ **Does the proposal show evidence of an understanding and appreciation of the history and ecology of the site?**
 - ✓ **Does the proposal show a sensitivity to the current residents and neighbors?**

2. INVOLVE PEOPLE

Visioning



The Bronx, Jerome Avenue

Engaging



Queens, Flushing West

Convincing



Staten Island, North Shore Study

2. INVOLVE PEOPLE

On Applicant-led projects

- ✓ **Has the project or process been as transparent as possible?**
 - Has the project team shared the design with local stakeholders and community? If so what has been the response or concern?
 - Has the project team been to the Site?
 - Has the project team experienced any difficulties conveying the project? What tools or drawings have been utilized thus far?

- ✓ **Does the proposal seek to make explicit the impact of its actions on the neighborhood and thereby foster an atmosphere for productive engagement?**

- ✓ **Does the proposal show evidence that key stakeholders and community members had been consulted in its creation?**

2. INVOLVE PEOPLE



On City led Initiatives or Studies

- ✓ **What types of engagement is planned for the project?**
 - Site Visits? Open Houses, Workshops or Charrettes? Community and/or Interagency Working Groups?
 - ✓ **Who do you envision being a part of the process?**
 - With the Public? Stakeholders and local Community Groups? Elected and Community Boards? Mayor's Office and other Agencies?
 - ✓ **What techniques will you employ to help make the project legible and will allow for input from the diverse group of stakeholders?**
 - Are there opportunities or a need to create models, tools, drawings or exercises?
 - How do these allow for more people to be a part of the discussion?
- 

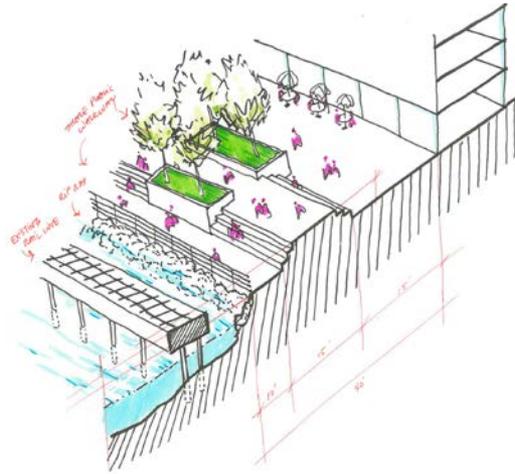
3. THINK ACROSS SCALES

- ✓ Does the proposal meet current regulations especially building code and zoning?
 - If not, why and what are the implications of not meeting these rules?
 - Will the project either set a negative precedent or innovate a new best practice?
- ✓ Does the proposal align with City policy goals as described in OneNYC and Housing New York?
- ✓ Does the proposal align with the stated goals of community groups and other local or neighborhood interests?
- ✓ Does the proposal make a case that it will contribute to an improved public realm?

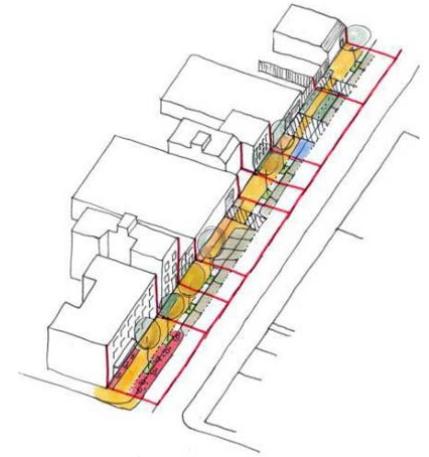
4. THINK LONG TERM



Brooklyn, Coney Island



The Bronx: Lower Concourse



Queens: Mixed-Use Industrial Areas

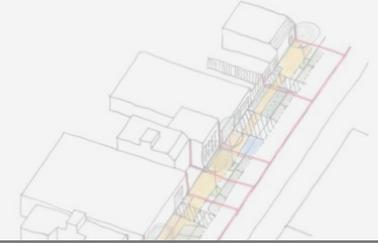
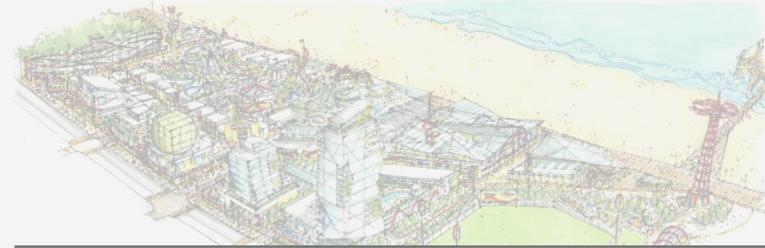


Staten Island, East Shore Coastal Protection

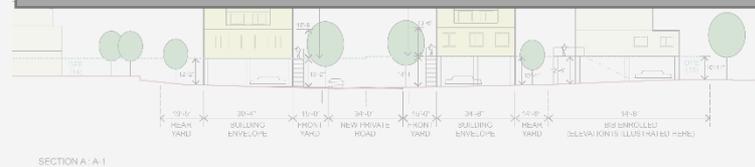


Manhattan: Saint Nicholas

4. THINK LONG TERM



- ✓ Does the proposal consider multiple options for development, including the development of surrounding areas?
- ✓ Does the proposal take into account both daily maintenance of operations ?
- ✓ Does the proposal consider how the City will be able to respond and recover from an emergency or a disaster on the site?



5. QUESTION THE STATUS QUO



Urban design as seen in 1925, Multi Level Transit city by W.H. Corbett

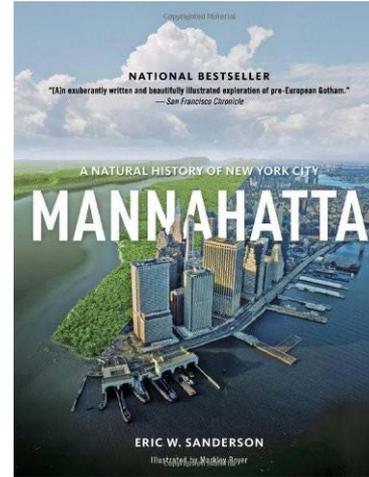


Mid of the twentieth century: Bottom Up Jane Jacob and Top Down Robert Moses

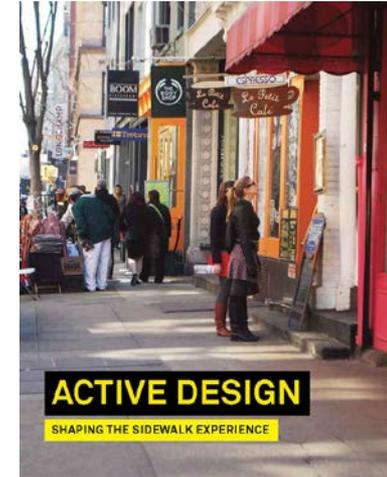
The Threatened City

A REPORT ON THE DESIGN OF THE CITY OF NEW YORK BY THE MAYOR'S TASK FORCE

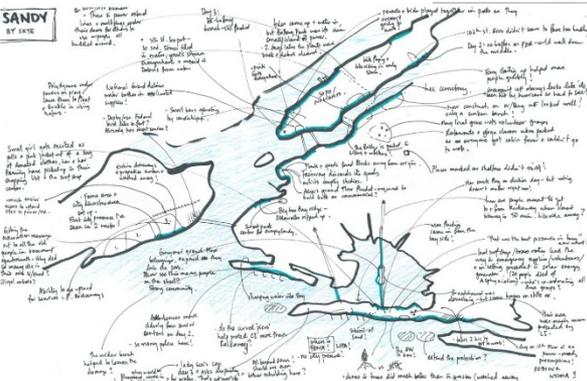
- JAMES M. CLARK, JR.
- JOAN A. DAVIDSON
- ELI JACOBS
- PHILIP C. JOHNSON
- GEORGE LINDSAY
- MRS. ALBERT A. LIST
- WALTER MCQUADE
- J. M. PEI
- JACQUELIN ROBERTSON
- ROBERT A.M. STERN
- WALTER N. THAYER
- WILLIAM S. FALEY, CHAIRMAN



Mannahatta, Eric W. Anderson: Considering the New York City' future development through the lenses of its past landscapes



Active Design Guidelines



Citywide, What if New York City..., OEM competition for post disaster provisional housing



ADAPT, innovative ways to live in New York City