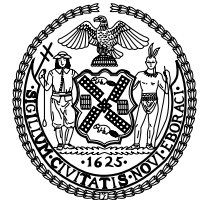


# Far West Midtown

## A Framework for Development



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## EXECUTIVE SUMMARY

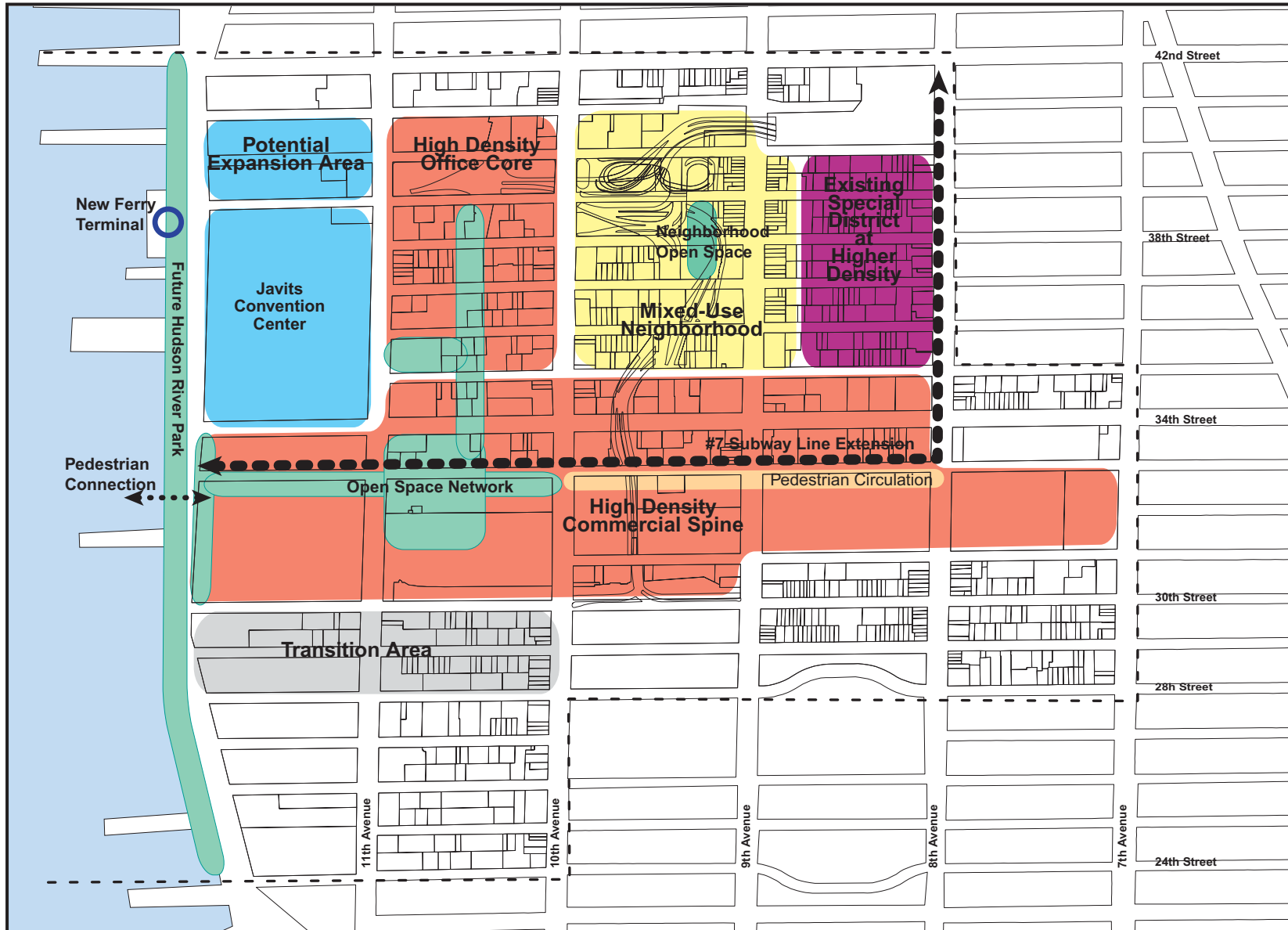
The redevelopment of Far West Midtown offers an extraordinary opportunity to meet the City's need for an expanded central business district. Together with the reconstruction of Lower Manhattan, the redevelopment of Far West Midtown would provide the expansion space the City's prime office users will need as the City's economy rebounds, spreading economic benefits throughout the City and region. With proper planning and investment, Far West Midtown would be a transit-oriented, pedestrian-friendly urban central business district, with office, hotel, entertainment, exhibition, and retail space that would be accessible to, and integrated with Midtown, while strengthening the City's tax base and providing new housing and public parks in an environmentally beneficial manner. Moreover, the value that would be created by the redevelopment of Far West Midtown, and the tax revenues it would generate, would permit the financing of the needed public investment without impinging on public funds needed elsewhere in the City.

This *Framework* establishes a plan for the revitalization, over the next two decades, of this critical but long-neglected area of Manhattan, through areawide infrastructure investments and zoning changes that reflect the growth potential of the area, and through innovative strategies for financing and implementation. An extension of the Number 7 Subway line to Far West Midtown, the first subway construction since the 1930's intended specifically to open new areas to development, is the key to ensuring that the area's infrastructure supports the projected new development.

### Far West Midtown Today

Far West Midtown covers an area of 59 blocks. On its eastern edge are some of the City and region's best transportation infrastructure including Pennsylvania Station, the Port Authority Bus Terminal, and Eighth Avenue subway lines, as well as large commercial uses, including Madison Square Garden, the Penn Plaza office buildings, and major Post Office facilities. West of Ninth Avenue, the area exists today largely as a diverse collection of monumental structures, railway lines, the MTA Rail Yards, approaches for the Lincoln Tunnel, low-rise industrial buildings, and open lots used for parking and bus storage. The Javits Convention Center sits isolated at the extreme western edge. Apartment buildings are significant along West 42<sup>nd</sup> Street and the 34<sup>th</sup> Street corridor east of Tenth Avenue, and tenement buildings interspersed with parking lots predominate on Ninth Avenue and the midblocks to the west. Overall, though, the area has a relatively low residential density, with approximately 6,300 residences, only 150 of which are west of Tenth Avenue and south of West 41<sup>st</sup> Street.

Intended to reflect the area's historic role as a warehouse, supply and distribution center for moving goods from the west side waterfront to the rest of the City, the predominant low- and medium-density manufacturing zoning west of Ninth Avenue remains largely unchanged since it was first put in place over 40 years ago. This outdated zoning, coupled with poor mass transit and commuter rail access in the western portion of the area, has contributed to the area's economic stagnation.



Conceptual Development Framework

### **Issues and Opportunities**

To remain competitive in the world marketplace, the City needs to provide for office growth and development. Even before the City lost over 13 million square feet of office space in the September 11 attack on Lower Manhattan, land was needed to add an estimated 60 million square feet of office space in Manhattan over the next 20 years. In addition, the City has an opportunity to accommodate new sports and entertainment facilities, create new housing and open space, and expand the Javits Convention Center facilities. Far West Midtown provides a unique opportunity to meet these future demands, making the world's greatest city even greater, and finally realizing the untapped potential envisioned in building the Javits Convention Center.

The area is contiguous with Midtown's western border and is the only large, underutilized area where Midtown can expand without encroaching on densely built-up residential communities. In addition to rebuilding Lower Manhattan, providing for the expansion of Midtown represents the best opportunity to meet the City's long-term need to develop office space to serve as headquarters for financial and advanced business services firms. The planned extension of the Number 7 Subway line will ensure that all of these opportunities connect with the City and region's transportation network, providing direct access to Pennsylvania Station, the Port Authority Bus Terminal, Grand Central Station and all of Midtown's north-south subway lines. With the appropriate infrastructure investments, the City can create a Central Business District (CBD) environment designed with 21st century sensibilities in mind: environmentally sustainable with convenient and seamless

transit access that would connect Midtown to a revitalized waterfront, and provide sorely needed neighborhood and regional open space. New housing can be integrated into the area and help alleviate the chronic housing shortage in Manhattan. Far West Midtown also presents an opportunity to transform what has been for decades a transitional area without a strongly defined urban character or open space of any significance.

The area also presents considerable planning challenges that must be addressed as part of a comprehensive plan. While the ability to provide additional public transit service is critical for creating and sustaining significant new development, future plans must also address traffic congestion around the approaches to the Lincoln Tunnel, ensure safe and easy pedestrian circulation throughout the area, and accommodate necessary parking and vehicle storage facilities as they are displaced by redevelopment.

### **Framework for Development**

The *Framework* designates six distinct areas within Far West Midtown, each with its own unique characteristics, for redevelopment at different densities and mix of uses. These six areas would be knitted together through a combination of new open space, urban design controls, and streetscape improvements to create a strong definition for the area. Under today's zoning, only seven million square feet of new development is projected over the next 20 years. In conjunction with new transportation facilities, over the next 20 years the area would be transformed with up to 30 to 40 million square feet of new offices, hotels, housing, and expanded exhibition and sports facilities, as well as new and

improved neighborhood and regional open space with direct pedestrian connections to the Hudson River Park.

**Superblock and 34<sup>th</sup> Street Corridor: High Density Commercial Spine**

Extending from the existing Pennsylvania Station west to the Javits Convention Center and Route 9A, generally between West 30<sup>th</sup> and West 35<sup>th</sup> streets, this corridor presents one of the best opportunities for large scale development due to its central location, the presence of the large sites created by the superblocks and MTA Rail Yards, and the extension of the Number 7 Subway line.

This corridor would be the commercial spine of Far West Midtown, tying the area to Midtown Manhattan and a newly developed commercial center across from the Javits Convention Center. This commercial spine could accommodate about 25 million square feet of new development over the next 20 years. The superblock between Eleventh Avenue and Route 9A could be the location of a multi-use sports and exhibition facility, as proposed by the NYC 2012 Olympics organizing committee, providing a stadium for the Olympics, if the City's bid is successful, and potentially the New York Jets, as well as additional space for the Javits Convention Center. If no stadium is built, the superblock could accommodate additional commercial space.

New regional open space would be a precondition for development atop the MTA Rail Yards. This new park would be reached by a green pedestrian corridor extending from Midtown along West 33<sup>rd</sup> Street, which would continue across Route 9A to the new Hudson River Park.

**Tenth to Eleventh Avenue Corridor: High Density Office Core**

This area is envisioned as the second leg of a high-density commercial office core with new open space serving the Javits Convention Center and office workers. Together with the new commercial spine formed by the superblock corridor, these areas would help realize the potential envisioned for the area at the time the Javits Convention Center was built. The absence of significant residential uses between Tenth and Eleventh Avenues and the large amount of vacant and underutilized land would facilitate the assemblage of development parcels to accommodate large-scale development. Up to eight million square feet of office and hotel development at 15.0 FAR are projected to be built in this area over the next 20 years.

As the front door to the Javits Convention Center, the development of the Eleventh Avenue blockfronts would be a strong defining point of the area. A variety of building types with ground floor retail and other active uses would enliven a newly landscaped tree-lined corridor, and the Javits Plaza at West 35<sup>th</sup> Street across from the Javits Convention Center would be expanded and redesigned with greenery. A midblock promenade extending north from the new regional open space atop the MTA Rail Yards to West 39<sup>th</sup> Street would provide the relief of green spaces in a dense urban environment. This promenade would be enlivened through outdoor cafes, seating areas, wide pedestrian paths and landscaping.



**Ninth to Tenth Avenue Corridor: Mixed-Use Neighborhood**

This mixed-use area already contains 1,700 housing units along Ninth Avenue and on the midblocks to the west. The plan removes the prohibition on residential development west of Ninth Avenue and encourages new mixed-use development and neighborhood open space to strengthen the residential community and provide an appropriate transition to the proposed high density office uses to the west. This area would also be enhanced by decking over portions of the Lincoln Tunnel Expressway to create neighborhood parks with playgrounds and recreation facilities to serve local residents.

**28<sup>th</sup> to 30<sup>th</sup> Street: Transition Area**

This area contains low-intensity industrial, commercial, and arts-related uses. The plan proposes a modest increase in permitted density and a continued prohibition on new residential development, to accommodate CBD support uses and provide a transition between future high-density uses to the north on the MTA Rail Yards, and continued moderate intensity uses to the south in Chelsea.

**Garment Center Area: Existing Special District at Higher Density**

This portion of the Garment Center, the midblocks between Eighth and Ninth avenues from West 35<sup>th</sup> to West 41<sup>st</sup> streets, contains a mix of loft buildings with garment-related uses predominating, and parking lots. The plan retains the Special Garment Center District, while increasing the permitted density from 5.0 to 10.0 FAR to better reflect the built character of the existing industrial lofts and to encourage new

office development on infill lots.

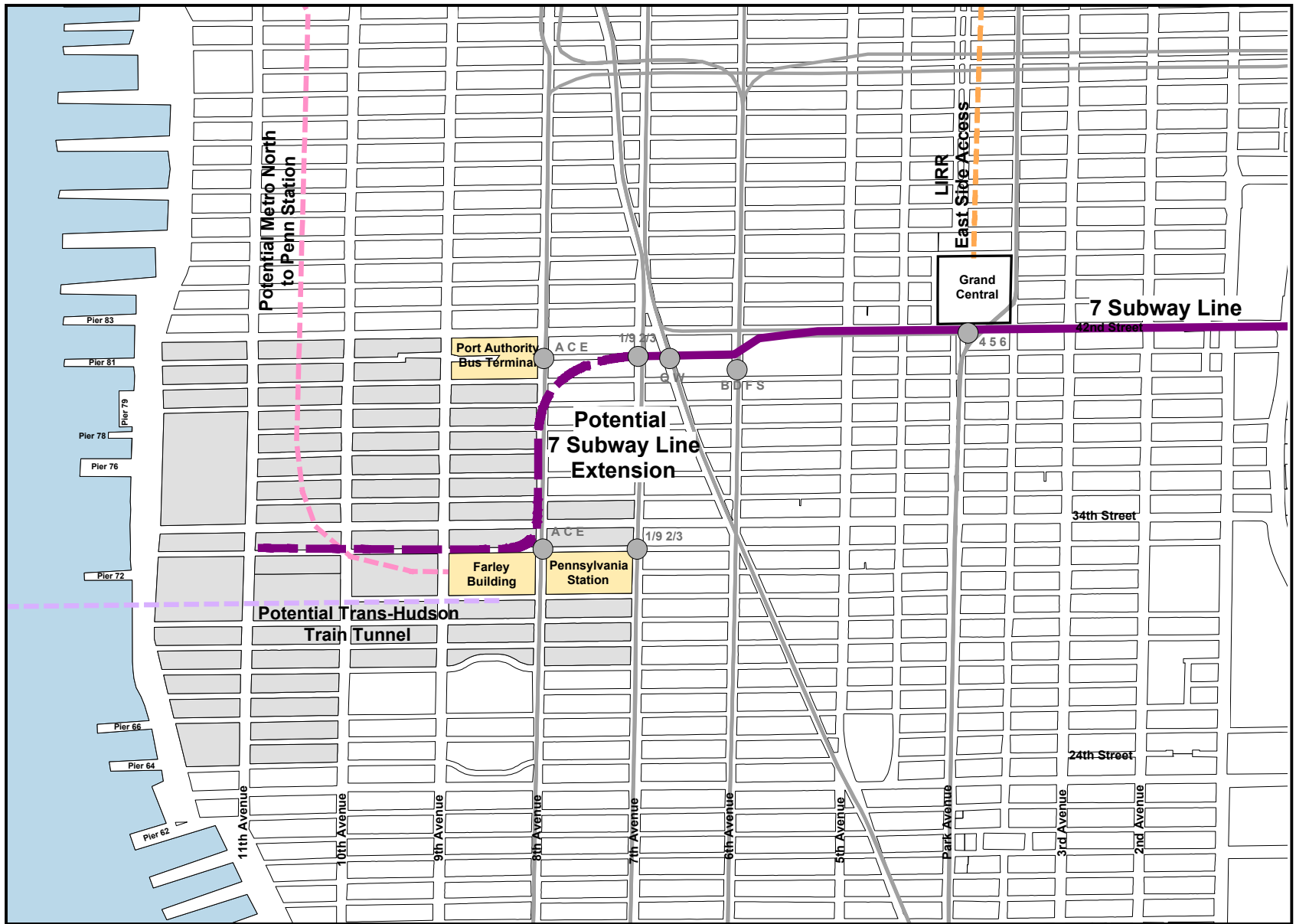
**Convention Center Area: Potential Expansion Area**

Extending north from the existing Javits Convention Center, the manufacturing zoning would be retained to allow for the expansion of the Javits Convention Center or for additional CBD support uses. The Javits Convention Center recently purchased the block to its immediate north in anticipation of expansion. Expansion as far north as West 41<sup>st</sup> Street, which would require the relocation of the MTA West Side Bus Depot, could remake the Javits Convention Center into a world class venue for exhibitions, and fulfill its role as an important draw in a revitalized Far West Midtown. As noted above, the Javits Convention Center could also expand to the south as part of a multi-use exhibition and entertainment facility.

**Transportation Improvements**

To help realize the vision for Far West Midtown, the *Framework* lays out a comprehensive program of transportation improvements. While the most critical component is the extension of the Number 7 Subway line, a number of physical improvements at existing subway stations, such as new entrances, stairway widenings and platform construction, are recommended to accommodate the expected increase in subway riders. More frequent bus service would also be required.

A number of physical improvements and traffic operation measures are also identified to ensure that congestion issues are addressed in a coherent and rational way. Traffic flow and pedestrian movement and safety would be improved through



**Proposed Large Scale System Improvements**

changes in signal timing, lane channelizations, signal phasing and re-stripping as part of a comprehensive program of traffic operational improvements. Regulatory changes would modify parking regulations to provide additional capacity for moving vehicles, and physical improvements such as the widening of certain streets and new pedestrian circulation spaces would also be provided.

One of the consequences of redevelopment is the potential loss of spaces in public parking lots that serve existing residents and businesses in the area and the CBD to the west. While mass transit improvements will be paramount in Far West Midtown, the plan would replace and supplement displaced spaces by requiring on-site parking as a component of new development. One or more off-street bus storage facilities are also proposed to replace the loss of bus storage resulting from redevelopment of bus storage lots and the elimination of on-street bus parking.

### **Implementing the Plan**

Several steps are proposed to immediately move forward and make this plan a reality. Recognizing that the City, the MTA and the Port Authority face constraints on their capital budgets, which have been exacerbated by the events of September 11, the implementation program incorporates innovative financing strategies to ensure that infrastructure improvements are financed and made as redevelopment proceeds. Of the major infrastructure elements identified in the *Framework*, extension of the Number 7 Subway line is the most critical. The MTA and the Department of City Planning will undertake a joint environmental review that will examine both the subway extension and the rezoning plan. Other key

infrastructure improvements include new public open space and waterfront access, replacement parking and bus storage facilities, and street, subway, and pedestrian improvements. Potential financing strategies would ameliorate the burden of these improvements on existing public agency capital programs by creating a financial linkage between the proposed zoning density increases in Far West Midtown and the provision of needed infrastructure. A new special zoning district with zoning map changes would incorporate new density, use and urban design controls, as well as certain on-site amenities and a capital financing mechanism.

### **Special Purpose Zoning District**

In conjunction with public discussions to refine the *Framework* for Far West Midtown, the Department would draft new special district regulations to achieve development and urban design objectives; mandatory on-site improvements such as pedestrian circulation space and publicly accessible open space; streetscape improvements; special regulations concerning parking and loading; and required elements to be included in the redevelopment over the rail yards, such as open space and pedestrian connections. Appropriate zoning map changes would be proposed in conjunction with new special district controls.

### **Financing and Infrastructure Strategies**

Two potential financing strategies, which are not mutually exclusive, are summarized below:

#### ***Tax Increment Financing***

The City would propose state legislation permitting it to dedicate a portion of the incremental property taxes resulting

from development in the area to reimburse the debt service on bonds for capital improvements serving the area. This strategy involves designating a Far West Midtown Improvement District and developing a District Improvement Plan specifying infrastructure improvements to be funded.

***Zoning Bonus Strategy***

The Far West Midtown Improvement District would also be designated and a District Improvement Plan developed. The special zoning district would permit the current base FAR as-of-right. Increased densities (zoning bonus) would be permitted only in conjunction with a monetary contribution to the district improvement fund, which would provide reimbursement for the plan's capital expenditures, support general obligation bonds, or fund capital expenditure directly.

Under both strategies, consideration should also be given to dedicating revenues from the sale of MTA and Port Authority development rights to capital expenditures supporting the District Plan.

Many of the steps for implementation can proceed simultaneously. Environmental work for the Number 7 Subway line extension, including route selection and preliminary engineering, and on proposed land use and density changes, can begin immediately and could be completed in approximately three to four years. Public discussion on the *Framework* would take place over the next year. At the same time work can start on drafting new special zoning district regulations and evaluating financing proposals. Zoning changes would be considered for adoption following completion of the EIS with completion of the Number 7 Subway line extension between 2009 and 2012.

## **INTRODUCTION**

Far West Midtown, the area generally located west of Eighth Avenue between West 42<sup>nd</sup> and West 24<sup>th</sup> streets, is strategically located for expanding the Midtown Central Business District, thereby providing for the future growth needs of the City's office economy. It is located adjacent to Midtown and proximate to major transportation facilities, including the Port Authority Bus Terminal (PABT), Pennsylvania Station, the Lincoln Tunnel, and the Metropolitan Transportation Authority (MTA) John D. Caemmerer Rail Yards. This area also contains major destination uses that include the Javits Convention Center and Madison Square Garden. While the area is experiencing development pressures and is poised for significant land use

change, it suffers from antiquated zoning and a lack of adequate transportation infrastructure which prevent the realization of the area's full potential.

This study was undertaken to investigate the opportunities for land use change and future growth in conjunction with strategies to reinforce and expand mass transit and commuter rail access in the area. The study analyzes transportation, zoning, and infrastructure constraints, documents existing land use and economic activity, and identifies land use and economic trends. Based on an assessment of critical issues and opportunities, the study establishes both a framework for the future development of the area and an implementation strategy. The study, completed prior to the attack on the World Trade Center, assumes that the findings and conclusions of the study remain valid.



Study Area from West 28th Street



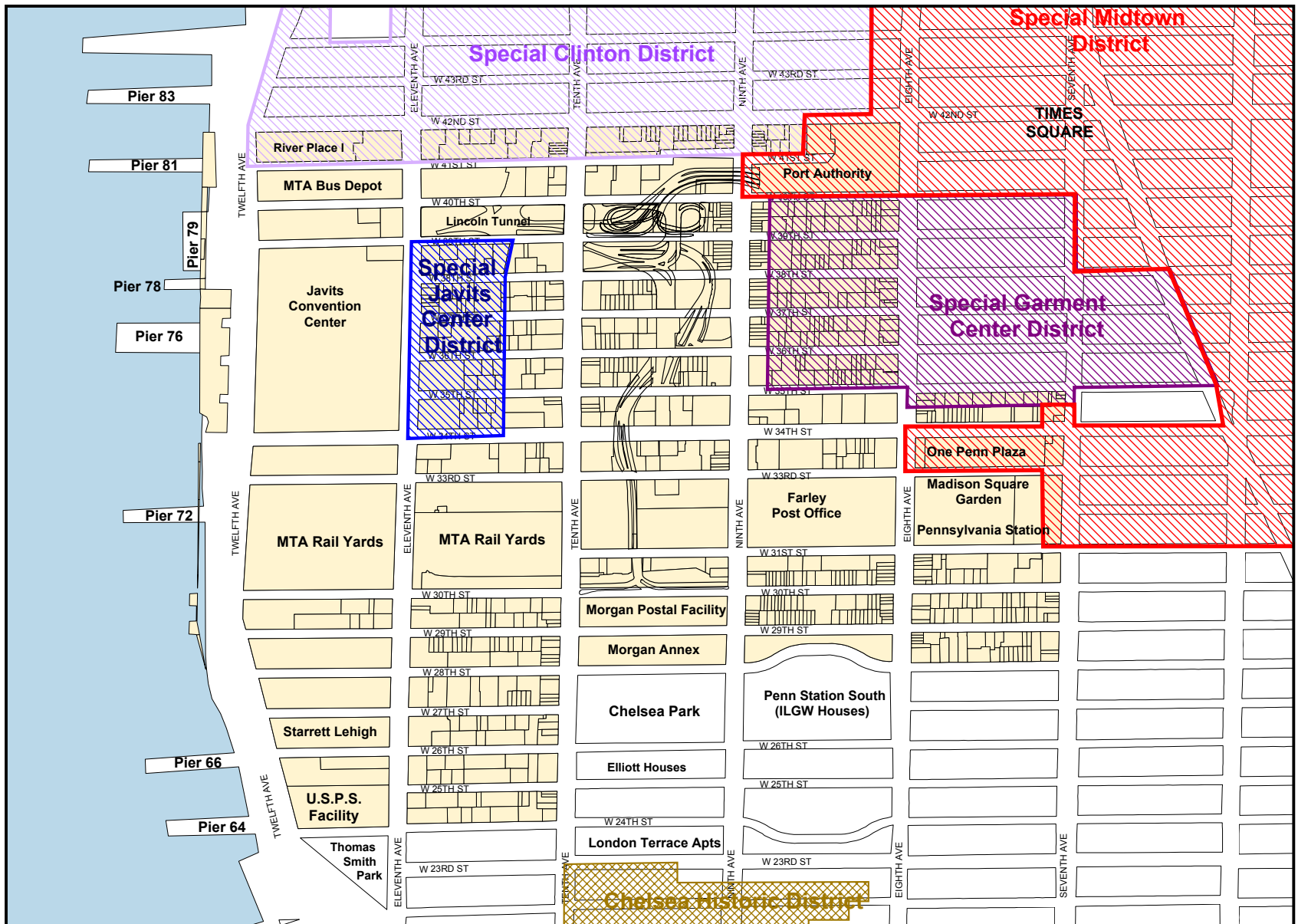


Figure 1: Areawide Context

This study focuses on a 59-block area bordered by West 24<sup>th</sup> and West 28<sup>th</sup> streets on the south, the Hudson River on the west, West 42<sup>nd</sup> Street on the north, and Seventh and Eighth avenues on the east. The study area lies almost entirely within Community District 4, except for the portion east of Eighth Avenue which is in Community District 5.

The eastern boundary incorporates the PABT, and Pennsylvania Station, Madison Square Garden (MSG) and the western portion of the Garment Center. To the west the boundary encompasses the Javits Convention Center and Hudson River Park which is under construction. The northern boundary overlaps the West 42<sup>nd</sup> Street Perimeter Area of the Special Clinton Preservation District, and the southern boundary at West 24<sup>th</sup> Street is coterminous with a Special Mixed Use District adopted in 1998 as part of the Chelsea Rezoning.

Funding for the study was provided by the New York Metropolitan Transportation Council. In addition to this document, a comprehensive transportation study, *Far West Midtown Transportation Study*, analyzed a larger study area. The findings of the *Transportation Study* are summarized within this report.



West of Tenth Avenue looking from West 26th Street

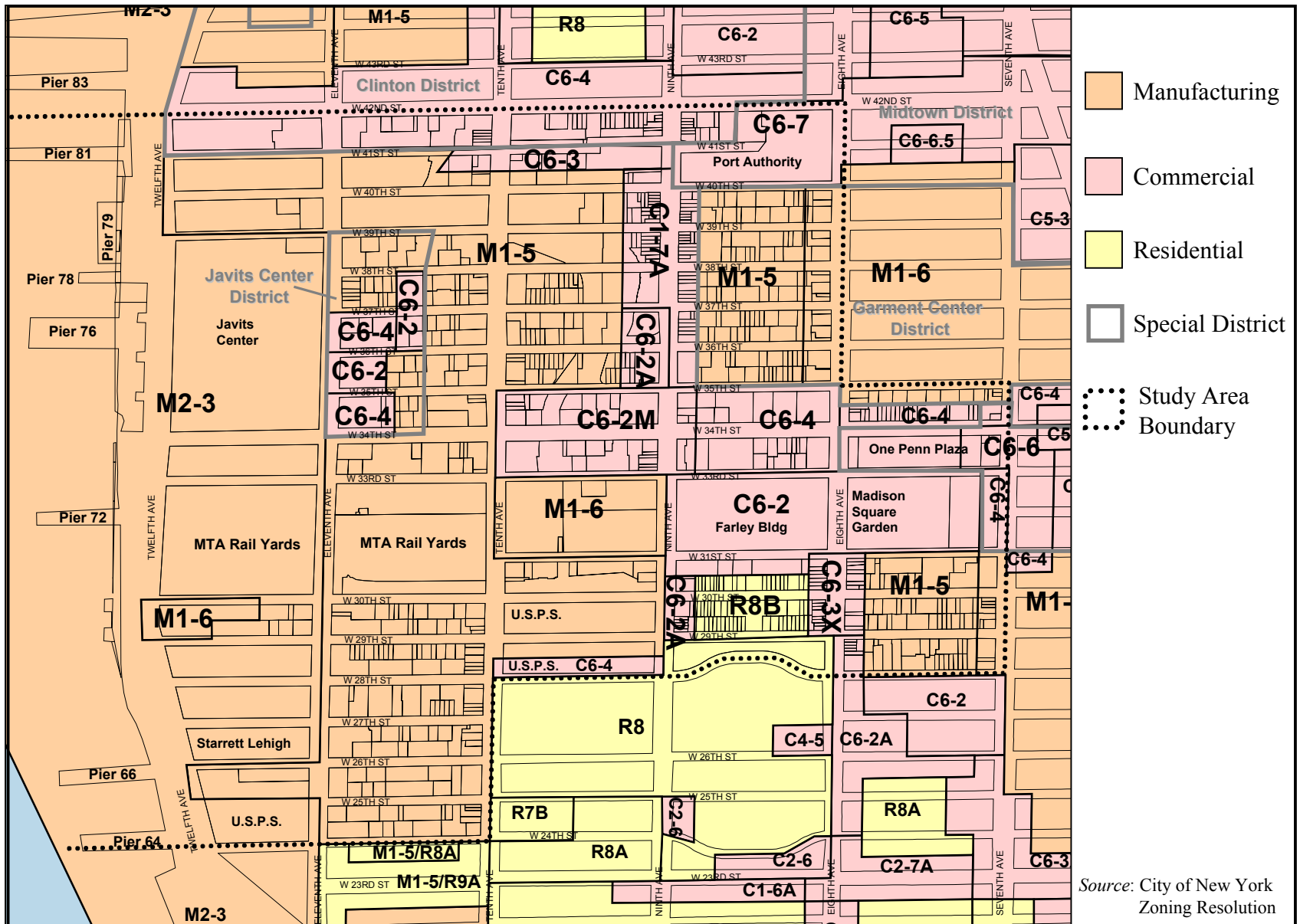


Figure 2: Existing Zoning



## **EXISTING CONDITIONS**

The Department of City Planning produced a comprehensive existing conditions report for the New York Metropolitan Transportation Council (NYMTC) in April 2000. That report contained detailed information regarding zoning, land use, built character, employment, and transportation. The following is a summary of the report's key findings.

### **Physical Conditions**

Beginning as part of the marshy river banks of the Hudson River, this area on the western edge of Manhattan has undergone a succession of distinct transformations over the last four hundred years. Developed into farm land in the eighteenth-century and subsequently transformed into a thriving freight yard in the mid-nineteenth-century, the study area exists today as a diverse collection of monumental structures, railway lines, storage yards, and approaches for the Lincoln Tunnel.

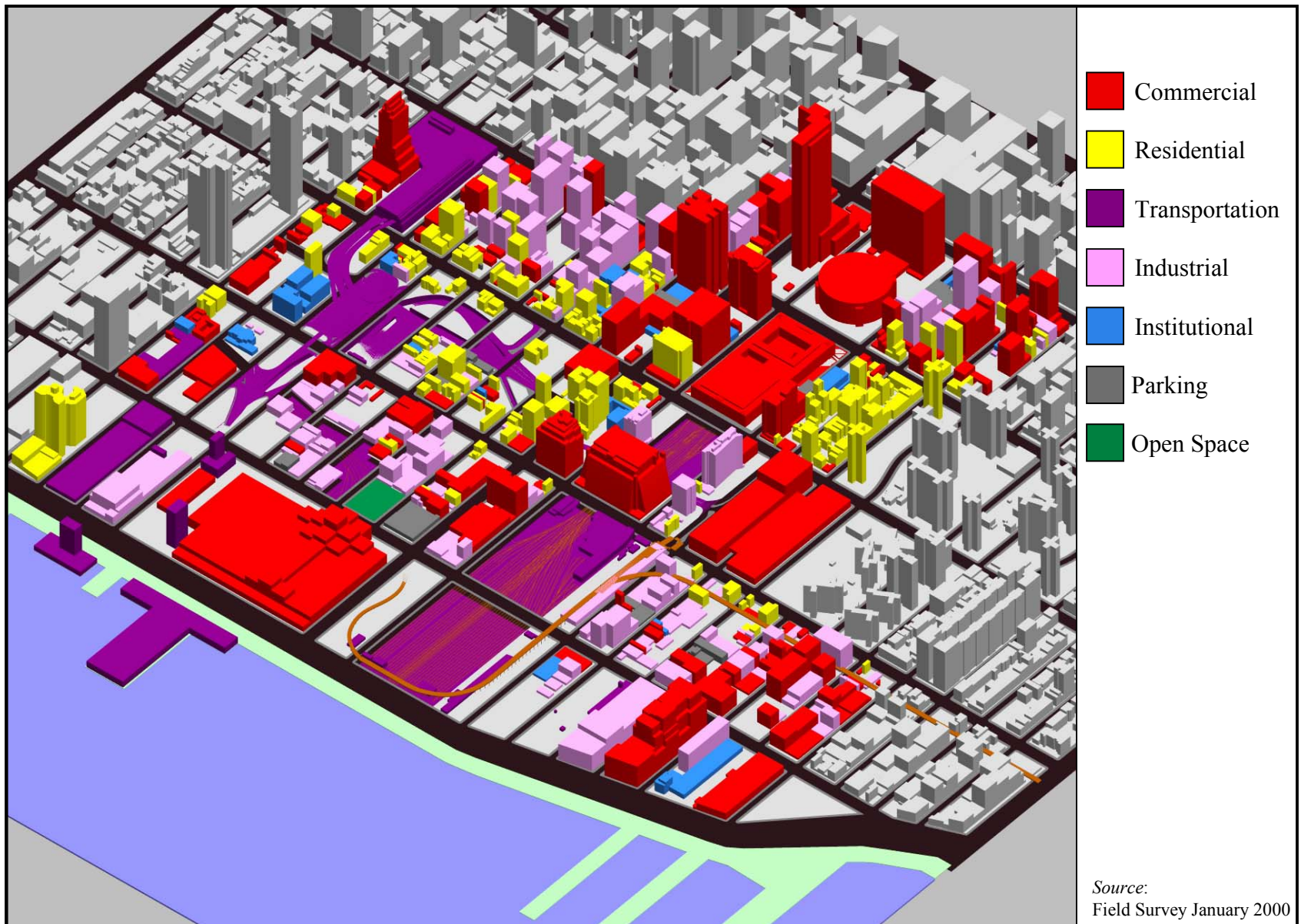
### **Zoning**

New York City's first zoning regulations in 1916 delineated three use groups: business, residential, and unrestricted. The study area was zoned predominantly unrestricted with the majority of the area occupied by industrial uses, such as freight distribution, lumberyards, warehouses, and rail yards. Several blocks around Pennsylvania Station and directly to its north were designated as business districts. Below West 30<sup>th</sup> Street between Eighth and Ninth avenues was the only zoned residential district.

The zoning remained substantially unchanged until the adoption of the 1961 Zoning Resolution, which mapped manufacturing districts in much of the area which was unrestricted and the prior commercial and residential districts remained unchanged. There have been few zoning changes in the intervening 40 years, and the area – particularly west of Ninth Avenue – continues to remain predominantly low- and medium-density manufacturing districts. Several small areas have been rezoned to commercial districts, primarily along West 42<sup>nd</sup> Street, Ninth Avenue, and across from the Javits Convention Center on Eleventh Avenue.

Currently, 70 percent of the lot area within the study area is zoned for manufacturing, 27 percent is commercially zoned, and three percent is zoned residential. The major manufacturing designations, M1-5 and M2-3 with floor area ratios (FARs) of 5.0 and 2.0 respectively are located primarily west of Ninth Avenue. Commercial designations vary, but C6-2 and C6-4 with FARs of 6.0 and 10.0 respectively are the predominant commercial districts. The only residential district is R8B with a FAR of 4.0, which is located at the southern portion of the study area in Chelsea .

The allowable FARs within the study area generally increase from 2.0 FAR along the Hudson River to 5.0 FAR at Eleventh Avenue, and 10.0 FAR east of Ninth Avenue along West 34<sup>th</sup> Street. A portion of the Special Garment Center District, located between Eighth and Ninth avenues from West 35<sup>th</sup> to West 41<sup>th</sup> streets, is zoned M1-5 and does not conform to this general trend. Other exceptions to this trend are the West 42<sup>nd</sup>



**Figure 3: Primary Land Use**

Street corridor, the Jacob K. Javits Special District along Eleventh Avenue, and the M1-6 areas adjacent to Route 9A at West 29<sup>th</sup> Street and on the superblock between Ninth and Tenth avenues and West 31<sup>st</sup> and West 33<sup>rd</sup> streets. These areas allow a base FAR of 10.

There are four special zoning districts that are wholly or partially within the study area:

The Special Jacob K. Javits District was adopted in 1986 to promote development across from the Javits Convention Center between West 34<sup>th</sup> and West 39<sup>th</sup> streets. It imposes specific urban design controls, including a mandatory through-block pedestrian way from West 34<sup>th</sup> to West 37<sup>th</sup> streets approximately 200 feet east of Eleventh Avenue.

The portion of the Special Garment Center District within the study area is located between Eighth and Ninth Avenues from West 35<sup>th</sup> to West 40<sup>th</sup> streets. The district includes midblock preservation areas for garment related manufacturing where conversions to office use are restricted.

The other two special districts, the Special Clinton District and the Special Midtown District, are located at the periphery of the study area.

**Primary Land Use**

The land uses in the study area are mainly commercial, transportation, industrial, parking and residential. Public facilities, open space, and vacant land in comparison comprise very few of the uses within this area.

Commercial uses are the most predominant both east and west of Ninth Avenue and occupy a total of 4.2 million square feet of lot area. Much of this lot area, though, can be attributed to large uses such as the Javits Convention Center, Post Office buildings, Madison Square Garden, and the Penn Plaza buildings. Besides some of these large uses, the major concentration of commercial uses are located east of Ninth Avenue and centered around Madison Square Garden and Pennsylvania Station. West of Ninth Avenue, there has been an influx of commercial and arts-related uses south of West 28<sup>th</sup> Street between Tenth and Twelfth avenues where there is a concentration of mid-rise loft buildings. The Starrett Lehigh building, which covers a full block and contains 1.8 million square feet of floor area, has been converted to predominantly commercial uses over the last few years, signifying the broader shift from industrial to commercial uses in the southern part of the study area.

Table 1: Land Uses

Land Use	West of Ninth*		East of Ninth	
	Lot Area	%	Lot Area	%
Commercial	2,592,167	32%	1,647,839	49%
Transportation/Utility	2,387,337	29%	301,422	9%
Industrial/Manufacturing	1,289,620	16%	393,629	12%
Parking/Vehicle Storage	1,102,950	14%	271,677	8%
Residential	450,592	6%	600,173	18%
Institutional/Public Facility	229,722	3%	144,771	4%
Open Space	49,375	1%	0	0%
Vacant Land	18,694	0%	12,442	0%
Total	8,120,457	100%	3,371,953	100%

Source: 1999 RPAD Data, 1999 Field Survey

\*Does not include waterfront lots



Transportation and utility uses are significant west of Ninth Avenue, accounting for nearly 2.4 million square feet of lot area. The Lincoln Tunnel and its access ramps, as well as the MTA Rail Yards and other railroad cuts, account for the majority of the lot area within this land use category. The MTA Rail Yards extend both east and west of Eleventh Avenue between West 30<sup>th</sup> and West 33<sup>rd</sup> streets with each encompassing roughly 13 acres. In addition, an open rail cut leading to the yards between Ninth and Tenth avenues is just over 5 acres.

Other significant transportation and utility uses include the Consolidated Edison sites, on a full block site at Twelfth Avenue and West 29<sup>th</sup> Street and on West 41<sup>st</sup> Street between Tenth and Eleventh avenues, and the full-block MTA West Side Bus Depot located between Eleventh and Twelfth avenues and West 40<sup>th</sup> and West 41<sup>st</sup> streets. The major transportation uses east of Ninth Avenue are the Port Authority Bus Terminal at West 42<sup>nd</sup> Street and Eighth Avenue, and the below-grade Pennsylvania Station between Seventh and Eighth avenues, as well as under a portion of the Farley Building.

Industrial uses, accounting for approximately 1.7 million square feet of lot area, are concentrated in three general areas. A significant amount of apparel-related uses exist east of Ninth Avenue within the Special Garment Center District. Auto-related and storage uses are concentrated between Tenth and Eleventh avenues across from the Javits Convention Center and in the area south of West 30<sup>th</sup> Street.

Parking and vehicle storage uses account for 1.4 million square feet of lot area. These uses are primarily surface level parking lots located west of Ninth Avenue in the vicinity of the Javits Convention Center. Surface level parking lots east of Ninth Avenue are located primarily within the Garment Center.

There are approximately 6,300 residential units throughout the study area. Major concentrations of residences include the area south of West 30<sup>th</sup> Street between Eighth and Ninth avenues, the West 42<sup>nd</sup> Street corridor with recent high-rise construction, an area of tenement buildings from Ninth to Tenth avenues between West 35<sup>th</sup> and West 41<sup>st</sup> streets, and the West 34<sup>th</sup> Street corridor east of Tenth Avenue, which contains a number of large, pre-1961 apartment buildings. There is little housing – only 150 units in 19 buildings – west of Tenth Avenue from West 24<sup>th</sup> Street north to West 41<sup>st</sup> Street. A number of significant residential projects have been completed or are under construction along the West 42<sup>nd</sup> Street corridor, and on West 34<sup>th</sup> Street between Eighth and Ninth avenues. The River Place development, located on the south side of West 42<sup>nd</sup> Street between Eleventh and Twelfth avenues will contain approximately 1,800 units when completed.

There are few institutional or public facilities within the study area. These consist primarily of religious institutions, and fire and police stations. While there is almost no vacant land within the study area, there is a significant amount of land without major improvements used primarily for parking and storage.

The major open space in the area is the planned Hudson River Park that will extend from Battery Park to West 59<sup>th</sup> Street, where it will connect with Riverside South Park and Riverside Park. The portion of the park within the study area corresponds to Segment Six of the Hudson River Park Plan, which runs from West 25<sup>th</sup> Street to West 42<sup>nd</sup> Street. Through much of the study area, the new park will consist of bikeways, walkways, and linear lawns. An esplanade linking green passive sitting and recreation areas, would connect to the north and south of Segment Six. The southern portion of this segment will connect to the Park’s largest open space area, Chelsea Waterside Park, located between West 22<sup>nd</sup> and West 24<sup>th</sup> streets. Under the plan, West 30<sup>th</sup>, West 34<sup>th</sup>, and West 42<sup>nd</sup> streets are designated as major park entrances and will include major plazas.

Pier 66, located at West 26<sup>th</sup> Street, is designated as a public pier with passive recreation space and a boat house. Pier 79, just south of West 42<sup>nd</sup> Street, is planned for a rebuilt and expanded ferry terminal with public access. Pier 76, located opposite the Javits Convention Center, is currently used as a tow pound and is also not part of Hudson River Park. If the tow pound vacates the pier, then half the pier would be incorporated into the park and dedicated to open space use. East of Route 9A, the only permanent public open space is the sitting plaza across from the Javits Center. Several small community parks have recently been created on Port Authority property, between Ninth and Tenth avenues, through an agreement with the community. In addition, privately owned public space is located at 1 and 2 Penn Plaza, and on the midblock between West 41<sup>st</sup> and West 42<sup>nd</sup> streets and Eleventh and Twelfth avenues.

**Built Character**

The study area is predominantly organized along Manhattan’s grid of streets and avenues creating the typical 200-foot by 800-foot blocks. Although most of the blocks conform to the street grid, a series of superblocks extend from Seventh Avenue to the Hudson River along the south side of West 33<sup>rd</sup> Street. These superblocks are a consequence of the railroad network that links the MTA Rail Yards with Pennsylvania Station. The superblocks also extend from West 34<sup>th</sup> Street to West 39<sup>th</sup> Street between Eleventh and Twelfth avenues due to the Javits Convention Center. In addition to the superblocks, the other disruption to the regular street grid is caused by the Lincoln Tunnel access ramps. The Lincoln Tunnel and its access ramps disrupt the block pattern between Ninth and Tenth avenues from West 30<sup>th</sup> Street to West 42<sup>nd</sup> Street.

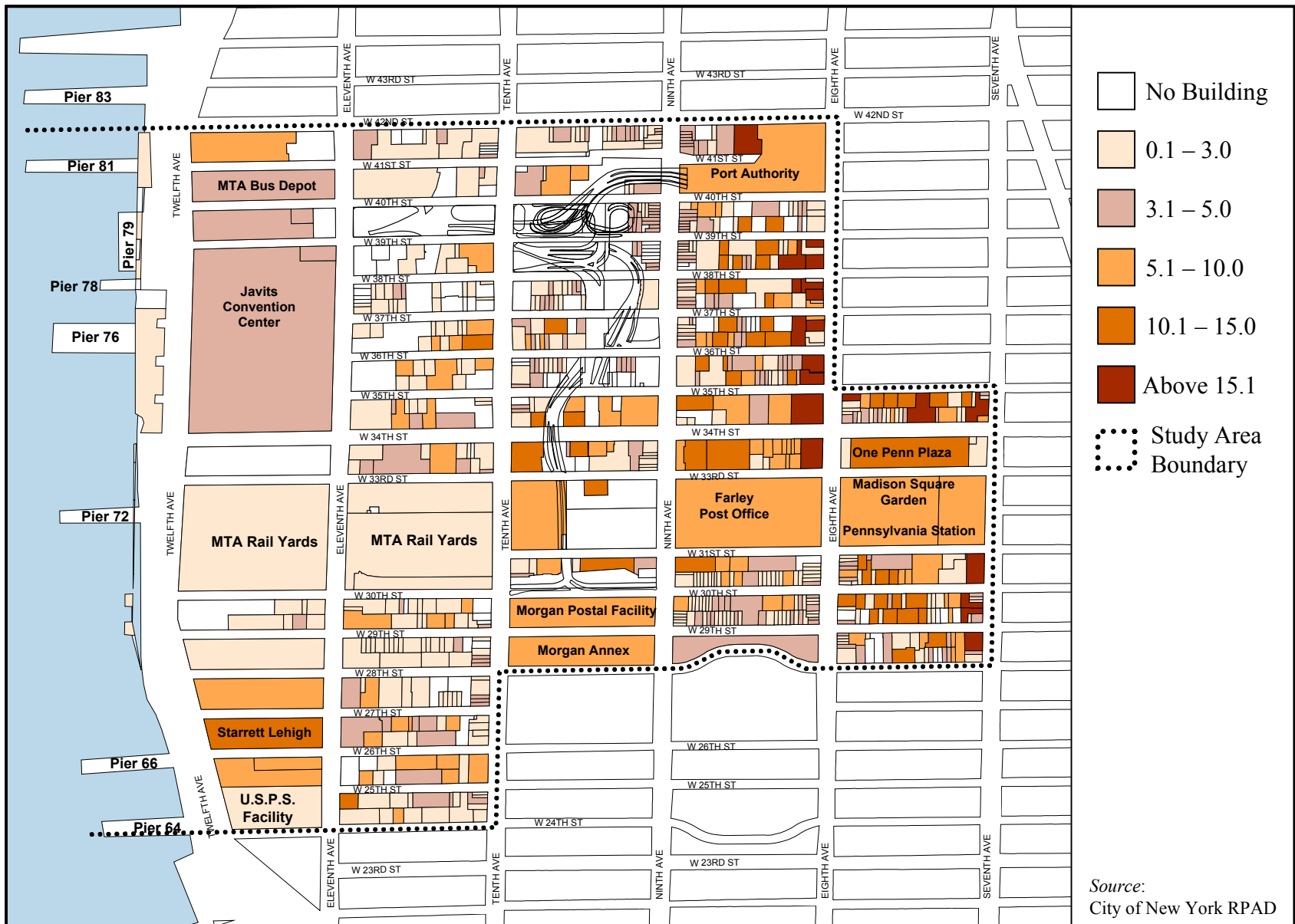
The character of the study area differs significantly from one area to another. Though the Garment Center area, Madison Square Garden area, Javits Convention Center area, and the area south of West 28<sup>th</sup> Street are distinct, the greatest

Table 2: Floor Area Ratios (FAR)

FAR	West of Ninth*		East of Ninth	
	Lot Area	%	Lot Area	%
No Building	3,012,773	37%	160,330	5%
0.1 - 3.0	1,732,143	21%	588,536	17%
3.1 – 5.0	1,844,970	23%	479,263	14%
5.1 – 10.0	1,263,524	16%	1,315,784	39%
10.1 – 15.0	267,047	3%	547,825	16%
15.1 +	0	0%	280,215	8%
Total	8,120,457	100%	3,371,953	100%

Source: 1999 RPAD Data

\*Does not include waterfront lots



Source:  
City of New York RPAD

**Figure 4: Existing Floor Area Ratio (FAR)**

differences exist between the areas west and east of Ninth Avenue.

The area east of Ninth Avenue is characterized by relatively small lots, tall buildings, and continuous streetwalls. The FARs in this area typically exceed 5.0 while many buildings are built in excess of 10.0. The height of these buildings, as well as the concentration of buildings and active ground floor uses create a dense urban fabric. This area also conforms to the typical street grid, and is well integrated with Times Square and Midtown to the north and east.

In contrast, the built character west of Ninth Avenue, particularly north of West 33<sup>rd</sup> Street, is comprised primarily of one- to three-story structures and unbuilt lots. The FARs in this area are generally below 5.0. The lots west of Ninth Avenue are generally larger, the streetwalls are not continuous, and there are fewer ground floor retail uses. In addition, large portions of the lots are below-grade. The parking and vehicle storage lots, one- and two-story structures, and below-grade railways and ramps create a gritty area without a distinct built character. South of West 28<sup>th</sup> Street, some larger loft structures are interspersed with low-scale uses. Many of these buildings have been, or are in the process of, being converted from storage or industrial uses to art galleries or commercial space.

### **Ownership**

The vast majority of the land in the study area is privately owned. Most of the privately owned properties are held by individual owners who own one or two properties.

The largest of property owners, though, are public entities. Among these owners are the MTA, the Port Authority, the New York Convention Center Development Corporation, and the Federal Government. New York City, on the other hand, owns almost no land in the area.

The MTA owns 1.0 million square feet of property most of which is the MTA Rail Yards and the West Side Bus Depot. The Port Authority owns 23 lots comprising 900,000 square feet. The lots primarily consist of ramps to the Lincoln Tunnel, Dyer Avenue, and the PABT. The New York Convention Center Development Corporation owns the property upon which the Javits Convention Center sits as well as the full blocks immediately north and south of the facility. The Federal Government's ownership in the area exceeds 1.0 million square feet, but is limited to U.S. Postal facilities such as the Farley Building, the Morgan Building and Annex, and a maintenance and storage facility.

### **Economic Conditions**

The economic analysis identified and examined trends in industrial and non-industrial business activity within the study area from 1991 through 2000. The analysis from 1991 to 1997 was based on third quarter ES-202 data from the U.S. Department of Employment and Labor and the 2000 data on surveys by the Department of City Planning. ES-202 data provides data on private companies, but not on government agencies. 1997 was the latest year for which ES-202 data was available. This analysis identified which industries grew, declined, or remained constant, leading to general conclusions about the area's industrial and non-industrial sectors.

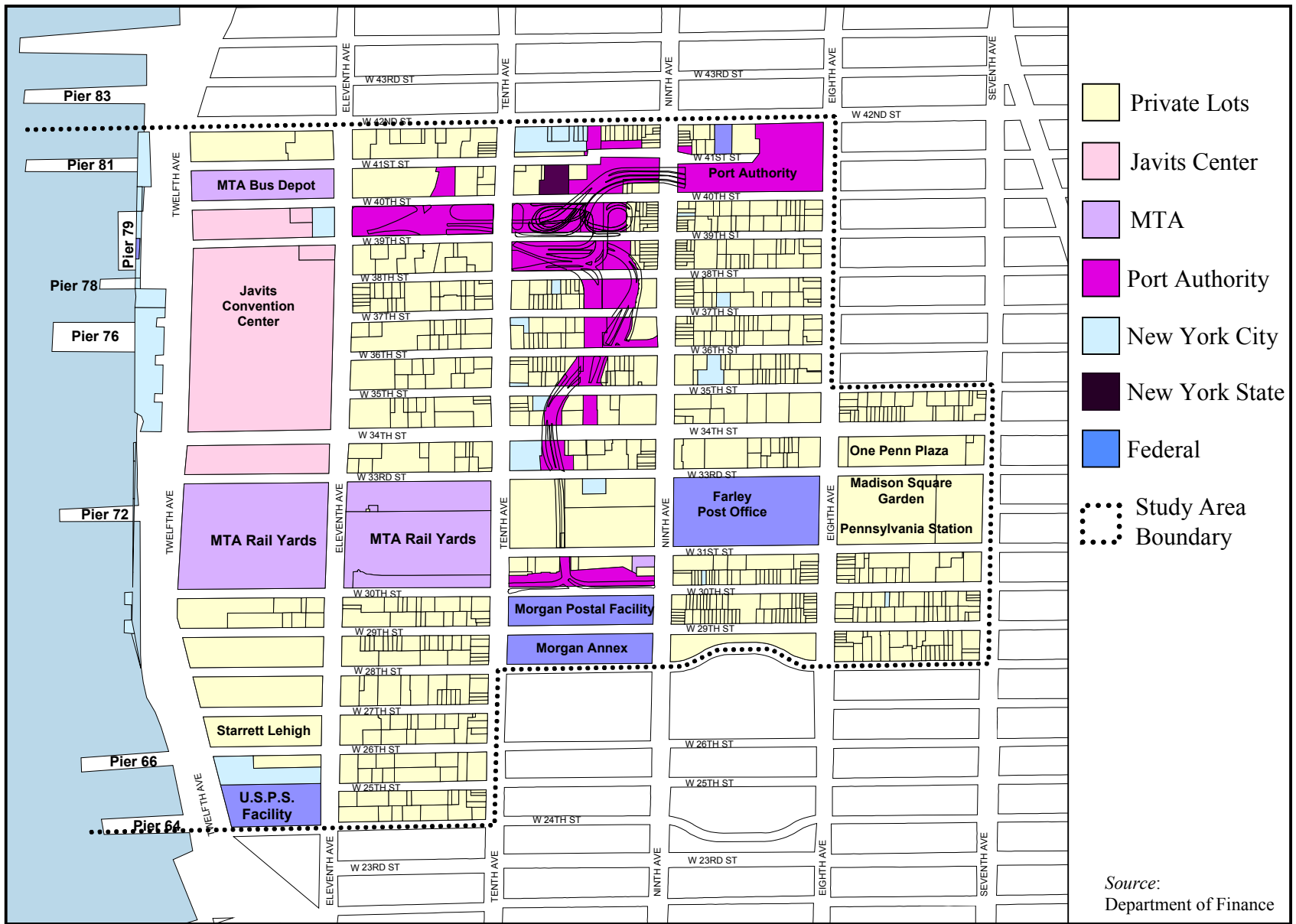


Figure 5: Ownership



### 1991 to 1997 Analysis

Traditionally, the study area possessed a strong industrial base; however, during this seven-year period it was evident that more than half of the jobs were non-industrial. In addition, the decline in industrial jobs, primarily manufacturing, was offset by a significant increase in non-industrial jobs, specifically commercial activities. Even with this increase, employment in the study area declined while it grew overall in Manhattan.

In 1991, there were 23,541 industrial-sector jobs in the study area. These jobs were primarily within the manufacturing sector, specifically fashion-related goods and printing and publishing. The non-industrial jobs in the study area totaled 37,244 during this same time. These jobs were concentrated in the services sector – business services, social services, amusement services – and financial sector.

The study area has followed Manhattan's overall trend shifting from manufacturing to a services-based economy. In 1997 the number of industrial-sector jobs decreased to 20,757 in the study area. As in 1991, these workers were concentrated in the manufacturing sector, specifically fashion-related goods and printing and publishing. The number of non-industrial jobs grew to a total of 38,247. These workers were primarily within the services sector such as business services and social services.

Between 1991 and 1997, job growth in the study area lagged behind Manhattan's. During this time period, the job concentration east and west of Ninth Avenue was significantly different. East of Ninth Avenue there was a concentration of

commercial jobs (services, FIRE, retail trade, wholesale trade) within the Penn Plaza buildings and along Eighth Avenue. Manufacturing jobs (apparel-related, printing and publishing) were located in the Garment District between Eighth and Ninth avenues from West 35<sup>th</sup> to West 40<sup>th</sup> streets. In addition, there were some manufacturing jobs within the commercial area east of Eighth Avenue between West 31<sup>th</sup> and West 35<sup>th</sup> streets.

West of Ninth Avenue there were low-intensity auto-related, construction, manufacturing, and transportation firms. The manufacturing and auto-related firms were between Tenth and Eleventh avenues from West 25<sup>th</sup> to West 41<sup>st</sup> streets. South of West 28<sup>th</sup> Street between Tenth and Twelfth avenues there

Table 3: 1991 & 1997 Jobs

	1991 Jobs	1997 Jobs	% Change
<b>Manhattan</b>	<b>1,718,823</b>	<b>1,776,170</b>	<b>3.3%</b>
<b>Total Study Area</b>	<b>60,785</b>	<b>59,004</b>	<b>-2.9%</b>
<b>Industrial</b>	<b>23,541</b>	<b>20,757</b>	<b>-11.8%</b>
Construction	3,521	2,996	-14.9%
Manufacturing	11,164	9,573	-14.3%
TCPU*	3,755	4,560	21.4%
Wholesale Trade	5,101	3,628	-28.9%
<b>Nonindustrial</b>	<b>37,244</b>	<b>38,247</b>	<b>2.7%</b>
Retail Trade	3,438	4,261	23.9%
FIRE**	8,958	6,673	-25.5%
Services	24,682	26,893	9.0%
Nonclassifiable	166	420	153%

Source: ES-202 Data as compiled by the Department of City Planning

\*Transportation, Communication, and Public Utilities

\*\*Finance, Insurance, and Real Estate

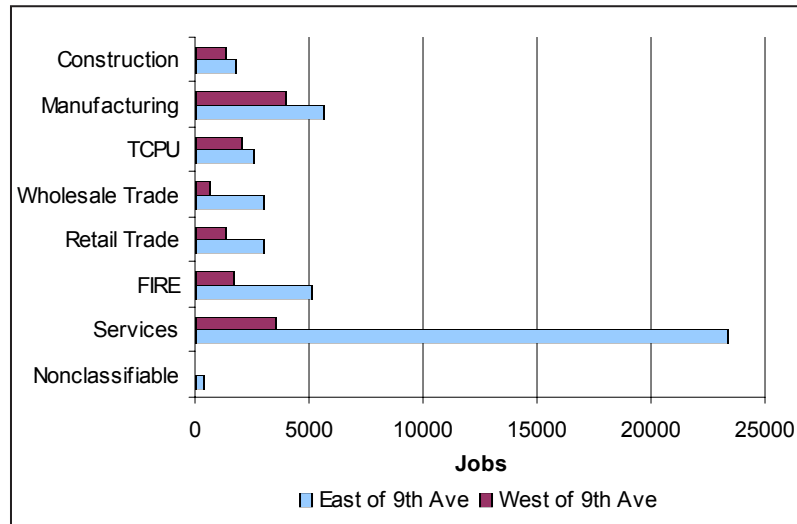


**Figure 6: 1997 Jobs (per block)**

was a concentration of services-related uses (art galleries, restaurants, taxi garages).

The services sector had the strongest growth within the study area reflecting the area’s transition to arts-related and commercial businesses. The printing industry is amongst the last of the industrial uses within this area and these businesses have been in decline, in part due to changes in the industry and due to the competition for space from other users.

Figure 7: 1997 Jobs - East and West of Ninth Avenue



Source: ES-202 Data as compiled by the Department of City Planning

### 1997 to 2000 Analysis

Similar to the 1991 to 1997 analysis, this analysis indicated that the study area continued to grow as a services-based economy. Economic trends from the third quarter of 1997 to 2000 were analyzed qualitatively and supported by a

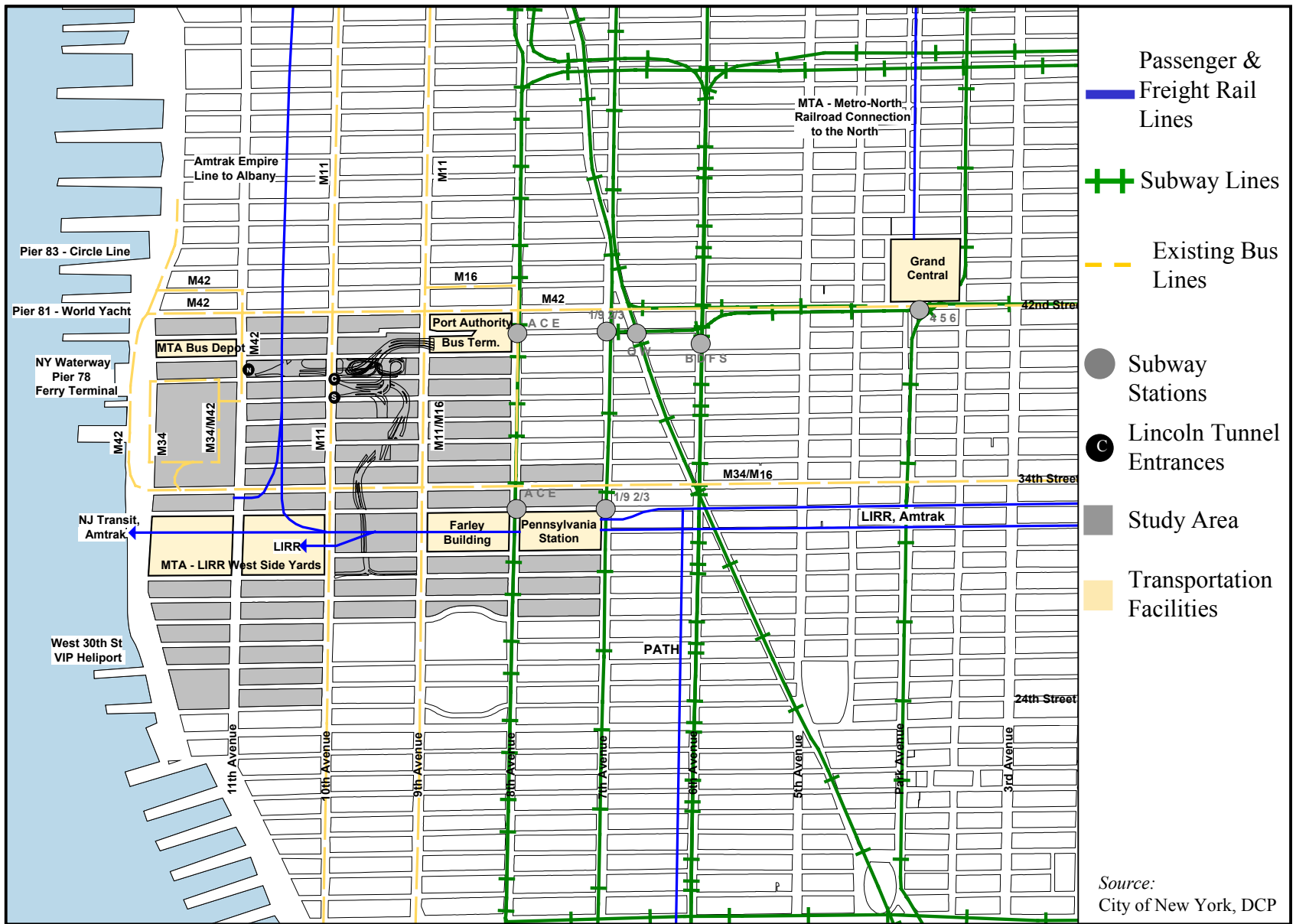
telephone survey of manufacturing firms, and secondary research materials. This analysis identified the trend of reusing large floor plate manufacturing buildings for new arts-related (studios, galleries) and computer businesses. For example, the Starrett-Lehigh building originally built for manufacturing uses was repositioned during the late 1990's into a high-technology commercial building.

The primary areas of economic change were east of Ninth Avenue, specifically growth in office uses along the Eighth Avenue corridor. The area south of West 28<sup>th</sup> Street between Tenth and Twelfth avenues also experienced growth as the employment sector shifted towards technology and arts-related uses. West of Ninth Avenue and north of West 28<sup>th</sup> Street there has been little change in the economic conditions since 1997 due in part to the general lack of a significant number of larger loft buildings compared to other parts of the study area.

### Transportation

The study area contains a diverse network of transportation resources that serve Manhattan and the entire New York Metropolitan Region. Located in this area are three key pieces of transportation infrastructure: the Lincoln Tunnel, Pennsylvania Station, and Port Authority Bus Terminal. These facilities provide automobile, rail, and bus access to New York, New Jersey, and the entire Eastern Seaboard.

The transportation analysis examined a study area from West 23<sup>rd</sup> to West 54<sup>th</sup> streets from Sixth Avenue to Route 9A. While the numbers in the following section reflect the data for



Source:  
City of New York, DCP

**Figure 8: Existing Transportation Infrastructure**

the larger study area, the figures present only the area included in this *Framework*.

### **Vehicular Infrastructure**

The Lincoln Tunnel, its access ramps, and the Port Authority Bus ramps are in the midst of the study area. As the major gateway to Midtown Manhattan, the Lincoln Tunnel is plagued with traffic congestion which acutely impacts the study area in the weekday evening.

The Lincoln Tunnel consists of three two-lane tubes, the last of which was completed in 1957, connecting Manhattan with New Jersey. The northern tube located at West 39<sup>th</sup> Street and Eleventh Avenue always operates in a westbound direction. The southern tube at West 38<sup>th</sup> Street and Tenth Avenue operates in an eastbound direction only. The center tube, at West 39<sup>th</sup> Street and Tenth Avenue, is configured to allow each lane to operate in either a westbound or eastbound direction. During non-peak hours, the Tunnel operates with three lanes in each direction, while in peak hours, the tubes are configured with four lanes in the peak direction and two lanes in the non-peak direction. The Port Authority indicates that during peak periods all lanes of the Tunnel are at or above capacity. The capacity problem has caused the peak periods to start earlier and last longer. During the weekday morning peak period the Port Authority operates a 2 ½ mile exclusive bus lane (XBL) from the New Jersey Turnpike to the Lincoln Tunnel. Utilizing the XBL, commuter buses operate on a dedicated route to the Tunnel avoiding regular rush hour traffic and significantly reducing travel time.

Another regional element of transportation infrastructure in

the area is Route 9A. Currently under reconstruction, Route 9A will be an urban boulevard along the West Side of Manhattan connecting with Route 9 in Upstate New York. The reconstruction project has been divided into seven segments, with segment six generally corresponding to the study area boundaries. Segment six provides a 120-foot roadway with four northbound lanes, three southbound lanes, parking on the northbound side, and a 30-foot median. West 34<sup>th</sup> and 42<sup>nd</sup> streets will provide two way access/outlets and allow both north and southbound entry to Route 9A. In addition, West 24<sup>th</sup>, 27<sup>th</sup>, 29<sup>th</sup>, 33<sup>rd</sup>, and 41<sup>st</sup> streets provide access to Route 9A and West 26<sup>th</sup>, 28<sup>th</sup>, 30<sup>th</sup>, 39<sup>th</sup>, and 40<sup>th</sup> streets provide outlets from Route 9A.

The street network in the study area is a grid composed primarily of one-way streets and avenues. The curb to curb widths of the major east-west streets, 34<sup>th</sup> and 42<sup>nd</sup>, vary from 53 to 60 feet, while the widths of all other crosstown streets generally vary from 30 to 34 feet. In general, even-numbered streets serve eastbound traffic and odd-numbered streets serve westbound traffic, with 24<sup>th</sup>, 34<sup>th</sup>, and 42<sup>nd</sup> streets allowing two way traffic. Avenues run north-south and are typically 60 or 70 feet wide operating in one direction. Ninth and Eleventh avenue traffic flows are one-way southbound; whereas, Eighth and Tenth avenues are both one-way northbound.

Most intersections in the study area are controlled by traffic signals on a 90 second cycle. The allocation of green time is generally 60 percent to the avenues, 35 percent to the streets, and 5 percent for clearance. The Department's analysis found that of the approximate 585 intersection approaches,

only 32, 44, and 56 approaches during the AM, Midday, and PM peak hours respectively operate at mid-level LOS D or worse.

### **Transit Infrastructure**

Although the area is dominated by the presence of vehicular infrastructure, it is also home to some of the busiest transit facilities in the United States. Nevertheless, most of the study area lacks convenient mass transit access as all of the rail and bus facilities are located in the eastern portion of the study area.

Pennsylvania Station, the busiest rail facility in the nation, with over 310,000 rail trips on an average weekday, provides regional and long distance train service, as well as subway access to New York City. New Jersey Transit and Long Island Rail Road (LIRR) trains provide regional service while Amtrak provides long distance service to Pennsylvania Station. Only one block away the Port Authority Trans-Hudson (PATH) trains terminate at Herald Square providing another regional link to the area. The Farley Post Office Building will be converted into a new Pennsylvania Station. The creation of East Side Access, providing LIRR trains access to Grand Central Terminal in 2011, will free up some space in Pennsylvania Station. However, the Trans-Hudson rail tunnel is nearing capacity and will soon limit the number of trains serving Pennsylvania Station.

The subway stations are located along Seventh and Eighth avenues providing only a small portion of the study area with service. The Times Square subway station at West 42<sup>nd</sup> Street and Eighth Avenue serves the A, C, and E trains with

connections to the N, R, S, 1, 2, 3, 7, and 9 trains at Seventh Avenue. Subway service for the A, C, and E continues along Eighth Avenue with stops at West 34<sup>th</sup> Street and West 23<sup>rd</sup> Street. Service for the 1, 2, 3, and 9 trains continues at the West 34<sup>th</sup> Street and Seventh Avenue station. There is one additional stop in the study area at West 28<sup>th</sup> and Seventh Avenue that provides service to the 1 and 9 trains.

The Port Authority Bus Terminal, built in 1950, replaced a number of independently operated bus terminals which were scattered throughout Midtown Manhattan. It has been expanded twice; once in 1963, when an additional level was added, and again in 1981, when the North Wing was completed. Its current location on the corner of Eighth Avenue and West 42<sup>nd</sup> Street is directly above the Eighth Avenue subway station and conveniently linked by underground passages to the Times Square subway station. Three bus operating levels can berth 223 buses simultaneously at both island and sawtooth loading bays. Based on Port Authority data approximately 6,600 buses and 176,500 passengers utilize the terminal on a typical weekday. New Jersey Transit buses are the major service provider accounting for 60 percent of these numbers.

Local bus service in the study area is provided by MTA-New York City Transit (NYCT) on 16 routes. The M-42 provides crosstown service along the 42<sup>nd</sup> Street corridor with alternate buses serving the Javits Convention Center during the day. Although portrayed for clarity as two distinct routes, the M-16/M-34 is a 34<sup>th</sup> Street crosstown operated as a single route with branches and a short-turn point. The M-16 route links Waterside with the PABT, while the M-34 serves the 34<sup>th</sup>



Street corridor exclusively, with a western terminus at the Javits Convention Center. The M-11 operates from Riverbank State Park to Bethune Street, chiefly via Ninth and Tenth avenues. The M-10 operates between Harlem and Battery Park City via Seventh and Eighth avenues. Along the periphery is the M-27/M-50 dual-route crosstown service on West 49<sup>th</sup> and West 50<sup>th</sup> streets. The M-50 provides base service between Pier 83 (West 42<sup>nd</sup> Street) and 1<sup>st</sup> Avenue, while the M-27 functions largely as a short-turn or branch service south to the PABT. The M-104, also on the periphery, links Harlem with the 42<sup>nd</sup> Street corridor, largely via Broadway.

New York Waterway currently operates two scheduled ferry routes from the Pier 78 Ferry Terminal, at West 38<sup>th</sup> Street, to Port Imperial and Lincoln Harbor, New Jersey. Ridership was about 9,000 persons per weekday but has increased subsequent to the events of September 11, 2001. New York Waterway anticipates ridership to increase to 21,000 daily patrons by the year 2003. Construction of a new six slip Ferry Terminal at Pier 79 to accommodate current and future ridership levels is expected to be completed by 2004.

### **Parking and Bus Storage**

Based on the February 2001 Departments of Consumer Affairs and City Planning data, there are 244 off-street parking facilities with a total parking capacity of 30,212 spaces within the transportation study area, of which 9,000 spaces are located within the *Framework* study area. In 2001, the Department conducted a survey of parking resources in the transportation study area and found that 7,115 parking spaces were unoccupied at noontime on a weekday.

There is a significant amount of bus storage in the study area utilized by the 41 bus carriers that use the PABT. During the midday hours, many of these buses are inactive and waiting for the evening commute from the PABT. PABT destined buses are stored in the vicinity of the PABT and across the river in New Jersey. There are approximately 450 off-street bus parking spots and 50 on-street spaces in the vicinity of the PABT. Two of the off-street sites are privately owned and have a capacity of 180 buses. Approximately 65 spaces are located inside the PABT, but will be eliminated with the development of the proposed office tower above the terminal. The remaining spaces are located on various Port Authority owned properties and leased to carriers. The demand for space in Manhattan far exceeds the supply.

In addition to the buses using the PABT, there are also charter buses that heavily utilize the area. The charter buses seek layover space as well during their periods of inactivity. They primarily park at on-street locations within the study area or just north of West 42<sup>nd</sup> Street. There is a great demand among these charter operations for permanent off-street layover space on the West Side.

### **Pedestrian Circulation**

East of Ninth Avenue pedestrian activity is high; however, west of Ninth Avenue the number of pedestrians decreases substantially. The Department conducted pedestrian counts at 35 intersections in the study area in December 2000. The analysis of these counts indicated that all sidewalks, corners, and crosswalks west of Eighth Avenue are operating at LOS C or better.



Source:  
City of New York, DCP

**Figure 9: Parking and Bus Storage**



### **Development Activity and Planning Initiatives**

There are a number of projects that are under construction or planned for the area. These are shown on Figure 10, and they include primarily mixed-use and transportation related developments. The majority of the projects are on the West 42<sup>nd</sup> Street Corridor and include an approximately 1 million square foot office tower atop the northern portion of the PABT, theater row development of theaters and a residential tower at Dyer Avenue, and two residential towers at Tenth Avenue and Eleventh Avenue. In addition to those projects on West 42<sup>nd</sup> Street, there are numerous other residential projects on the northern side of the street as well. Transportation projects in the area include Route 9A reconstruction, transformation of the Farley Building into a world class train station, and a new ferry terminal at Pier 79.

### **New York City's Third Water Tunnel**

New York City has been planning for years to improve its water delivery system from Upstate New York. Since 1966, the Department of Environmental Protection has been planning for the construction of a third water tunnel. Construction on several stages of this project has already been completed. The future stages require tunneling and creating several shaft sites throughout the City. One of these shaft locations is on the MTA Rail Yard site at Tenth Avenue and West 30<sup>th</sup> Street.

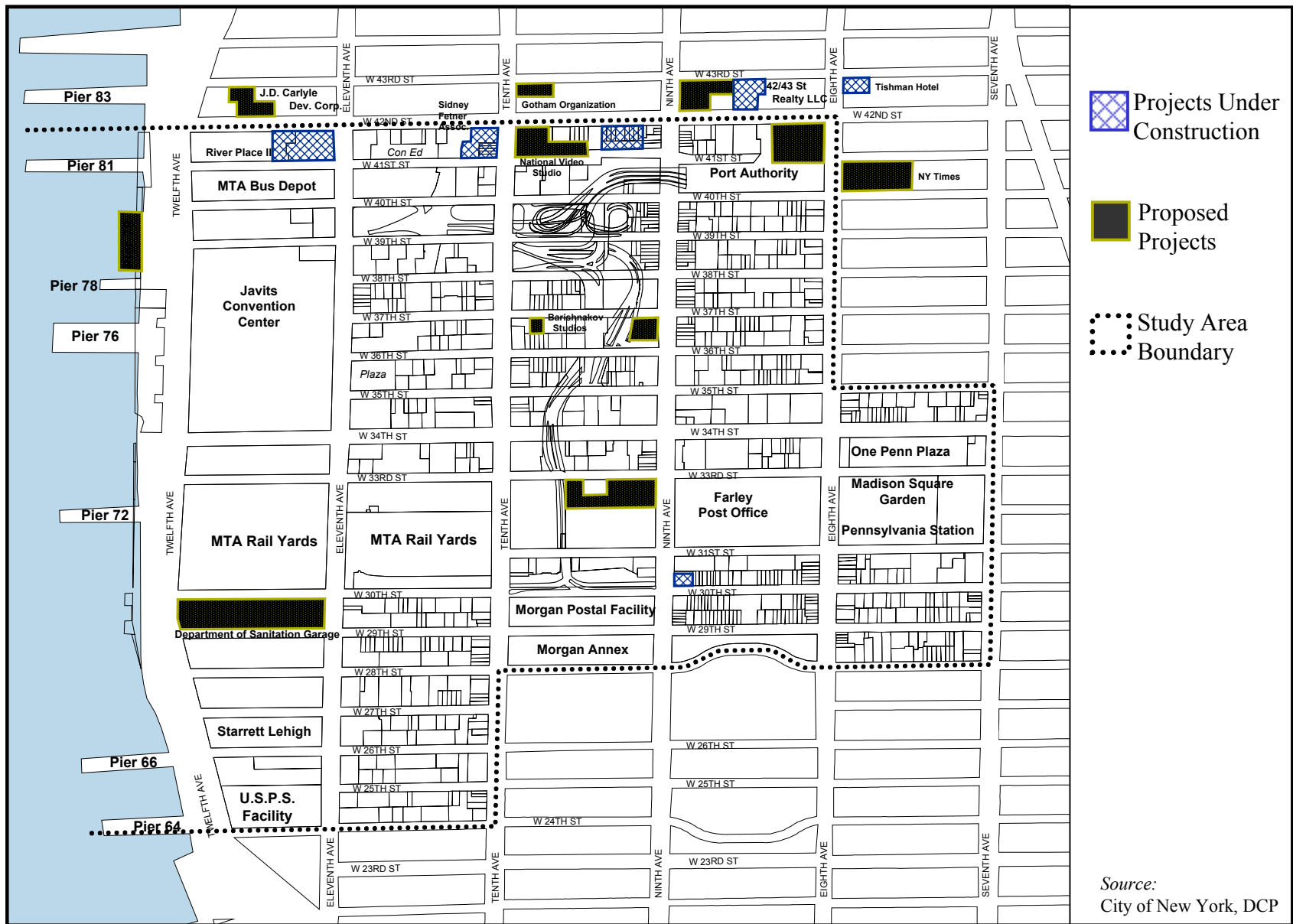
This location will be utilized as a staging area for the excavation and construction of the entire length of the water tunnel in Manhattan south of Central Park. Construction will begin in 2002 and it is expected to take roughly eight years until completion. During this construction period, a 146,000

square foot easement will be required to stage the operation. This construction will not interfere with the operation of the MTA Rail Yards. Upon completion of the water tunnel, a 8,250 square foot easement directly above the shaft site will remain in perpetuity. However, construction or development could occur above this easement so long as a vertical clearance of 25 to 30 feet is provided.

### **Planning Initiatives and Major Proposals**

A number of planning initiatives and major proposals have been put forth for this area. Central to these proposals is the plan put forward by Mayor Giuliani which identifies this area for expansion of the CBD coupled with a major sports and exhibition facility over the MTA Rail Yards and generated this study.

The New York City 2012 Olympic Committee (NYC 2012) has developed a comprehensive proposal for bringing the Summer Olympics to New York City in 2012. The Olympic Stadium and park would be located atop the MTA Rail Yards. The Committee has proposed, on the western rail yard, an Olympic Stadium that would later be used for professional football and exhibition facilities to accommodate an expanded Javits Convention Center. A new Madison Square Garden, a media center, two hotels, and a regional open space of 6 acres would be located on the MTA Rail Yards between Tenth and Eleventh avenues. Transportation improvements are key elements of the proposal, including the Number 7 Subway line extension, extending LIRR service and providing Metro North service to the area. As part of the transportation plan, NYC 2012 suggested a new boulevard from West 34<sup>th</sup> to West 39<sup>th</sup> streets between Tenth and Eleventh avenues.



Source:  
City of New York, DCP

**Figure 10: Current Development Activity & Planning Initiatives**

The New York Jets have also signaled their interest in a sports and exhibition facility over the MTA Rail Yards. The New York Jets recently released a plan for a multi-use sports and entertainment facility over the western portion of the MTA Rail Yards. This facility would accommodate football games roughly ten times a year, provide a venue for entertainment and sporting events, and meet the expansion needs of the Javits Convention Center by providing additional exhibition and meeting space. With the southern expansion, the floor space available for convention activities would be increased from 900,000 usable square feet to approximately 1.1 million square feet.

Madison Square Garden is currently evaluating relocation options. The study area provides opportunities for relocation that are not available elsewhere in mid-Manhattan. Relocating Madison Square Garden would allow for redevelopment of the superblock over Pennsylvania Station, where rail and subway lines converge at the country's busiest rail and transit hub.

In recognition of the importance of the study area and the potential it has in helping meet the City's future growth needs, a number of other planning studies for portions of this area have been completed or are underway. These include a study sponsored by a local community group and Community Board 4, and a study focusing on the MTA Rail Yards sponsored by the Manhattan Borough President. All of these efforts recognize the role played by transportation facilities, particularly the MTA Rail Yards and Lincoln Tunnel and its approaches, in defining the area west of Ninth Avenue.

## **OPPORTUNITIES AND ISSUES**

This area presents significant opportunities for meeting a number of the City's future development needs, helping to promote the long term health of the City's Midtown Central Business District (CBD) while strengthening the City's tax base, and accommodating new sports and exhibition facilities and expanded opportunities for housing and open space. One of the area's key strengths is its strategic location adjacent to the Midtown CBD. Because of its location and proximity to major transportation facilities, the area provides an opportunity for the expansion of the central business district as well as to accommodate a range of new uses that are not easily located elsewhere in Manhattan and that require access to Midtown.

In addition to its location adjacent to Midtown, the area is proximate to two major transportation nodes – Pennsylvania Station and the Port Authority Bus Terminal – as well as the planned rail station at the Farley Building. While the western portions of the area are distant from these transit hubs (the distance from Pennsylvania Station to Tenth Avenue is similar to the distance between the Lexington Avenue subway and First Avenue), the eastern portion is one of the most accessible locations in the New York Metropolitan Region. No other location in the City or the Region can match this area's connectivity to other parts of the City, New Jersey and Long Island.

This area has the potential to become an extension of the Midtown CBD with convenient and seamless transit access, a

source of significant job growth, and a neighborhood with new housing, open space, and waterfront access. The following opportunities provide a basis for developing a framework for Far West Midtown. In order for the area to realize its immense potential, however, a number of significant issues, particularly those relating to transportation, must be addressed.

### **Opportunities**

#### **Central Business District and Office Growth**

The Midtown CBD is the world's largest and most important business district. However, both Midtown and Downtown (the third largest business district in the country) have limited sites available for large floor plate office buildings. The tragic events of September 11, 2001 have altered the Downtown CBD and will lead to opportunities for modern, large floor plate office buildings in the Downtown area. To maintain its pre-eminence as a world city and to ensure the continued growth of the City's economy, suitable locations are also needed proximate to Midtown for large-scale office development. Except for this area, the growth and expansion of Midtown is constrained by Central Park to the north, the residential area of Clinton to the west, north of 42<sup>nd</sup> Street, and by residential neighborhoods to the east and south.

The robust economic growth that New York City experienced during the past six years was accompanied by only a two percent (four million square foot) increase in office space and hotels in Midtown. Even at this level of growth, the ability to retain firms and accommodate large scale office uses is

constrained by the limited availability of large assembled development sites and the high cost of land.

According to one forecast, prepared for the New York Metropolitan Transportation Council in December 2000, Manhattan will gain 328,000 and New York City 555,000 new jobs by 2025. Providing office space to accommodate the new workers projected for Manhattan will require roughly 80 million square feet of new office and other commercial space. While this projection of new jobs may be larger or smaller than the ultimate demand, it is essential for the well-being of the City's residents to provide opportunities to develop the physical infrastructure necessary for their future employment. While a portion of the future growth may be accommodated in Midtown, Downtown, and emerging CBDs in Brooklyn and Queens, a large share will need to find other locations within Manhattan. This location has the ability to accommodate a significant share of this projected need.

### **Sports and Entertainment Uses**

Significant land area is needed for a relocated Madison Square Garden arena or a new sports/exhibition facility. Few sites large enough for this purpose with good transit access exist in New York City. The MTA Rail Yards provide the unique opportunity for New York City to accommodate such facilities in the heart of Manhattan without the displacement of businesses or residents. Recognizing this unique opportunity, Mayor Giuliani has proposed the development of a multi-use exhibition and sports facility on the westernmost MTA Rail Yard site. The planned extension of the Number 7 Subway line could provide transit access directly adjacent to new facilities.

### **Jacob K. Javits Convention Center Expansion**

Almost since its completion, the New York Convention Center Development Corporation has expressed the need to expand the Javits Convention Center in order to remain competitive in the convention industry. The existing facility, which opened in 1986, was the last major development constructed in the area. At 900,000 square feet, it will drop to the 17<sup>th</sup> largest facility in the nation by December 2004 as other exhibit halls expand. Possibilities exist for the Javits Convention Center to expand as well, primarily to the north and south.

The Javits Convention Center has not released any plans indicating how it seeks to meet those objectives. Plans produced by NYC 2012 envision the Javits Convention Center expanding to the north with the northern most portion along West 42<sup>nd</sup> Street. The New York Jets proposal for the westernmost MTA Rail Yard, would accommodate a Javits Convention Center expansion to the south in the form of a multi-use complex, while also expanding north to West 42<sup>nd</sup> Street. In addition, the prospects for enhancing the Javits Convention Center as a world class facility would be further strengthened by the rejuvenation of the surrounding area.

### **New Housing Opportunities**

The core of the existing residential uses is located between Ninth and Tenth avenues from West 34<sup>th</sup> to West 41<sup>st</sup> streets. This area also contains a number of underbuilt and vacant parcels, as well as subsurface streets over which platforms could be built to provide new opportunities for residential and mixed-use development. Unlike the MTA Rail Yards and the area between Tenth and Eleventh avenues, the potential

development sites in the area between Ninth and Tenth avenues do not provide significant opportunity for large-scale commercial uses. The potential development sites are small because of existing residential and commercial uses, as well as the transportation infrastructure in this corridor. New mixed-use development could strengthen the residential and mixed-use character of the area and help alleviate the chronic housing shortage in Manhattan.

### **Urban Design**

This area presents an opportunity to establish a unique urban form in conjunction with planned growth. Unlike Midtown and Lower Manhattan, Far West Midtown has no strong historical built context. Apart from a few distinctive and idiosyncratic buildings, located mostly on the periphery, there is no characteristic building form in the area. The absence of an existing built context west of Ninth Avenue allows the opportunity to establish a prevailing character for the area.

Far West Midtown, with its potential for large site assemblages and large building floor plates, could have a strong new character in the future. The future context of this area can be directed to define the character of the streets and avenues as well as the massing and heights of buildings. At the same time, a new regulatory structure could encourage new and interesting bulk forms through a careful and flexible design program.

### **New Open Space and Waterfront Access**

The potential development sites provide opportunities not only for construction of buildings, but also for the creation of a variety of open spaces. More open space is needed in the

area, especially as future development occurs. Creation of regional, commercial, and neighborhood open spaces would benefit current and future residents as well as future workers.

The redevelopment of this area provides an opportunity to increase and enhance visual and physical access to the Hudson River Park and waterfront. The MTA Rail Yards provide the greatest potential for a regional open space in this area. Pier 76, though currently used as a tow pound, provides an opportunity for a regional waterfront open space. The Hudson River Park Trust legislation mandates that 50 percent of this site be conveyed to the Trust for open space uses once the tow pound is relocated.

### **Issues**

While this area provides significant opportunities for meeting the City's growing need for space, and for accommodating a wide mix of new uses, the development of Far West Midtown presents enormous planning challenges that must be addressed as part of an overall plan for the area.

### **Existing Zoning**

The existing zoning has remained relatively unchanged since 1961 when this area served the industrial activities on the waterfront. Today, the zoning no longer reflects the existing uses in the area or the potential role the area can play in the future. The area's predominantly low density manufacturing districts present obstacles to its long term growth and development.



### **Limited Public Transit Access**

Though the study area contains several of the nation's best transit facilities, most of the area is not adequately served by them. The existing transit facilities provide service primarily to the area east of Ninth Avenue. The PABT and Pennsylvania Station provide excellent transit service to the entire New York Metropolitan Region, but are not well connected to the blocks west of Ninth Avenue. Even with the creation of a new Pennsylvania Station in the Farley Building, accessibility to the area west of Ninth Avenue will be limited. Similarly, New York City subway service does not run west of Eighth Avenue and local bus service in the east-west direction is limited to West 34<sup>th</sup> and West 42<sup>nd</sup> streets. Due to this lack of access, the ferry service located at the periphery of the study area on West 42<sup>nd</sup> Street depends on its own system of shuttle buses to distribute its passengers throughout Manhattan.

The existing transit infrastructure west of Ninth Avenue, for the most part, cannot accommodate high-density development. The ability of the transportation infrastructure to provide additional service to the western edges of the study area is critical to determining the appropriate development in this area.

### **Vehicular Traffic Congestion**

The Lincoln Tunnel is one of three vehicular connections between Manhattan and New Jersey. The tunnel is the most direct access point to Midtown Manhattan and as such it handles an enormous amount of automobile, bus, and truck traffic. The Lincoln Tunnel operates at or above capacity during both morning and evening rush hours. Future improvements are expected primarily through better traffic

management and new technology such as intelligent transportation systems (ITS) within the Lincoln Tunnel.

Traffic congestion in the study area is most severe during the evening exodus of vehicles from Manhattan. The problems are not limited to the Lincoln Tunnel and its access ramps, but they directly impact the Manhattan street grid which serve as entry points to the tunnel. Future plans for the area must address the congestion around the Lincoln Tunnel entrances through improved traffic patterns and the amelioration of congestion.

### **Pedestrian Circulation**

With the potential for new, large-scale development, as well as the increased attractiveness of the waterfront, the ability to accommodate increased pedestrian movement and circulation must be addressed. Pedestrian circulation - particularly in the east-west direction – is impeded in part by the breaks in the street grid and conflicts with traffic movements. An improved pedestrian infrastructure and environment is integral to the transportation plan for the area.

### **Parking**

The transportation study area contains over 244 surface level parking lots with over 30,200 parking spaces of which 9,000 are located in this area. The City has a two decade-old parking policy that seeks to discourage vehicles from entering Manhattan. High-density transit-oriented development in this area would have a favorable trip generation rate that is equal to or greater than the rate in the most transit-oriented locations in the country. Nevertheless, some additional vehicle trips can be expected. The loss of existing parking spaces due to

development of parking lots, coupled with the demand for new spaces resulting from the new development is a critical issue.

### **Bus and Truck Storage**

The existing demand for bus layover parking currently exceeds the supply. The buses that layover include commuter buses using the PABT and charter buses that drop off passengers elsewhere in Midtown, particularly in the Theater District. A large portion of these charter buses currently use the streets to the north in both the Theater District and Clinton for layover. Future redevelopment is likely to decrease the availability of space for bus layover sites, even though some are under Port Authority ownership. Traffic planning for the area must address the issue of bus layovers and on-street parking in order to address street congestion and neighborhood issues. In addition, the potential expansion of the Javits Convention Center to the north could necessitate the relocation of the MTA West Side Bus Depot, which houses and provides maintenance for approximately 250 buses.

The truck marshaling yards, located between West 33<sup>rd</sup> and 34<sup>th</sup> streets, accommodate the storage of approximately 150 trucks that deliver to the Javits Convention Center. This space is currently insufficient for large events resulting in trucks lining the service road of Route 9A and local streets. Future expansion of the Javits Convention Center's exhibition space must be accompanied by expanded space for truck marshaling.



## **DEVELOPMENT FRAMEWORK**

Far West Midtown presents the only opportunity to provide for the expansion of the Midtown Central Business District, helping to ensure that the City's economy has the capacity to grow and support, through increased employment and tax revenues, the record high levels of population recorded in the year 2000 Census. The construction of new mass transportation facilities such as the extension of the Number 7 Subway line, would make the area far more accessible to existing and future workers and residents, and would integrate better this area into the local and regional transportation network. These improvements could be funded, in part, through increased development densities. Coupled with the area's locational advantages and its large tracts of underutilized and unbuilt land, these improvements afford opportunities for future large scale development, including new commercial, office, residential and open space uses. In order for this area to better serve both the existing and future needs of the City, this comprehensive planning strategy addresses the following goals:

- Recognize the full range of existing users and activities, and respond to the constraints and opportunities which currently exist;
- Establish growth areas and future uses to support the long-term growth of the Midtown CBD;
- Expand and extend the existing transportation infrastructure to support future growth and

accessibility to the area, and ensure that other transportation needs, including parking, are met;

- Establish urban design controls that will encourage innovation while ensuring appropriate future development; and
- Create a variety of open spaces and waterfront access alternatives to serve residents, workers and visitors.

This chapter describes a framework for the growth and development of Far West Midtown. Based on the recommendations in this framework, over the next 20 years, the area would be transformed with new transportation facilities, up to 30 or 40 million square feet of new offices, hotels, residential uses, and expanded exhibition and sports facilities, as well as a variety of regional and neighborhood open space. The *Framework* includes the following components: (1) Land Use and Density, (2) Urban Design, and Open Space, (3) Transportation. It recommends land use, density, and urban design strategies for six distinct areas within the overall study area as the remainder of the area continues to develop efficiently under existing zoning.

### **Superblock and 34<sup>th</sup> Street Corridor**

This corridor extends from the existing Pennsylvania Station west to the Javits Convention Center and Route 9A, generally between West 30<sup>th</sup> and West 35<sup>th</sup> streets. It presents the greatest opportunity for large scale development due to its central location and the presence of the large sites created by the superblocks. This high-density corridor would link major transportation hubs and the tenants of existing residential

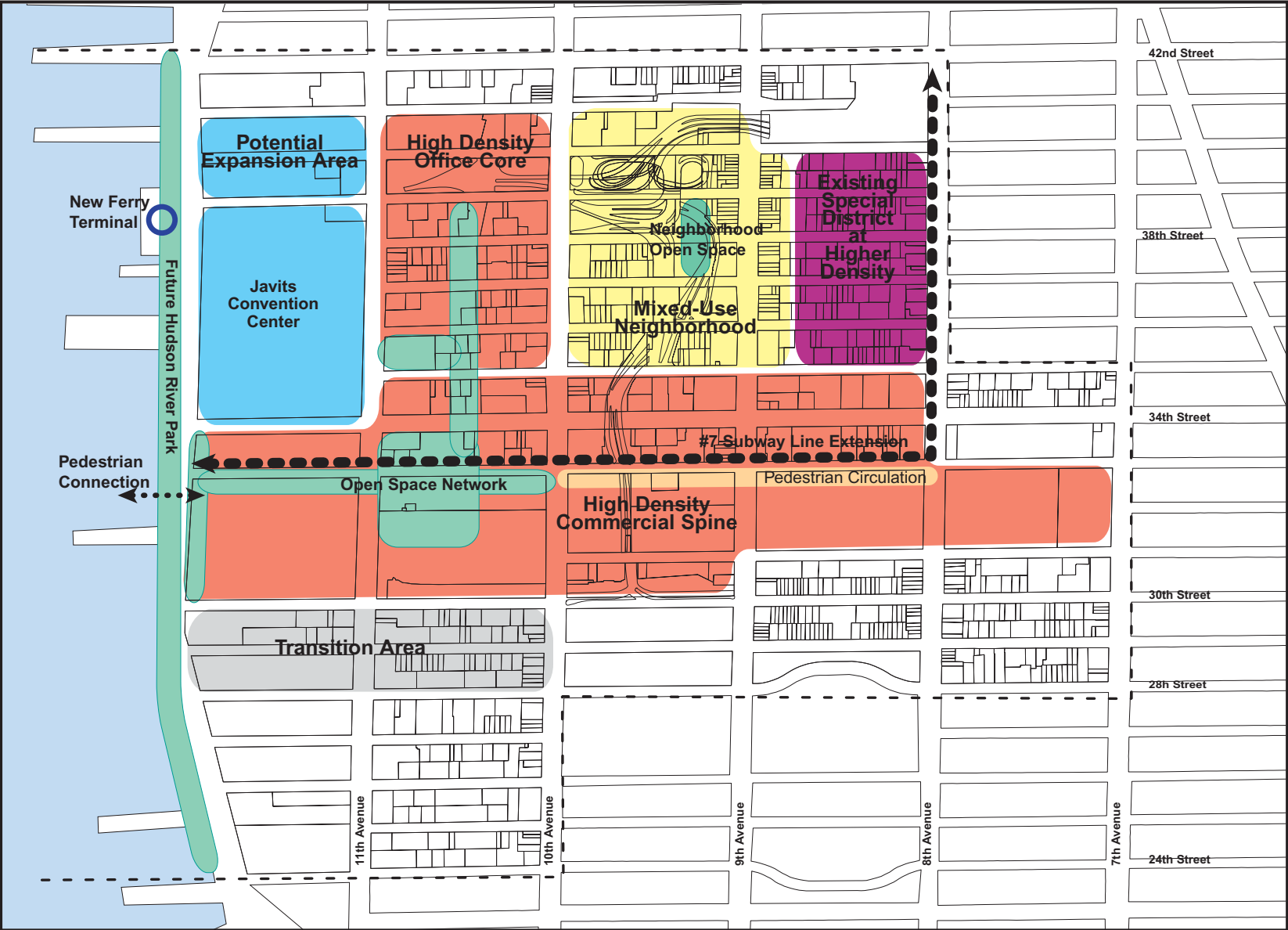


Figure 11: Conceptual Development Framework

buildings on West 34<sup>th</sup> Street with large scale development, including large floor plate office buildings, hotels, possibly a multi-use exhibition and sports/entertainment facility, and regional open space.

### **Tenth to Eleventh Avenue Corridor**

Envisioned as a commercial office core with new open space serving the Javits Convention Center and office workers, this area is located between Tenth and Eleventh avenues from West 35<sup>th</sup> to West 41<sup>st</sup> streets, across from the Javits Convention Center. Together with the superblock corridor, this area has significant potential to accommodate the expansion of the Midtown Business District. There is a noted absence of residential uses in this area and a large amount of vacant and underutilized land. Transportation improvements would provide easier access between this area and other parts of the City and the Region.

### **Ninth to Tenth Avenue Corridor**

Extending from West 35<sup>th</sup> to West 41<sup>st</sup> streets, the *Framework* proposes to remove the prohibition on residential development and encourages new mixed-use development and neighborhood open space to strengthen the existing residential community and provide an appropriate transition to the proposed high density office uses to the west.

### **28<sup>th</sup> to 30<sup>th</sup> Street Area**

This area, between Tenth and Twelfth avenues from West 28<sup>th</sup> to West 30<sup>th</sup> streets, contains low-intensity industrial, commercial, and arts-related uses. The *Framework* proposes a modest increase in permitted density and a continued prohibition on new residential development in order to

accommodate CBD support uses and provide a transition between future high density uses to the north on the MTA Rail Yards, and continued moderate intensity uses to the south in Chelsea.

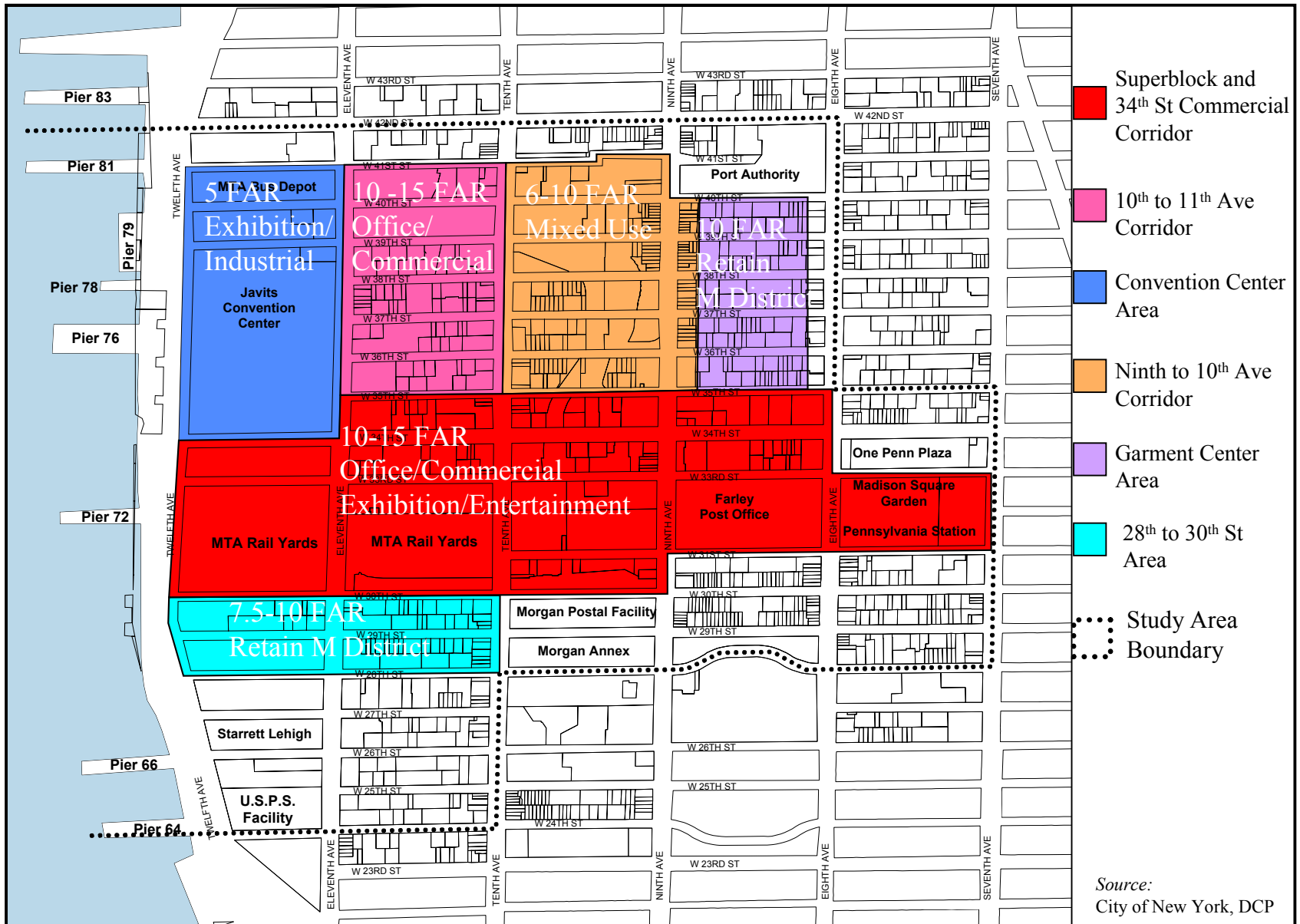
### **Garment Center Area**

This portion of the Garment Center, the midblocks between Eighth and Ninth avenues from West 35<sup>th</sup> to West 41<sup>st</sup> streets, contains a mix of garment oriented loft buildings and parking lots. The *Framework* retains the Special Garment Center District, while increasing the permitted density to encourage new development on underbuilt lots.

### **Convention Center Area**

This area, primarily north of the Javits Convention Center, between Eleventh and Twelfth avenues from West 39<sup>th</sup> to West 41<sup>st</sup> streets, contains the block recently purchased by the New York Convention Center Development Corporation and the MTA West Side Bus Depot. Expansion northward would require the relocation of the MTA West Side Bus Depot and would not preclude expansion to the south as part of a multi-use facility. The *Framework* retains the existing medium-density zoning to encourage and enable adequate expansion of the Javits Convention Center.

These six distinct areas would be integrated through a cohesive urban design and open space plan underlaid by a set of recommendations for transportation and infrastructure improvements. The *Framework* would transform the area, resulting in a built environment with a distinct yet flexible building form and a diversified open space program connecting Midtown with the renewed waterfront. As



Source:  
City of New York, DCP

Figure 12: Proposed Land Use and Density

detailed in the Implementation Chapter, funding for these critical transportation and other infrastructure improvements would be achieved in part through the increase in densities.

### **Land Use and Density**

Land use and density changes are recommended for the six distinct areas within the Far West Midtown study area. These recommendations seek to maximize the opportunities for this area, foremost among them being the opportunity to provide expansion space for the Midtown CBD.

#### **Superblock and 34<sup>th</sup> Street Corridor: High Density Commercial Spine**

This corridor extends from Seventh to Twelfth avenues, and it includes the superblocks containing 2 Penn Plaza and Pennsylvania Station, the Farley Building, the Daily News Building (Westyard Distribution Center) at Tenth Avenue between West 31<sup>st</sup> and West 33<sup>rd</sup> streets, and the MTA Rail Yards between Tenth and Twelfth avenues. It also includes both sides of West 34<sup>th</sup> Street, which provides the primary east-west access extending from Midtown to the Javits Convention Center and Route 9A.

Except for a mix of residential and commercial uses between Eighth and Tenth avenues along West 34<sup>th</sup> Street, the corridor is characterized primarily by commercial and industrial uses with a significant amount of below-grade and vacant land. This corridor presents the greatest opportunity for large scale, high-density development due in part to its location, near 34<sup>th</sup> Street and the existing transit infrastructure immediately to the east. This corridor has the greatest potential to serve as the

center of Far West Midtown, anchoring the area with high-density commercial uses, including large floor plate office buildings, hotels, and retail uses, as well as sports and exhibition facilities and regional open space.

Under current zoning, which ranges from 2.0 to 10.0 FAR, the development potential is limited. As the primary connection to Midtown, a high-density commercial zone of 15.0 FAR is recommended. This density would facilitate development over the MTA Rail Yards, which would be costly due to the complexity and expense of constructing platforms over the operating rail yards. A high-density district would be consistent with the zoning and land uses characteristic of major streets in Manhattan's business districts. At 15.0 FAR, this area could accommodate approximately 25 million square feet of potential development over the next 20 years.

#### ***MTA Rail Yards***

The MTA Rail Yards cover approximately 26 acres between Tenth and Twelfth avenues and provide the most significant opportunity for development within the corridor. Reuse of the space above the MTA Rail Yards requires platforms to be constructed at the existing street grade, which could then provide for either of two uses: a Multi-Use Facility or predominantly Office development.

Multi-Use Facility Alternative: The MTA Rail Yards could accommodate large-scale development including a multi-use exhibition and sports/entertainment facility, a relocated Madison Square Garden, offices, hotels, and regional open space. These uses would produce approximately 7.5 million square feet of development over the next 20 years.

Table 4: Multi-Use Facility Alternative

Proposed Use	Potential Development (square feet)
Multi-Use Facility	3,000,000
Office/Commercial	1,500,000
Hotels	2,000,000
Relocated MSG	1,000,000
Open Space	350,000

The proposed multi-use facility, located on the western rail yard, would also accommodate the expansion needs of the Javits Convention Center, providing approximately 366,000 square feet of additional space for exhibition and meeting room facilities. Such a facility could also provide a home for the New York Jets and provide a venue for other events. This facility would be consistent with the plans put forward by NYC 2012 for an Olympic Stadium at this location. Under this alternative, the eastern rail yard, could accommodate a new state-of-the-art Madison Square Garden, ancillary hotel and office uses, and a large regional open space.

Office-Use Alternative: In the absence of a multi-use facility or a new MSG, the MTA Rail Yards provide an opportunity for a planned development of large-scale office, hotel and related uses, as well as open space. This alternative would allow the platforms to be integrated into the larger area through a new street and open space system. A density of 15.0 FAR would provide up to 17 million square feet of development potential.

Table 5: Office-Use Alternative

Proposed Use	Potential Development (square feet)
Office/Commercial	16,000,000
Hotels	1,000,000
Open Space	350,000

This alternative is similar to the MTA’s 1988 Master Plan proposal for mixed-use, high-density development, allowing 12.0 FAR atop the rail yards. That plan projected approximately 12 million square feet of development.

***Ninth Avenue and 33<sup>rd</sup> Street***

The area atop the rail lines running between Pennsylvania Station and the MTA Rail Yards (between Ninth and Tenth avenues from West 31<sup>st</sup> to West 33<sup>rd</sup> streets) has been the subject of several office development proposals at 12.0 FAR. These proposals were advanced in the 1980's prior to plans for relocating Amtrak facilities into the Farley Building and proposals for the extension of the Number 7 Subway line. In light of these plans, the site’s location near Pennsylvania Station, and the overall framework for the Far West Midtown area, an increase in density from 12.0 to 15.0 FAR is recommended.

***Farley Building***

The Farley Building (General Post Office), located on the block between Eighth and Ninth avenues from West 31<sup>st</sup> to West 33<sup>rd</sup> streets, will be converted into the new Pennsylvania Station by 2004. Consistent with the *Framework* of a high-density corridor, an increase in density at this site would result in additional unused development rights. Because of the landmark significance of the Farley Building, these development rights could be transferred by special permit to adjacent sites, or potentially be used in part atop the Ninth Avenue annex portion of the building, depending on a determination that such a development is appropriate, and that the needs of the new Pennsylvania Station and the U.S. Postal distribution facility are not compromised.



***Madison Square Garden Block***

Located between West 31<sup>st</sup> and West 33<sup>rd</sup> streets from Seventh to Eighth avenues, this eight-acre superblock contains the Madison Square Garden (MSG) arena and corporate offices, as well as the 2 Penn Plaza office building. It sits atop Pennsylvania Station, which is the terminus for the Long Island Railroad, Amtrak, and New Jersey Transit and the confluence of both the Seventh and Eighth avenue subways. Its rail and mass transit accessibility is rivaled only by that of Grand Central Station. Despite these unique locational advantages, the existing zoning limits the permitted FAR for most of the block to 6.0, substantially less than is warranted in light of its location. If MSG were to be relocated, the block represents a unique opportunity for additional high-density development with more generous LIRR station facilities serving as a gateway to the new, Far West Midtown.

***34<sup>th</sup> Street Corridor***

Bordering the superblocks on the north, West 34<sup>th</sup> Street is the primary east-west street within the study area. While West 34<sup>th</sup> Street is zoned predominantly 15.0 FAR east of Seventh Avenue, the permitted density decreases to 10.0 FAR between Seventh and Ninth avenues, 6.0 FAR between Ninth and Tenth avenues, and 5.0 and 2.0 FAR west of Tenth Avenue. Together with the adjacent superblocks, West 34<sup>th</sup> Street has the greatest potential for providing a 15.0 FAR, high-density commercial spine, connecting Midtown with the Javits Convention Center and a potential Number 7 Subway line terminus at Eleventh Avenue.

**Tenth to Eleventh Avenue Corridor: High Density Office Core**

This corridor is located opposite the Javits Convention Center, and extends between West 35<sup>th</sup> and West 41<sup>st</sup> streets. It is characterized by low-density auto-related uses, offices, parking lots and garages, and bus storage. In addition, between West 39<sup>th</sup> and West 40<sup>th</sup> streets is the northern tube of the Lincoln Tunnel. The area contains few residential uses. As a consequence, it provides an opportunity for assemblage of large development sites. This corridor contains a mix of manufacturing and commercial zones with FARs of 5.0, 6.0, and 10.0. The 6.0 and 10.0 FAR commercial districts were mapped in conjunction with the creation in 1986 of the Special Jacob K. Javits Convention Center District. The special district has not achieved its original purpose, and the Javits Convention Center continues to be isolated without surrounding supporting activities.

Similar to the Superblock and 34<sup>th</sup> Street Corridor, allowing an FAR of up to 15.0 would facilitate commercial development compatible with the Javits Convention Center, and would result in an increase in development potential from approximately 2.5 million square feet under the existing zoning to approximately 8 million square feet over the next 20 years. Because of the potential for assemblage of large development sites, this area provides an opportunity for large floor plate office development in conjunction with new on-site open space to serve office workers and the Javits Convention Center.

**Ninth to Tenth Avenue Corridor: Mixed-Use Neighborhood**

Extending between West 35<sup>th</sup> and West 41<sup>st</sup> streets, this area is zoned at densities of 5.0 and 6.0 FAR. It contains 1,700 housing units, as well as a preponderance of parking and vehicle storage uses. Other transportation uses in this area include the center and southern tubes of the Lincoln Tunnel, ramps to the PABT, the Lincoln Tunnel Expressway, and Dyer Avenue. Despite the significant residential presence, the existing zoning prohibits new residential development outside of the Ninth Avenue frontage. In addition, the 1993 and 1994 rezonings of Ninth Avenue to allow residential development have not resulted in new housing or mixed-use development.

New mixed-use development in this area would help reinforce the residential character of the neighborhood while allowing for new housing, commercial uses and neighborhood open space. To facilitate these goals, densities of 6.0 to 10.0 FAR are recommended. These changes would result in up to 1.7 million square feet of residential and commercial development potential over the next 20 years.

**28<sup>th</sup> to 30<sup>th</sup> Street: Transition Area**

This four-block area, between Tenth and Twelfth avenues from West 28<sup>th</sup> to West 30<sup>th</sup> streets, primarily contains low-intensity commercial and industrial uses at 2.0 FAR west of Eleventh Avenue and 5.0 FAR east of Eleventh Avenue. These uses consist of a Con Edison storage block, auto-related uses, parking and vehicle storage, warehouses, and small offices. There is also a small residential presence consisting of seven buildings with approximately 64 dwelling units in this subarea. To the north are the MTA Rail Yards and to the

south are moderate-density commercial, industrial, and arts-related uses.

These four blocks are recommended to provide a transition from the proposed high-density commercial uses to the north, to the moderate-density uses to the south in Chelsea. Rezoning to allow densities of 7.5 to 10.0 FAR while continuing to prohibit new residential uses would allow for modest development flexibility while providing continued locations for business district support uses. This density change is projected to result in approximately 3.5 million square feet of industrial and commercial development over the next 20 years

**Garment Center Area: Existing Special District at Higher Density**

Current uses in this area, the midblocks between Eighth and Ninth avenues from West 35<sup>th</sup> to West 40<sup>th</sup> streets, consist of garment manufacturing and garment industry related uses, as well as retail, offices, restaurants, and parking. The PABT located to the immediate north. Although the area is zoned at 5.0 FAR, the majority of the buildings are built to 10.0 FAR or above. The area contains a number of vacant and underbuilt sites ranging from 2,500 square feet to 30,000 square feet.

Retaining the Special Garment Center District would continue to limit conversions of existing midblock buildings to office use, but would not restrict new office development. This subarea would be rezoned to 10.0 FAR, permitting a density and scale more consistent with the built context. Given this area's location adjacent to the PABT, the Eighth Avenue

subway, and Midtown, this increase in density should encourage development on underutilized sites. New space would be developed while retaining existing manufacturing and garment-related uses in existing midblock buildings. At 10.0 FAR, the unbuilt sites would provide approximately 1.0 million square feet over the next 20 years.

**Convention Center Area: Potential Expansion Area**

This area is situated primarily north of the Javits Convention Center, between Eleventh and Twelfth avenues from West 39<sup>th</sup> to West 41<sup>st</sup> streets. By December 2004, 17 U.S. cities will have convention centers that exceed the 900,000 square feet of space at the Javits Convention Center, which limits its ability to compete for certain shows and conventions. The New York Convention Center Development Corporation recently purchased the block to the north of the Javits Convention Center in anticipation of an expansion northward.

However, any further expansion northward would require the relocation of the MTA West Side Bus Depot located between West 40<sup>th</sup> and West 41<sup>st</sup> streets. Expansion northward would not preclude expansion to the south as part of a multi-use facility. Any future zoning changes for this area would allow for a northward expansion as well as the continued operation of the MTA West Side Bus Depot. The *Framework* assumes approximately 1.0 million square feet of new development associated with the expansion of the Javits Convention Center.

Table 6: Summary of Land Use and Density Recommendations

Area	Proposed Land Use	Proposed Density	20 Year Build Out (sq ft)	Full Soft site Build-Out (sq ft)
Superblock and 34 <sup>th</sup> Street Corridor	Office/Commercial Exhibition/Entertainment Sports Facility	10.0 to 15.0 FAR	24,000,000	39,000,000
Tenth to Eleventh Avenue Corridor	Office/Commercial Hotel	10.0 to 15.0 FAR	5,800,000	13,000,000
Ninth to Tenth Avenue Corridor	Residential Office/Commercial Retail	6.0 to 10.0 FAR	1,700,000	4,700,000
28 <sup>th</sup> to 30 <sup>th</sup> Street Area	Office/Commercial Industrial	10.0 to 15.0 FAR	3,000,000	6,200,000
Garment Center Area	Industrial Office/Commercial Hotel	7.5 to 10.0 FAR	1,000,000	2,100,000
Convention Center Area	Exhibition Facilities	5.0 FAR	1,000,000	1,700,000

## **Urban Design and Open Space**

Far West Midtown provides the unique opportunity to establish an urban form and create vibrant new neighborhoods within the larger context of the overall plan. Given the absence of a prevailing built context, in conjunction with the proposed land use and density proposal, the area could accommodate several distinct neighborhoods with their own unique urban scale, streetscape and open space. Furthermore, with so many developable sites of significant size, there is room for innovative urban design on a scale that has not been possible in Manhattan for many years. Far West Midtown could become a showplace for design with its own strong identity.

One of the main challenges posed by the development of Far West Midtown is how to give a sense of place to an area that has no strong characteristic built form. This is an area that for decades has been seen only as a way for moving cars and buses in and out of the City – as a place you pass through on the way to somewhere else. Because of the likelihood of large assemblages and significant development, if built out at the densities of Midtown over a relatively brief time span, the architectural character of the development may tend to be homogenous. To integrate the new and existing built environment of the area and connect the area to the remaining parts of the City, it is necessary to tie together the disparate elements that characterize Far West Midtown.

Therefore, it is crucial that the urban design and open space goals for the area foster the creation of a sense of place, establish connections to surrounding areas and allow for a

variety of buildings that would collectively define this area. This section sets forth design principles related to urban design and open space as part of an overall development strategy. It also discusses specific principles attributed to the six distinct areas established under the land use and density plan.

### **Areawide Design Principles**

To establish an urban design identity for Far West Midtown, it is necessary to lay the groundwork for strong interconnections between buildings, streets, and open space. Although the uses, building types and forms, streetscape characteristics, and open space amenities may vary in each of the six distinct areas, areawide design principles would provide the comprehensive framework that would unify the entire area. The principles apply broadly to the building form and massing, streetscape and open space.

### ***Building Form and Massing***

*Encourage as-of-right development and design flexibility:* An important consideration is to preserve design flexibility by allowing a wide variety of building forms and design solutions that can work within an as-of-right environment. New development would be subject to a simple yet effective palette of design controls for street wall heights, massing, setbacks, and towers. Both design flexibility and as-of-right development would be consistent with one of the overriding goals of the plan -- to support the development of an expanded business district. This approach is consistent with the City's previously articulated goal to encourage as-of-right development in the Downtown and Midtown Central

Business Districts. Flexible bulk controls established in 1982 for the Special Midtown District, for example, have fostered an environment for significant development, which, in turn, has reinforced its thriving commercial nature and enhanced its unique built character.

*Allow for a wide range of building forms and heights:* This would strengthen the *Framework's* vision of different neighborhoods characterized by distinct land uses. This approach recognizes that different land uses demand specific programmatic requirements that translate into specific space needs and building forms. Departing from a “one size fits all” regulation, this approach would allow for the larger floor plates and higher street walls required for commercial development as well as a variety of building forms for residential buildings.

*Concentrate bulk on avenues and wide streets:* With large sites and little existing built fabric that needs to be retained, some avenues and major cross town streets are ideal for high-density commercial development. Following traditional Manhattan development, the building mass would be encouraged to locate away from the midblocks toward the avenues. This would create typical higher density development along the avenues and lower scale midblock, providing more light and air on the narrow streets.

*Encourage building variety:* Appropriate design controls would seek to avoid an endless series of slab type buildings and encourage varied streetwalls and towers.

### ***Streetscape***

*Reconnect blocks and streets interrupted by below-grade tunnel ramps and rail-cuts:* A critical aspect of streetscape is the reuse of spaces given over to below-grade railroad right of ways, and the Lincoln Tunnel infrastructure. Where possible, the urban fabric should be restored by decking over the open rail cuts, ramps and below-grade access roads. This would provide a better pedestrian environment while effectively utilizing an untapped resource for development and open space.

*Re-establish the street grid on superblock sites:* Wherever possible, the traditional city street grid would be re-established on the MTA Rail Yards. This connection would allow continuity with the grid pattern, and promote a visual and physical connection to the waterfront. It would provide for better circulation and pedestrian movement, as well as create opportunities for a more active street life.

*Encourage street wall and retail continuity:* To provide for an active pedestrian and streetscape environment, street wall and retail continuity is desirable along the avenues and major crosstown streets. A variety of street wall heights with retail continuity would provide context to the streetscape, continuity with existing buildings, and an active pedestrian environment.

*Create a vibrant pedestrian environment through streetscape elements:* Consistent streetscape elements such as tree planting and landscaping, lighting, paving treatments and street furniture, can help unify the area. These elements



provide continuity, give an identity to Far West Midtown, and will connect the area with Midtown to the east.

**Open Space**

*Establish a varied type and scale of open space:* Throughout Far West Midtown, a generous and varied open space network would be established and integrated with the adjacent building forms and needs of the six distinct areas. The area as a whole would benefit from open spaces with a varied scale and programming which can serve diverse populations and provide relief from the dense urban environment. These spaces would include a regional open space in the heart of the commercial core, sidewalk widenings, plazas and covered pedestrian spaces, and neighborhood open space including parks and playgrounds in the mixed-use area.

*Integrate the open space into the streetscape system and waterfront:* In order to integrate the open spaces, buildings and streetscape, an axial north-south open space corridor would connect with an east-west open space corridor tying Midtown to the waterfront.

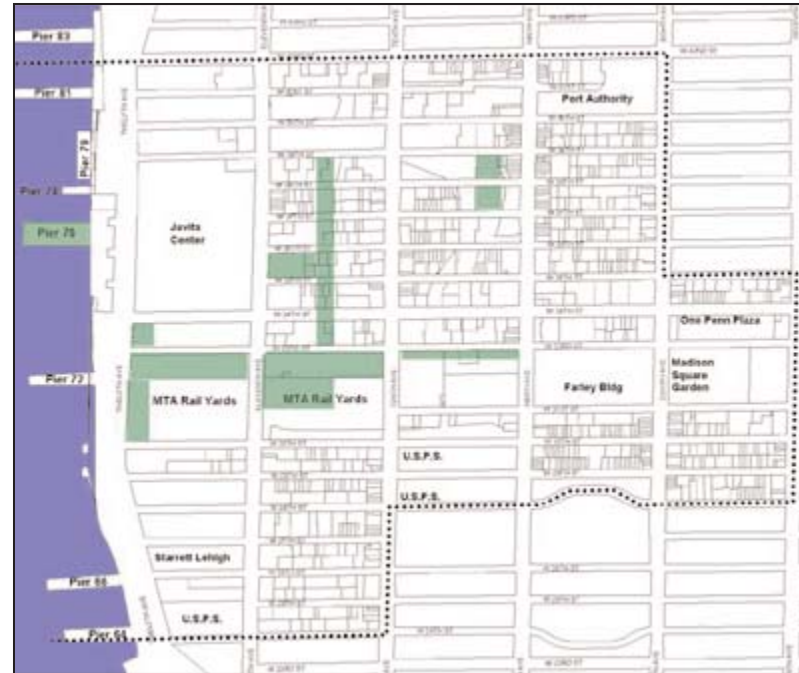
**Area Specific Design Principles**

The following section articulates urban design and open space principles for the six distinct land use and density areas.

***Superblock and 34<sup>th</sup> Street Corridor***

This corridor contains five superblocks and West 34<sup>th</sup> Street, the primary east-west access between Midtown and the study area. The superblocks provide significant opportunities for large scale development and establishing a new urban design

Figure 13: Areawide Open Space



and streetscape context with regional open space and connections to the Hudson River.

Redevelopment of the MTA Rail Yards would be subject to careful site planning requirements that incorporate several key principles. One of the overriding goals for the rail yards would include their integration into the surrounding neighborhoods while providing for significant development. This would include distributing the building mass to reinforce connections to surrounding areas, including the Tenth to Eleventh Avenue Corridor and West 34<sup>th</sup> Street, re-establishing to the extent possible the street grid to provide



visual as well as physical connections through the site, and providing significant public and regional open space. This new open space would be reached from Midtown and the Pennsylvania Station area by a green pedestrian corridor along West 33<sup>rd</sup> Street, that would continue across Route 9A to the new Hudson River Park.

Large-scale development with entertainment or sports-related uses for the MTA Rail Yards should ensure that the street facade has active ground floor uses and the sidewalks are well-landscaped. The potential height and length of these facilities directly on the street, as well as the impact on the surrounding neighborhood would be addressed through active ground floor uses and streetscape elements.

Since the Superblock and 34<sup>th</sup> Street corridor would form the principle pedestrian route from Midtown to Far West

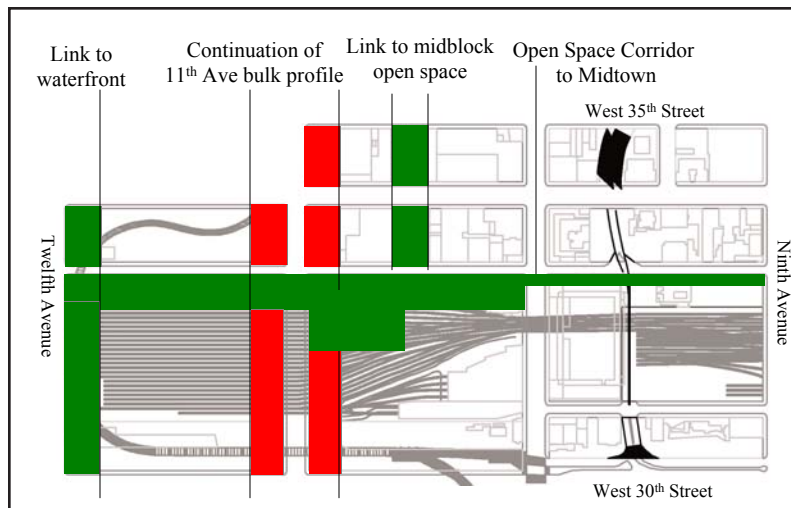
Midtown, it would be particularly important to incorporate streetscape improvements and open space access into the developments along the route. A well-planted and generously scaled path connecting back into Midtown would be designed to link up with the north-south midblock open spaces, either together with sports facilities or as a continuation of the Tenth to Eleventh Avenue Corridor.

**Tenth to Eleventh Avenue Corridor**

Since the completion of the Javits Convention Center in 1986, the stretch of blocks from West 35<sup>th</sup> to West 41<sup>st</sup> streets between Tenth to Eleventh avenues was recognized as vital to creating a sense of place in the area. The Special Jacob K. Javits Convention Center District was created soon after in an attempt to spur development and enact design controls to shape buildings, as well as provide linear pedestrian connections between West 34<sup>th</sup> and West 37<sup>th</sup> streets. The Eleventh Avenue frontage across from the Javits Convention Center was intended to act as a front door for the facility, but the potential for the area has never been realized.

This corridor remains a central component of any future development within Far West Midtown. Together with the Superblock and West 34<sup>th</sup> Street corridor, these blocks would form the central axes of commercial development. Creating a sense of place as well as encouraging varied building designs and forms are critical components for the area's redevelopment. Available sites and likely large assemblages accommodate the current trend towards high-coverage, large floor plate buildings in commercial development. To encourage a range of buildings forms, urban design controls

Figure 14: Superblock and 34th Street Open Space





**Figure 15: Eleventh Avenue looking north**

would seek to address slab size, massing, and the streetscape environment.

As the front door to the Javits Convention Center, the development of the Eleventh Avenue blockfronts would be a strong defining point of the area. A variety of building types with ground floor retail and other active uses would enliven a newly landscaped tree-lined corridor, and the Javits Plaza at West 35<sup>th</sup> Street across from the Javits Convention Center would be expanded and redesigned with greenery. A midblock promenade extending north from the new regional open space atop the MTA Rail Yards to West 39<sup>th</sup> Street would provide the relief of green spaces in a dense urban environment. This promenade would be enlivened through outdoor cafes, seating areas, wide pedestrian paths and landscaping.

### ***Ninth to Tenth Avenue Corridor***

The *Framework* encourages new mixed-use development and neighborhood open space to strengthen the residential community and provide an appropriate transition to the proposed high density office uses to the west. This area would also be enhanced by decking over portions of the Lincoln Tunnel Expressway to re-establish the street grid and create neighborhood parks with playgrounds and recreation facilities to serve local residents. New design controls would seek to integrate new development with the existing neighborhood fabric, and streetscape improvements, including fencing and landscaping for below-grade space that cannot be decked over.

This area contains the greatest concentration of existing residential units in Far West Midtown, many of which are in tenement buildings. More contextual building forms that are of a lower-scale than elsewhere in the district would be appropriate given the existing buildings and land use and density proposed for the area. This lower scale would form a transition to the dense loft district character of the Garment Center to the east.

Like the Tenth to Eleventh Avenue Corridor, the block pattern in this area is broken up by transit infrastructure, in this case, open cuts for the Lincoln Tunnel approaches. A key goal in this area will be to re-weave the urban fabric and restore the Manhattan grid by decking over the below-grade transit infrastructure for new buildings and open space. Further, there should be a continuity between the at-grade streets, sidewalks, and platforms, where possible.

This corridor currently contains a few small neighborhood open spaces, such as a bird aviary, which are established on portions of Port Authority owned sites. In the blocks from Ninth to Tenth avenues, two large sites capable of being programmed for more active recreational uses are proposed. These sites would serve nearby residents and allow the entire area to have a locally accessible resource for both modest-sized recreation facilities and park space with a neighborhood feel.

### ***28<sup>th</sup> to 30<sup>th</sup> Street***

This area marks the transition between the proposed higher density uses to the north (including the MTA Rail Yards) and



**Figure 16: Midblock Open Space**

lower density mixed uses to the south, comprising arts-related uses, light manufacturing and commercial uses. Though there is not a strong built fabric, this area and that to the south have several high coverage high street wall buildings. Bulk and building massing should ensure that similar types of buildings are allowed in this area.

### ***Garment Center Area***

The Special Garment Center District zoning would be retained, while allowing for the redevelopment of infill sites. Many of the structures in the area are loft buildings with high lot coverage and high street walls. In keeping with the area's character and to encourage in-fill development, bulk controls should allow for higher street wall buildings, which are prohibited today.

### ***Convention Center Area***

The possible expansion of the Javits Convention Center, either to the north or south of its existing location, presents unique urban design issues relating to the massing of the expanded portion and its relationship to the surrounding area, and streetscape treatment. In addition, any expansion should give consideration to retaining the street grid along West 34<sup>th</sup> Street and West 39<sup>th</sup> Street, and enhancing the West 42<sup>nd</sup> Street connection.

### **Transportation**

Significant improvements to the mass transit system are required as a pre-condition for redevelopment to occur and function successfully in Far West Midtown. An extension of

the Number 7 Subway line to Far West Midtown is the key to connecting the area to the mass transit and regional rail system. Only a subway can move the large numbers of people associated with redevelopment without placing unacceptable strains on the existing vehicular and pedestrian network. The Number 7 Subway line extension is therefore a prerequisite for redevelopment of the Far West Side. Given the potential levels of development and existing levels of congestion, additional capital and operational improvements to the area's transportation network are absolutely necessary to resolve the area's transportation issues.

The transportation recommendations are based on a detailed transportation study that analyzed 20-year projections of development assuming no areawide changes in zoning and two development alternatives based on the *Framework's* density and use recommendations. The known projects and development proposals that are well-advanced and likely to occur, even in the absence of a comprehensive plan, were estimated to produce 7.0 million square feet of new commercial, retail, and residential development in the study area.

The 20-year development alternatives include the 7.0 million square feet of development projected to occur in the absence of new zoning in addition to the development anticipated to occur as a result of zoning changes. One alternative projects predominantly office development on the westernmost rail yard while the other projects a multi-use exhibition and sports facility on the site. These two development alternatives are summarized below:

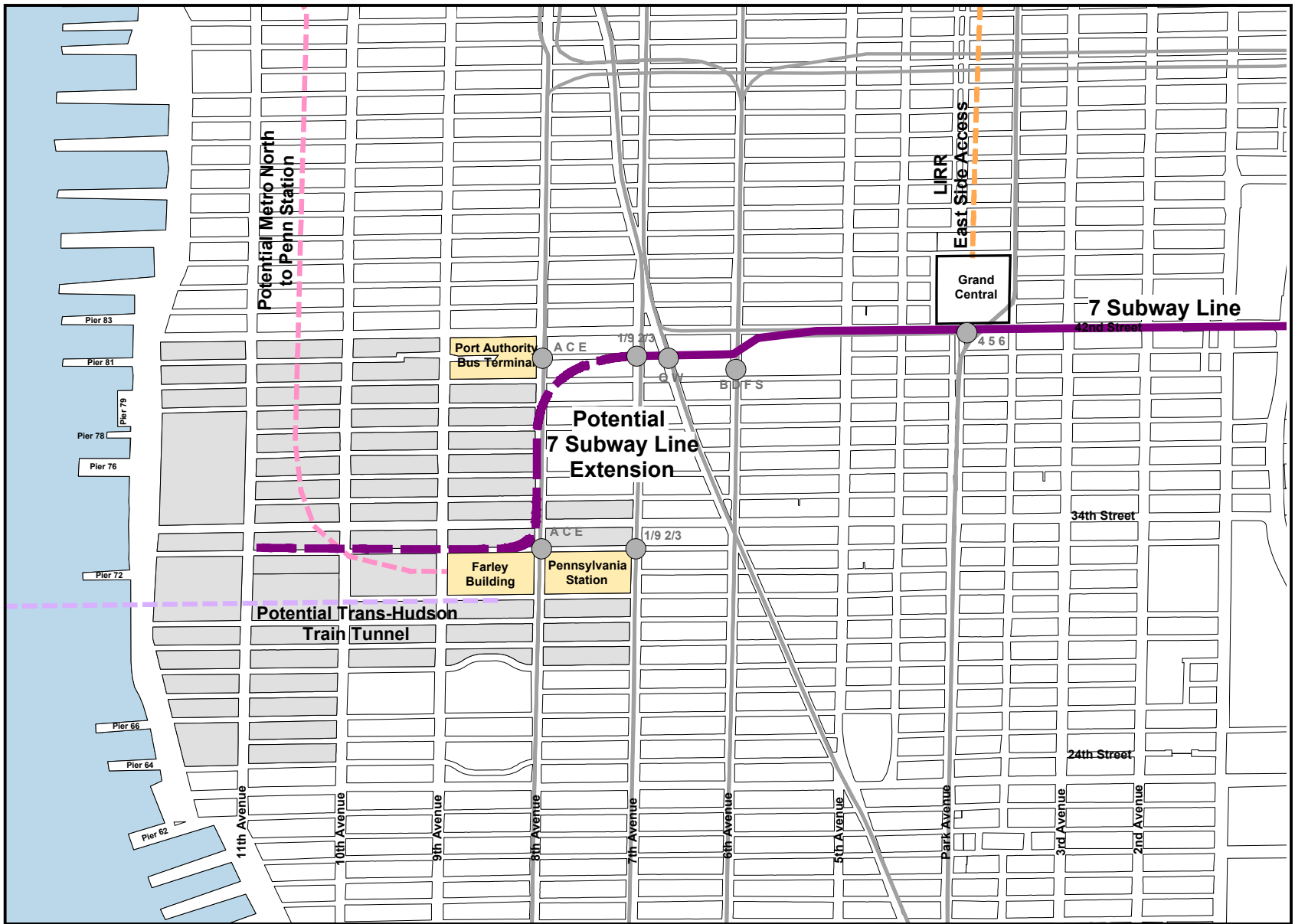


Figure 17: Proposed Large Scale System Improvements



Office Use Alternative: This alternative projects 32.5 million square feet of new development over a 20-year period. This projection assumes primarily office, retail, and hotel development with residential and non-residential development between the Ninth and Tenth Avenue Corridor.

Multi-Use Facility Alternative: This alternative projects 30.1 million square feet of new development over a 20-year period. It is similar to the Office Use Alternative, except that in lieu of office space on the westernmost rail yard, a multi-use sports and entertainment facility is assumed to be located on this site. Slightly more office development is assumed in the other areas and non-residential development is still provided in the Ninth to Tenth Avenue Corridor

Generally, the transportation recommendations are similar for both of the development alternatives. Where the alternatives would necessitate different transportation improvements, these differences are noted.

Certain transportation improvements would be required in conjunction with future land use change, even if the zoning in the area were to remain the same. The recommended transportation improvements identified for the two development alternatives are intended to address issues associated with projected traffic, parking, transit, and pedestrian movement resulting from changes in land use and density. Because the recommended improvements are based on 20-year projections of growth, the majority of which is unlikely to occur in the next 10 years, these improvements may be implemented over time as development takes place.

With the implementation of the recommended transportation improvements, which include relatively low-cost measures to more significant improvements requiring capital infrastructure investment, the redevelopment of Far West Midtown would result in traffic flows consistent with traffic movement in the Midtown Business District. Traffic, which currently becomes more congested as vehicles approach the Lincoln Tunnel, would operate at generally acceptable levels. Traffic flows near the Lincoln Tunnel would be similar to those at the Queens Midtown Tunnel and the Queensborough Bridge on the East Side.

#### **Public Transit**

Like other parts of Manhattan, public transit would be essential to supporting the area's future development. Rail transit, in particular, has the ability to move large numbers of people within Far West Midtown and to link this area with the City and regional transportation networks. This section identifies the subway, rail, and bus improvements that would be needed to accommodate future development of the area.

#### ***Large Scale System Improvements***

Various plans to expand the City's subway and regional rail in the area and in parts of Manhattan outside the study area have been proposed or are in the planning or implementation stages. Figure 17 shows the locations of the subway and rail improvement projects, which have been factored into the transportation analysis under the future no development and development alternatives.

*Number 7 Subway Line Extension:* Extension of the Number 7 Subway line is the most significant improvement that can be

implemented to link Far West Midtown with the City's subway system and the region's rail transportation network. This concept dates back to 1927 when the line was first opened. At that time, plans had been drawn up to extend the line to Twelfth Avenue along either West 41<sup>st</sup> or West 42<sup>nd</sup> streets. The possible extension of the Number 7 Subway line was considered again in the late 1970s in connection with the planning of the Javits Convention Center.

More recently, the City has proposed extending the Number 7 Subway line in a way that would connect the line to the PABT and Pennsylvania Station, and the Javits Convention Center. In response to the City's proposal, the MTA and Department of City Planning are currently seeking requests for qualifications for a consultant to provide services for an Environmental Impact Statement (EIS) and related environmental studies and analysis for a Number 7 Subway line extension. This EIS will also examine alternative routes, and undertake preliminary engineering and cost estimating. As proposed by the City, the extension would provide direct subway access between Grand Central Station, the PABT, and Pennsylvania Station, and it would link this area of Manhattan to both the City's subway system and the regional transportation network. This alternative would begin by extending the Number 7 Subway line terminus at Seventh Avenue and West 41<sup>st</sup> Street to Eighth Avenue. The line would then run underneath Eighth Avenue to West 33<sup>rd</sup> Street, connecting to Pennsylvania Station and the Farley building. The route would then extend west along West 33<sup>rd</sup> or West 34<sup>th</sup> streets with a terminus at Eleventh Avenue, providing mass transit access to the Javits Convention Center and surrounding area. While several alternatives will be studied

by the MTA, the transportation analysis for this study is based on the Eighth Avenue alignment alternative proposed by the City.

Preliminary analysis by the City indicates that this expansion would be cost effective and could be built with a minimum amount of disruption. Moreover, such an extension would provide direct subway access for this under-served area of Manhattan, enabling it to better support existing activities, such as the Javits Convention Center, and to accommodate future development.

**Farley U.S. Post Office Building:** The Farley Post Office building will be reconstructed to provide new and expanded facilities for Amtrak in the eastern portion of the building with direct underground connections to Pennsylvania Station. The project involves relocating the operations of Amtrak from Pennsylvania Station to the adjacent Farley building. Post office operations will continue to be conducted in the western half of the Farley building. The project is designed and construction is expected to be completed by 2004.

#### ***Additional Large Scale System Improvements***

In addition to the Number 7 Subway line extension, there are also several other regional transportation initiatives that would enhance the movement of people by subway and rail in Manhattan, and would be expected to improve access to the Far West Midtown area. These initiatives could be implemented by 2020. The transportation analysis for the development alternatives assumed that if the East Side Access project is built, then a small percentage of the commuter ridership numbers (modal split) would be shared by the Far

West Midtown area. Although not included in the transportation analysis, the other two projects, if constructed, would improve transit service and lessen any impact of future development in Far West Midtown.

*East Side Access* project currently being studied by the MTA would result in the re-assignment of Long Island Railroad (LIRR) trains from Pennsylvania Station into Grand Central Station and may make existing capacity available at Pennsylvania Station.

*Metro-North into Pennsylvania Station* Metropolitan Transportation Authority (MTA) is currently studying the potential of bringing Metro-North trains into Pennsylvania Station by building a rail spur off of the Amtrak Empire.

*Access to the Region's Core* (ARC) is studying a new connection that would provide a second Hudson River tunnel for New Jersey Transit to provide additional Midtown Manhattan service and perhaps link Pennsylvania Station with Grand Central Station or with the Sunnyside rail yards in Queens.

**Subway Station Improvements**

The analysis for this report assumed the expansion of the Number 7 Subway line using the available information about ridership, station platforms and entrance/exit stairways. However, a more detailed analysis by the MTA utilizing origin/destination data will be necessary to project more accurately future levels of service at all subway stations.

Based on the analysis of the future development alternatives,

Table 7: Subway Stations Requiring Improvement Measures

Subway Stations	20 Year Development Alternatives	
	Office-Use	Multi-Use Facility
34 <sup>th</sup> St and 6 <sup>th</sup> Ave IND	X	X
34 <sup>th</sup> St and 7 <sup>th</sup> Ave IRT	X	X
34 <sup>th</sup> St and 8 <sup>th</sup> Ave IND	X	X
42 <sup>nd</sup> St and 6 <sup>th</sup> Ave IND		X
42 <sup>nd</sup> St Times Square IRT	X	X
42 <sup>nd</sup> St and 8 <sup>th</sup> Ave IND	X	X

physical improvements to several subway stations are recommended to accommodate the increase in passenger volume. These improvements include new entrances and exits, stairway widening, new fare control areas, and platform construction or expansion. Under the Office-Use Alternative the project-generated subway trips would affect station elements at five of the ten stations in the study area. Six of the ten stations would require physical improvements under the Multi-Use Facility Alternative.

**Bus Service**

The transportation analysis recommends a significant expansion of bus service to address potential adverse impacts identified for the development alternatives. The recommended improvements call for additional and more frequent buses on a number of bus lines in order to service the anticipated increase in ridership. The analysis identified that under both development alternatives, a total of 14 bus lines would be affected during the AM peak hour. The Office-Use Alternative would require 105 additional buses, while the Multi-Use Facility Alternative would require 64 additional buses to mitigate the impacts of future development. During

the PM peak hour, 17 lines (Office-Use) and 16 lines (Multi-Use Facility) are affected. The PM peak analysis indicates that bus impacts would be mitigated by providing 138 (Office-Use) and 61 (Multi-Use Facility) additional buses. The recommended service improvements to address the significant effects are presented in Table 8 for each individual bus route. All of the existing bus lines are shown on Figure 8 in the Existing Conditions section of this report.

Table 8: Bus Lines Affected by Development Alternatives

Bus Line Affected	20 Year Development Alternatives			
	Office-Use		Multi-Use Facility	
	AM	PM	AM	PM
M-4 North Bound	X	X	X	X
M-4 South Bound	X		X	
M-5 North Bound		X		X
M-5 South Bound	X	X	X	X
M-6 North Bound		X		
M-7 North Bound		X		X
M-7 South Bound	X		X	
M-10/M-20 North Bound		X		X
M-10/M-20 South Bound	X	X	X	X
M-11 North Bound	X	X	X	X
M-11 South Bound	X	X	X	X
M-31 North Bound	X	X	X	X
M-31 South Bound	X	X	X	X
M-34/M-16 East Bound	X	X	X	X
M-34/M-16 West Bound	X	X	X	X
M-42 East Bound	X	X	X	X
M-42 West Bound		X		X
M-104 North Bound	X	X		X
Q-32 East Bound		X		X
Q-32 West Bound	X		X	

The NYCT general practice is to provide additional bus service where demand warrants increased service, taking into account financial and operational constraints. However, to minimize the cost of operating additional buses, several routes could be converted to articulated buses to decrease the total number of buses required and to provide more efficient service. Existing buses have a capacity for 70 passengers while articulated buses have a capacity for 145 passengers. It is recommended that the following existing routes be converted to articulated buses: M-31, M-34/M-16, and M42 as an alternative means of accommodating projected demand under the development alternatives.

### Ferry Service

Though ridership on ferries is expected to increase under the development alternatives, existing service at Pier 79 has adequate capacity for additional riders. In addition, plans to rebuild and enlarge the Pier 79 ferry terminal and expand the number of slips to six are expected to be implemented by 2004. Therefore, no additional service improvements are warranted. However, improved pedestrian connections to Pier 79 should be explored in conjunction with the future expansion of the Javits Convention Center.

### Vehicular Circulation and Traffic

In addition to public transit improvements, investments in the roadway infrastructure would be required to accommodate future development in the area. The proposed roadway infrastructure investments would address existing congestion while accommodating future growth under both development alternatives. Improvements to the traffic network would also benefit pedestrian circulation and safety.

Most improvement measures are low- and moderate-cost, requiring operational and regulatory changes in order to implement. However, certain physical changes to the roadway infrastructure are also recommended. The operational measures consist of: shifting green signal time from one approach to another; adding additional traffic signal phases (i.e. protected left turn); approach re-striping; and lane channelization. The regulatory changes include parking regulation modifications, including approach re-striping and daylighting. Daylighting is defined as the removal of on-street parking and standing for 150 linear feet from an intersection to provide for an additional moving lane.

Higher cost measures, including roadway reconstruction for traffic circulation and sidewalk widening for pedestrian circulation, are also recommended. Figure 18 indicates the specific locations for each type of infrastructure improvement for the Office-Use Alternative which would require slightly more improvements than the Multi-Use Facility Alternative. Sidewalk widening improvements for the Multi-Use Facility Alternative are shown in Figure 19 as this alternative would require slightly more improvements than the Office-Use Alternative.

### ***Operational Measures***

Shifting green signal time from one approach to another to provide more time to the intersection approach with the heaviest traffic volume. This standard measure is usually a 1- to 3- second green time shift, although greater shifts could be proposed and implemented.

Providing an additional traffic signal phase for turning vehicles to result in a “protected” phase that provides for an unobstructed movement of either traffic or pedestrians. An example of an additional traffic phase is a protected left turn (green arrow) which permits only left turns and stops all other traffic at an intersection. Currently all southbound left turns off of Route 9A are permitted during a protected left turn phase. Another example is a pedestrian phase. This type of phase stops all vehicular traffic and only permits pedestrian movements. It is currently in place on Seventh Avenue at West 32<sup>nd</sup> Street, in front of Madison Square Garden.

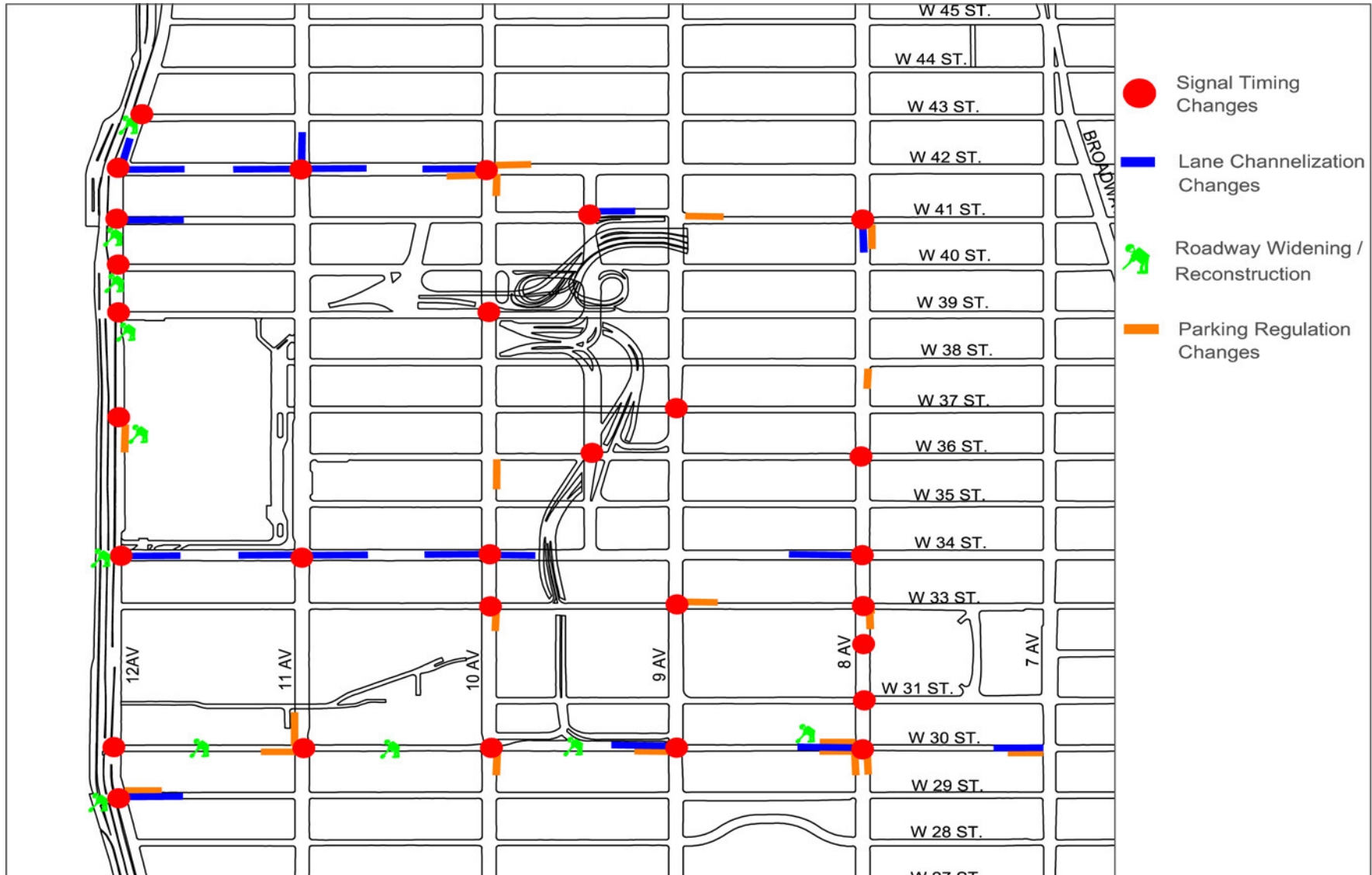
Approach re-striping is generally implemented with the daylighting measure. This provides for an additional moving lane to process vehicular traffic. An example of approach re-striping is on the westbound West 42<sup>nd</sup> Street approach to Twelfth Avenue (Route 9A).

Lane channelization is implemented to clearly define the proper or desirable vehicular paths for all drivers. Exclusive turning lanes are clearly delineated to encourage their use by turning drivers. Through-lanes are delineated to encourage their use by drivers intending to proceed through the intersection.

### ***Regulatory Changes***

Parking regulation modifications are proposed to limit on-street parking in certain locations in order to provide additional capacity for moving vehicles. The suggested changes include prohibiting parking or standing on certain streets, removal of parking meters, relocating bus stops or daylighting an approach. These changes are proposed





**Figure 18: Proposed Traffic Improvement Measures, Office-Use Alternative**



primarily for the peak hours, but in certain locations include other specified hours (i.e. 7:00 AM to 7:00 PM), or at all times.

**Physical Street Improvements**

Roadway capital construction is recommended along Route 9A in the northbound direction to provide for an additional moving lane. Additionally, improved eastbound access from Route 9A into the study area is recommended, specifically along West 30<sup>th</sup> Street.

The West 30<sup>th</sup> Street corridor from Route 9A east to Eighth Avenue is identified for physical changes in order to accommodate the projected vehicle and pedestrian movement. The recommendations for this corridor include roadway and sidewalk widening.

**Parking**

Although mass transit would account for the vast majority of projected trips, additional off-street parking would be needed to accommodate vehicles displaced when existing off-street parking lots are developed, and to help meet the demand generated by new development.

**Automobile Parking**

Under the Office-Use Alternative, the analysis projects the need for approximately 50,500 parking spaces to support the existing and projected development. The incremental parking demand associated with this development alternative would be approximately 21,300 parking spaces, resulting in a projected shortfall of approximately 20,500 spaces. The Multi-Use Facility Alternative would require 45,300 total

spaces. The incremental parking demand associated with this alternative would be 16,400 spaces, resulting in a projected shortfall of approximately 15,500 spaces. One option for meeting these parking shortfalls would be to mandate on-site parking in conjunction with new development. Based upon the density and use projected in the development alternatives, the following parking rates are recommended.

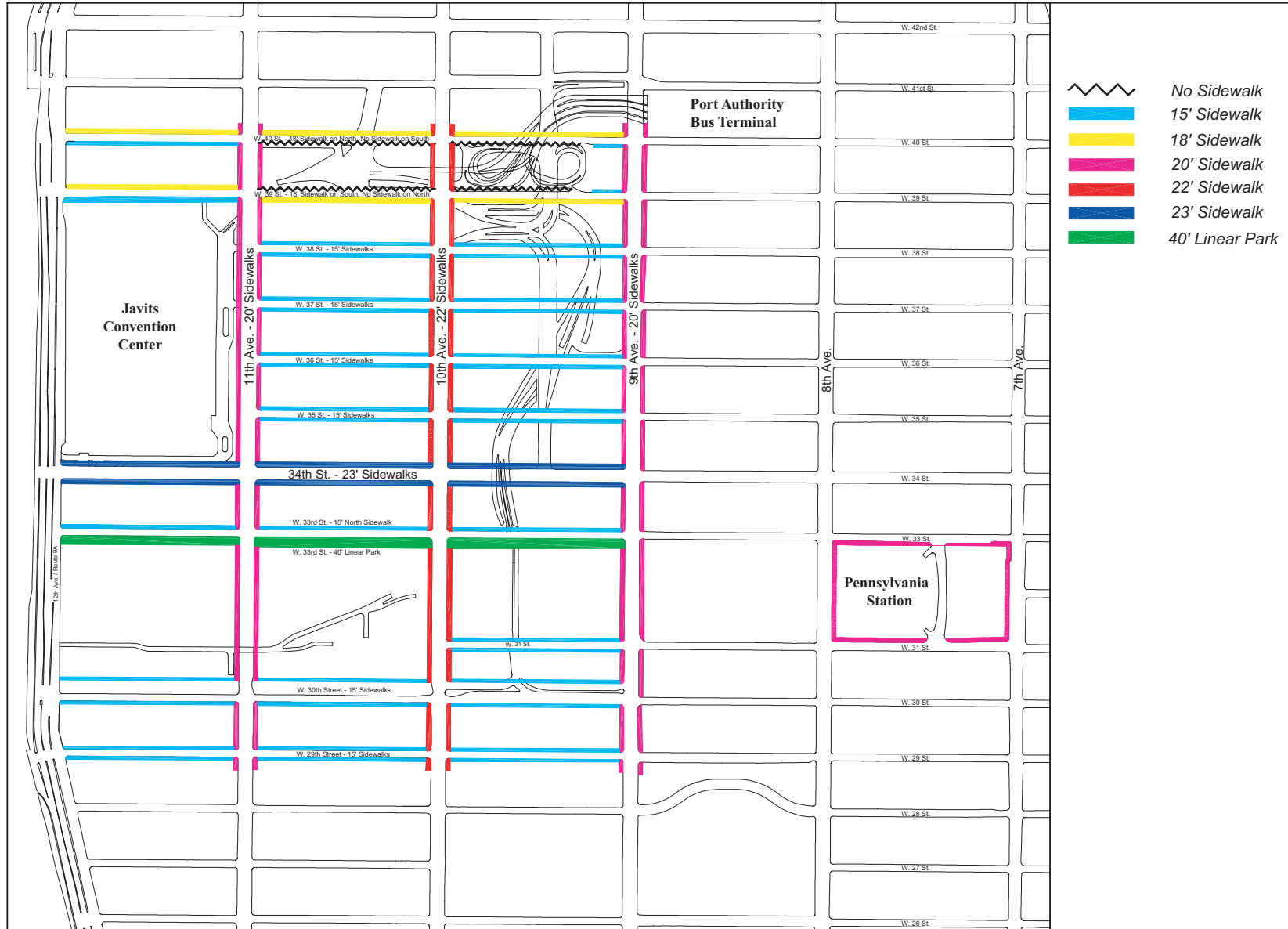
Table 9: Required Parking Spaces for Development Alternatives

Parking Space Ratios	Spaces Provided	
	Office-Use	Multi-Use Facility
1 per 2 dwelling units	1,126	1,126
0.638 per 1,000 Sf office	17,375	12,713
.0965 per 1,000 Sf retail	921	847
0.464 per 1,000 Sf hotel	1,021	1,435
0.810 per 1,000 Sf conv center	162	246
<b>Total</b>	<b>20,605</b>	<b>16,145</b>

**Bus Parking**

The transportation analysis confirmed that approximately 500 on- and off-street bus storage spaces would be displaced by future development within the Far West Midtown area. The creation of an off-street storage facility, near the PABT and Lincoln Tunnel, would alleviate concerns and impacts that these buses will have on both the local street network and neighborhood character. The displaced bus spaces could be concentrated in a single, enclosed facility on a full-block site, or located on several sites within smaller facilities.

A bus storage facility would, ideally, be close enough to the PABT and Lincoln Tunnel to minimize the distance these buses must travel on the local street network, and reduce their



**Figure 19: Proposed Sidewalk Improvement Measures, Multi-Use Facility Alternative**

presence in the road network. Possible relocation sites include manufacturing zoned land at two locations: between West 27<sup>th</sup> and West 30<sup>th</sup> streets; and creating a platform over the Lincoln Tunnel access roads on the block between Ninth and Tenth avenues from West 38<sup>th</sup> to West 39<sup>th</sup> streets. A single storage facility – or several smaller facilities – large enough to accommodate 600 buses would be required.

**Pedestrian Circulation**

Pedestrian activity in the study area would increase substantially as development takes place. Sidewalk widenings to provide additional pedestrian circulation space would be proposed in a number of locations, including along Ninth through Twelfth avenues and West 33<sup>rd</sup> through West 40<sup>th</sup> streets. The sidewalks would be widened to be consistent with sidewalk widths typically found in other areas of the traditional Midtown Business District, helping to ensure adequate pedestrian circulation space and pedestrian safety. The current sidewalk widths, which range from 12 feet to 15 feet, although adequate to accommodate the existing land uses, would be inadequate in the no development and development alternatives, necessitating additional pedestrian circulation space.

Additional pedestrian circulation space can be provided by requiring new developments to provide such space on their zoning lots, similar to requirements in the Special Midtown District to the east. To the extent that pedestrian circulation space is provided on site, the need for sidewalk widenings into the street is avoided, thus reducing potential capital costs and effects on roadway capacity. It is recommended that the required pedestrian circulation space be implemented

wherever the zoning controls are revised to facilitate the projected development alternatives. A summary of the proposed pedestrian circulation space requirements is presented below.

**Sidewalks**

The transportation analysis identifies a number of significant sidewalk improvement measures to be implemented in order for Far West Midtown to accommodate the anticipated future pedestrian levels. The sidewalks along Ninth, Tenth, and Eleventh avenues from West 29<sup>th</sup> to West 40<sup>th</sup> streets are all currently 15 feet wide and would require widening to a minimum of 20 feet.

All of the sidewalks from Ninth to Twelfth avenues along West 29<sup>th</sup> through West 31<sup>st</sup> and West 33<sup>rd</sup> through West 38<sup>th</sup> streets would need to be expanded to a minimum width of 15 feet. West 39<sup>th</sup> and West 40<sup>th</sup> streets between Ninth and Twelfth avenues would entail: (a) removing the north sidewalk between Eleventh and Dyer avenues (adjacent to the Lincoln Tunnel entrance plaza); (b) expanding the south sidewalk from 12 feet to 18 feet between Eleventh and Dyer avenues and to 15 feet between Eleventh and Twelfth avenues; and (c) expanding the north sidewalk from 12 to 18 feet between Eleventh and Twelfth avenues.

Table 10: Avenue Sidewalk Recommendations

Location (Between W 29 <sup>th</sup> & W 40 <sup>th</sup> St)	Sidewalk Widths (ft)	
	Existing	Proposed
Ninth Avenue	15	20
Tenth Avenue	15	20
Eleventh Avenue	15	20

Additionally, the sidewalks surrounding the current Madison Square Garden block also require mitigation measures. Under the Office-Use Alternative, neckdowns, totaling 10 feet on West 33<sup>rd</sup> Street at Eighth Avenue are recommended. Under the Multi-Use Alternative, it is recommended that sidewalks be widened to a minimum of 20 feet. The additional circulation space called for in the sidewalk widening recommendations, may also be achieved by providing on-site circulation space in conjunction with new development

It is also recommended that crosswalks throughout the entire study area be a minimum of 17 feet wide, or the width of the adjoining sidewalks, whichever is larger west of Eighth Avenue.

Table 11: Street Sidewalk Recommendations

Location (Between Ninth & Twelfth aves)	Sidewalk Widths (ft)	
	Existing	Proposed
West 29 <sup>th</sup> to 31 <sup>st</sup> St	13	15
West 33 <sup>rd</sup> to 38 <sup>th</sup> St	13	15
West 39 <sup>th</sup> to 40 <sup>th</sup> St		
North side (11 <sup>th</sup> Ave to Dyer Ave)	12	Removed
South side (11 <sup>th</sup> Ave to Dyer Ave)	12	18
North side (11 <sup>th</sup> Ave to 12 <sup>th</sup> Ave)t	12	15
South side (11 <sup>th</sup> Ave to 12 <sup>th</sup> Ave)	12	18

## IMPLEMENTATION STRATEGY

The implementation of the *Far West Midtown Framework* will require a multi-pronged strategy that provides the financing for the necessary infrastructure improvements needed to support increased development, mechanisms to assure completion of infrastructure improvements, and appropriate zoning changes incorporating the elements of the comprehensive plan for Far West Midtown. Major infrastructure elements for the area include the extension of the Number 7 Subway line and Metro North, public open space and waterfront access, bus storage facilities, and street and pedestrian improvements. Financing strategies have been proposed that create a financial linkage between the proposed zoning density increases in Far West Midtown and the provision of needed infrastructure. These strategies should be evaluated by a team of financial and legal experts retained by the City and State. These strategies are consistent with the plans for the 2012 Olympics, should the City be successful in its efforts in bringing this event to New York.

### **Special Purpose Zoning District**

A special purpose zoning district is recommended to provide the regulatory framework for growth and development in Far West Midtown and to achieve urban design objectives. Mandatory on-site improvements such as pedestrian circulation space and on-site open space; streetscape improvements; special regulations concerning parking and loading; identification of required elements associated with redevelopment over the MTA Rail Yards; and potential

infrastructure financing through a zoning bonus mechanism could all be addressed in this district. The Special District could include the following elements:

- *Bulk and urban design controls* to encourage a variety of creative designs in an as-of-right environment: Such controls should allow a wide range for street wall heights, massing options, and setbacks for different tower types. Streetscape improvements, where appropriate, can also be incorporated into the regulations.
- *Special use regulations* where appropriate to achieve commercial and residential development goals.
- *Mandatory on-site improvements*, including such items as pedestrian circulation space and publicly accessible open space: The special district would designate those lots where such improvements would be required. Implementation would be at the time of redevelopment of the zoning lot. The required pedestrian circulation space includes measures recommended in the transportation analysis. The open space requirements could include elements recommended in the *Far West Midtown Framework*, including the open space corridor extending north from West 34<sup>th</sup> Street between Tenth and Eleventh avenues, and the pedestrian corridor extending east-west along West 33<sup>rd</sup> Street.
- *Development requirements for the MTA Rail Yards* and reuse of spaces over below-grade rights of way. While specific site planning would be required for

redevelopment over the large below-grade spaces, including the MTA Rail Yards between Tenth and Twelfth avenues, the special district should incorporate the minimum requirements necessary to achieve the significant objectives of the *Framework*. These include neighborhood and regional open space requirements, circulation requirements, and waterfront access across Route 9A.

- *Additional regulatory mechanisms* to achieve transportation and circulation improvements: The transportation analysis recommends specific requirements for on-site parking to replace parking lost through development and to accommodate parking associated with the demand generated by the redevelopment. These requirements can be incorporated into the special district. In addition, special requirements for on-site loading and pick-up and drop-off facilities for commercial tenants can also be incorporated in the special district.
- *A zoning bonus mechanism* allowing an incremental increase in permitted FAR in exchange for a monetary contribution for necessary capital improvement project financing. (see below)

### **Zoning Map Changes**

The *Framework* recommends a range of density and use changes for the study area. These can be implemented through zoning map changes in conjunction with new special district controls. Changes in permitted use are not

contemplated in the Special Garment Center District where only increases in density are proposed to encourage infill development, and in the manufacturing district south of West 30<sup>th</sup> Street. The zoning for much of the area west of Ninth Avenue generally prohibits new residential development and would require changes to allow new housing.

### **Specific Infrastructure Improvements**

#### **Number 7 Subway Line Extension**

The Metropolitan Transportation Authority (MTA) and the Department of City Planning (DCP) are coordinating efforts as co-lead agencies, to obtain consultant services for the completion of an Environmental Impact Statement (EIS) on both the Number 7 Subway line extension and the recommended density and use changes. The Far West Midtown recommendations combined with environmental studies and analysis for the Number 7 Subway line extension will provide the base data for the consultant. While the EIS will examine a wide range of alternative routes, City Planning believes that a route linking Grand Central Station, Times Square, the Port Authority Bus Terminal, Pennsylvania Station, and the Javits Convention Center would provide the most long-term benefits.

Upon completion of the study, the MTA will be responsible for construction, maintenance, and operation of the Number 7 Subway line extension. The costs for construction would be financed by bonds or capital from the Federal government, State of New York, MTA, and City of New York. These costs could be reimbursed through the proposed District Improvement Fund (discussed below).



### **MTA Rail Yard Platforms**

Reuse of the 26 acres above the MTA Rail Yards requires that platforms be constructed at the existing street grade, allowing for development of up to 17 million square feet at 15.0 FAR. According to preliminary data, platform costs are approximately \$250 million for the 807,000 square foot rail yard between Eleventh and Twelfth avenues. At an FAR of 15, this estimate results in a platform cost of approximately \$21 per buildable square foot. Per square foot costs would be higher with lower permitted densities. The size of the platform required for the eastern rail yard may vary depending on the location of open space and buildings. Assuming a platform size of 408,000 square feet, preliminary data shows that platform costs would be approximately \$141 million, or \$23 per buildable square foot at 15 FAR. Platform construction would likely be undertaken in conjunction with development.

### **Regional Open Space**

The *Framework* for Far West Midtown identifies new, regional open space to be located on the MTA Rail Yard platforms, and in a midblock corridor between Tenth and Eleventh avenues from West 34<sup>th</sup> to West 39<sup>th</sup> streets. The midblock corridor open space can be designated in the special purpose district, and implemented through a mandatory lot improvement requirement, zoning incentive, or possibly land acquisition. It is recommended that a public entity be responsible for operation and maintenance. Regional open space designated for the MTA Rail Yard platforms should also be designated in the special purpose district and made a requirement for redevelopment of the site.

### **Pedestrian Connection over Route 9A**

One of the key elements of the *Framework* is improved access to the Hudson River Park and Pier 79 ferry terminal, which would benefit existing and new businesses and residents. A requirement for this access via a pedestrian connection over Route 9A between the park and the MTA Rail Yard platform can be incorporated into the special district controls and made a requirement for development of the site.

### **Neighborhood Open Spaces**

The *Framework* identifies areas between Ninth and Tenth avenues for the development of neighborhood open spaces. If constructed over existing below-grade rights of way, these spaces could be implemented by a public entity and funded in part through the proposed District Improvement Fund.

### **Javits Convention Center Expansion**

By December 2004 17 U.S. cities will have convention centers that exceed the 900,000 square feet of space at the Javits Convention Center, which limits its ability to compete for certain shows and conventions. The New York Convention Center Development Corporation recently purchased the block to its immediate north in anticipation of an expansion northward. However, any further expansion northward would require the relocation of the MTA West Side Bus Depot located between West 40<sup>th</sup> and 41<sup>th</sup> streets. Expansion northward would not preclude expansion to the south as part of a multi-use facility. Zoning changes would continue to accommodate a northward expansion as well as continued operation of the MTA West Side Bus Depot. Any northward expansion must also ensure the relocation of the bus depot.

### **Bus Facility**

Currently, there are approximately 500 on- and off- street bus storage spaces in the vicinity of the PABT and another 100 on-street spaces to the north in Clinton. The demand for bus storage spaces in Manhattan far exceeds this number and requires numerous buses to return to New Jersey empty while waiting for the evening commute. The demand for an off-street storage facility would increase with the redevelopment of the area. Many of the current storage locations are likely to be displaced in the long term.

This facility could be constructed and financed by the Port Authority, City of New York, public entity, or combination of these groups. The costs could be reimbursed through the proposed District Improvement Fund, or through the sale of Port Authority development rights on rezoned parcels, bus parking revenue, or a combination of these mechanisms. Alternatively, a zoning bonus could be offered to private developments that include significant bus parking facilities.

### **Tow Pound Facility**

The Tow Pound facility that operates from Pier 76 is inconsistent with the new Hudson River Park and the new uses being proposed in the area. Any relocation site, ideally, must be accessible to Midtown. Possible relocation sites include manufacturing zoned land between West 27<sup>th</sup> and West 30<sup>th</sup> streets. As part of implementing the *Framework* for Far West Midtown, consideration should be given to identifying appropriate relocation sites, land acquisition, and construction of an inland tow pound facility that could be a stand alone, or part of a multi-use development.

### **Other Transportation Improvements**

The transportation analysis identifies a range of other improvements that would be required to support redevelopment. These include certain street and sidewalk widenings, signal modifications, and modifications to on-street parking regulations. Capital improvements can be implemented by the City or, in the case of Route 9A, State DOT and reimbursed in part through the proposed District Improvement Fund. Other improvements require regulatory and operational changes that would fall primarily under the jurisdiction of City DOT. Subway station and other mass transit capital improvements identified in the Improvement Plan could be implemented by the MTA/New York City Transit.

### **Comprehensive Streetscape Improvements**

Preparation of a comprehensive streetscape plan, including signage, sidewalk and streetscape improvements, is recommended. While certain elements may be implemented through special district controls and redevelopment, other elements could be implemented by a public agency and funded in part through the District Improvement Fund.

### **Financing Strategies**

All of the costs associated with the proposed infrastructure improvements outlined above are not estimated as part of this study. The costliest of the proposed improvements, the extension of the Number 7 Subway line, will be studied as part of the EIS for that project. NYC 2012, the organizing committee for New York City's 2012 Olympic bid, has provided preliminary estimates for the platforms over the

MTA Rail Yards. While not determined, it is expected that costs for the recommended transportation and infrastructure improvements would exceed several billion dollars.

As an alternative to special financing strategies (discussed below), the City and State (or relevant state agencies) could fund the capital improvements out of general or agency-specific (e.g., in the case of the MTA, fares and tolls) revenues. In this alternative, the tax (or agency-specific) revenues generated by development would be considered adequate support for the incremental debt service. While this alternative would not require any additional legislation or regulatory mechanisms, the capital improvements for Far West Midtown would be placed in direct competition with all other City and State capital priorities, decreasing the likelihood that these improvements – necessary for the redevelopment of the area – would be implemented in a coordinated and timely manner. The City, State and public transportation agencies such as the MTA and the Port Authority face many demands on their limited capital resources, even before the September 11<sup>th</sup> attack on the World Trade Center created more demands while depriving the public sector of billions in anticipated tax revenues.

To reduce the burden of Far West Midtown development on general government and transportation agency bonding resources, critical transportation and other infrastructure improvements could be funded, at least in part, through tax increment financing and a zoning bonus.

### **Tax Increment Financing Strategy**

Under this strategy, the City and State would fund the

necessary capital improvement projects and the City would implement a tax increment financing district, which dedicates a portion of the property taxes to reimbursing the debt service on bonds for the capital improvements. This strategy requires the following elements:

- Designate the Far West Midtown Improvement District and develop a District Improvement Plan specifying the specific infrastructure and other improvements to be funded under the plan.
- Seek state legislation for a tax increment financing district, permitting dedication of property tax increments to support debt service on bonds to finance capital improvements called for in the District Improvement Plan. This mechanism would provide an ongoing revenue stream to support long-term borrowing.
- The bond proceeds would constitute the District Improvement Fund.

### **Zoning Bonus Strategy**

Under this strategy, the City and State would fund capital improvement projects initially and would be reimbursed via a zoning bonus mechanism requiring a contribution into a District Improvement Fund. This strategy includes the following elements:

- Designate the Far West Midtown Improvement District and develop a District Improvement Plan.
- The City and State would initiate construction of

capital improvements necessary to support development using general obligation bonds or other general revenue sources.

- A Special Zoning District would permit the current base FAR as-of-right. Increased densities (zoning bonus) would be permitted in conjunction with a monetary contribution to the district improvement fund administered by the NYC Comptroller. Based on the densities recommended in the plan, the increase in permitted zoning square feet would range from 25 million to 49 million square feet for the entire study area.
- The District Improvement Fund could reimburse City capital expenditures to implement the District Improvement plan or it could fund such capital expenditures directly.

These financing strategies are not mutually exclusive, and both are recommended to support the capital improvements necessary to support the long term growth and development of Far West Midtown. Under both strategies, consideration should also be given to dedicating revenues from the sale of MTA and Port Authority development rights to capital expenditures supporting the District Plan. The tax increment financing strategy would ensure an ongoing revenue stream resulting from private investment and increased property values which could support a significant share of the necessary capital expenditures. However, economic development tax incentives would be wholly or partly precluded, depending on the size of the dedicated revenue

stream. The zoning bonus strategy would not require state legislation, and economic development property tax incentives would not affect the revenue stream to the District Improvement Fund. In addition, the increases in land value created by the proposed increases in zoning densities would be used to support upfront financing for necessary infrastructure improvements.

### **Implementation Steps**

The following initial steps are proposed to move forward with implementation of the plan for Far West Midtown:

- Obtain public input to refine the proposals for Far West Midtown.
- Complete MTA/City EIS for extension of the Number 7 Subway line and the recommended density and use changes and take steps to implement.
- Evaluate feasibility and cost of proposed improvements through appropriate studies.
- Evaluate financing options by a team of financial and legal experts, and initiate appropriate legislation to implement.
- Develop special purpose zoning district regulations and map changes in conjunction with public input. As part of this process, test alternative bulk and design concepts, and identify in greater specificity on-site and open space improvements.
- Prepare a district improvement plan which will serve

as the blueprint for infrastructure and capital improvements. The timing of these improvements would be based, in part, on the level of development that takes place over time.

- Implement zoning text and map amendments.

Many of the steps needed for implementation can proceed simultaneously. Environmental work for the Number 7 Subway line extension, including route selection and preliminary engineering, and on proposed land use and density changes, can begin immediately and could be completed in approximately three to four years. Public discussion on the *Framework* would take place over the next year at the same time work is started on drafting new special zoning district regulations and financing proposals are evaluated. Comprehensive zoning changes would be considered for adoption following completion of the EIS with completion of the Number 7 Subway line extension between 2009 and 2012.

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