



The City of New York

Queens Community Board 11

Serving the Communities of Auburndale, Bayside, Douglaston, Hollis Hills
Little Neck and Oakland Gardens

Paul DiBenedetto **Chairperson** / Joseph Marziliano **District Manager**

To: All Board Members
From: Fleur Martino, Public Relations Committee Chair
Date: September 22, 2023
Re: Pembroke Avenue Community Garden

On Thursday, September 21, 2023, the CB11 Public Relations Committee held a meeting to discuss CB11's only Community Garden, Pembroke Avenue.

Present

Committee Members

Fleur Martino, Committee Chair
David White
Benjamin Turner
George Hadjiconstantinou
Seihee Ryu

CB11 Staff

Christina Coutinho, Community Associate

Ms. Martino opened the meeting with each member introducing themselves.

Tonight's discussion was regarding an event planned for November 4, 2023, from 9:00 am through 11:30 am at the Pembroke Community Garden located at 253-13 Pembroke Avenue, Little Neck. There may be a rain date set for November 11, 2023. Ms. Martino asked the Committee Members for ideas on how to get the community to participate in this event and future events.

This event is a partnership between CB11 and New York Restoration Project. New York Restoration Project owns several Community Gardens within NYC. There will be tools for gardening, perennial bulbs, and compost to allow for the restoration of Pembroke Garden. This site is approximately 4000 square feet and has raised flowers bed already in place.

Ms. Martino has reached out to local schools and St. John's University to have students attend. There will be a log sheet for students to submit for collecting service hours. A flyer will be generated and posted on social media. It was suggested that the flyer have information in English, Korean, Chinese, and Spanish. Local civic associations and the 111th Community Police Council should be notified. It was discussed that 8-12 gardeners will be needed but the goal is to also have foot traffic to help build a relationship with the community. The members agreed to work together to contact the civic associations. Mr. Turner suggested branding CB11 by having the members wear CB11 apparel to this event and other events.

Ms. Martino mentioned having a food truck but that she was informed that this is not allowed in the CB11 Budget.

Before the meeting adjourned, it was discussed that the following needed to be answered by the District Manager: can the event flyer have different languages, can Ms. Martino's telephone number be included on the flyer, can CB11 SWAG be given out, can CB11 apparel be given to members attending, and can food be given if funds are in the budget.

The meeting adjourned at 8:38 pm.