

NEW YORK CITY

MAYOR'S OFFICE OF SUSTAINABILITY

The NYC Graphic Design Internship is available from August through December 2016.

Organization description:

The New York City Mayor's Office of Sustainability is responsible for developing and implementing sustainability initiatives and reducing citywide greenhouse gas (GHG) emissions by 80% by 2050 from 2005 levels (80x50). The Office's goals include: improving the quality of the city's air and water, providing better access to open space, increasing transit capacity, improving and maintaining the city transportation network, upgrading the city's energy infrastructure, and improving the energy efficiency of our building stock.

Position description:

The Mayor's Office of Sustainability seeks an Interactive Graphic Designer to join our growing communications team. This is a great opportunity for someone who has an interest in working with the City on a range of sustainability and climate change programs, and also has impeccable design skills with both print and digital channels. You'll play a critical role in helping translate technical, policy and programmatic work into visually compelling reports, flyers and social media content to help inform, inspire and engage policy makers, environmental advocates and New Yorkers.

Responsibilities:

- Work across a variety of design project types such as report development, social media content, brand development and websites.
- Develop creative concepts for social media based on available design assets and photography
- Present clear design ideas and concepts to MOS project leads and other team members

Basic Qualifications:

- 1+ years of experience putting together exceptional creative
- Experience working collaboratively with subject matter leads
- Experience designing for print, as well as web and social platforms.
- Strong understanding of the foundational elements and principles of design

Additional Qualifications:

- Ongoing drive to understand emerging techniques, trends and philosophies in design, technology, interaction and social media
- Ability to multi-task across several projects
- Photography skills
- Ability and willingness to draft supporting copy for social media posts
- Strong belief in teamwork, collaboration and keeping work fun

This internship is available on a part time (20 hours/week) or full time (35 hours/week) basis.

To apply:

To apply and for more information, please visit the Internship Program website and apply for a position with the "NYC Mayor's Office of Sustainability": <http://on.nyc.gov/nycmointernship>.

For questions, email interns@cityhall.nyc.gov.

Deadline:

Applications will be accepted until August 21st, 2016. The City of New York is an Equal Opportunity Employer.