March-May 2023

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### **TLC's Mobile Outreach Unit**

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Follow Van Hailin' on the Web



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## **Overview**



#### **Opening Act**

The New York City Taxi and Limousine Commission (TLC) officially hit the road with Van Hailin' in 2023. Over the past three months, it has been truly rewarding to witness the gratitude of our licensees and the coalescence of the different units in the agency.

This report presents an overview of the most important quantitative and qualitative data points for this quarter (March, April, May) that illustrate that this new initiative is one that is beneficial, both for the agency and the people it serves. As we move forward, it is important to build off of the services we provide and adapt this program to meet the needs of our everchanging driving community.



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## Meet Van Hailin'

#### **A Community Initiative**

TLC's Van Hailin' pilot program was inspired by Mayor Eric Adams' initiative to improve customer service and was created to enhance the licensee experience by allowing them to perform a variety of transactions that would otherwise require them to visit TLC's offices in Long Island City.

Van Hailin' is a community initiative which will be visiting all five boroughs. It is a one-stop shop where team members from various TLC units assist licensees.





Meeting licensees in their communities



Providing streamlined access to agency services



Delivering excellent customer service experience



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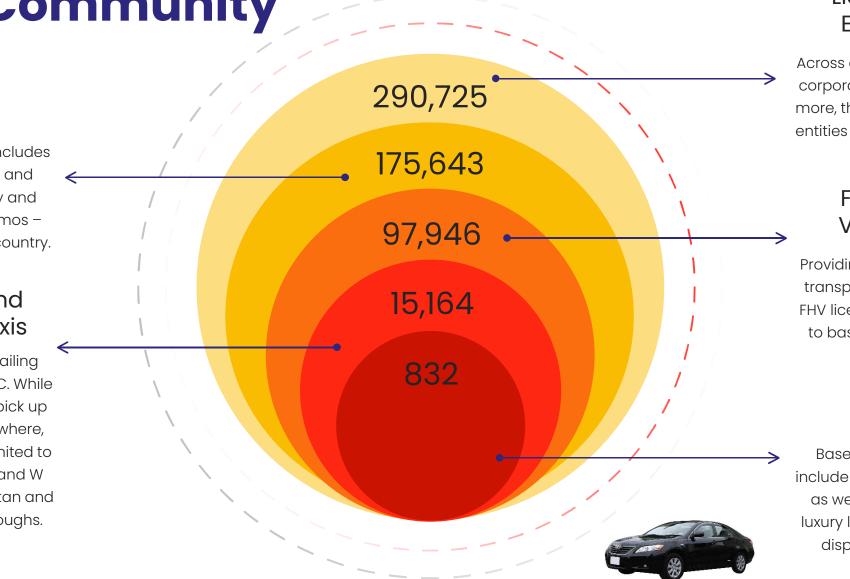
## **TLC Community**

#### Drivers

A total of 175,643 includes drivers of yellow and green taxis, livery and black cars, and limos – the largest in the country.

#### Yellow and Green Taxis

Pick up street-hailing passengers in NYC. While yellow taxis can pick up passengers anywhere, green taxis are limited to above E 96th St and W 110th St in Manhattan and to the outer boroughs.



#### Licensed Entities

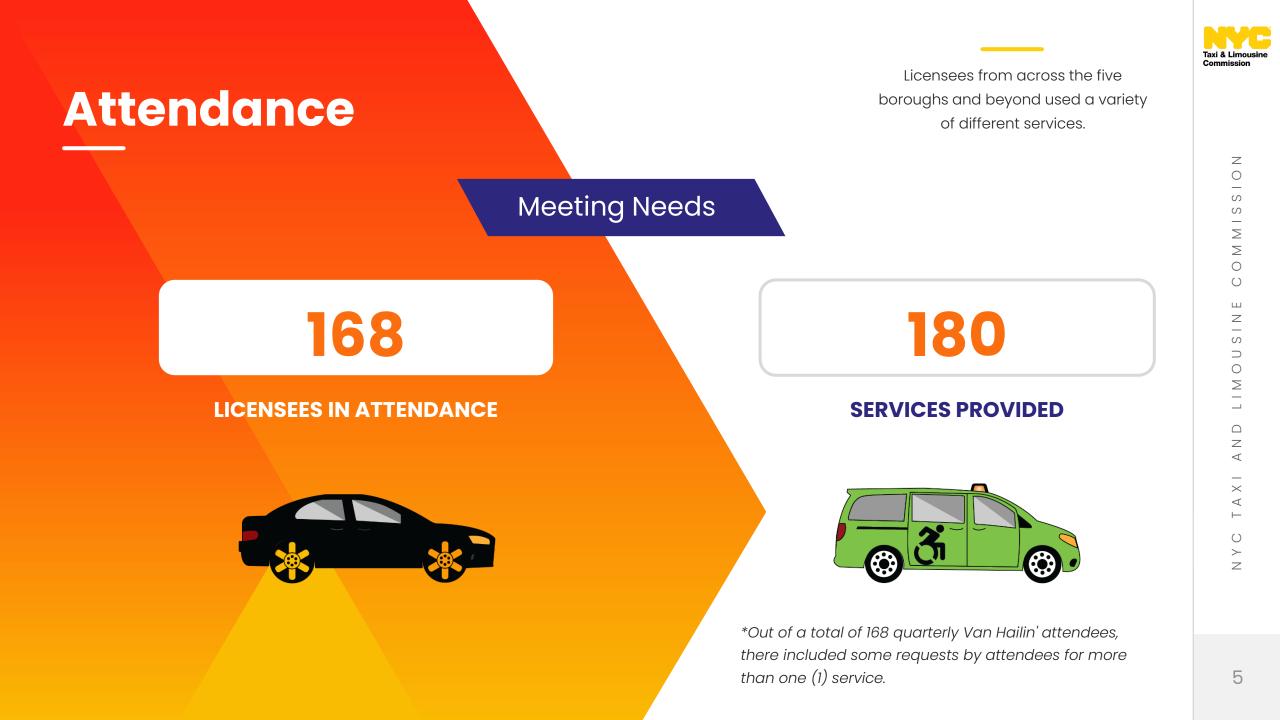
Across drivers, vehicles, corporate entities, and more, there are 290,725 entities licensed by TLC.

#### For-Hire Vehicles

Providing pre-arranged transportation, current FHV licenses connected to bases sit at 97,946.

#### Bases

Base license types include black car bases, as well as livery and luxury limousines. They dispatch to FHVs.



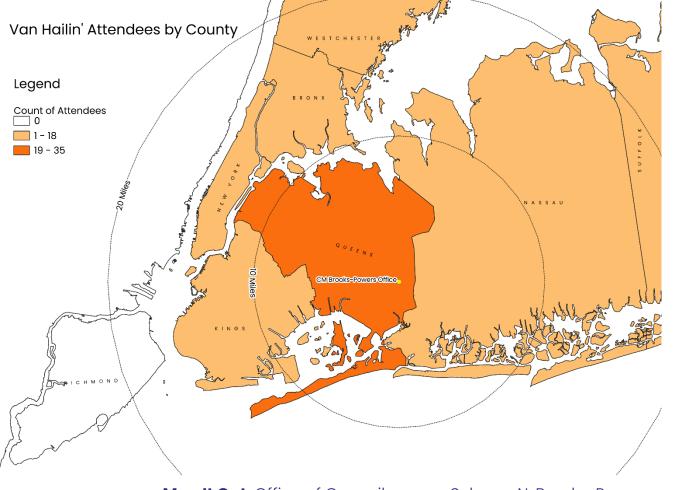


#### Attendance Origin – March 2023



#### 1st Stop: Queens

Most of the attendees were licensees from the Borough of Queens and there was no attendance from Staten Island. However, some attendees came from over 15 miles away from counties of Suffolk and Westchester. One licensee from Connecticut travelled approximately 116 miles to Queens.



Map It Out: Office of Councilwoman Selvena N. Brooks-Powers 222-02 Merrick Boulevard, Laurelton, NY 11413



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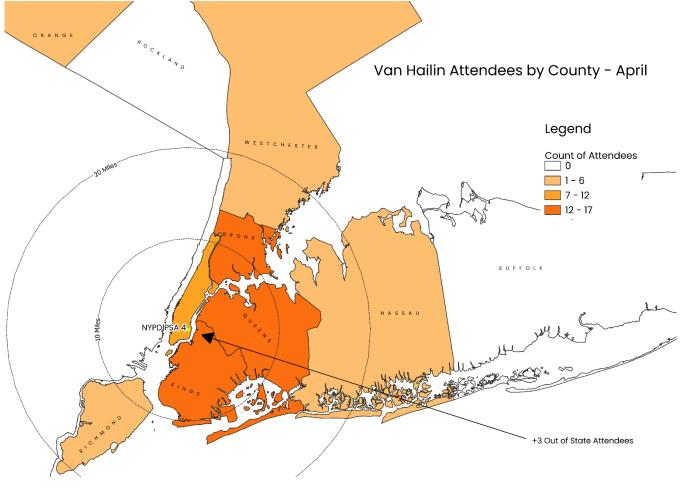
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#### Attendance Origin – April 2023

#### 2<sup>nd</sup> Stop: Manhattan

This event was more centrally located and more easily accessible. Drivers from Queens, Brooklyn, and the Bronx largely attended this event. However, licensees from as far as Orange County attended and there were three out of state attendees. One licensee from Orange County travelled approximately 63 miles to Manhattan.



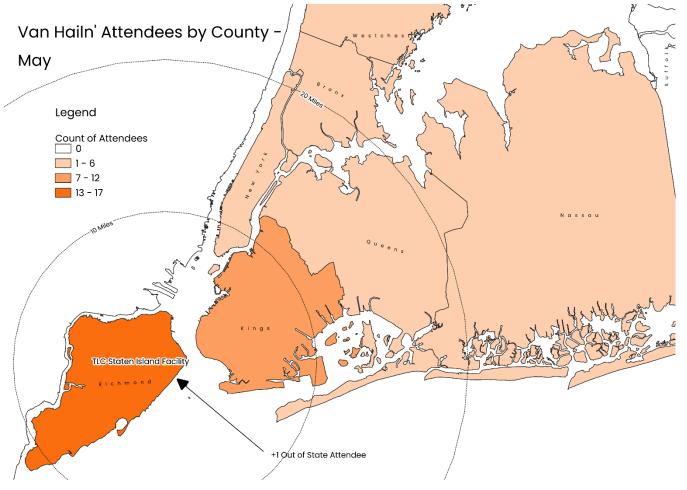
Map It Out: NYPD Service Area 4 130 Avenue C, New York, NY 10009



#### Attendance Origin – May 2023

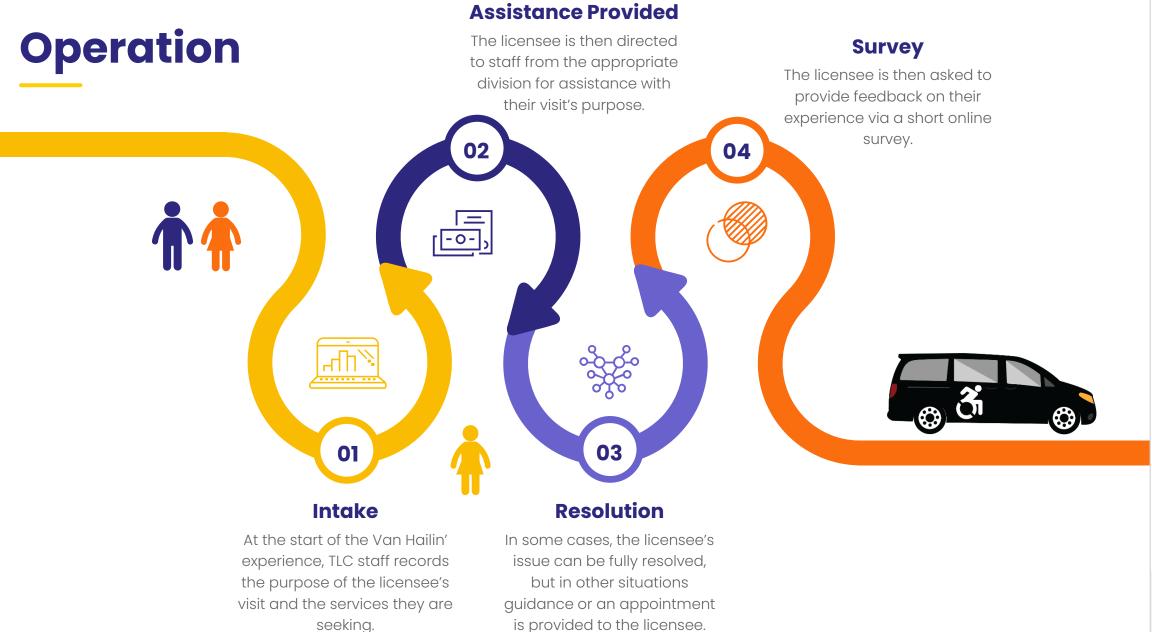
#### 3<sup>rd</sup> Stop: Staten Island

This event largely serviced the licensees of Staten Island and Brooklyn. Licensees had to pay the toll on the Verrazzano Bridge to attend, but this did not deter some determined drivers. One licensee from Westchester travelled approximately 40 miles to Staten Island.



Map It Out: Taxi and Limousine Commission 1139 Hylan Boulevard, Staten Island, NY 10305





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#### **Education**

A subunit of TLC's licensing division, the Education Unit is responsible for establishing standards and learning outcomes for licensed providers. TLC licensees can inquire about their licensing and renewal requirements and receive the new Wheelchair Accessible Vehicle decal.

#### **Licensing and Standards**

The Licensing and Standards Division processes transactions and services relating to drivers, vehicles, and bases. TLC-licensees can resolve issues with their licenses or receive guidance on how to do so by interacting directly with staff at Van Hailin' events.

#### Finance

The Finance Division is responsible for overseeing the agency's budget and processing payments from the public. TLC-licensees can request to pay fines and dues at Van Hailin' through the onsite Cashier.

#### Prosecution

The Prosecution Division is responsible for adjudicating TLC rules through the issuance of settlements and penalties. TLC-licensees can request a settlement for a violation in which they will plead guilty but pay a reduced penalty.

#### LabCorp (Vendor)

TLC-applicants and licensees are required to take annual drug tests at specific LabCorp locations across the city. LabCorp, TLC's sole vendor for drug testing, utilizes on-site restrooms to provide testing services in locations that would otherwise be unavailable to the TLC community.

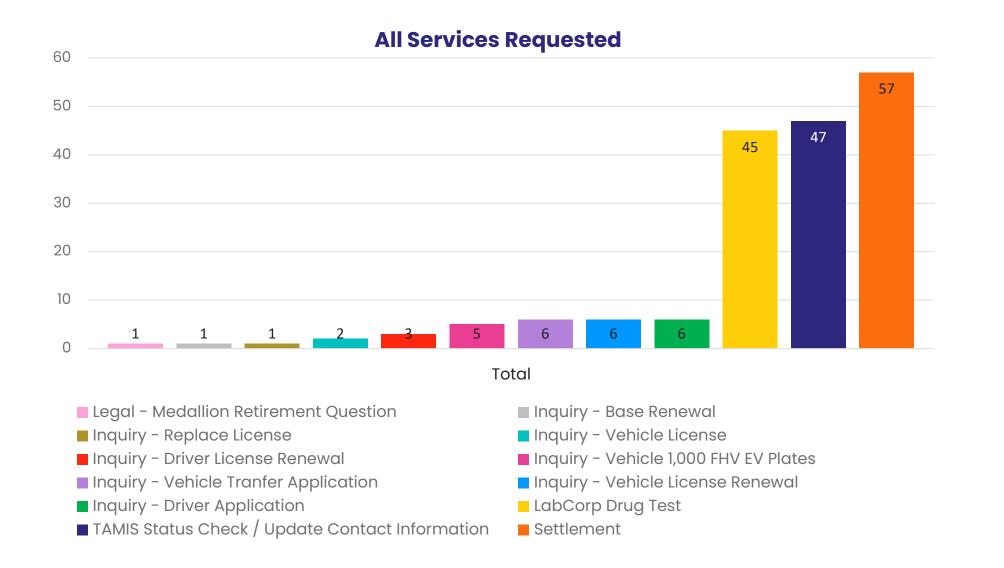
#### **Uniformed Services Bureau**

The Uniformed Services Bureau's primary mission is to maintain public safety by deterring illegal operation of unlicensed vehicles and ensure compliance of all Safety & Emission standards. Licensees can ask onsite officers and inspectors about best safety practices.

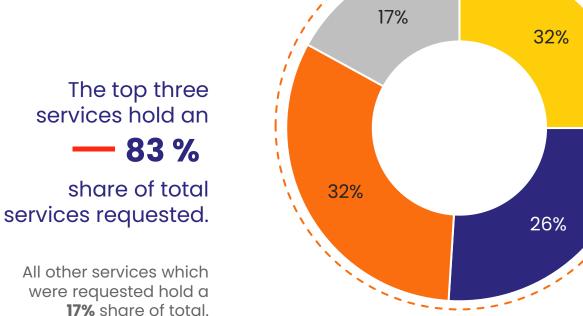


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#### **Interpreting Service Data**



#### **Top Services Requested this Quarter**



- LabCorp Drug Test
- TAMIS Status Check/Update Contact Info
- Settlement
- All Other Services



#### Top Three, Share of Total

This quarter, there were three services which accounted for an overwhelming majority of the transactions at Van Hailin' events this quarter. These included settlements, LabCorp drug tests, and TAMIS status checks/contact information updates.





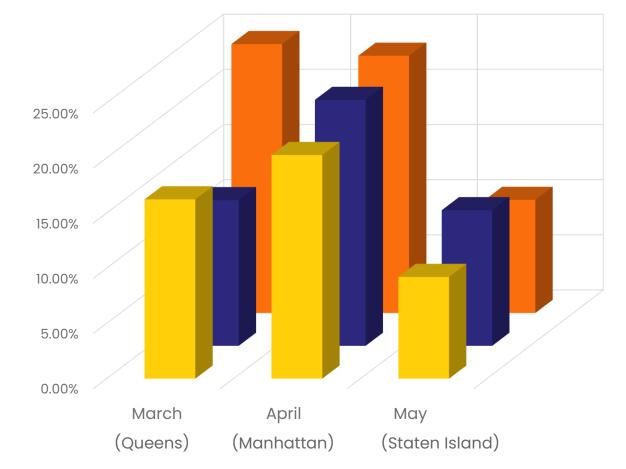
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#### **In Review**

This quarter, only three services accounted for an overwhelming majority of the transactions at Van Hailin' events.

These included settlements, LabCorp drug tests, and TAMIS status checks/contact information updates.



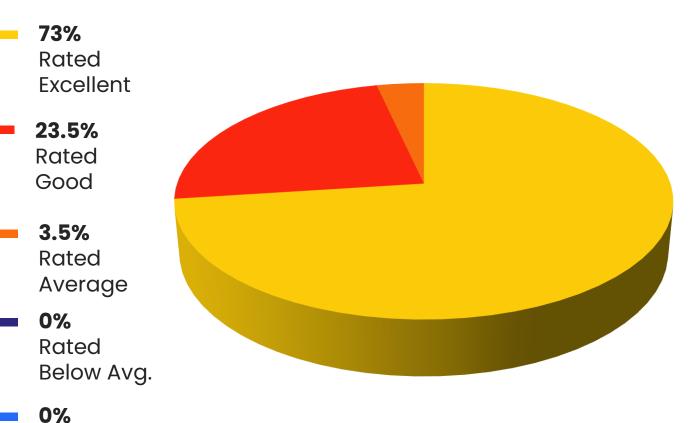


- LabCorp Drug Test
- TAMIS Status Check/Update Contact Info
- Settlement

#### **Licensee Satisfaction**

Rated

Poor



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#### **Survey Results**

After completing their interaction with Van Hailin', visitors were given the opportunity to take a brief online survey regarding their experiences by iPad. In total 85 visitors, mostly licensees, were surveyed which represents a greater than 50% survey completion rate.

Drivers overwhelmingly showed their support for mobile services with 96.5% of respondents rating their Van Hailin' good or better and only 3.5% rated the experience average or worse.

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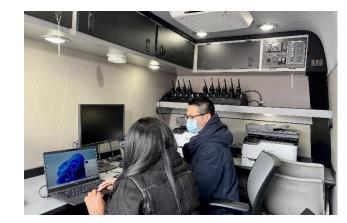
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## **Across the Boroughs**



TLC licensees line up to be received by intake at the Queens event in Laurelton.



TLC staff members service a licensee behind the scenes in the mobile unit.



A licensee is serviced by TLC's Commissioner and Chair David Do and Ciy Council Member Selvena Brooks-Powers.



## **Across the Boroughs**



A TLC-licensed driver holds a Vision Zero bumper sticker at the Staten Island event.



After a settlement offer, a licensee talks with officers from TLC's Enforcement unit in the Lower East Side.



A licensee receives guidance in Queens from TLC's Assistant Commissioner for External Affairs, Audra Palacio.



## Van Hailin'



DUMBO, Brooklyn



Yankee Stadium, Bronx



Times Square, Manhattan



Long Island City, Queens

Fort Wadsworth, Staten Island

## Feedback

#### New York City Mayor Eric Adams

This is the perfect example of using our city resources to make life easier for our hardest working New Yorkers and getting them 'Unchained' from the bureaucratic process.

I'm thrilled to see this van rockin' and rollin' along our city streets, brining support to the drivers who keep our city moving every day.

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The dedicated TLC staff on board will assist drivers, saving them time, which is money...

#### **Meera Joshi**

NYC Deputy Mayor of Operations

Access to city services is a hallmark of a well-functioning city government. I applaud the TLC for their innovation...

#### **Mercedes Narcisse**

NYC Council Member

Meeting the community where they are at is an essential practice for true and successful community work.

Amanda Farias

NYC Council Member

## Feedback



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TLC-Licensed Driver

As a cab driver who lives in the city, it was convenient, so easy, and fast. I was lucky to have the TLC right there in my neighborhood. The people from TLC were great, Commissioner David Do was welcoming, and I liked talking to the TLC officers there. Thank you to TLC!





## **Our Partners**





## **Future Goals**





#### **Eco-friendly Vehicle**

Procure a new electric cargo van for Van Hailin'.



#### **Designated Team**

Create a designated Van Hailin' mobile team to staff events.



#### Service Scope Expansion

Provide additional services that were requested by licensees but not currently offered.

- Transfer applications Lost credentials ۰
- Visual Inspections •

#### **Increased Operation Frequency**

Expand the number of mobile office operations from once per month.

- Work with existing and potential partners to create a regular schedule
- Create a request form for interested parties