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B I O

Natalie, the director of the Fashion Industry Management program at Philadelphia University, has 15 years' experience as an educator at the secondary and university levels. She has worked in the fashion industry as an entrepreneurial hat designer, and in apparel sourcing for The Limited Brands in Sri Lanka and Portugal. Her research and consulting interests are in experiential service design, integrative strategic design and applying fashion thinking to a range of services and consumer products in order to build brand distinction. Certified by the National Charrette Institute at Harvard's Graduate School of Design to lead charrette trainings, Natalie uses the charrette methodology to lead ideation, opportunity finding and consensus building for a range of organizations.

Natalie is a published author with the online journal *Just-Style.com* and the Design Management Institute's *DMI Journal*. She has been awarded grants to research the AGOA bill (African Growth and Opportunity Act) and vendor development programs in the United States. Natalie is a recipient of the 2007 Lindback Distinguished Teaching Award, two Philadelphia University Summer Research Grants, three research grants from Cotton Incorporated and a Lindback Foundation Research Grant.

Natalie earned her BA (Cum Laude) from Vassar College, with a double major in Anthropology and Africana Studies; her MS from Philadelphia University in Global Textile Marketing; and her PhD in Design Management from the University of Westminster, London. She has extensive international living and work experience in Sri Lanka, Portugal, Israel, Germany, and Brazil and is proficient in the Portuguese and Spanish languages. Personal interests include swimming, dance and anything related to Brazilian culture. Natalie lives in the Mt. Airy community of Philadelphia with her husband, John, an attorney.