

Client Information

Client Name	Van Wagner Communications, LLC
Business Address	800 Third Avenue, 28th Floor, New York, NY 10022
Client P.O. Name	Pretsfelder, Steven
Business Phone	(212) 699-8400
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Cordo & Company, LLC
Lobbyist Entity's Business Phone	(518) 445-2535
Lobbyist Entity's Business Address	90 State Street Suite 1507, Albany, NY 12207

Compensation Paid or Owed to Cordo & Company, LLC

Compensation Paid or Owed During the Calendar Year	\$45,000
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Client Expenses Reimbursed to Cordo & Company, LLC

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category	Determination of Board or Commission
Subject Details	Public Pay Telephone Franchise

Target	Office/Department	Contact Name
Comptroller's Office		Budzik, Valerie Gold, Josh

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Lobbyist Entity # 2

Lobbyist Entity's Name Dan Klores Communications, LLC

Lobbyist Entity's Business Phone (518) 813-4832

Lobbyist Entity's Business Address 386 Park Ave., S., 10th Floor, New York, NY 10016

Compensation Paid or Owed to Dan Klores Communications, LLC

Compensation Paid or Owed During the Calendar Year \$10,000

Client Expenses Reimbursed to Dan Klores Communications, LLC

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Lobbying Activities

Activity # 1

Subject Category NYC Rules

Subject Details Memo and meetings regarding NYC rules that will be promulgated for nonconforming use permits for arterial signs

Target	Office/Department	Contact Name
District Attorney's Office - Richmond County		Goldsmith, Steve Mahanna, Brian Chambliss, Corey

Lobbyist Entity # 3

Lobbyist Entity's Name Mercury

Lobbyist Entity's Business Phone (212) 681-1380

Lobbyist Entity's Business Address 137 Fifth Avenue, 3rd Floor, New York, NY 10010

Compensation Paid or Owed to Mercury

Compensation Paid or Owed During the Calendar Year \$120,000

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Client Expenses Reimbursed to Mercury

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Lobbying Activities

Activity # 1

Subject Category Local Law

Subject Details Public Pay Telephone Franchise matter before the Franchise Review Committee

Target	Office/Department	Contact Name
Office of the Contract Services		Simpson, Maria
Borough President - Bronx		Rodriguez, Al

Activity # 2

Subject Category Local Law

Subject Details Outdoor Advertising

Target	Office/Department	Contact Name
NYC Council Members	Comrie, Leroy - District No. 27	

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Pretsfelder, Steven
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/27/2011 09:56
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ELECTRONIC SIGNATURE

Steven Pretsfelder was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."