

2010 Amended P4 Client Periodic Report

Lobbyist Name: Greenberg Traurig

Client Name: 433 Broadway LLC

Lobbyist Information

Principal Officer Name	Mascialino, John
Principal Officer Title	Shareholder and Attorney
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 801-6773
Lobbyist Business Name	Greenberg Traurig
Lobbyist Business Address	200 Park Avenue, 15th Floor, New York, NY 10166
Lobbyist Business Phone	(212) 801-9355

Client Information

Client Name	433 Broadway LLC
Business Address	118 Spring Street, 2nd Fl., New York, NY 10012
Client P.O. Name	Omri, Ezra
Business Phone	(212) 343-9576
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Carson, Deirdre
Employee's Work Address	200 Park Avenue, 16th Fl., New York, NY 10166
Employee's Work Phone	(212) 801-6855

Employee # 2

Employee's Name	Hockens, Nick
Employee's Work Address	200 Park Avenue, 16th Floor, New York, NY 10166

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Lobbyist Name: Greenberg Traurig

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Employee's Work Phone (212) 801-3088

Employee # 3

Employee's Name Minor, Randall

Employee's Work Address 200 Park Avenue, New York, NY 10166

Employee's Work Phone (212) 801-9200

Employee # 4

Employee's Name Segal, Jay

Employee's Work Address 200 Park Avenue, 16th Fl., New York, NY 10166

Employee's Work Phone (212) 801-9265

Lobbying Activities

Activity # 1

Subject Category Determination of Board or Commission

Subject Details Application to the New York City Planning Commission for a special permit under Section 74-781 of the Zoning Resolution. (433 Broadway)

Target	Office/Department	Contact Name
City Planning Commission (CPC)		Awner, Vivian Friedman, Glenn Wrobel, Barak

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$0.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$35.00

Total of Aggregate Expenses \$75.00 or less \$1,019.07

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Are there expenses greater than \$75.00?

YES

Itemized Expenses

Itemized Expense # 1

Paid to The Darcel Group

Purpose Color and Mount for Presentation Purposes

Amount \$679.38

Itemized Expense # 2

Paid to The Darcel Group

Purpose Color and Mounting for Presentation Boards

Amount \$339.69

Itemized Expense Total \$1,019.07

Total Expenses for Current Period \$2,073.14

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Mascialino, John
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/28/2011 10:36
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ELECTRONIC SIGNATURE

John Mascialino was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."