

2010 Client Annual Report for Applied Design Initiative LLC

Client Information

Client Name	Applied Design Initiative LLC
Business Address	1115 Broadway, New York, NY 10010
Client P.O. Name	Weintraub, Nancy Ann
Business Phone	(212) 633-6566
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Pitta Bishop Del Giorno & Giblin LLC
Lobbyist Entity's Business Phone	(212) 652-3890
Lobbyist Entity's Business Address	120 Broadway, 28th Floor, New York, NY 10271

Compensation Paid or Owed to Pitta Bishop Del Giorno & Giblin LLC

Compensation Paid or Owed During the Calendar Year	\$32,000
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Client Expenses Reimbursed to Pitta Bishop Del Giorno & Giblin LLC

Total of Aggregate Expenses \$75.00 or less	\$50.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category	Procurement
Subject Details	New York Renovation Project

Target	Office/Department	Contact Name
Board of Elections (BOENY)		Squiccraini, Nick O'Grady, J.

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Activity # 2

Subject Category Procurement

Subject Details Riverside Health Clinic Project

Target	Office/Department	Contact Name
The Department of Health And Mental Hygiene (DOHMH)		Kahn, B.

Activity # 3

Subject Category Procurement

Subject Details Placement on Agency Vendor List

Target	Office/Department	Contact Name
Department of Design And Construction (DDC)		Zinssmeister, D.

Activity # 4

Subject Category Procurement

Subject Details Procurement Oppurtunities Based on Capital Funding FY2011

Target	Office/Department	Contact Name
New York Public Library (NYPL)		Coriston, Anne

Activity # 5

Subject Category Procurement

Subject Details Green LEED & Energy Conservation Presentation

Target	Office/Department	Contact Name
The Department of Health And Mental Hygiene (DOHMH)		Khan, Barri

Activity # 6

Subject Category Procurement

Subject Details NYU Expansion and MWBE Participation

Target	Office/Department	Contact Name
Borough President - Manhattan		Puritz, Sasha Myers, Sandy

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Weintraub, Nancy Ann
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/31/2011 14:51
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ELECTRONIC SIGNATURE

Nancy Ann Weintraub was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."