

## Client Information

Client Name	Media Metrica Limited
Business Address	Studio 3, 166 Tower Bridge Road, London (UK) SE1 3LS, NY 10010
Client P.O. Name	Ornstein, Jason
Business Phone	(917) 669-1240
Business Email	BLOCKED_EMAIL

## Lobbyist Entities

### Lobbyist Entity # 1

Lobbyist Entity's Name	James F. Capalino & Associates, Inc.
Lobbyist Entity's Business Phone	(212) 616-5810
Lobbyist Entity's Business Address	233 Broadway, Suite 850, New York, NY 10279

### Compensation Paid or Owed to James F. Capalino & Associates, Inc.

Compensation Paid or Owed During the Calendar Year	\$36,000
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### Client Expenses Reimbursed to James F. Capalino & Associates, Inc.

Total of Aggregate Expenses \$75.00 or less	\$19.00
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Are there expenses greater than \$75.00?	No
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## Lobbying Activities

### Activity # 1

Subject Category	Procurement
Subject Details	Placement of blast resistant recycling/media modules in multiple NYC areas including within the boundaries of The Downtown Alliance (TDA) district

## 2010 Client Annual Report for Media Metrica Limited

<b>Target</b>	<b>Office/Department</b>	<b>Contact Name</b>
Department of Transportation (DOT)		David, Jehn
Department of Sanitation (DSNY)		John, Doherty
Department of Parks & Recreation		Bill, Castro Adrian, Benepe
NYC Council Members	Chin, Margaret - District No. 1	
Community Boards	Manhattan Board No. 1	Noah, Pfefferblit

## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Ornstein, Jason
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	02/05/2011 17:01
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## ELECTRONIC SIGNATURE

Jason Ornstein was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."