

Client Information

Client Name	American Heart Association
Business Address	122 East 42 Street, 18th Floor, New York, NY 10168
Client P.O. Name	Vitale, Robin
Business Phone	(212) 878-5900
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	American Heart Association
Lobbyist Entity's Business Phone	(212) 878-5900
Lobbyist Entity's Business Address	122 East 42 Street, 18th Floor, New York, NY 10168

Compensation Paid or Owed to American Heart Association

Compensation Paid or Owed During the Calendar Year	\$6,148.58
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Client Expenses Reimbursed to American Heart Association

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Lobbying Activities

Activity # 1

Subject Category	Introduction
Subject Details	The American Heart Association lobbied in support of Intro 332-2010, the legislation that restricts smoking from our public parks / beaches / pedestrian plazas.

2010 Client Annual Report for American Heart Association

Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Felder, Simcha - District No. 44 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22	

2010 Client Annual Report for American Heart Association

Target	Office/Department	Contact Name
	Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 White, Jr., Thomas - District No. 28 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 Wills, Ruben - District No. 28	
The Department of Health And Mental Hygiene (DOHMH)		Farley, Thomas Miller, Sam Otsubo, Emiko Kansagra, Susan
Office of The Mayor (OTM)	Mayor	Bloomberg, Michael

Activity # 2

Subject Category

Commissioner Farley Participation at AHA Event

Subject Details

The American Heart Association lobbied to gain the attendance / participation of Commissioner Farley at our Go Red for Women Grand Salon on Thursday, February 3, 2011.

Target	Office/Department	Contact Name
The Department of Health And Mental Hygiene (DOHMH)		Farley, Thomas Otsubo, Emiko

Activity # 3

Subject Category

School Food Rocks Event w/ CM Lander

Subject Details

The American Heart Association worked to support CM Lander's School Food Rocks Event on 10/23/2010.

Target	Office/Department	Contact Name
NYC Council Members	Lander, Bradford - District No. 39	
NYC Council Members - Staff	Lander, Bradford - District No. 39	Turner, Jessica

Activity # 4

Subject Category

Budget

Subject Details

The American Heart Association worked with CM Lander to request a reinstatement of the Universal School Meals Program.

Target	Office/Department	Contact Name
NYC Council Members	Lander, Bradford - District No. 39	
NYC Council Members - Staff	Lander, Bradford - District No. 39	Turner, Jessica

Activity # 5

2010 Client Annual Report for American Heart Association

Subject Category

Budget

Subject Details

The American Heart Association lobbied in support of city funding for the Bureau of Tobacco Control within the DHMH; the CPR to Go program within FDNY EMS; and reinstatement of the Universal School Meals Program.

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Office of The Mayor (OTM)	Mayor	Bloomberg, Michael

Activity # 6

Subject Category Oversight Hearing on Volunteer Ambulance Corps

Subject Details The American Heart Association testified in support of a unified, comprehensive EMS system.

Target	Office/Department	Contact Name
NYC Council Members	Crowley, Elizabeth - District No. 30 Eugene, Mathieu - District No. 40 Gentile, Vincent J. - District No. 43 Halloran III, Daniel - District No. 19 Mendez, Rosie - District No. 2 Rodriguez, Ydanis - District No. 10 Vallone, Jr., Peter - District No. 22 Arroyo, Maria del Carmen - District No. 17 Dickens, Inez - District No. 9 Ferraras, Julissa - District No. 21 Foster, Helen - District No. 16 Rivera, Joel - District No. 15 Rose, Deborah - District No. 49 Vann, Albert - District No. 36 Bramer, James Van - District No. 26	

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	02/15/2011 18:22
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."