

Client Information

Client Name	The Academic Advantage Inc
Business Address	305 Broadway 9th FL, New York, NY 10007
Client P.O. Name	Berookim, Mark
Business Phone	(866) 788-8677
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Malkin & Ross
Lobbyist Entity's Business Phone	(518) 449-3359
Lobbyist Entity's Business Address	80 State Street, Albany, NY 12207

Compensation Paid or Owed to Malkin & Ross

Compensation Paid or Owed During the Calendar Year	\$30,300
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Client Expenses Reimbursed to Malkin & Ross

Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	YES

Itemized Expenses

Itemized Expense # 1

Paid to	Malkin & Ross
Purpose	Reimbursed expenses
Amount	\$474.00
Itemized Expense Total	\$474.00

Lobbying Activities

Activity # 1

Subject Category

After School Academic Programs

Subject Details

Introduction of Academy Advantage programs to the NYC educational community

Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Chin, Margaret - District No. 1 Dilan, Erik Martin - District No. 37 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koppell, G. Oliver - District No. 11 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Reyna, Diana - District No. 34 Rodriguez, Ydanis - District No. 10 Seabrook, Larry - District No. 12 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23	

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Berookim, Mark
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	02/15/2011 18:07
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ELECTRONIC SIGNATURE

Mark Berookim was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."