

## 2010 Amended Client Annual Report for New Yorkers for Parks

### Client Information

|                  |   |
|------------------|---|
| Client Name      | New Yorkers for Parks                           |
| Business Address | 55 Broad Street, 23rd Floor, New York, NY 10004 |
| Client P.O. Name | Beha, Alyson                                    |
| Business Phone   | (212) 838-9410                                  |
| Business Email   | BLOCKED_EMAIL                                   |

### Lobbyist Entities

#### Lobbyist Entity # 1

|                                    |   |
|------------------------------------|---|
| Lobbyist Entity's Name             | TLM ASSOCIATES LLC                          |
| Lobbyist Entity's Business Phone   | (646) 467-8536                              |
| Lobbyist Entity's Business Address | 233 BROADWAY, SUITE 702, NEW YORK, NY 10007 |

#### Compensation Paid or Owed to TLM ASSOCIATES LLC

|  |          |
|--|----------|
| Compensation Paid or Owed During the Calendar Year | \$30,000 |
|--|----------|

#### Client Expenses Reimbursed to TLM ASSOCIATES LLC

|   |        |
|---|--------|
| Total of Aggregate Expenses \$75.00 or less | \$0.00 |
| Are there expenses greater than \$75.00?    | No     |

### Lobbying Activities

#### Activity # 1

|                  |                              |
|------------------|------------------------------|
| Subject Category | Local Law                    |
| Subject Details  | Crime in Parks Local Law 114 |

| Target              | Office/Department                     | Contact Name |
|---------------------|---------------------------------------|--------------|
| NYC Council Members | Vallone, Jr., Peter - District No. 22 |              |

#### Activity # 2

## 2010 Amended Client Annual Report for New Yorkers for Parks

### Subject Category

General Advisory Meetings with Council Members

### Subject Details

This District Advisory/Budget Meetings with Council Members Ydanis Rodriguez, Elizabeth Crowley, and Peter Vallone, Jr. covered a variety of topics. It primarily served as an introduction of New Yorkers for Parks' research and advocacy work to the Council Members and a general discussion of the City budget for parks.

| Target              | Office/Department                     | Contact Name |
|---------------------|---------------------------------------|--------------|
| NYC Council Members | Rodriguez, Ydanis - District No. 10   |              |
| NYC Council Members | Crowley, Elizabeth - District No. 30  |              |
| NYC Council Members | Vallone, Jr., Peter - District No. 22 |              |

### Activity # 3

### Subject Category

Discussion of State of the City Address

### Subject Details

Discussed possible park-related topics for Speaker Quinn's State of the City Address with policy advisor, Brendan Cheney.

| Target                      | Office/Department                 | Contact Name    |
|-----------------------------|-----------------------------------|-----------------|
| NYC Council Members         | Quinn, Christine - District No. 3 |                 |
| NYC Council Members - Staff | Quinn, Christine - District No. 3 | Cheney, Brendan |

### Activity # 4

### Subject Category

Rule

### Subject Details

Rule to amend tree replacement procedures.

| Target                           | Office/Department | Contact Name   |
|----------------------------------|-------------------|----------------|
| Department of Parks & Recreation |                   | Kavanagh, Liam |

### Activity # 5

### Subject Category

Local Law

### Subject Details

Discussion of enforcement of Local Law 114 (2005).

| Target              | Office/Department                     | Contact Name |
|---------------------|---------------------------------------|--------------|
| NYC Council Members | Vallone, Jr., Peter - District No. 22 |              |

### Activity # 6

### Subject Category

Budget

### Subject Details

Discussion of Parks Department budget cut decisions.

| Target                           | Office/Department | Contact Name   |
|----------------------------------|-------------------|----------------|
| Department of Parks & Recreation |                   | kavanagh, liam |

## 2010 Amended Client Annual Report for New Yorkers for Parks

### Activity # 7

**Subject Category** Alienation of Parkand

**Subject Details** Discussion of alienation of 3.77 acres of St Michael's playground.

| Target              | Office/Department                     | Contact Name |
|---------------------|---------------------------------------|--------------|
| NYC Council Members | Vallone, Jr., Peter - District No. 22 |              |

### Lobbyist Entity # 2

**Lobbyist Entity's Name** New Yorkers for Parks

**Lobbyist Entity's Business Phone** (212) 838-9410

**Lobbyist Entity's Business Address** 355 Lexington Avenue, New York, NY 10017

### Compensation Paid or Owed to New Yorkers for Parks

**Compensation Paid or Owed During the Calendar Year** \$9,292

### Client Expenses Reimbursed to New Yorkers for Parks

**Total of Aggregate Expenses \$75.00 or less** \$0.00

**Are there expenses greater than \$75.00?** No

### Lobbying Activities

#### Activity # 1

**Subject Category** District Advisory Meetings

**Subject Details** District Advisory Meetings with Council Members and their staff covered a variety of topics. They primarily served as an introduction of New Yorkers for Parks' research and advocacy work to the Council Members.

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| Target              | Office/Department  | Contact Name |
|---------------------|--|--------------|
| NYC Council Members | Bramer, James Van - District No. 26<br>Chin, Margaret - District No. 1<br>Crowley, Elizabeth - District No. 30<br>Dilan, Erik Martin - District No. 37<br>Dromm, Daniel - District No. 25<br>Ferraras, Julissa - District No. 21<br>Fidler, Lewis - District No. 46<br>Gentile, Vincent J. - District No. 43<br>Lappin, Jessica - District No. 5<br>Levin, Stephen - District No. 33<br>Mendez, Rosie - District No. 2<br>Rodriguez, Ydanis - District No. 10<br>Vacca, James - District No. 13<br>Williams, Jumaane - District No. 45 |              |

### Activity # 2

**Subject Category** Meeting to discuss permitting in parks policy

**Subject Details** Met with staff of CM Lappin's office, Lyle Frank of City Council and Terese Braddock of DPR to discuss permitting in parks policy.

| Target                           | Office/Department                | Contact Name     |
|----------------------------------|----------------------------------|------------------|
| NYC Council Members              | Lappin, Jessica - District No. 5 |                  |
| Department of Parks & Recreation |                                  | Braddock, Terese |

### Activity # 3

**Subject Category** Local Law

**Subject Details** Crime in Parks, Local Law 114. Council Member Vallone and Leg. Director Jonathan Chung

| Target              | Office/Department                     | Contact Name |
|---------------------|---------------------------------------|--------------|
| NYC Council Members | Vallone, Jr., Peter - District No. 22 |              |

### Activity # 4

**Subject Category** Introduction

**Subject Details** Int. 4 - Tree replacement hearing

| Target              | Office/Department                  | Contact Name |
|---------------------|------------------------------------|--------------|
| NYC Council Members | Viverito, Melissa - District No. 8 |              |

### Activity # 5

**Subject Category** FY 2011 Budget Hearing

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## Subject Details

Testified before the Parks Committee

| Target              | Office/Department                  | Contact Name |
|---------------------|------------------------------------|--------------|
| NYC Council Members | Viverito, Melissa - District No. 8 |              |

## Activity # 6

### Subject Category

Introduction

### Subject Details

Intr 0123 on artificial turf

| Target              | Office/Department                  | Contact Name |
|---------------------|------------------------------------|--------------|
| NYC Council Members | Viverito, Melissa - District No. 8 |              |

## Activity # 7

### Subject Category

Tour of potential future Recreation Center Site

### Subject Details

Tour of potential future Recreation Center Site with Council Member Crowley - discussion of recreation opportunities for constituents.

| Target              | Office/Department                    | Contact Name |
|---------------------|--------------------------------------|--------------|
| NYC Council Members | Crowley, Elizabeth - District No. 30 |              |

## Activity # 8

### Subject Category

Rule

### Subject Details

Hearing: Expressive Vendor rule change

| Target              | Office/Department                  | Contact Name |
|---------------------|------------------------------------|--------------|
| NYC Council Members | Viverito, Melissa - District No. 8 |              |

## Activity # 9

### Subject Category

Introduction

### Subject Details

Concessions Oversight hearing and testimony on Intro. No. 21

| Target              | Office/Department                  | Contact Name |
|---------------------|------------------------------------|--------------|
| NYC Council Members | Viverito, Melissa - District No. 8 |              |

## Activity # 10

### Subject Category

Public hearing: Domino Sugar Rezoning

### Subject Details

Submitted testimony at public hearing on DEIS for Domino Sugar Rezoning

| Target                            | Office/Department | Contact Name   |
|-----------------------------------|-------------------|----------------|
| Department of City Planning (DCP) |                   | Burden, Amanda |

**Activity # 11**

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**Subject Category**

Budget

**Subject Details**

Executive Budget Hearing

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| Target              | Office/Department                          | Contact Name |
|---------------------|--|--------------|
| NYC Council Members | Recchia, Jr., Domenic M. - District No. 47 |              |

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| Target              | Office/Department   | Contact Name |
|---------------------|---|--------------|
| NYC Council Members | Recchia, Jr., Domenic M. - District No. 47<br>Arroyo, Maria del Carmen - District No. 17<br>Barron, Charles - District No. 42<br>Bramer, James Van - District No. 26<br>Brewer, Gale - District No. 6<br>Cabrera, Fernando - District No. 14<br>Chin, Margaret - District No. 1<br>Comrie, Leroy - District No. 27<br>Crowley, Elizabeth - District No. 30<br>Dickens, Inez - District No. 9<br>Dilan, Erik Martin - District No. 37<br>Dromm, Daniel - District No. 25<br>Eugene, Mathieu - District No. 40<br>Ferraras, Julissa - District No. 21<br>Fidler, Lewis - District No. 46<br>Foster, Helen - District No. 16<br>Garodnick, Daniel - District No. 4<br>Gennaro, James - District No. 24<br>Gentile, Vincent J. - District No. 43<br>Gonzalez, Sara M. - District No. 38<br>Halloran III, Daniel - District No. 19<br>Ignizio, Vincent - District No. 51<br>Jackson, Robert - District No. 7<br>James, Letitia - District No. 35<br>Koo, Peter - District No. 20<br>Koppell, G. Oliver - District No. 11<br>Koslowitz, Karen - District No. 29<br>Lander, Bradford - District No. 39<br>Lappin, Jessica - District No. 5<br>Levin, Stephen - District No. 33<br>Mealy, Darlene - District No. 41<br>Mendez, Rosie - District No. 2<br>Nelson, Jr., Michael C. - District No. 48<br>Oddo, James - District No. 50<br>Palma, Annabel - District No. 18<br>Quinn, Christine - District No. 3<br>Reyna, Diana - District No. 34<br>Rivera, Joel - District No. 15<br>Rodriguez, Ydanis - District No. 10<br>Rose, Deborah - District No. 49<br>Sanders, Jr., James - District No. 31<br>Seabrook, Larry - District No. 12<br>Ulrich, Eric - District No. 32<br>Vacca, James - District No. 13<br>Vallone, Jr., Peter - District No. 22<br>Vann, Albert - District No. 36 |              |

## 2010 Amended Client Annual Report for New Yorkers for Parks

| Target | Office/Department  | Contact Name |
|--------|--|--------------|
|        | Viverito, Melissa - District No. 8<br>Weprin, Mark - District No. 23<br>White, Jr., Thomas - District No. 28<br>Williams, Jumaane - District No. 45<br>Greenfield, David - District No. 44<br>Wills, Ruben - District No. 28 |              |

### Activity # 12

**Subject Category** Introduction

**Subject Details** Intr 0021 hearing on concessions

| Target              | Office/Department                  | Contact Name |
|---------------------|------------------------------------|--------------|
| NYC Council Members | Viverito, Melissa - District No. 8 |              |

### Activity # 13

**Subject Category** Local Law

**Subject Details** City Charter Land Use Testimony to the City Charter Review Commission

| Target                                    | Office/Department | Contact Name       |
|---|-------------------|--------------------|
| New York City Charter Revision Commission |                   | Goldstein, Matthew |

### Activity # 14

**Subject Category** Introductory meeting

**Subject Details** Meeting with Commissioner Blackmon (DPR)

| Target                           | Office/Department | Contact Name    |
|----------------------------------|-------------------|-----------------|
| Department of Parks & Recreation |                   | Blackmon, Larry |

### Activity # 15

**Subject Category** Rule

**Subject Details** tree rule hearing

| Target                           | Office/Department | Contact Name     |
|----------------------------------|-------------------|------------------|
| Department of Parks & Recreation |                   | schnall, michael |

### Activity # 16

**Subject Category** Rule

**Subject Details** Community Gardens Rules Changes

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| Target                           | Office/Department | Contact Name     |
|----------------------------------|-------------------|------------------|
| Department of Parks & Recreation |                   | schnall, michael |

### Activity # 17

**Subject Category** Introductory meeting

**Subject Details** Discussed sustainability and Captial Projects

| Target                           | Office/Department | Contact Name  |
|----------------------------------|-------------------|---------------|
| Department of Parks & Recreation |                   | donaghue, sue |

### Activity # 18

**Subject Category** Local Law

**Subject Details** Crime in Parks, St.Michaels Playground, Steinway Mansion

| Target              | Office/Department                     | Contact Name |
|---------------------|---------------------------------------|--------------|
| NYC Council Members | Vallone, Jr., Peter - District No. 22 |              |

### Activity # 19

**Subject Category** Oversight Hearing

**Subject Details** Public Hearing: Oversight Hearing on Keeping Pedestrians and Park Users Safe from Damaged Trees

| Target                           | Office/Department | Contact Name     |
|----------------------------------|-------------------|------------------|
| Department of Parks & Recreation |                   | schnall, michael |

### Activity # 20

**Subject Category** Procurement

**Subject Details** Seeking procurement of funds for replacement of deteriorating artificial turf field in East River Park

| Target              | Office/Department   | Contact Name   |
|---------------------|---|----------------|
| NYC Council Members | Chin, Margaret - District No. 1<br>Garodnick, Daniel - District No. 4<br>Mendez, Rosie - District No. 2 |                |
| Community Boards    | Manhattan Board No. 3   | stetzer, susan |
|                     | Manhattan Board No. 6   | papush, gary   |

### Activity # 21

**Subject Category** Presentation on NYU Alienation

**Subject Details** Gave Presentation on concept of Alienation and PUBLIC Trust Doctrine

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| Target           | Office/Department     | Contact Name |
|------------------|-----------------------|--------------|
| Community Boards | Manhattan Board No. 2 | hamilton, jo |

### Activity # 22

**Subject Category** meeting to discuss Design for new recreation center

**Subject Details** met with Council Member Brewer to discuss design for new recreation center on 59th street. Discussed use of artificial turf.

| Target              | Office/Department             | Contact Name |
|---------------------|-------------------------------|--------------|
| NYC Council Members | Brewer, Gale - District No. 6 |              |

### Activity # 23

**Subject Category** Brooklyn Bridge Park Subcommittee on Alternatives to Housing

**Subject Details** Testified at hearing of Brooklyn Bridge Park Subcommittee on Alternatives to Housing. Provided recommendations for the alternative funding plan.

| Target                    | Office/Department | Contact Name   |
|---------------------------|-------------------|----------------|
| Office of The Mayor (OTM) | Deputy Mayors     | Steele, Robert |

### Activity # 24

**Subject Category** Oversight hearing on Governors Island

**Subject Details** Submitted testimony to the hearing on Governors Island

| Target              | Office/Department                         | Contact Name |
|---------------------|---|--------------|
| NYC Council Members | Nelson, Jr., Michael C. - District No. 48 |              |

## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

|                        |              |
|------------------------|--------------|
| Principal Officer Name | Beha, Alyson |
|------------------------|--------------|

|                         |               |
|-------------------------|---------------|
| Principal Officer Email | BLOCKED_EMAIL |
|-------------------------|---------------|

|                    |                  |
|--------------------|------------------|
| Certification Date | 03/10/2011 16:08 |
|--------------------|------------------|

## ELECTRONIC SIGNATURE

Alyson Beha was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."