

2011 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458
Lobbyist Business Phone	(718) 817-3020

Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Massiah, Lesley
Employee's Work Address	441 East Fordham Road, Bronx, NY 10458
Employee's Work Phone	(716) 817-3020
Employee's Salary	\$120.00

Employee # 2

2011 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Employee's Name Muriana, Joseph

Employee's Work Address 441 East Fordham Road, Bronx, NY 10463

Employee's Work Phone (718) 817-3020

Employee's Salary \$356.71

Lobbying Activities

Activity # 1

Subject Category Advance and Shape Preliminary Proposals for Fordham Road Rezoning

Subject Details Proposed and attempted to shape proposals for a rezoning of Fordham Road from Bathgate Avenue to Southern Boulevard.

Target	Office/Department	Contact Name
Community Boards	Bronx Board No. 6	Galarza, Ivone
Department of City Planning (DCP)		Samol, Carol Williams, Paul

Activity # 2

Subject Category Obtain the support of New York City and it's agencies, for the full implementation of an area wide infrastructure & redesign plan.

2011 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Subject Details

Obtain, maintain and advance the support of New York City, it's agencies, departments and public authorities/corporations -- including the Mayor's Office, the Deputy Mayor's, Transportation, Parks, City Planning Departments, DDC, EDC, Local Community Boards and the MTA -- for the full funding and implementation of an ambitious re-visioning and urban design of the cultural district of the north central Bronx, located around Bronx O'Park and the Moshulu. This plan involves re-design, re-engineering of infrastructure and re-construction and beautification of the emerald necklace of parkways and roadways, along with mass transit and other gateways leading to the areas premier cultural, educational, health, and research institutions, including New York Botanical Garden, The Wildlife Conservation Society/Bronx Zoo, Montefiore Medical Center and Fordham University, known collectively as the Four Bronx Institutions Alliance (or the Quad). The Plans would also involve pressing for a comprehensive rezoning for both Webster Avenue, from Fordham to Gunhill Roads, and the eastern stretch of Fordham Road from Bathgate Avenue to Southern Boulevard. Focus is on commencing the reconfiguration and reconstruction work along Fordham Road and the upgrade of transportation facilities that constitute the "gateways" to the institutions and the community, as well as tree planting, drainage and traffic issues. This effort also seeks a return of the name Southern Blvd to that historic street along its full length.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Deputy Mayors	Meltzer, Vicki
	Community Affairs Unit	Torres, George
Department of City Planning (DCP)		Samol, Carol
Department of Design And Construction (DDC)		Ng, Dino
Department of Transportation (DOT)		Moran, Connie

Activity # 3

Subject Category

Work to obtain support & Approval for Fordham BID to become Sponsor of Fordham Plaza Renewal and Maintenance

Subject Details

Presented case and requested support for the notion that the Fordham BID should be involved in the Post Construction Sponsorship, Maintenance and Programming of Fordham Plaza Renewal.

Target	Office/Department	Contact Name
Department of Small Business Services (DBS)		Walsh, Rob

Activity # 4

Subject Category

Discussions over Budget, Zoning & Community Affairs

Subject Details

General Discussions over Budget, Grants, Community Affairs and Zoning

2011 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Target	Office/Department	Contact Name
Borough President - Bronx		Mujica, Jesse Rausse, James DeSio, John Rhonda, Wilhelm Goodman, Sam
NYC Council Members - Staff	Brewer, Gale - District No. 6	Bodine, Jesse
NYC Housing Authority (NYCHA)		Glickstein, Debra-Ellen

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$476.71

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$35.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$35.00

2011 P1 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
------------------------	-----------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	03/15/2011 12:07
--------------------	------------------

ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."