

## 2011 P1 Client Periodic Report

Lobbyist Name: American Heart Association

Client Name: American Heart Association

### Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Lobbyist Business Phone (212) 878-5900

### Client Information

Client Name American Heart Association

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Day, David

Employee's Work Address 54 Wayside Drive, Suite C, West Springfield, MA 01089

Employee's Work Phone (413) 735-2110

Employee's Salary \$299.65

#### Employee # 2

Employee's Name Galarza, Maria

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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10168
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Employee's Work Phone	(212) 878-5969
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Employee's Salary	\$244.30
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### Employee # 3

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Employee's Name	Hart, Julianne
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Employee's Work Address	440 New Karner Road, Albany, NY 12205
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Employee's Work Phone	(518) 869-4052
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Employee's Salary	\$37.79
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### Employee # 4

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Employee's Name	Lancaster, Brooks
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Employee's Work Address	122 E. 42nd Street, 18th Floor, New York, NY 10168
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Employee's Work Phone	(212) 878-5975
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Employee's Salary	\$115.45
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### Employee # 5

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Employee's Name	Vitale, Robin
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10176
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Employee's Work Phone	(609) 223-3759
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Employee's Salary	\$1,109.29
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### Employee # 6

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Employee's Name	Hurley, Mark
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Employee's Work Address	122 East 42nd Street, 18th Floor, New York, NY 10168
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Employee's Work Phone	(212) 878-5932
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Employee's Salary	\$169.40
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## Lobbying Activities

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### Activity # 1

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Subject Category	Local Law
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Subject Details	The American Heart Association lobbied in support of Intro 332, legislation that will restrict smoking in the city's public parks, beaches and pedestrian plazas.
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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 Wills, Ruben - District No. 28	
The Department of Health And Mental Hygiene (DOHMH)		Farley, Thomas Miller, Sam
Office of The Mayor (OTM)	Mayor	Bloomberg, Michael

## Activity # 2

### Subject Category

Proclamation

### Subject Details

The American Heart Association successfully requested a proclamation from City Council to declare February as American Heart Month. The proclamation discussed the AHA's Go Red for Women movement, with the culmination of the awareness mission being the first Friday in February, National Wear Red Day.

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## Activity # 3

### Subject Category

Oversight Hearing re: Parks & Recreation AED Enforcement

### Subject Details

The American Heart Association testified at the oversight hearing of the Council Parks & Recreation Committee regarding the results of the Comptroller audit revealing a lack of enforcement of the Public Access Defibrillator law for the city's parks.

Target	Office/Department	Contact Name
NYC Council Members	Crowley, Elizabeth - District No. 30 Dromm, Daniel - District No. 25 Ferraras, Julissa - District No. 21 Gentile, Vincent J. - District No. 43 Vacca, James - District No. 13 Viverito, Melissa - District No. 8 Bramer, James Van - District No. 26	

## Summary of Compensation

Total Compensation Paid or Owed for Current Period \$1,975.88

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	03/14/2011 22:00
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### ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."