

2011 P1 Client Periodic Report

Lobbyist Name: Wal-Mart Stores, Inc.

Client Name: Wal-Mart Stores, Inc.

Lobbyist Information

Principal Officer Name	Sans, Maggie
Principal Officer Title	Vice President of Public Affairs & Government Relations
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(479) 204-8119
Lobbyist Business Name	Wal-Mart Stores, Inc.
Lobbyist Business Address	702 S.W. 8th Street, M.W. 215, Bentonville, AR 72716
Lobbyist Business Phone	(479) 277-0425

Client Information

Client Name	Wal-Mart Stores, Inc.
Business Address	702 S.W. 8th Street, M.W. 215, Bentonville, AR 72716
Client P.O. Name	Sans, Maggie
Business Phone	(479) 277-0425
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Serghini, Philip
Employee's Work Address	200 East 10th Street, Suite 812, New York, NY 10003
Employee's Work Phone	(212) 533-2186
Employee's Salary	\$19,483.34

Lobbying Activities

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Activity # 1

Subject Category Discussed issues relating to the reputation of Wal-Mart Stores, Inc.

Subject Details Discussed issues relating to the reputation of Wal-Mart Stores, Inc.

Target	Office/Department	Contact Name
NYC Council Members	Koslowitz, Karen - District No. 29 Reyna, Diana - District No. 34 Sanders, Jr., James - District No. 31 Ignizio, Vincent - District No. 51 Vann, Albert - District No. 36 Recchia, Jr., Domenic M. - District No. 47 Ulrich, Eric - District No. 32 Weprin, Mark - District No. 23	
Borough President - Brooklyn		Markowitz, Marty

Activity # 2

Subject Category Policy and program issues

Subject Details Policy and program issues

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Senior Advisor	Feinblatt, John
	Deputy Mayors	Freed, Adam Wolfson, Howard
	Adult Education	Colton, Tara
Department of Youth & Community Development (DYCD)		Mulgrav, Jeanne
The Department of Health And Mental Hygiene (DOHMH)		Farley, Thomas

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$19,483.34

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

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Are there expenses greater than \$75.00?

YES

Itemized Expenses

Itemized Expense # 1

Paid to The Marino Organization

Purpose Consulting

Amount \$99,204.00

Itemized Expense # 2

Paid to Tusk Strategies

Purpose Consulting

Amount \$140,000.00

Itemized Expense # 3

Paid to Crossborders

Purpose Consulting

Amount \$48,900.00

Itemized Expense # 4

Paid to Douglas E. Schoen

Purpose Consulting

Amount \$124,364.00

Itemized Expense # 5

Paid to Tusk Strategies

Purpose Consulting

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Amount	\$454,204.00
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Itemized Expense # 6

Paid to	Tusk Strategies
Purpose	Consulting
Amount	\$124,052.00

Itemized Expense # 7

Paid to	Douglas E. Schoen
Purpose	Consulting
Amount	\$46,453.00

Itemized Expense # 8

Paid to	99 Solutions, Inc.
Purpose	Consulting
Amount	\$3,000.00

Itemized Expense # 9

Paid to	Connective Strategies
Purpose	Consulting
Amount	\$10,000.00

Itemized Expense # 10

Paid to	Connective Strategies
Purpose	Consulting
Amount	\$40,900.00

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Itemized Expense # 11

Paid to	Connective Strategies
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Purpose	Consulting
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Amount	\$3,019.00
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Itemized Expense # 12

Paid to	Crossborders
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Purpose	Consulting
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Amount	\$7,500.00
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Itemized Expense # 13

Paid to	Public Strategy Group
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Purpose	Consulting
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Amount	\$4,204.00
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Itemized Expense # 14

Paid to	Public Strategy Group
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Purpose	Consulting
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Amount	\$770.00
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Itemized Expense # 15

Paid to	Tusk Strategies
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Purpose	Consulting
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Amount	\$25,000.00
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Itemized Expense # 16

Paid to	Tusk Strategies
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Purpose	Consulting
Amount	\$22,328.00

Itemized Expense # 17

Paid to	Tusk Strategies
Purpose	Consulting
Amount	\$140,000.00

Itemized Expense Total	\$1,293,898.00
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Total Expenses for Current Period	\$1,293,898.00
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