

2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: Apple Inc.

Client Name: Apple Inc.

Lobbyist Information

Principal Officer Name	Lim, Darrin
Principal Officer Title	Attorney and Agent for Filer
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(415) 389-6800
Lobbyist Business Name	Apple Inc.
Lobbyist Business Address	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901 United States of America
Lobbyist Business Phone	(415) 389-6800

Client Information

Client Name	Apple Inc.
Business Address	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901 United States of America
Client P.O. Name	Lim, Darrin
Business Phone	(415) 389-6800
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Ammann, Nicholas
Employee's Work Address	1 Infinite Loop, MS 3-CF, Cupertino, CA 95014 United States of America
Employee's Work Phone	(408) 896-5412
Employee's Salary	\$738.72

Employee # 2

2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: Apple Inc.

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Employee's Name Hughes, Scott

Employee's Work Address 5 Southside Dr., Box _251, Clifton Park, NY 12065
United States of America

Employee's Work Phone (518) 877-6298

Employee's Salary \$2,705.70

Employee # 3

Employee's Name Lane, Jeffrey

Employee's Work Address 641 Grooms Rd., Suite 182, Clifton Park, AK 12065
United States of America

Employee's Work Phone (518) 280-1266

Employee's Salary \$1,700.00

Lobbying Activities

Activity # 1

Subject Category Education, Retail and General Matters

Subject Details State Funding

Target	Office/Department	Contact Name
Borough President - Manhattan		Gilligo, Alaina Kahn, Shaan
NYC Council Members - Staff	Quinn, Christine - District No. 3	Popa, Laura Newman, Rob

Activity # 2

Subject Category Education Technology

Subject Details Reso A

Target	Office/Department	Contact Name
NYC Council Members - Staff	Quinn, Christine - District No. 3	Rodus, Jeff Martinez, Ramon

Activity # 3

2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

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Subject Category Education Technology

Subject Details Digital Learning

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Mayor	Guerrier, Martine

Activity # 4

Subject Category Education Technology

Subject Details IT/Procurement

Target	Office/Department	Contact Name
NYC Department of Education		Lai, Bruce

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$5,144.42

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$800.28

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to Glenn Lieberman

Purpose Food & Beverage

Amount \$80.25

Itemized Expense # 2

Paid to McCartney Wilkins

Purpose Food & Beverage

2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

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Amount	\$80.25
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Itemized Expense # 3

Paid to	Kerri Richardson-Redding
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 4

Paid to	Suzan Goldstein
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 5

Paid to	Curtis Frazier
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 6

Paid to	Christine Ingordo
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 7

Paid to	Nicholas Mele
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Purpose	Food & Beverage
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Amount	\$80.25
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2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

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Itemized Expense # 8

Paid to	Anthony Taylor
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 9

Paid to	Marisa Boan
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 10

Paid to	Hector Graciano
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 11

Paid to	Jean Rincon
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 12

Paid to	Rose Diaz
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 13

Paid to	BriAna Pechin
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Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 14

Paid to	Michael Swirsky
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 15

Paid to	Hubert Mitchell
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 16

Paid to	Susan Abdulezer
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 17

Paid to	Frances Newsom-Lang
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 18

Paid to	Beth Richards
Purpose	Food & Beverage
Amount	\$80.25

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Itemized Expense # 19

Paid to	Carolyn Semet
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 20

Paid to	Christine Mazza
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 21

Paid to	Elizabeth Tierney
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 22

Paid to	Erica Zielman
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 23

Paid to	Fady Ishak
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 24

Paid to	Jorge Estrella
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2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

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Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 25

Paid to	Leslie Schecht
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 26

Paid to	Lisa Nielsen
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 27

Paid to	Lisette Caesar
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 28

Paid to	Purvi Dharia
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 29

Paid to	Rafaela Landin
Purpose	Food & Beverage
Amount	\$80.25

2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

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Itemized Expense # 30

Paid to	Robert McDougall
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 31

Paid to	Theresa Luger
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 32

Paid to	Tracy Walsh
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 33

Paid to	Felton Thomas
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 34

Paid to	Angela Odowd
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 35

Paid to	Patrick Wagner
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2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

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Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 36

Paid to	Julie Silverman
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 37

Paid to	Robert Hagan
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 38

Paid to	Tricia Interrante
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 39

Paid to	Cornelia Gutwein
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 40

Paid to	Allika Thompson
Purpose	Food & Beverage
Amount	\$80.25

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Itemized Expense # 41

Paid to	Crystal Taylor-Brown
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 42

Paid to	Joyce Wong
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 43

Paid to	Reginald Landeau
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 44

Paid to	Ernest Pysher
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 45

Paid to	Joann Peters
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 46

Paid to	Michael McDonnell
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Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 47

Paid to	Luis Aviles
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 48

Paid to	Michael Collins
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 49

Paid to	Aleksandr Niyazov
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 50

Paid to	Anthony Ferrugio
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 51

Paid to	Elisa Barresi
Purpose	Food & Beverage
Amount	\$80.25

2010 Amended P6 Client Periodic Report/Lobbyist Annual Report

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Itemized Expense # 52

Paid to	Michael Dreyfus
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 53

Paid to	Michael Steinberg
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 54

Paid to	Salvatore Pipitone
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 55

Paid to	Shelia Graham
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 56

Paid to	Tarrick Johnson
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Purpose	Food & Beverage
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Amount	\$80.25
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Itemized Expense # 57

Paid to	Timothy Lampson
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Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 58

Paid to	Valerie Sawinski
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 59

Paid to	William Moore
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 60

Paid to	Kathy Tsamasiros
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 61

Paid to	Robin Newman
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 62

Paid to	Kristin Abbatantuono
Purpose	Food & Beverage
Amount	\$80.25

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Itemized Expense # 63

Paid to	Maria Deviccaro
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 64

Paid to	John Santamaria
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 65

Paid to	Jessica Manger
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 66

Paid to	Barbara Wolf
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 67

Paid to	Harriet Stolzenberg
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 68

Paid to	Jodi Kalb
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Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 69

Paid to	Susan Immerman
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 70

Paid to	Dennis Crowley
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense # 71

Paid to	Mark Barretto
Purpose	Food & Beverage
Amount	\$80.25

Itemized Expense Total	\$5,697.75
Total Expenses for Current Period	\$6,498.03

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name Lim, Darrin

Principal Officer Email BLOCKED_EMAIL

Certification Date 04/06/2011 18:59

ELECTRONIC SIGNATURE

Darrin Lim was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."