

## 2011 P2 Client Periodic Report

Lobbyist Name: Reach Out and Read of Greater New York

Client Name: Reach Out and Read of Greater New York

### Lobbyist Information

Principal Officer Name	Lester, Traci
Principal Officer Title	Executive Director
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(646) 237-0103
Lobbyist Business Name	Reach Out and Read of Greater New York
Lobbyist Business Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
Lobbyist Business Phone	(646) 237-0103

### Client Information

Client Name	Reach Out and Read of Greater New York
Business Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
Client P.O. Name	Lester, Traci
Business Phone	(646) 237-0103
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Hardin-Cordero, Monique
Employee's Work Address	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
Employee's Work Phone	(646) 237-0126
Employee's Salary	\$1,500.00

#### Employee # 2

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<b>Employee's Name</b>	Lester, Traci
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<b>Employee's Work Address</b>	30 East 33rd Street, 6th Floor, New York, NY 10016 United States of America
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<b>Employee's Work Phone</b>	(646) 237-0103
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<b>Employee's Salary</b>	\$1,500.00
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## Lobbying Activities

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### Activity # 1

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<b>Subject Category</b>	New York City Council
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<b>Subject Details</b>	Funds are being sought from the New York City Council to support Reach Out and Read programs throughout New York City.
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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 Wills, Ruben - District No. 28	

### Activity # 2

**Subject Category** Bronx Borough President

**Subject Details** Funds are being sought from the Bronx Borough President for Reach Out and Read programs in the Bronx.

Target	Office/Department	Contact Name
Borough President - Bronx		Diaz, Ruben

### Activity # 3

**Subject Category** Manhattan Borough President

**Subject Details** Funds are being sought from the Manhattan Borough President for Reach Out and Read programs in Manhattan.

Target	Office/Department	Contact Name
Borough President - Manhattan		Stringer, Scott

## Summary of Compensation

**Total Compensation Paid or Owed for Current Period** \$3,000.00

## Lobbying Expenses

**Aggregate of all expenses for salaries of support staff** \$0.00

**Total of Aggregate Expenses \$75.00 or less** \$0.00

**Are there expenses greater than \$75.00?** No

**Itemized Expense Total** \$0.00

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Total Expenses for Current Period	\$0.00
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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lester, Traci
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/05/2011 15:18
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### ELECTRONIC SIGNATURE

Traci Lester was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."