

## 2011 P2 Client Periodic Report

Lobbyist Name: Rubenstein Associates, Inc.

Client Name: Port Imperial Ferry Corp.

### Lobbyist Information

Principal Officer Name	Watson, Lorraine
Principal Officer Title	Special Assistant to the President
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 843-9262
Lobbyist Business Name	Rubenstein Associates, Inc.
Lobbyist Business Address	1345 Avenue of the Americas, New York, NY 10105 United States of America
Lobbyist Business Phone	(212) 843-8000

### Client Information

Client Name	Port Imperial Ferry Corp.
Business Address	4800 Avenue @Port Imperial, Weehawken, NJ 07086 United States of America
Client P.O. Name	Imperatore, Arthur E.
Business Phone	(201) 902-8700
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Smith, Patrick
Employee's Work Address	1345 Avenue of the Americas, New York, NY 10105 United States of America
Employee's Work Phone	(212) 843-8000

### Lobbying Activities

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## Activity # 1

**Subject Category** Announcement of expanded ferry service

**Subject Details** Announcement of new East River ferry service from West 69th Street in New York City.

Target	Office/Department	Contact Name
NYC Economic Development Corporation (NYCEDC)		Wils, Madeline
Department of Parks & Recreation		Bradley, Michael

## Summary of Compensation

**Total Compensation Paid or Owed for Current Period** \$2,000.00

## Lobbying Expenses

**Aggregate of all expenses for salaries of support staff** \$0.00

**Total of Aggregate Expenses \$75.00 or less** \$0.00

**Are there expenses greater than \$75.00?** No

**Itemized Expense Total** \$0.00

**Total Expenses for Current Period** \$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Watson, Lorraine
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/09/2011 13:56
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### ELECTRONIC SIGNATURE

Lorraine Watson was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."