

2011 P2 Client Periodic Report

Lobbyist Name: ASPCA

Client Name: ASPCA

Lobbyist Information

Principal Officer Name	Villagomez, Michelle
Principal Officer Title	Senior Manager of Advocacy and Campaigning
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 876-7700
Lobbyist Business Name	ASPCA
Lobbyist Business Address	424 East 92 Street, New York, NY 10128 United States of America
Lobbyist Business Phone	(212) 876-7700

Client Information

Client Name	ASPCA
Business Address	424 East 92 Street, New York, NY 10128 United States of America
Client P.O. Name	Villagomez, Michelle
Business Phone	(212) 876-7700
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Norden, Melissa
Employee's Work Address	520 Eighth Avenue 7 Fl., New York, NY 10018 United States of America
Employee's Work Phone	(212) 876-7700
Employee's Salary	\$460.00

Employee # 2

2011 P2 Client Periodic Report

Lobbyist Name: ASPCA

Client Name: ASPCA

Employee's Name Villagomez, Michelle

Employee's Work Address 424 East 92nd Street, New York, NY 10128 United States of America

Employee's Work Phone (212) 876-7700

Employee's Salary \$224.00

Employee # 3

Employee's Name Sayres, Edwin

Employee's Work Address 424 East 92nd Street, New York, NY 10128 United States of America

Employee's Work Phone (212) 876-7700

Employee's Salary \$570.00

Lobbying Activities

Activity # 1

Subject Category Introduction

Subject Details Meeting with representatives from the Mayor's Office and the Department of Health and Mental Hygiene to discuss possible legislation to improve conditions for Animal Care and Control. Possible legislation would restore program and service cuts, as well as improve operations at the receiving centers. We also discussed the possibility of increased funding for this program.

Target	Office/Department	Contact Name
Office of Intergovernmental Affairs		Mihaltses, Haeda
The Department of Health And Mental Hygiene (DOHMH)		Kass, Dan Christ, Kelly Miller, Sam

Activity # 2

Subject Category How the City can help increase awareness of dog licensing.

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Subject Details

Meeting with Howard Wolfson to discuss how the City can improve its dog licensing compliance. We would like to see compliance increase in order to raise revenue for the newly created animal population control fund, to be administered by DOHMH.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Deputy Mayors	Wolfson, Howard Shwaitzberg, Scott

Activity # 3

Subject Category

Meeting to discuss dog licensing campaign.

Subject Details

Meeting with representatives from DOHMH and animal welfare advocacy groups to discuss a dog licensing media and outreach campaign. The goal is to increase dog licensing compliance.

Target	Office/Department	Contact Name
The Department of Health And Mental Hygiene (DOHMH)		Kass, Dan Miller, Sam Christ, Kelly Merlino, Mario

Activity # 4

Subject Category

Introduction

Subject Details

Meeting with representatives from the Mayor's office in regards to improving conditions at the City's animal shelters. Follow-up discussion to previous meeting at which we discussed crafting legislation to address/remedy some of the problems facing Animal Care and Control.

Target	Office/Department	Contact Name
Office of Intergovernmental Affairs		Mihaltzes, Haeda
Office of The Mayor (OTM)	Deputy Mayors	Shwaitzberg, Scott

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$1,254.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Villagomez, Michelle
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/11/2011 14:43
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ELECTRONIC SIGNATURE

Michelle Villagomez was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."