

2011 P2 Client Periodic Report

Lobbyist Name: Apple Inc.

Client Name: Apple Inc.

Lobbyist Information

Principal Officer Name	Lim, Darrin
Principal Officer Title	Attorney and Agent for Filer
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(415) 389-6800
Lobbyist Business Name	Apple Inc.
Lobbyist Business Address	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901 United States of America
Lobbyist Business Phone	(415) 389-6800

Client Information

Client Name	Apple Inc.
Business Address	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901 United States of America
Client P.O. Name	Lim, Darrin
Business Phone	(415) 389-6800
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Ammann, Nicholas
Employee's Work Address	1 Infinite Loop, MS 36-2GA, Cupertino, CA 95014 United States of America
Employee's Work Phone	(408) 896-5412
Employee's Salary	\$1,154.00

Employee # 2

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Employee's Name	Lane, Jeffrey
Employee's Work Address	641 Grooms Rd., Suite 182, Clifton Park, AK 12065 United States of America
Employee's Work Phone	(518) 280-1266
Employee's Salary	\$1,200.00

Lobbying Activities

Activity # 1

Subject Category	Retail security
Subject Details	General discussion regarding retail security.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Mayor	Lasher, Micah Hyman, Shari

Activity # 2

Subject Category	Education Technology
Subject Details	General discussions about education technology and department of education.

Target	Office/Department	Contact Name
NYC Department of Education		Black, Cathie
NYC Council Members - Staff	Quinn, Christine - District No. 3	Martinez, Ramon Rodus, Jeff
Office of The Mayor (OTM)	Mayor	Lasher, Micah

Summary of Compensation

Total Compensation Paid or Owed for Current Period	\$2,354.00
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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
Total of Aggregate Expenses \$75.00 or less	\$0.00

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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lim, Darrin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/13/2011 15:28
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ELECTRONIC SIGNATURE

Darrin Lim was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."