

2011 P2 Client Periodic Report

Lobbyist Name: Nicholas & Lence Communications LLC

Client Name: The Times Square Advertising Coalition Inc.

Lobbyist Information

Principal Officer Name Lence, George

Principal Officer Title President

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 938-0001

Lobbyist Business Name Nicholas & Lence Communications LLC

Lobbyist Business Address 28 West 44th Street, Suite 1217, New York, NY 10036
United States of America

Lobbyist Business Phone (212) 938-0001

Client Information

Client Name The Times Square Advertising Coalition Inc.

Business Address 545 8th Avenue Room 401, New York, NY 10018 United
States of America

Client P.O. Name Coghlan, Harry

Business Phone (646) 558-8871

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Lence, George

Employee's Work Address Nicholas & Lence Communications, 28 W. 44th St., Ste.
1217, New York, NY 10036 United States of America

Employee's Work Phone (212) 938-0003

Employee # 2

Employee's Name Tsimis, Evlyn

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Lobbyist Name: Nicholas & Lence Communications LLC

Client Name: The Times Square Advertising Coalition Inc.

Employee's Work Address

28 West 44th Street, Suite 1217, New York, NY 10036
United States of America

Employee's Work Phone

(212) 205-6696

Lobbying Activities

Activity # 1

Subject Category

Parade Issues

Subject Details

Regarding the route of the Thanksgiving Day Parade.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Deputy Mayors	Harris, Patricia E. Steel, Robert K. Goldsmith, Stephen Mandel, Jeff Greenbaum, Johanna
Borough President - Manhattan		Stringer, Scott Gilligo, Alaina
Office of The Mayor (OTM)	Counselor to the Mayor	Crowell, Anthony

Activity # 2

Subject Category

Signage Issues

Subject Details

Issues regarding NYPD signage in Times Square.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Counselor to the Mayor	Crowell, Anthony Heinzen, William
Office of The Mayor (OTM)	Deputy Mayors	Smith, Nanette

Summary of Compensation

Total Compensation Paid or Owed for Current Period

\$6,000.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff

\$0.00

Total of Aggregate Expenses \$75.00 or less

\$0.00

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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lence, George
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/15/2011 08:35
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ELECTRONIC SIGNATURE

George Lence was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."