

2011 Amended P2 Client Periodic Report

Lobbyist Name: Nicholas & Lence Communications LLC

Client Name: Broadway Association Inc.

Lobbyist Information

| | |
|---------------------------|---|
| Principal Officer Name | Lence, George |
| Principal Officer Title | President |
| Principal Officer Email | BLOCKED_EMAIL |
| Principal Officer Phone | (212) 938-0001 |
| Lobbyist Business Name | Nicholas & Lence Communications LLC |
| Lobbyist Business Address | 28 West 44th Street, Suite 1217, New York, NY 10036 United States of America |
| Lobbyist Business Phone | (212) 938-0001 |

Client Information

| | |
|------------------|---|
| Client Name | Broadway Association Inc. |
| Business Address | 28 West 44th Street, Suite 1217, New York, NY 10036 United States of America |
| Client P.O. Name | Nicholas, Cristyne L. |
| Business Phone | (212) 938-0002 |
| Business Email | BLOCKED_EMAIL |

Employee(s) Lobbying for Client

Employee # 1

| | |
|-------------------------|--|
| Employee's Name | Lence, George |
| Employee's Work Address | Nicholas & Lence Communications, 28 W. 44th St., Ste. 1217, New York, NY 10036 United States of America |
| Employee's Work Phone | (212) 938-0003 |

Employee # 2

| | |
|-----------------|--------------------|
| Employee's Name | Nicholas, Cristyne |
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Lobbyist Name: Nicholas & Lence Communications LLC

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Employee's Work Address

Nicholas & Lence Communications, 28 W. 44th St., Ste. 1217, New York, NY 10036 United States of America

Employee's Work Phone

(212) 938-0002

Employee # 3

Employee's Name

Tsimis, Evlyn

Employee's Work Address

28 West 44th Street, Suite 1217, New York, NY 10036 United States of America

Employee's Work Phone

(212) 205-6696

Lobbying Activities

Activity # 1

Subject Category

Parade Issues

Subject Details

Regarding the route of the Thanksgiving Day Parade.

| Target | Office/Department | Contact Name |
|-------------------------------|------------------------|---|
| Office of The Mayor (OTM) | Deputy Mayors | Harris, Patricia E. Steel, Robert K. Goldsmith, Stephen Mandel, Jeff Greenbaum, Johanna |
| Borough President - Manhattan | | Stringer, Scott Gilligo, Alaina |
| Office of The Mayor (OTM) | Counselor to the Mayor | Crowell, Anthony |

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$0.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

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| | |
|------------------------|--------|
| Itemized Expense Total | \$0.00 |
|------------------------|--------|

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|-----------------------------------|--------|
| Total Expenses for Current Period | \$0.00 |
|-----------------------------------|--------|

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

| | |
|------------------------|---------------|
| Principal Officer Name | Lence, George |
|------------------------|---------------|

| | |
|-------------------------|---------------|
| Principal Officer Email | BLOCKED_EMAIL |
|-------------------------|---------------|

| | |
|--------------------|------------------|
| Certification Date | 05/15/2011 08:36 |
|--------------------|------------------|

ELECTRONIC SIGNATURE

George Lence was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."