

2011 P2 Client Periodic Report

Lobbyist Name: American Heart Association

Client Name: American Heart Association

Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Lobbyist Business Phone (212) 878-5900

Client Information

Client Name American Heart Association

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168
United States of America

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Day, David

Employee's Work Address 54 Wayside Drive, Suite C, West Springfield, MA 01089
United States of America

Employee's Work Phone (413) 735-2110

Employee's Salary \$239.71

Employee # 2

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Lobbyist Name: American Heart Association

Client Name: American Heart Association

Employee's Name Hurley, Mark

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168
United States of America

Employee's Work Phone (212) 878-5932

Employee's Salary \$278.53

Employee # 3

Employee's Name Lancaster, Brooks

Employee's Work Address 122 E. 42nd Street, 18th Floor, New York, NY 10168
United States of America

Employee's Work Phone (212) 878-5975

Employee's Salary \$115.47

Employee # 4

Employee's Name Vitale, Robin

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10176
United States of America

Employee's Work Phone (609) 223-3759

Employee's Salary \$167.43

Lobbying Activities

Activity # 1

Subject Category Montefiore Smoke-Free Campus Press Event

Subject Details The AHA supported the Smoke Free Campus announcement by Montefiore Hospital, in which the DHMH was represented by Dr. Andrew Goodman.

Target	Office/Department	Contact Name
The Department of Health And Mental Hygiene (DOHMH)		Goodman, Andrew

Activity # 2

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Subject Category

Introduction

Subject Details

The AHA participated in a press conference with CM Comrie regarding Intro 0530-2011, legislation that will align nutritional quality with toy incentives in restaurant meals for children.

Target	Office/Department	Contact Name
NYC Council Members	Comrie, Leroy - District No. 27	
NYC Council Members - Staff	Comrie, Leroy - District No. 27	Thomas, Reggie

Activity # 3

Subject Category

Local Law

Subject Details

The AHA undertook various media outreach in support of Local Law 2011/011, a law that restricts smoking in the city's public parks, beaches and pedestrian plazas.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44 Wills, Ruben - District No. 28	
The Department of Health And Mental Hygiene (DOHMH)		Farley, Thomas
Office of The Mayor (OTM)	Mayor	Bloomberg, Michael

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$801.14

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/15/2011 23:15
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."