

## 2011 P2 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

### Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Lobbyist Business Phone	(718) 817-3020

### Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Muriana, Joseph
Employee's Work Address	441 East Fordham Road, Bronx, NY 10463 United States of America
Employee's Work Phone	(718) 817-3020
Employee's Salary	\$724.15

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## Lobbying Activities

### Activity # 1

**Subject Category**

Introduction

**Subject Details**

Communicated Fordham University's concerns with respect to a proposed conceptual amendment to the administrative code of the City of New York, in relation to requiring the payment of a living wage to employees employed on property developed by recipients of financial assistance for economic development. Fordham's concerns involved assuring that there was a "carve out" for federally funded student financial aid and other grants that were part of a student's financial aid package or scholarship assistance\_ and that required the student to participate in work/study or other internship and assistantship programs as part of the financial aid arrangement. This living wage concept was subsequently fashioned into Proposed Intro. No. 251- A, which is up for consideration by the Council.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Rivera, Joel - District No. 15	Alvarez, Albert

### Activity # 2

**Subject Category**

Determination of Board or Commission

**Subject Details**

Communicated concerns relating to the proposed rezoning of the Fordham Road Commercial Corridor, from Southern Boulevard to Bathgate Avenue. Fordham's specific concerns involve the proposed downzoning of a piece of residential property unrelated to the commercial rezoning but which is part and parcel of the University's declared zoning lot for which development plans have been developed.

Target	Office/Department	Contact Name
Department of City Planning (DCP)		Samol, Carol Phelps, Paul
Community Boards	Bronx Board No. 6	Rodriguez, Wendy Galarza, Ivone

### Activity # 3

**Subject Category**

Obtain, maintain and advance the support of New York City, for the implementation of a revisioning and redesign of the cultural area of the NW Bronx

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## Subject Details

Obtain, maintain and advance the support of New York City, it's agencies, departments and public authorities/corporations -- including the Mayor's Office, the Deputy Mayor's, Transportation, Parks, City Planning Departments, DDC, EDC, Local Community Boards and the MTA -- for the full funding and implementation of an ambitious revisioning and urban design of the cultural district of the north central Bronx, located around Bronx O'Park and the Moshulu. This plan involves re-design, re-engineering of infrastructure and re-construction and beautification of the emerald necklace of parkways and roadways, along with mass transit and other gateways leading to the areas premier cultural, educational, health, and research institutions, including New York Botanical Garden, The Wildlife Conservation Society/Bronx Zoo, Montefiore Medical Center and Fordham University, known collectively as the Four Bronx Institutions Alliance (or the Quad). The Plans would also involve pressing for a comprehensive rezoning for both Webster Avenue, from Fordham to Gunhill Roads, and the eastern stretch of Fordham Road from Bathgate Avenue to Southern Boulevard. Focus is on commencing the reconfiguration and reconstruction work along Fordham Road and the upgrade of transportation facilities that constitute the "gateways" to the institutions and the community, as well as tree planting, drainage and traffic issues. This effort also worked to achieve a restoration of the storied name of Southern Blvd to that historic street along its full length, and obtaining the new street signs for that redesignation.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Deputy Mayors	Metzger, Vicki
	Community Affairs Unit	Torres, George
Department of City Planning (DCP)		Samol, Carol
Department of Parks & Recreation		Aponte, Hector
Department of Transportation (DOT)		Moran, Connie
Department of Design And Construction (DDC)		Ng, Dino

## Summary of Compensation

Total Compensation Paid or Owed for Current Period \$724.15

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$12.50

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

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**Total Expenses for Current Period**

**\$12.50**

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/16/2011 16:40
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### ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."