

2011 P1 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Lobbyist Information

Principal Officer Name	Henry, Cloris
Principal Officer Title	Senior District Director
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 520-8588
Lobbyist Business Name	The College Board
Lobbyist Business Address	45 Columbus Avenue, New York, NY 10023 United States of America
Lobbyist Business Phone	(212) 520-8552

Client Information

Client Name	The College Board
Business Address	45 Columbus Avenue, New York, NY 10023 United States of America
Client P.O. Name	Henry, Cloris
Business Phone	(212) 520-8552
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Alig, Robert
Employee's Work Address	Two Bala Plaza, Bala Cynwyd, PA 19004 United States of America
Employee's Work Phone	(610) 227-2577
Employee's Salary	\$1,800.00

Employee # 2

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Lobbyist Name: The College Board

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Employee's Name Nti, Catherine

Employee's Work Address Three Bala Plaza East, Suite 501, Bala Cynwyd, PA
19004 United States of America

Employee's Work Phone (610) 227-2570

Employee's Salary \$1,200.00

Employee # 3

Employee's Name Richardson, Andrew

Employee's Work Address Three Bala Plaza East, Ste 501, Bala Cynwyd, PA
19004 United States of America

Employee's Work Phone (610) 227-2533

Employee's Salary \$1,000.00

Employee # 4

Employee's Name Ventura, Meg

Employee's Work Address 45 Columbus Ave, New York, NY 10023 United States of
America

Employee's Work Phone (212) 649-8497

Employee's Salary \$500.00

Lobbying Activities

Activity # 1

Subject Category Introduction

Subject Details Meg Ventura College Board Products and Services
Introduction
met at
One Fordham Plaza, 8th Floor
Bronx, NY 10458

Target	Office/Department	Contact Name
Education, Department of		Berger, Sharon

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Activity # 2

Subject Category College Readiness

Subject Details Meg Ventura College Readness event Diahann Billings-Buford, Fatima Sharma/Kristine Brown is assist - Office @ 253 Broadway, 8th fl

Target	Office/Department	Contact Name
Education, Department of		Billings-Buford, Diahann Sharma, Fatima

Activity # 3

Subject Category phone call

Subject Details Gregg Betheil to call Bob

Target	Office/Department	Contact Name
Education, Department of		Betheil, Gregg

Activity # 4

Subject Category Introduction

Subject Details Meg Ventura making call to Sarah Foster: I_m looking forward to introducing you on this call. Sarah, Jackie is going to share some of the data strategies she_s used successfully with the FL Partnership.

Target	Office/Department	Contact Name
Education, Department of		Foster, Sarah

Activity # 5

Subject Category Strategy

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Subject Details

Meg Ventura

Dear NYC DOE Colleagues,

We would like to provide you with an update as well as get your concurrence with the following:

- PSAT Final Template for NYC
- SOAS Skills Analysis Reports/PDF_s
- Final QA_ing of the Reports and Workbooks
- Delivery of PSAT Workbooks
- Network Leader Reporting Capabilities
- Training Deck and Timelines for Printing

Target	Office/Department	Contact Name
Education, Department of		sandor, Chris Goldschmidt, Lisa Purcell, Patrick Brianna, Biery

Activity # 6

Subject Category

meeting

Subject Details

Catherine Nti meeting with Sarah Foster

Target	Office/Department	Contact Name
Education, Department of		foster, sarah

Activity # 7

Subject Category

AP Report to the Nation Meeting

Subject Details

Bob Alig, Catherine Nti, Meg Ventura, Meeting will be held at 52 Chambers Street (between Broadway and Center Street), 3rd floor conference room.
Attending from DOE are:
Jennifer Bell-Ellwanger_ Executive Director, Research and Policy Support Group
Gregg Betheil_ Executive Director, Division of School Support & Instruction
Sarah Foster_ Senior Research Associate, Research and Policy Support Group
Joanna Cannon_ Deputy Executive Director_ Research and Policy Support Group
Matthew Mittenenthal_ Deputy Press Secretary

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Target	Office/Department	Contact Name
Education, Department of		Betheil, Gregg Bell-Ellwanger, Jennifer Sarah, Foster Cannon, Joanna Mittenthal, Matthew

Activity # 8

Subject Category Understanding the PSAT

Subject Details Meg Ventura, Andrew Richardson, Cloris Henry, Cathering Nti Summary of Answers and Skills Reports

Target	Office/Department	Contact Name
Education, Department of		Biery, Bryanna

Activity # 9

Subject Category Meeting

Subject Details Meg Ventura met with Chris Sandor to discuss citywide PSAT contract renewal

Target	Office/Department	Contact Name
Education, Department of		Sandor, Chris

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$4,500.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$4,500.00

Total of Aggregate Expenses \$75.00 or less \$50.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$4,550.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Henry, Cloris
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	07/06/2011 13:11
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ELECTRONIC SIGNATURE

Cloris Henry was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."