

## 2011 P3 Client Periodic Report

Lobbyist Name: Transportation Alternatives

Client Name: Transportation Alternatives

### Lobbyist Information

Principal Officer Name	Martinez, Juan
Principal Officer Title	General Counsel
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(646) 839-6481
Lobbyist Business Name	Transportation Alternatives
Lobbyist Business Address	127 West 26th St _1002, New York, NY 10001 United States of America
Lobbyist Business Phone	(646) 873-6020

### Client Information

Client Name	Transportation Alternatives
Business Address	127 West 26th St _1002, New York, NY 10001 United States of America
Client P.O. Name	Martinez, Juan
Business Phone	(646) 873-6020
Business Email	BLOCKED_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name	Martinez, Juan
Employee's Work Address	127 W. 26th Street, New York City, NY 10001 United States of America
Employee's Work Phone	(646) 646-6468
Employee's Salary	\$17,500.00

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## Lobbying Activities

### Activity # 1

**Subject Category** Introduction

**Subject Details** Intro 370A: Saving Lives Through Better Information Bill  
Intro 465: Authentic Placard Act  
Intro 627: Bike Master Plans  
Intro 596: Electric Bicycles

Target	Office/Department	Contact Name
NYC Council Members - Staff	Quinn, Christine - District No. 3	Frank, Lyle
	Garodnick, Daniel - District No. 4	Boemio, Teresa
	Vacca, James - District No. 13	Lynch, Jeff Collazi, Bret
	Ferraras, Julissa - District No. 21	Genao, Yoselin
	Rodriguez, Ydanis - District No. 10	De La Rosa, Carmen
NYC Council Members	Vacca, James - District No. 13	
	Rodriguez, Ydanis - District No. 10	
	Ferraras, Julissa - District No. 21	
	Quinn, Christine - District No. 3	
	Garodnick, Daniel - District No. 4	

## Summary of Compensation

**Total Compensation Paid or Owed for Current Period** \$17,500.00

## Lobbying Expenses

**Aggregate of all expenses for salaries of support staff** \$0.00

**Total of Aggregate Expenses \$75.00 or less** \$0.00

**Are there expenses greater than \$75.00?** No

**Itemized Expense Total** \$0.00

**Total Expenses for Current Period** \$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name Martinez, Juan

Principal Officer Email BLOCKED\_EMAIL

Certification Date 07/18/2011 10:19

### ELECTRONIC SIGNATURE

Juan Martinez was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."