

2011 P4 Client Periodic Report

Lobbyist Name: Akerman Senterfitt LLP

Client Name: Macy's Retail Holdings, Inc.

Lobbyist Information

Principal Officer Name	Polivy, Steven
Principal Officer Title	Partner
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 822-2245
Lobbyist Business Name	Akerman Senterfitt LLP
Lobbyist Business Address	335 Madison Avenue, 26th Floor, New York,, NY 10017 United States of America
Lobbyist Business Phone	(212) 751-8600

Client Information

Client Name	Macy's Retail Holdings, Inc.
Business Address	11 Penn Plaza, 12th Floor, New York City, NY 10001 United States of America
Client P.O. Name	Zapf, Tom
Business Phone	(636) 429-7348
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Bowers, Richard
Employee's Work Address	335 Madison Avenue, New York, NY 10017 United States of America
Employee's Work Phone	(212) 822-2202

Employee # 2

Employee's Name	Loeser, Jessica
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Lobbyist Name: Akerman Senterfitt LLP

Client Name: Macy's Retail Holdings, Inc.

Employee's Work Address	335 Madison, New York, NY 10017 United States of America
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Employee's Work Phone	(212) 822-2289
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Employee # 3

Employee's Name	Michaels, Lance
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Employee's Work Address	335 Madison Avenue, New York, NY 10017 United States of America
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Employee's Work Phone	(212) 822-2267
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Employee # 4

Employee's Name	Sinacori, Steven
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Employee's Work Address	335 Madison Avenue, New York, NY 10017 United States of America
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Employee's Work Phone	(212) 822-8812
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Employee # 5

Employee's Name	Wong, Calvin
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Employee's Work Address	335 Madison Avenue, New York, NY 10017 United States of America
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Employee's Work Phone	(212) 822-2272
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Lobbying Activities

Activity # 1

Subject Category	Zoning Change
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Subject Details	Zoning Change
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Lobbyist Name: Akerman Senterfitt LLP

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Target	Office/Department	Contact Name
City Planning, Department of (DCP)		Karnovsky, David Chen-Hsu, Edith Wolff, Adam
Buildings, Department of (DOB)		Lee, Derek Weiss, Jed
Mayor, Office of the (OTM)	Mayor	Mandel, Jeff Smith, Zach

Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period \$8,215.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name Polivy, Steven

Principal Officer Email BLOCKED_EMAIL

Certification Date 09/13/2011 11:55

ELECTRONIC SIGNATURE

Steven Polivy was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."