

# 2011 P4 Client Periodic Report

Lobbyist Name: ASPCA

Client Name: ASPCA

## Lobbyist Information

Principal Officer Name	Villagomez, Michelle
Principal Officer Title	Senior Manager of Advocacy and Campaigning
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(212) 876-7700
Lobbyist Business Name	ASPCA
Lobbyist Business Address	424 East 92 Street, New York, NY 10128 United States of America
Lobbyist Business Phone	(212) 876-7700

## Client Information

Client Name	ASPCA
Business Address	424 East 92 Street, New York, NY 10128 United States of America
Client P.O. Name	Villagomez, Michelle
Business Phone	(212) 876-7700
Business Email	BLOCKED_EMAIL

## Employee(s) Lobbying for Client

### Employee # 1

Employee's Name	Norden, Melissa
Employee's Work Address	520 Eighth Avenue 7 Fl., New York, NY 10018 United States of America
Employee's Work Phone	(212) 876-7700
Employee's Salary	\$368.00

### Employee # 2

# 2011 P4 Client Periodic Report

Lobbyist Name: ASPCA

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Employee's Name	Villagomez, Michelle
Employee's Work Address	424 East 92nd Street, New York, NY 10128 United States of America
Employee's Work Phone	(212) 876-7700
Employee's Salary	\$648.00

## Lobbying Activities

### Activity # 1

Subject Category Introduction

Subject Details Call with Margaret Nelson of Speaker Quinn's Office to discuss the announcement of legislation to be introduced in August (Intro. 655) and possible future funding for the City's animal care and control program.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Quinn, Christine - District No. 3	Nelson, Margaret

### Activity # 2

Subject Category Introduction

Subject Details Conversation with Councilmember Lappin regarding the introduction of Intro. 655- to help animal care and control by increasing its hours of operation and funding. Discussed our support, outreach for, and anticipated opposition.

Target	Office/Department	Contact Name
NYC Council Members	Lappin, Jessica - District No. 5	

### Activity # 3

Subject Category Introduction

Subject Details Call with Margaret Nelson of Speaker Quinn's office to discuss the language for a press release on Intro. 655 which restores and expands services at animal care and control.

Target	Office/Department	Contact Name
NYC Council Members - Staff	Quinn, Christine - District No. 3	Nelson, Margaret

### Activity # 4

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## Subject Category

Introduction

## Subject Details

Conversation with Dan Kass and staff at the Department of Health on an outreach/public information campaign encouraging dog licesning and spay/neuter.

Target	Office/Department	Contact Name
Health And Mental Hygiene, Department of (DOHMH)		Kass, Daniel Merlino, Michael Miller, Sam

## Activity # 5

## Subject Category

Introduction

## Subject Details

testified before the City Council's Health Committee in favor of Intro. 655, which would restore and expand services at animal care and control.

Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Bramer, James Van - District No. 26 Dickens, Inez - District No. 9 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Lappin, Jessica - District No. 5 Mendez, Rosie - District No. 2 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Viverito, Melissa - District No. 8	

## Activity # 6

## Subject Category

Introduction

## Subject Details

Wrote and sent out an advocacy alert to the ASPCA's online advocates asking them to contact their councilmembers and ask them to support Intro. 655. Wrote and mailed/faxed letters to the council asking them to support Intro. 655.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13	
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, Mark - District No. 23	
	Williams, Jumaane - District No. 45	
	Greenfield, David - District No. 44	
	Wills, Ruben - District No. 28	

### Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period \$1,016.00

### Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$87.00

Total of Aggregate Expenses \$75.00 or less \$50.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$137.00

### Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Villagomez, Michelle
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/13/2011 10:13
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### ELECTRONIC SIGNATURE

Michelle Villagomez was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."