

2011 P4 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Lobbyist Information

Principal Officer Name Henry, Cloris

Principal Officer Title Senior District Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 520-8588

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Lobbyist Business Phone (212) 520-8552

Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023 United States of America

Client P.O. Name Henry, Cloris

Business Phone (212) 520-8552

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Alig, Robert

Employee's Work Address Two Bala Plaza, Bala Cynwyd, PA 19004 United States of America

Employee's Work Phone (610) 227-2577

Employee's Salary \$3,000.00

Employee # 2

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Lobbyist Name: The College Board

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Employee's Name	Fallon, John
Employee's Work Address	45 Columbus Avenue, New York, NY 10023 United States of America
Employee's Work Phone	(646) 831-2574
Employee's Salary	\$2,000.00

Employee # 3

Employee's Name	Henry, Cloris
Employee's Work Address	45 Columbus Ave, New York, NY 10023 United States of America
Employee's Work Phone	(212) 520-5855
Employee's Salary	\$4,000.00

Employee # 4

Employee's Name	Langdon, Jason
Employee's Work Address	Three Bala Plaza East, Suite 501, Bala Cynwyd, PA 19004 United States of America
Employee's Work Phone	(610) 227-2528
Employee's Salary	\$500.00

Employee # 5

Employee's Name	Ventura, Meg
Employee's Work Address	45 Columbus Ave, New York, NY 10023 United States of America
Employee's Work Phone	(212) 649-8497
Employee's Salary	\$2,500.00

Lobbying Activities

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Activity # 1

Subject Category Meeting

Subject Details End of Year Leadership Conference Meeting with Greg Bethel, 1:00pm to 2:00pm. F2F Meeting. Attended: Bob Alig, Cloris Henry, Meg Ventura, Gregg Bethel, Lizzie Gelber. Discussed: Agenda overview and updates, Update on EPP renewal, 2011 SAR, Review of 10 _ 11 service plan (AP expansion, SRP pilot), SLC initiative renewal, MS initiative renewal, Setting goals and expectations for 11 _ 12

Target	Office/Department	Contact Name
Education, Department of		Bethel, Gregg Gelber, Elizabeth

Activity # 2

Subject Category Introduction

Subject Details Meeting with Dr. Dorita Gibson, Deputy Chancellor for Equity and Access, 8/3, 2pm to 4pm. F2F Meeting. Attended: Bob Alig, Cloris Henry, Meg Ventura, Dorita Gibson, Laura Feijoo. Discussed: Learn about work done in NYC Public schools and share about CB work in the area of access, equity, and advocacy for special groups such as immigrants and young men of color.

Target	Office/Department	Contact Name
Education, Department of		Gibson, Dorita Feijoo, Laura

Activity # 3

Subject Category Introduction

Subject Details Meeting with Deputy Chancellor, Dave Weiner - 8/31, 2:30 to 3:30pm. F2F meeting. Attended: Bob Alig, Cloris Henry, Meg Ventura. Discussed: AP Implementation, Support and Innovation, Student Achievement, Professional Development for Educators

Target	Office/Department	Contact Name
Education, Department of		Weiner, David

Activity # 4

Subject Category Meeting

Subject Details Jason Langdon 7/10/2011 - CUNY Clair Norton, continued discussion of EPS

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Target	Office/Department	Contact Name
City University of New York (CUNY)		Clair, Norton

Activity # 5

Subject Category Call

Subject Details Cloris Henry, Meg Ventura, Monika Pierce, Elizabeth Rodheimer 8/10_ phone call Raleene Stoom, SpringBoard implementation for Core Curriculum schools

Target	Office/Department	Contact Name
Education, Department of		Stroom, Raelene

Activity # 6

Subject Category Introduction

Subject Details Steven Titan, Jonell Sanchez , Keith Henry, Marcus Lingenfelter
July 21, 2011
Location: City University of New York Offices
Topic(s): Introduction of Accuplacer/My Foundation Lab as new remediation solution
CUNY Participants: David B. Crook, Eduardo J. Mart_, Ph.D.

Target	Office/Department	Contact Name
City University of New York (CUNY)		Crook, David Mart, Eduardo

Activity # 7

Subject Category Call

Subject Details 8/12_ phone call with Chris Sandor and Simone DSouza on college readiness benchmarks, and PSAT

Target	Office/Department	Contact Name
Education, Department of		DSouza, Simone

Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period \$12,000.00

Lobbying Expenses

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Aggregate of all expenses for salaries of support staff	\$4,000.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$4,000.00
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Reimbursed Expenses

Total Reimbursed Expenses for Current Period	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Henry, Cloris
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/14/2011 16:29
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ELECTRONIC SIGNATURE

Cloris Henry was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."