

## 2011 P4 Client Periodic Report

Lobbyist Name: George Arzt Communications, Inc.

Client Name: New York Blood Center

### Lobbyist Information

|                           |  |
|---------------------------|--|
| Principal Officer Name    | Arzt, George   |
| Principal Officer Title   | President & CEO  |
| Principal Officer Email   | BLOCKED_EMAIL  |
| Principal Officer Phone   | (212) 608-0333   |
| Lobbyist Business Name    | George Arzt Communications, Inc.   |
| Lobbyist Business Address | 123 William Street, 22nd Floor, New York, NY 10038<br>United States of America |
| Lobbyist Business Phone   | (212) 608-0333   |

### Client Information

|                  |  |
|------------------|--|
| Client Name      | New York Blood Center  |
| Business Address | 310 East 67th Street, New York, NY 10065 United<br>States of America |
| Client P.O. Name | Hannigan, Lawrence   |
| Business Phone   | (212) 570-3279   |
| Business Email   | BLOCKED_EMAIL  |

### Employee(s) Lobbying for Client

#### Employee # 1

|                         |  |
|-------------------------|--|
| Employee's Name         | Arzt, George   |
| Employee's Work Address | 123 William Street, 22nd Floor, New York, NY 10038<br>United States of America |
| Employee's Work Phone   | (212) 608-0333   |

#### Employee # 2

|                 |               |
|-----------------|---------------|
| Employee's Name | Winters, Fred |
|-----------------|---------------|

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Employee's Work Address

123 William Street, 22nd Floor, New York, NY 10038  
United States of America

Employee's Work Phone

(212) 608-0333

## Lobbying Activities

### Activity # 1

Subject Category

Julia Richmond site

Subject Details

Julia Richmond site

| Target                     | Office/Department | Contact Name                   |
|----------------------------|-------------------|--------------------------------|
| Mayor, Office of the (OTM) | Deputy Mayors     | Lee, Eugene<br>Mandel, Jeffrey |

### Activity # 2

Subject Category

City Council blood drives

Subject Details

Increasing number of City Council blood drives to 2 per year

| Target                      | Office/Department                 | Contact Name        |
|-----------------------------|-----------------------------------|---------------------|
| NYC Council Members         | Jackson, Robert - District No. 7  |                     |
| NYC Council Members - Staff | Quinn, Christine - District No. 3 | Mogilansky, Cecelia |

## Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period \$6,000.00

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$120.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$120.00

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### Reimbursed Expenses

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|  |        |
|--|--------|
| Total Reimbursed Expenses for Current Period | \$0.00 |
|--|--------|

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

|                        |              |
|------------------------|--------------|
| Principal Officer Name | Arzt, George |
|------------------------|--------------|

|                         |               |
|-------------------------|---------------|
| Principal Officer Email | BLOCKED_EMAIL |
|-------------------------|---------------|

|                    |                  |
|--------------------|------------------|
| Certification Date | 09/14/2011 15:57 |
|--------------------|------------------|

### ELECTRONIC SIGNATURE

George Arzt was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."