

2011 P4 Client Periodic Report

Lobbyist Name: Fordham University

Client Name: Fordham University

Lobbyist Information

Principal Officer Name	Muriana, Joseph
Principal Officer Title	Assoc. VP for Gov't & Urban Affairs
Principal Officer Email	BLOCKED_EMAIL
Principal Officer Phone	(718) 817-3020
Lobbyist Business Name	Fordham University
Lobbyist Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Lobbyist Business Phone	(718) 817-3020

Client Information

Client Name	Fordham University
Business Address	Administration Building Rm. 220_ 441 East Fordham Road, Bronx, NY 10458 United States of America
Client P.O. Name	Muriana, Joseph
Business Phone	(718) 817-3020
Business Email	BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name	Muriana, Joseph
Employee's Work Address	441 East Fordham Road, Bronx, NY 10463 United States of America
Employee's Work Phone	(718) 817-3020
Employee's Salary	\$858.08

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Lobbying Activities

Activity # 1

Subject Category

Obtain, maintain and advance NYC's Support for full implementation and funding of an Urban Redesign and Redevelopment Plan for the north central Bronx

Subject Details

Obtain, maintain and advance the support of New York City, it's agencies, departments, commissions and public authorities/corporations -- including the Mayor's Office, the Deputy Mayor's, Transportation, Parks, City Planning Departments, DDC, EDC, Local Community Boards and the MTA -- for the full funding, implementation and necessary approvals of an ambitious revisioning, urban design and redevelopment plan of the cultural district of the north central Bronx, located around Bronx Park and the Mosholu. This plan involves re-design, re-engineering of infrastructure and reconstruction and beautification of the emerald necklace of parkways and roadways, along with mass transit and other gateways leading to the areas premier cultural, educational, health, and research institutions, including New York Botanical Garden, The Wildlife Conservation Society/Bronx Zoo, Montefiore Medical Center and Fordham University, known collectively as the Four Bronx Institutions Alliance (or the Quad). The Plans also includes a comprehensive rezoning for both Webster Avenue, from Fordham to Gunhill Roads (already approved), and the eastern stretch of Fordham Road from Bathgate Avenue to Southern Boulevard. Focus is on commencing the reconfiguration and reconstruction work along Fordham Road and the upgrade of transportation facilities that constitute the "gateways" to the institutions and the community, as well as tree planting, drainage and traffic issues. This effort also worked to achieve a restoration of the storied name of Southern Blvd to that historic street along its full length, and obtaining the new street signs for that redesignation. In a certain portion of the Fordham Road rezoning Fordham is seeking a partial carve-out of a proposed downzoning of a certain development parcel where it plans to build a science facility. The Reconstruction of Fordham Road is one objective already underway between the Bronx River Parkway and Southern Boulevard, with the emphasis now on monitoring construction progress.

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Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Deputy Mayors	Metzger, Vicki
	Community Affairs Unit	Torres, George
Design & Construction, Department of (DDC)		Ng, Dino Nieves, Anthony Zetterlund, Richard
City Planning, Department of (DCP)		Singer, Ryan
NYC Council Members	Koppell, G. Oliver - District No. 11	
Parks and Recreation, Department of		Aponte, Hector Trimble, Fiorella
Transportation, Department of (DOT)		Moran, Connie
		Moran, Connie

Activity # 2

Subject Category

Advocated a changed Route for the NYRR Bronx Half-Marathon which would otherwise conflict with and disrupt Fordham's freshman Move-in Date

Subject Details

Advocated a changed Route for the Bronx-Half Marathon which would otherwise have severely disrupted and impacted Fordham's New Student & Freshman Move-in Day due to the total obstruction of vehicular access to the University's Parking area. In addition there were additional concerns regarding the ancillary contributing impact of the Fordham Road reconstruction project operations on any route that might be proposed as an alternative, given the elimination of many other access roads by the Marathon. The permits originally had been requested by and issued to the NYRR without any consultation or notice to Fordham, and the pendency of the race only came to the attention of Fordham staff quite by accident. After some initial contacts by Fordham with NYC Officials, and a meeting among the NYC agencies and the involved parties, a Route modification was proposed and agreed upon. In addition existing construction protocols were reinforced in order to reduce the chance of construction impacts affecting the modified route.

All this became moot when hurricane Irene forced a cancellation of the Marathon.

Target	Office/Department	Contact Name
Mayor, Office of the (OTM)	Citywide Events Coordination & Management	Shayegan, Amir
Mayor, Office of the (OTM)	Community Affairs Unit	Torres, George
	Special Projects & Community Events	Shayegan, Amir
Mayor, Office of the (OTM)	Citywide Events Coordination & Management	Shayegan, Amir Burtis, Christin
Mayor, Office of the (OTM)	Deputy Mayors	Metzger, Vicki
Community Boards	Bronx Board No. 6	Galarza, Ivone
Borough President - Bronx		McDermott, Tracy

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Summary of Compensation for Client

Total Compensation Paid or Owed for Current Period \$858.08

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$25.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$25.00

Reimbursed Expenses

Total Reimbursed Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Muriana, Joseph
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/15/2011 16:44
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ELECTRONIC SIGNATURE

Joseph Muriana was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."